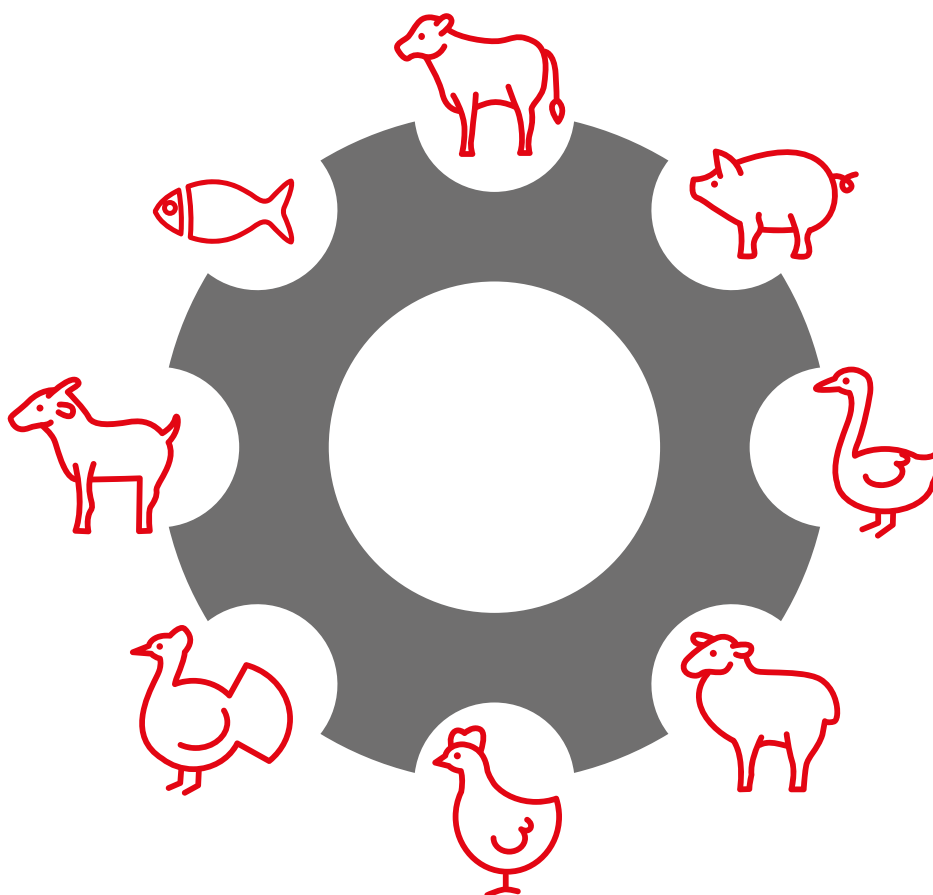




2 0 1 8
PROCESSING & PACKAGING

MEAT TECH

Processing & Packaging
for the Meat Industry



SOLUTIONS FOR YOUR BUSINESS

Fiera Milano, Milan - Italy
May 29 - June 1 **2018**

www.meat-tech.it

The meat industry meets in Milan

DEVELOPING AND BRINGING INCREASED VALUE TO **THE MEAT INDUSTRY** IS THE MAIN GOAL OF MEAT-TECH 2018, THE **PROCESSING AND PACKAGING** EXHIBITION PROVIDING A COMPLETE, SYNERGIC OVERVIEW OF THE DIFFERENT PRODUCTION SECTORS IN THE INDUSTRY.

MEAT-TECH is a show by the **IPACK-IMA** brand, the result of the strategy and experience of a top-level exhibition player like **Fiera Milano** and the association **UCIMA** (the Italian Packaging Machinery Manufacturers Association).

MEAT-TECH and **IPACK-IMA** benefit from Fiera Milano's online platform - the **EXPO MATCHING PROGRAM** - promoting business contacts and helping buyers plan their visit.

The system enables exhibitors and visitors to perform searches, request meetings and schedule them online to optimize the time spent at the exhibition.



EXHIBITING AT MEAT-TECH MEANS MEETING QUALIFIED BUYERS CRUCIAL IN THE DEVELOPMENT OF NEW BUSINESS BOTH ON THE ITALIAN AND INTERNATIONAL MARKET, THANKS TO AN EXTENSIVE NETWORK OF AGENTS ACTIVE IN OVER 39 COUNTRIES.

MEAT-TECH is promoted by:



Associazione Italiana Costruttori Macchine, Impianti, Attrezzature per la Produzione, la Lavorazione e la Conservazione Alimentare
Italian Association of Machinery and Plant Manufacturers for Food Production, Processing/Preservation

Exhibition sectors

- Slaughtering systems
- Meat processing technology
- Packaging technology and materials
- Fish and ichthyic product processing technology
- Refrigeration systems
- Meat processing ingredients, spices, additives
- Meat processing materials
- Workplace cleaning, hygiene and safety equipment
- Workplace furnishings
- POS equipment
- Fresh meats, frozen meats, consortia, importers, meat promotion offices
- Service, consulting, Information Technology companies
- Press, institutions



The second edition of MEAT-TECH

EVER SINCE ITS DEBUT IN 2015, MEAT-TECH HAS CAPTURED THE ATTENTION OF MAJOR COMPANIES IN THE **INDUSTRIAL MEAT PRODUCTION CHAIN**.

The second edition represents a unique, top-level opportunity to offer visitors an increasingly comprehensive showcase of **innovative solutions**.

It is a show specializing in technology and products for **meat processing, preservation, packaging and distribution**.



VISITING MEAT-TECH MEANS CONNECTING WITH THE MOST ADVANCED TECHNOLOGY SOLUTIONS AND SECURING SUCCESSFUL SALES STRATEGIES.

2015 EDITION

79.667*

Total visitors
(IPACK-IMA, MEAT-TECH)

28%

International visitors

93%

Visitors
who claimed to be
satisfied with their visit

84%

Visitors
having a **purchase
decision-making role**

* IPACK-IMA 2015 and MEAT-TECH 2015 are certified ISFCERT®-ACCREDIA (ISO 25639/2008), the world's first qualified body for the certification of exhibition statistical data.

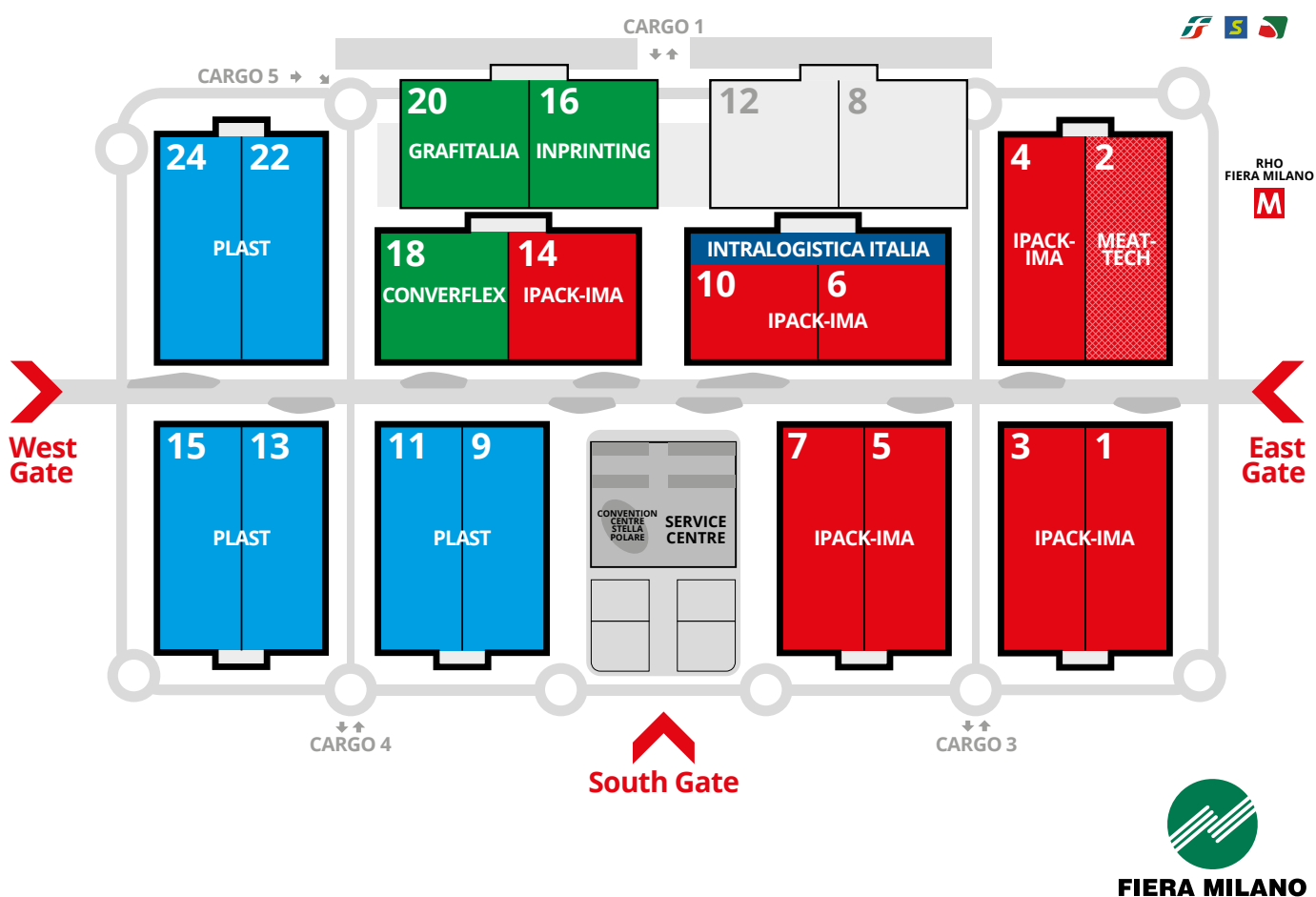
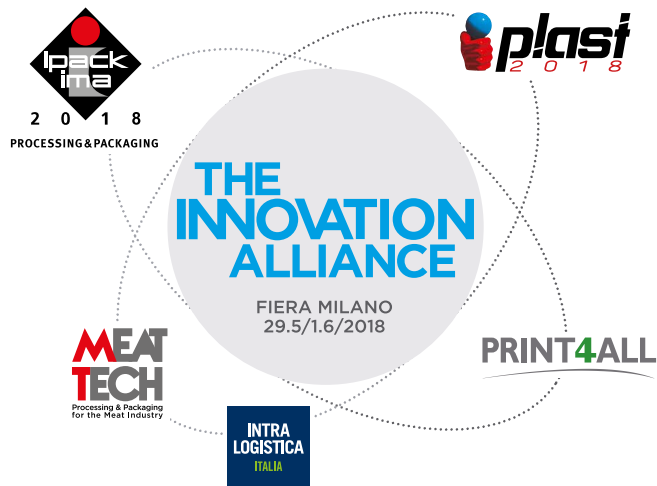
Buyers' industrial segments

- Slaughtering
- Fresh meat processing
- Meat-based product processing
- Ham and cured meat producers
- Special meat processing (Kosher, Halal)
- Fish processing
- Convenience product processing
- Pet food processing
- Wholesalers
- Group purchasing organizations
- Holidays Farms
- Retail
- National Health Authority, certification and analysis centres
- Consortia

**MEAT
TECH**
Processing & Packaging
for the Meat Industry

MEAT-TECH attracts the attention of the most representative market segments; in addition, it benefits from the large public drawn by **"THE INNOVATION ALLIANCE"**, the strategic trade show union representing the five top-level souls (**Ipack-Ima**, **Meat-Tech**, **Plast**, **Print4all** and **Intralogistica Italia**) of the Italian exhibition industry, held together for the first time at Fiera Milano from May 29 to June 1 2018.

A single, great international event combines all complementary segments of **processing** and **packaging**, ensuring a comprehensive product and service display as well as a large influx of international buyers.



TO EXHIBIT AT MEAT-TECH 2018

ITALY

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FROM OTHER COUNTRY

www.meat-tech.it

ORGANIZED BY:
IPACK IMA SRL
(A JOINT VENTURE BETWEEN
UCIMA AND FIERA MILANO)

ipack.ima
Connecting businesses



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