



Logatec, May 26th 2017

Invitation to HOMI fair – Milan (Italy) – 15-18 September 2017

About us

MŽ Consulting & Fairs is a Slovenian consulting company in charge for the main Italian Trade Fairs such as **Fiera Milano**, **Veronafiore** and **Rimini Fiera** for the Alpe-Adria region.

What is HOMI, when and where?

HOMI is the Fiera Milano brand leader in Italy for the **Life Style Sector** and one of the main European event for the field, it is scheduled **2 times per year**, in January and in September. Visit our website for more info (www.mz-consulting.org).

January 2016 edition Facts & Figures

1500 companies exhibited **85115** Professionals visited (20% from foreign countries) **1500** Top Buyers

SPONSORED BUSINESS VISITORS PROGRAM - BUYERS

What is the Sponsored Business Visitors Program?

The objective of the Sponsored Business Visit is a general tour of the fair and business meetings with representatives of companies that will be exhibiting in Milan.

The visit to HOMI fair in Milan as a Business Visitor (buyer) gives you many advantages sponsored by the fair organization:

- **2 nights in 4 Star Hotel in single room** - bed & breakfast treatment (**3 nights for non-EU Companies**);
- **Every day shuttle transport** to and from the exhibition;
- **Access to the fair**;
- **Access to the platform EMP** (where buyers and exhibitors can easily organize the meetings).
- **Personal assistance of our staff before and during the mission in Milan**

Business Visitor's commitment:

Each selected Business Visitor is requested to follow the plan with seriousness, schedule meetings with the exhibitors using the EMP Platform (**at least 5 meetings for each day at the fair are required**) and report to us within the last day the fulfilled meeting's agenda.



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Representation Office for the Alpe-Adria Region (Austria, Slovenia, Croatia, Bosnia and Herzegovina, Serbia, Montenegro, Macedonia, Kosovo and Albania)

info@mz-consulting.org
www.mz-consulting.org





Who can apply?

The delegation will be organized for a limited number of selected representatives of companies from the sector (buyers) from Austria, Slovenia, Croatia, Bosnia and Herzegovina, Serbia, Montenegro, Macedonia, Kosovo and Albania **(invitation refers to one representative from each company)**.

How to apply?

In order to apply, please write us an e-mail to edemondo@mz-consulting.org or fill in the registration form at the following link:

[APPLICATION FORM](#)

Places are limited, first come first served criteria applies.

All detailed information will be send to you after the selection process, via mail at the address you submit with your on-line pre-application.

If you are a producer and you would like to exhibit at HOMI, feel free to contact us for further information and unbinding quotations.

Contact person for HOMI:

Mr. Edemondo Pilati

e-mail: edemondo@mz-consulting.org

direct. tel. +386 1 750 94 95

Very best regards from our team!

Matjaž Žigon, M.Sc.

Head of Office



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