

PRINT4ALL

CONVERFLEX
CONVERTING • PACKAGE PRINTING • LABELLING

GRAFITALIA
PRINTING & COMMUNICATION

INPRINTING
INDUSTRIAL PRINTING

Print4All to debut in Milan in June 2018

The great new event for the world of printing

The great event scheduled two years from now at Fiera Milano will feature the debut of Print4All, the latest addition to the exhibitions catering to the printing world held from May 29 to June 1 2018 together with Ipack Ima, Plast, Meat Tech and Intralogistica Italia. Print4All is the result of the collaboration between associations ACIMGA (Italian Manufacturers' Association of Machinery for the Graphic, Converting and Paper Industry) and Argi (the Graphic Industry Suppliers Association), and combines three long-standing brands showcasing specific industrial production chains with strong synergies between the respective target markets: Converflex, Grafitalia and Inprinting.

Print4All caters to the needs of a printing industry that is increasingly market-oriented and is developing cutting-edge services for the business communities of the target markets, against a background of growing cooperation among manufacturers of flexo and roto technology, the world of offset and digital printing as well as serigraphy, pad printing and industrial inkjet printing. The event will have a unique format unparalleled in the world and will showcase the industries of printing, printed communication, paper, converting and industrial and digital printing.

Print4All exhibitors will have the chance to present technology applicable across all of the production chains involved in the exhibition project. Visitors will get a comprehensive overview, in a single show, of the technological solutions available in all segments of the industrial supply chain, with strong synergies in terms of market information, technological innovation and best practices in every sector.

"Today converters' and printers' portfolios include clients from different channels and industries – says Andrea Briganti, Acimga director and Centrexpo Spa board member. Trade exhibitions need to consider this and offer a full range of technology supporting industrial printing, package printing, converting, labelling and more generally the entire graphic and commercial printing industry".

For Acimga and Argi, the 2018 exhibitions are a stepping stone in a three-year project made of extensive collaborations aimed at the production of documents on the development trends of industrial printing and the staging of annual content transfer meetings involving the different players in the industry.

"Print4All with the shows Converflex, Grafitalia and Inprinting will be directly organized by Fiera Milano, to which we granted use of the brands – says Marco Calcagni, president of Acimga -. Both Acimga and Argi will do their part by encouraging their member companies to participate in the exhibitions.

We believe in a business model – concludes Calcagni – where the exhibition venue deals with producing the exhibitions, leaving the task of planning the content as well as the production chain and inter-industry network to trade associations".

"The cooperation between Argi and Acimga was strongly promoted by both Governing Councils – adds Argi Secretary General Enrico Barboglio. By combining the competence of each association, our intent is to give the market a sign of dynamism and true modernity".

"Print4All with the events Converflex, Grafitalia and Inprinting represent the breakthrough the market has been needing for a long time: a different industry model that breaks away from the dynamics strictly connected to the exhibition area and embraces all-comprehensive projects designed for business growth" – concludes Roberto Levi Acobas, President of Argi.

An event by:



ITALIAN MANUFACTURERS
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FOR THE GRAPHIC, CONVERTING
AND PAPER INDUSTRY

