

PRESS INVITATION

**At Rimini Fiera
on Monday 25th January at 11:00 am
South Foyer, Barista & Farmer booth**

on the occasion of **SIGEP**
(37th International Exhibition of artisan Gelato, Confectionery and Bakery production)

a press conference will be held to present
the coffee talent show

Barista & Farmer

Speakers will be:

Patrizia Cecchi - Rimini Fiera Business Unit Manager
Rebecca Atienza - president, “Barista & Farmer” and coffee producer
Francesco Sanapo - responsible for the idea of “Barista & Farmer”
Alberto Polojac - director, “Barista & Farmer” Academy

The third edition of “**Barista & Farmer**”, the only international talent show dedicated to the promotion and the culture of excellent coffee, will be held in **Brazil**, the world’s top coffee producer, and precisely in Santos, the largest port in South America, located in the State of San Paolo.

From 3rd to 13th May 2016, ten of the world’s best baristas, selected from hundreds of applicants, will have the possibility of living for ten days as coffee producers in one of the product’s countries of origin.

The format is based on an idea by **Francesco Sanapo**, multi award-winning champion barista, in collaboration with Rimini Fiera’s **SIGEP - International Exhibition of artisan Gelato, Confectionery and Bakery production** - and with the patronage of the **Speciality Coffee Association of Europe (SCAE)**.

For information www.baristafarmer.com

“Barista & Farmer” Press office

Antonio Pirozzi pscomunicazione@gmail.com (+39 339/5238132)
Sara Chiarello and Davide Agazzi xpress.comunicazione@gmail.com

N. B. For admission, journalists must apply for accreditation online via the link <http://bit.ly/1NJfJgG> and print out the confirmation e-mail.

The document is valid for the duration of the expo and must be shown on arrival to the expo’s service staff for access to the Press Room (south entrance, centre foyer, right-hand balcony).