



Run-up to the 112th international show at Veronafiere (3-6 February 2016)

FIERAGRICOLA WELCOMES BACK THE AGRICULTURE JOURNALISM AWARD THE INTERNATIONAL AWARD ENJOYS THE PATRONAGE OF ENAJ

Verona, 18 January 2016. The 112th edition of Fieragricola (3-6 February 2016) welcomes back the International Journalism Award together with the Association representing national organisations of journalists and communicators in the agricultural sector in 18 Member States of the European Union (Enaj). This is the second edition of the Award first held at Fieragricola 2014 when Edoardo Spera (founder of the Agricola Agency), Laura Antonini (collaborator of weekly D di Repubblica) and Stefano Cantiero (VieVerdi) were the first winners.

Details of how to take part and the award regulations are available on the Fieragricola site (<http://www.fieragricola.it/en/fieragricola-veronafiere-journalism-award/>).

The second edition of the Fieragricola International Journalism Award seeks to reward style, rigour and close attention to news, agriculture and its most important event in Italy - namely the International Show in Verona that has focused on innovation at the side of farmers since 1898.

The Award is worth a total of 6,000 euros and will be made to the first three best projects (text, audio or video) addressing issues related to the world of agriculture as well as Fieragricola, its theme exhibitions or aspects that emerge during the course of the event. The first prize will be worth €2000, the second €1200 and the third €800.

The decision of the jury comprising journalists, university professors and sectors experts is final. Registration for the Fieragricola-Veronafiere Journalism Award is free of charge and, for Italy, is exclusively open to journalists enrolled in the National order of Journalists and authors who regularly contribute to officially registered media, blogs and social media, as well as students attending Schools of Journalism, who can substantiate such activities.

Participation in the Award is also open to foreign journalists and communicators, who must satisfy the same requirements. In countries where there is no National Order of Journalists, proof is required of membership of journalist unions and/or associations of proven journalism-publishing activities. The Award is open to entries by authors of services published by newspapers, press/news agencies, weeklies, magazines, radio, TV programmes, websites, blogs and social media issued, broadcast or circulated in the period between 3 February 2016 and 15 June 2016.

The Awards will be presented during Fieracavalli 2016.

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