

Thursday 10 December: first edition of the SaMoTer training and orientation event

SAMOTER DAY: VERONAFIERE HOSTS THE 2015 EARTH MOVING MACHINERY SECTOR REPORT AND INTERNATIONAL SCENARIOS IN THE CONSTRUCTION SECTOR

Premiere for the market outlook drafted by the SaMoTer-Veronafiere Observatory in collaboration with Prometeia. The day-long event also welcomes a workshop on machinery and equipment hire, safety in concrete production and focus on market in the Western Balkans and Iran.

Verona, 7 December 2015 – Analysis of the current situation and forecasts for Italian and world market trends over the next two years: Veronafiere **Thursday 10 December** focuses entirely on the earth moving machinery sector. This week sees the debut edition of **SaMoTer Day**, an entire day dedicated to companies and professionals in the construction equipment and building sectors.

It is a training and guidance occasion for sector operators included in the run-up programme to the next edition of **SaMoTer**, the Triennial International Earth Moving and Building Machinery Exhibition scheduled at Veronafiere 22-25 February 2017 (www.samoter.it).

The Veronafiere Conference Centre on Thursday starting at 9.30 is home to the presentation of the report detailing the national and global market scenario through data for the first nine months of 2015 and end-of-year estimates. Yet the **SaMoTer-Veronafiere Observatory** – developed in collaboration with **Prometeia**, a leading consulting and economic research – also seeks to be a tool for analysing construction sector trends in the period 2016-2017, starting off with phenomena such as the bursting of the "Chinese bubble" through to prospects on historic markets, Brics and emerging economies.

The next event closing the morning session starts at 11.45: **Assodimi - Assonolo**, the Association distribution and hire companies in the construction machinery, equipment and assets field, and **Rental Blog**, the first multi-service blog in Italy in the hire sector will illustrate the situation with regard to the development of construction machinery hire.

In the afternoon, starting at 14.30, discussion turns to safety for concrete production in confined spaces with **Atecap**, the Technical-Economic Pre-Fabricated Concrete Association, and **Inail**, the Italian Institute for accident at work insurance. Simultaneously, there will be a **workshop on internationalisation** of business for Italian companies exploring the sales commercial opportunities in the Alps-Adriatic region and Iran.

→ More information about [the first SaMoter Day](#)

→ [Photo 1](#) 2014 edition of SaMoTer | [Photo 2](#) 2014 edition of SaMoTer

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