



VERONA 10-13 APRIL 2016



VINITALY.COM

SEGUICI SU



ORGANIZED BY



VERONAFIERE



### SAVE THE DATE NOT-TO-BE-MISSED



VERONA, 9 APRIL 2016  
Premier Event at Vinitaly [operawine.it](http://operawine.it)

Palazzo della Gran Guardia - Piazza Bra

An exclusive event offering specialist operators from around the world the chance to get to know 100 Italian wine-makers selected by the prestigious American publication Wine Spectator.



Exhibition dedicated to international wine production. Wine-makers attended the event in 2015 from Australia, New Zealand, Canada, Chile, Argentina, Spain, France, Peru, Azerbaijan, Germany, Slovenia, South Africa and Georgia. In addition to exhibiting companies, it hosts a tasting area dedicated to buyers and facilities for business meetings.

### TASTE & BUY

Vinitaly brings together the needs of companies and the purchase interests of buyers by organising B2B meetings in the International Buyers' Lounge: an exclusive area reserved for international operators.

### TASTINGS

An important role in promoting contacts between sector professionals and producers is played by the numerous tastings scheduled over the four days of the Exhibition: guided and walk around tastings, prestigious vertical tastings, seminars and informative events.

BOOK YOUR OWN SEAT FOR  
THE GREAT VINITALY TASTINGS!

BUY YOUR TICKET ON [VINITALY.COM](http://VINITALY.COM)



Exhibition dedicated to certified organic wine made in Italy and abroad. In collaboration with FederBio. Stands will also be joined by the "Bio" Wine Bar to ensure even better visibility for companies already attending the show in other halls that have certified organic lines in addition to wines produced using conventional methods.

### ViViT Wines, Winegrowers and Terroirs

ViViT brings together producers keen to express themselves through transparency, authenticity and individuality. The exhibition is implemented in collaboration with the Vite Association that seeks to become a point of reference for artisanal producers of wines that express the character of their homelands. Small companies yet huge quality.



The Off-Vinitaly event: the evening event in the heart of Verona for all wine lovers. An exciting young format targeting consumers to promote awareness and appreciation of fine wines.



### ALONGSIDE VINITALY



The International Exhibition of Quality Agro-Foods: promotes olive oil and agro-food excellence on national and international markets. The tasting experience of visitors is also enhanced by the arrangement of these product categories in three distinct areas – olive oil, food and craft beer.

### ENOLITECH

19<sup>th</sup> edition. International Exhibition of Wine-Growing and Cellar Techniques & Olive-Growing and Olive Oil Technologies. A marvellous opportunity for all companies seeking to present and promote new applications and technologies in the wine and olive oil value chains.

## 2015 DATA

**MORE THAN 150,000**  
visitors (55,000 international)

**4,000** exhibitors

**MORE THAN 2,600**  
journalists from 46 countries

### INCOMING INTERNATIONAL BUYERS

#### NORTH AMERICA

USA  
Texas  
West Canada  
Ontario

#### LATIN AMERICA

Mexico  
Peru  
Paraguay  
Colombia  
Argentina  
Uruguay

#### EUROPE

Germany  
Switzerland  
United Kingdom  
Russia  
Austria  
Belgium  
Holland  
Finland  
Sweden  
Denmark  
Estonia

#### AFRICA

Lithuania  
Spain  
Portugal  
Slovenia  
Croatia  
Hungary  
Czech Republic  
Poland  
Serbia  
Bosnia & Herzegovina

#### ASIA

Hong Kong  
China  
Japan  
India  
Singapore  
Thailand  
Indonesia  
Malaysia

Philippines  
Brunei  
Vietnam  
Laos  
Burma  
Cambodia  
South Korea  
Uzbekistan

#### OCEANIA

Australia

#### BY CAR [autostrade.it](http://autostrade.it)

From the A4 Motorway (Turin, Venice): Verona Sud exit.  
From A22 Motorway (Brennero–Modena): Verona Nord exit.  
Follow the signs for "Fiera" (Exhibition Centre).

#### BY AIR [aeroportoverona.it](http://aeroportoverona.it)

"Valerio Catullo" Verona-Villafranca International Airport is only about 10 kilometres from Veronafiere. **Free shuttle bus services to/from the airport are organised during the exhibition.**

#### BY TRAIN [trenitalia.it](http://trenitalia.it)

The main railway station is Verona Porta Nuova, only a few minutes from Veronafiere by bus and taxi. **During Vinitaly, a free shuttle bus service is operated to and from the railway station.**

#### HOTEL RESERVATIONS

Find the ideal solution for your stay at [hotels.veronafiere.it](http://hotels.veronafiere.it)

### INTERNATIONAL COMPETITIONS



**23<sup>rd</sup> International Wine Competition**  
One of the most prestigious wine competitions in the world and a major marketing and promotion tool.



**International Packaging Competition**  
This competition rewards the best packaging for wine and spirits - as well as extra virgin olive oil since 2014.



**14<sup>th</sup> Sol d'Oro International Olive Oil Competition**  
The most important competition in the sector, organized by Veronafiere as preview for Sol&Agrifood.

### FIND US AT EXPO 2015



VINO IS ITALIAN WINE PAVILION