

PRESS RELEASE

ACIMGA reorganizes exhibition promotion business Converflex and Grafitalia to be strengthened

Centrexpo transfers lpack-Ima to Fiera Milano and strengthens its presence in graphics, package printing and converting.

With Ipack-Ima's acquisition by Fiera Milano and the strengthening of trade shows Converflex and Grafitalia, ACIMGA continues its reorganization process.

Following the sale of 100% of Ipack-Ima Spa shares through its subsidiary Centrexpo Spa, the Italian manufacturers' association of machinery for the graphic, converting and paper industry part of Confindustria and headed by Marco Calcagni plans to concentrate promotional efforts in the strategic sectors of printing, package printing and converting. The plan was developed after the association reached its goal to expand the scope of application of its exhibitions, with an increasing strengthening in package printing through the synergy with the complementary packaging and processing sectors showcased at Ipack-Ima.

"Ipack-Ima's acquisition by one of the leading players in the international exhibition market such as Fiera Milano Spa, one of the pillars of Made-in-Italy production capable of ensuring the development of sectors closely connected to our business, also through shared roundtables that will soon be set up - explains Aldo Peretti, president of Centrexpo Spa and signee of the contract - is a strategic operation that allows us to focus on our core business of supporting and promoting our member companies – also top-notch players in the Italian industry – and increasing their opportunities on the international market."

"This operation is a crucial step in the Association's reorganization process – emphasized ACIMGA president Marco Calcagni - in that it ensures more breathing room and strategic alliances to promote our own activities, giving renewed vigor to brands of excellent tradition such as Converflex and Grafitalia".

The operation was made possible by the professional contribution of advisor Angelo Carlo Colombo with "AC Avvocati e Commercialisti" and of Massimo Cerutti with "Cerutti & Partners" for the legal part.

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