

JURY FOR THE BEST COMMUNICATOR AWARD 2015 ANNOUNCED

The 2015 edition of Marmomacc and Abitare il Tempo welcomes back the **Best Communicator Award** dedicated to exhibit design. The award was conceived to highlight companies distinguished by the originality of their set-ups at the show. Over the years, the Best Communicator Award has increased its status to become an opportunity of significant prestige and visibility on an international scale to such an extent that - an innovation this year – award will be made to **one Italian company and one international company in each of the five categories**: Stone, Machinery, Tools, Design and Abitare il Tempo.

The stands at Marmomacc and Abitare il Tempo will be assessed by an exceptional jury chaired by **Giorgio Tartaro** (journalist and TV presenter) alongside **Michela Baldessari** (designer), **Fulvio Bonavia** (photographer), **Silvia Botti** (editor of monthly magazine Abitare) and **Andrea Castrignano** (interior designer).

Stands are effective tools in terms of enhancing the construction and decorative potential of natural stone and companies have learned to understand this as a means for introducing themselves directly and immediately to visitors by displaying not only products and materials inside their exhibition spaces but also their values and skills through the visual impact of a well-designed and evocative set-up.

The jury will visit the halls on the first day of the show to assess the stands at Marmomacc and Abitare il Tempo and will then meet to select the winners. The announcement will be made during an award ceremony in the *Italian Stone Theatre* (Hall 1) at the end of the same day.

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