

INITIATIVES, EVENTS AND TRAINING

The **innovations in 2014** for the international stage-setting of the show especially include the **launch of the Samoter Academy**, a qualified and authoritative section dedicated to training for operators in the construction and earth-moving machinery field as well as a **"showcase" for technical evolution and technology**, with timely market information and related news. Dynamic demo areas and workshops, in the exhibition centre itself and elsewhere, will be organised by the **Samoter Academy**; thanks to collaboration with external *partners* (including category associations, certification societies, companies, etc.), the intention is to organise events in the run-up to the main Show and thereby become **a flywheel for knowledge focusing on products, services, strategies and new trends**, as well as all aspects related to safety and sustainability for the entire *building* and earth moving machinery value chain.

The 2014 edition of Samoter will also be able to rely on the cooperation of the **Steering Committee** for the event - a laboratory of ideas, support and *know-how* providing fundamental tools for the growth and development of the Show, as the strategic partner for the entire value chain in this sector - and the **Scientific Committee**.

Steering Committee members include: **AISEM** (*Italian Hoisting, Lifting and Handling Systems Association*); **ANFIA** (*National Association of Automotive and Related Industries*); **ASCOMAC Cantiermacchine** (*National Machinery Trade Federation*), **ASSODIMI** (*Association of Industrial Machinery Distributors & Hirers*), **COMAMOTER** (*Earth-moving machinery manufacturers*), **UCOMESA** (*Union of Building, Road, Mining and Related Machinery Manufacturers*); **UNACEA** (*National Union of Construction Equipment & Attachments Companies*).

The Scientific Committee includes: **AIF** (*Association of Foundation Companies*), **ANCE AISEM** (*National Construction Industry Association*), **ANEPLA** (*National Association of Quarriers-Producers of Stone and Related Materials*), **ANFIA**, **ANIM** (*National Association of Mining, Environment and Land Engineers*), **ASCOMAC Cantiermacchine** (*National Machinery Trade Federation*), **ASSODIMI** (*Association of Industrial Machinery Distributors-Hirers*), **ATECAP** (*Economic-Technical Association of Ready-Mixed Concrete*) **COMAMOTER**, **CONPAVIPER** (*Association of Industrial Flooring and Coating Companies*), **GBC** (*Green Building Council*); **IMAMOTER** (*Institute for Agricultural and Earth Moving Machinery*), **IPAF** (*International Powered Access Federation*), **NAD** (*Italian National Demolition Association*); **SIG** (*Italian Tunnelling Society*), **SITEB** (*Italian Road Asphalt Bitumen Association*), **UCOMESA**, **UNACEA**, **UNACOMA** (*National Union Of Agricultural Machinery Producers*);

ASCOMAC will present the "*Smart Site - Smart City - From the site to the intelligent city*" project. It is a "zero-impact site model" conceived, designed and developed by Ascomac, Veronafiore and Imamoter characterised by design integrated with the construction of sustainable buildings, infrastructures and roads. It is based on criteria such as legality, safety, statics and efficiency in order to implement a final product in which the site becomes part of the new/renovated building through integrated analysis methods applied to environmental impact, statics and energy efficiency.

The "zero impact site" is a model for sustainable development which seeks to orient activities, on the one hand, towards legality and transparency, statics, innovation, high efficiency of machinery, equipment, plant, excellent education and training and, consequently, professionalism at all levels of work, bureaucratic simplification, improved safety standards as regards the workplace, quality, sustainable and efficient materials, as well as - on the other hand - towards an almost zero energy and environmental impact, a reduction through to elimination of accidents and seismic and hydro-geological risk and simplified bureaucracy - all in full respect of laws, legality and safety.

ANFIA will collaborate with Veronafiery to organise a number of meetings and initiatives dealing with topics of interest in the industry. Samoter continues to be a vital appointment for the promotion of product innovations for the automotive industry.

ANCE joins Veronafiery and local professional institutions (Verona Order of Architects, Verona Order of Engineers) to implement international initiatives aimed at opening up new perspectives and new markets for companies in the sector. In this regard, Verona World Made is a network of public and private authorities, category associations, professional orders and related businesses networking with each other in order to promote the potential of an entire industrial system coordinated towards local area development anywhere in the world.

ASSODIMI, thanks to collaboration between the exhibition and the distribution-rental world, will work to implement a hire area, events in the training sector (a year after the ratification of the new decree in this regard) and meetings to improve awareness of safe and good quality rental.

ATECAP and Veronafiery will organise during Samoter the second edition of Concrete Safety, an event dedicated to the safety of workers in the ready-mix concrete field. Seminars and specific training events will seek to spread a culture of safety at work and analyse specific issues in the industry.

IMAMOTER, in collaboration with Veronafiery, IMAMOTER-C.N.R., institutes and associations in the field, is organising theory training courses for a total duration of 4 hours in accordance with the contents of Annex IX to the State/Regions agreement implementing Article 73, item 5, of Law 81/2008 (consolidated, as amended) concerning safety to train of users of equipment prior to receiving necessary authorisations for the use of certain categories of machinery.

SITEB and Veronafiery will joins forces to organise during Samoter the first "Veronese" edition of Asphaltica, the most important national event for the road building field. Siteb will prepare workshops dealing with specific topics and training courses involving: road maintenance, safety at work and environmental management of production sites.

UCOMESA, together with AISEM, during Samoter will provide training activities concerning the safe use of machines as well as informative/explanatory meetings focusing on directives and technical standards.

UNACEA will attend Samoter with its own dedicated Lounge for meetings between operators. Unacea will promote training and information initiatives dealing with safety regulations, the environment and fair competition. The association will also present data outlining production, markets and foreign trade for construction machinery, seeking to outline the future prospects for the sector in Italy and world-wide.

Other initiatives are currently being defined with CONPAVIPER, ANEPLA ANIM IPAF SIG NAD and AIF.

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