

LITHIC VERTIGO

curated by Vincenzo Pavan

An exhibition experimentation and creativity in the use of natural stone that seeks to promote "Made in Italy" in this field through the interpretations of prestigious international designers.

The act of reaching upwards, in architecture as in urban spaces, has always been an intriguing challenge for architects, as well as a test of skill in demonstrating a designer's technical and creative skills.

Today as in the past, natural stone - more than other materials - has proved to be ideal for experiments in this context. Stone materials were used for the most ingenious and richly expressive staircases, from Baroque to Art Decò, from classic to modern. Similarly, natural stone lends itself to modelling ramps, paths and sloping, structurally complex and visibly steep surfaces.

The exhibition, curated by architect Vincenzo Pavan, seeks to generate new experiences and new interpretations of stone materials through input from internationally renowned architects and designers. They will be encouraged to search for creative shapes and solutions for a number of fundamental construction elements and discover unsuspected technical and expressive qualities of a material boasting such ancient traditions.

The installations developed through collaborations between architects-designers and companies in the stone industry will be set up in single layout in Hall 1 alongside the other cultural shows at Marmomacc. Documents outlining the design and processing methods used in developing these projects will be highlighted in a parallel exhibition also including video interviews with the professionals involved in this experimentation.

Designer-company combinations:

Max Dudler for Henraux

Giuseppe Fallacara for MGI - Marmi e Graniti d'Italia

Kengo Kuma for Franchi Group

Luca Scacchetti for Consorzio Tutela Pietra della Lessinia

Tobia Scarpa for Laboratorio Morseletto

Patricia Urquiola for Budri

Cino Zucchi for Grassi Pietre

For more information:

ZED_COMM

Silvia Boccardi

Tel.: +39 045 8020006

Mob.: +39 327 2236481

silvia@zedcomm.it

Veronafiere Press Service

Tel.: + 39.045.829.82.42 – 82.85 – 83.14

Fax: +39.045.829.81.13

E-mail: pressoffice@veronafiere.it

Web: www.veronafiere.it