



*12-16 April 2015 at Veronafiere*

## **22<sup>nd</sup> INTERNATIONAL WINE COMPETITION - SPECIAL EDITION FOR EXPO 2015 3,000 SAMPLES FROM MORE THAN 30 COUNTRIES**

**Verona, 2 April 2015-** The competition - the most selective, popular and long-standing in the world - is exceptionally being held this year after Vinality itself as a preview (12-16 April) of Expo 2015. Three thousand samples are expected from more than 30 countries, divided into 16 categories. They will be assessed with a strictness unparalleled by other wine competitions by 21 juries involving a total of 105 experts from 40 countries. Only 3% of wines will receive a medal.

The countries of origin of entries are: Australia, Austria, Brazil, Bulgaria, Canada, Chile, Croatia, France, Germany, Japan, Greece, Israel, Italy, Malta, Macedonia, Mexico, Moldova, New Zealand, Czech Republic, the Republic of San Marino, Romania, Russia, Slovakia, Slovenia, South Africa, Spain, Sweden, Switzerland, Taiwan, Turkey, Ukraine, Hungary, U.S.A. and Venezuela.

Italian wines winning Grand Gold Medals and Gold Medal will be the protagonists of a series of promotional initiatives during the Universal Exposition in Milan in the **Wine – A Taste of Italy Pavilion** organised by Veronafiere/Vinality on appointment by the Ministry of Agriculture; these wines will have the task of representing Italian wine excellence in a dedicated space and through guided tastings.

Entries for the 22nd International Wine Competition have been extended until 3 April 2015 to allow completion of processing of the numerous entries.

The 2014 edition overall involved 20,000 glasses and 17,095 score cards were compiled for a total of 244,000 partial reviews. And the International Wine Competition is unique of its kind in using computer media to compile these assessment cards.

Organized by Veronafiere, the International Wine Competition has the patronage of the Commission for Agriculture and Rural development of the European Parliament, the Organisation Internationale de la Vigne et du Vin (OIV), the Union Internationale des Oenologues (UIOe), the Ministry of Agriculture, Food and Forestry Policies and the Ministry for Economic Development.

Links at the images:

[https://business.veronafiere.eu/newsletter/img/press/Enologico\\_2014ConcEno2014-PhEnnevi377.jpg](https://business.veronafiere.eu/newsletter/img/press/Enologico_2014ConcEno2014-PhEnnevi377.jpg)

[https://business.veronafiere.eu/newsletter/img/press/Enologico\\_2014ConcEno2014-PhEnnevi079.jpg](https://business.veronafiere.eu/newsletter/img/press/Enologico_2014ConcEno2014-PhEnnevi079.jpg)

[https://business.veronafiere.eu/newsletter/img/press/Enologico\\_2014ConcEno2014-PhEnnevi075.jpg](https://business.veronafiere.eu/newsletter/img/press/Enologico_2014ConcEno2014-PhEnnevi075.jpg)

<https://business.veronafiere.eu/newsletter/img/press/ConcEno2014-PhEnnevi334.jpg>

Veronafiere Press Service

Tel.: + 39.045.829.82.42 - 82.85 / E-mail: [pressoffice@veronafiere.it](mailto:pressoffice@veronafiere.it)

Twitter: @pressVRfiere | Web: [www.vinality.com](http://www.vinality.com)