



*International Meat Exhibition 10-13 May at Veronafiere*

**EUROCARNE ACCELERATES INTERNATIONALISATION THANKS TO ITS  
FOREIGN DELEGATES AND ICE FOREIGN TRADE AGENCY  
INCOMING OPERATORS FROM RUSSIA, POLAND, ADRIATIC ALPS REGION, EGYPT,  
MOROCCO AND UNITED ARAB EMIRATES**

**Verona, 3 March 2015.** Eurocarne, the leading international event in the meat sector is scheduled in Verona 10-13 May ([www.eurocarne.it](http://www.eurocarne.it)). The event is expanding its internationalisation through promotion work involving Veronafiere's foreign delegates and partners as well as the Foreign Trade Agency (ICE). Significant delegations of buyers, for whom Eurocarne has already programmed b2b meetings, will attend from countries in the Adriatic Alps area (**Slovenia, Croatia, Bosnia, Macedonia**), **Russia, Poland, Morocco, Egypt** and the **United Arab Emirates**.

Sector operators involved in slaughtering, storage and handling of meat, meat processing equipment, machines for butchers and refrigerated sales showcases (retail, large-scale distribution, catering, horeca), as well as buyers interested in Italian meat and delicatessen products.

*"There is growing international interest in Italian technology and machinery for meat processing and know-how in the livestock sector,"* explains the CEO & Director General of Veronafiere, Giovanni Mantovani, *"not the least in view of growing specialization in the hygienic design sphere, which helps large, medium and small Italian companies alike to design efficient, state-of-the-art machinery in terms of food safety."*

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**Eurocarne - 26th International Exhibition for the Meat Chain**

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