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FOR IMMEDIATE RELEASE

**Informa Exhibitions Announces The International Surface Event 2015
One of the Strongest Events in Recent History**

February 11, 2015 (Dallas, TX) – With an estimated 125,000 housing industry professionals in Las Vegas for Design & Construction Week™, the energy and excitement could be felt by all and was clearly visible at The International Surface Event (TISE) 2015, held January 20-23 at Mandalay Bay Convention Center in Las Vegas. Informa Exhibitions U.S. announced that SURFACES | StonExpo/Marmomacc Americas | TileExpo experienced attendance comparable to the 2014 show with a steady flow of visitors from International Builders' Show (IBS), Kitchen & Bath Industry Show (KBIS), International Window Coverings Expo (IWCE) and Las Vegas Market. TISE attracted an increased number of architects and designers, an audience segment that accounted for nearly 7% of all registrants.

This year's show attracted exhibitors and attendees from over 80 countries with significant representation from global markets such as Mexico, China, Australia, Japan and Italy. A total of 707 exhibiting companies showcased their products and services on two floors of the convention center covering around 350,000 total square feet. About 22% of the exhibiting companies were new participants to the show, further indicating the growth of the floor covering, stone and tile industries in both residential and commercial design and construction markets. Exhibitors presented a wide range of new products and services, demonstrated tools and equipment, and introduced innovative technologies that are leading the way in revolutionizing the industry.

"The International Surface Event 2015 was one of the strongest in recent history," said Dana Teague, Vice President with Informa Exhibitions U.S. "The synergy from having five shows taking place the same week provided substantial new business opportunities for both exhibitors and attendees."

"The show gets bigger and better every year. It's a fantastic event," stated Mitchell Brown, President, French Brown Floors, a Dallas-based luxury flooring retailer.

"I consider TISE to be one of the best places to look for direction in our industry," commented Brooke Hilbrand, V.P. of Sales and Merchandising, Columbo's Floors to Go in Jenison, Michigan. "Whether it's upcoming trends, new product development or networking, this event exposes it all. I always return from the show feeling inspired and motivated for the new year."

"The momentum is already building for TISE 2016, which will once again be held in conjunction with Design & Construction Week," stated Amie Gilmore, Director of The International Surface Event. "Nearly 80% of the show floor for the (January) 2016 event is already sold."

“By including The International Surface Event as part of Design & Construction Week, we saw an uptick in not only attendance, but breadth of attendees. The number of kitchen and bath designers coming to our booth exceeded expectations,” stated Lindsey-Ann Waldrep, Vice President of Marketing, Crossville. “As the housing community continues to expand, TISE gives us exposure not just to retailers and contractors, but the design community and brings the Crossville brand to all stakeholders in the residential market.”

Attendance at the TISE 2015 education program experienced a significant double-digit increase with over 25% of the total audience registering for sessions offered during the show. “We constantly re-evaluate our education program in order to deliver the most relevant topics facing our industry,” stated Jennifer Hughes, Education Manager for The International Surface Event. “We were extremely pleased to see so many attendees make education a priority in 2015. We feel it will only continue to grow.”

The call for speaker presentations for The International Surface Event 2016 will open on February 16. Submissions are due by March 13. Visit www.TISEwest.com for more information.

“Overall, we’re very pleased with the outcome of the 2015 event,” added Teague. “We enacted new strategies and marketing programs, brought new features to the show floor, added numerous education opportunities and established a great partnership between TISE and the Design & Construction Week events. Plans are already formulating to make 2016 bigger and better.”

Save the Dates

The International Surface Event (TISE) 2016 will be held January 20-22, 2016 at the Mandalay Bay Convention Center, Las Vegas, NV in conjunction with Design & Construction Week 2016. The TISE education program will be held January 19-22, 2016.

The International Surface Event East (TISE East) will be held November 3-5, 2015 at the Orange County Convention Center in Orlando, FL. The education program will be held November 2-5, 2015.

For information on exhibiting or attending The International Surface Event 2016, visit www.TISEwest.com or call 800.547.3477 or info@TISEwest.com.

For information on exhibiting or attending The International Surface Event East 2015, visit www.TISEeast.com or call 866.550.6808 or info@TISEeast.com.

About the Event

The International Surface Event brings together architects, builders, contractors, designers, distributors, fabricators, installers, quarries, restoration pros and retailers for face-to-face interaction, product review, vital knowledge and powerful connections. 750+ exhibiting companies will fill over 350,000 sq. ft. of space with the latest floor covering, stone and tile industry products, materials, equipment, services and technologies.

History of the Event

Rebranded as The International Surface Event (TISE) in 2014, TISE features three shows held concurrently - SURFACES, StonExpo/Marmomacc Americas and TileExpo. TISE ranked 54, from a pool of over 14,000 tradeshow in 2013 in the Trade Show News Network's Top 250 list, distributed annually as a valuable resource in assisting businesses across all industries in the selection and targeting of their face-to-face marketing efforts. The show is owned/ produced by Informa Exhibitions (formerly Hanley Wood Exhibitions). Sponsors include the World Floor Covering Association (WFCA), Marble Institute of America (MIA), Natural Stone Council (NSC), Building Stone Institute (BSI), Ceramic Tile Education Foundation (CTEF) and Natural Tile Contractors Association (NTCA). The show is endorsed by over 60 industry associations and media partners who work in conjunction with Informa Exhibitions to promote the event to their members and readership, with a global reach.

For information about The International Surface Event, visit www.TISEwest.com, email at info@TISEwest.com or call 800.547.3477.

About Informa Exhibitions U.S., Construction & Real Estate

Located in Dallas, TX, Informa Exhibitions U.S., Construction & Real Estate is an award-winning, full-service exhibition company with an exceptional track record for producing high-quality, successful shows providing networking and industry education.

Informa owns leading exhibitions in the U.S. including: World of Concrete, The International Surface Event, International Pool | Spa | Patio Expo, Greenbuild International Conference & Expo, International Roofing Expo, Remodeling Show, DeckExpo, JLC LIVE, CONSTRUCT and manages the American Institute of Architects Convention. International shows include World of Concrete India, World of Concrete Europe, Greenbuilding Brasil International Conference & Expo and Greenbuild EuroMed,.

For more information, visit www.informaexhibitions.com.

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TISE 2015 show photography available on request.
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