



PROCESSING & PACKAGING

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## The Ipack-Ima industry a case of excellence in Italy with € 40 billion in revenues and record-setting exports

The supply chain showcased by IPACK-IMA is a collection of industries worth € 40 billion in revenues employing 153,000 people, and represents a clear case of success in Italy. All economic indicators point to trade balances exceeding the national industrial average; additionally, as revealed by recent analyses carried out by the **Ipack-Ima Observatory** studying the industry, it evolves according to dynamics that actually anticipate the economic recovery in the country – which is longer in coming than expected for the Italian manufacturing industry as a whole.

The **propensity to exports** is one of the characteristics of this macro-sector: on the whole, 35% of total revenues is generated in markets outside of Italy, with impressive peaks like 78% reached by instrumental goods, which are contributing a great deal to shifting Italy's trade balance toward surplus. The materials and packaging sectors show a more limited propensity to exports at about 18%, in line with other industries.

More in detail, the sector of **instrumental goods is worth over € 11.5 billion (data 2013)**, of which no less than 9 is generated in foreign markets. Packaging machinery is the flagship segment of the industry with 48.000 employees and € 6 billion in revenues, 83.1% of which derives from exports; it is followed by material handling and logistics machinery (€ 3.9 billion revenues, 71.6% from exports) and food processing machinery (€ 1.62 billion revenues, 76.5% from exports). The packaging industry totals over € 29 billion in revenues, of which 5.16 generated outside of Italy, and employs 105.000 people.

In 2013 **the industry showcased by IPACK-IMA grew by 2.6%** (an overall increase resulting from +4.7% in instrumental goods and +1.8% in packaging) driven by its impressive performance on foreign markets (machinery +8.5%, packaging +2.2%). This in turn resulted in stable employment levels in spite of the protracted weakness of the domestic market, which nonetheless registered a slight increase of 0.5%.

### For further information:

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