

**MARMOMACC**

STONE + DESIGN + TECHNOLOGY INTERNATIONAL TRADE FAIR

Verona, ITALY  
24/27 SEPTEMBER 2014**ABITARE IL TEMPO**

FURNITURE / DESIGN / PROJECT / TRADE FAIR AND CONFERENCE

**SEPTEMBER 24.27/2014**

VERONA, ITALY

*Next edition scheduled 30 September - 3 October 2015*

## **MARMOMACC AND ABITARE IL TEMPO: OPERATORS UP BY 15% TO 65 THOUSAND FROM 145 COUNTRIES**

**This edition of Marmomacc (24-27 September) attracted than 1,500 exhibitors from 58 countries and official trade delegations from 45 countries. More than 80 companies took part in Abitare il Tempo.**

**Verona, 27 September 2014** – Indicators up and new records for the 49<sup>th</sup> Marmomacc, held for the first time in conjunction with Abitare il Tempo: more than 65.000 operators toured the halls, up by 15% over 2013, with 54% of attendance (+4,000) from 145 countries (143 last year). At the end of four show days at Veronafiere (24-27 September), the top ten international visitors saw India take first place, followed by Germany, Turkey, Spain and France. Then came China, the USA, Brazil, Russia and Egypt. There was also significant attendance from the United Kingdom, Iran, South Korea, Portugal and Poland.

*"This edition marked a critical step for Marmomacc, in terms of both the international development of the sector and the reciprocal promotion agreement with Expo 2015,"* said **Ettore Riello, President of Veronafiere**. *It is equally proof that trade shows are a strategic asset in Italy's industrial policy and highlights Veronafiere's leading role in Italy and abroad.*

*"This is a very positive result for the companies producing natural stone products, furniture and furnishing - all examples of excellence Made in Italy,"* said **Giovanni Mantovani, CEO of Veronafiere**. *Such results are not fortuitous but the result of the major promotion Veronafiere implements through its network of delegates in 60 countries and the initiatives of Marmomacc in the World. Such action this year achieved an increase in exhibitors (1502 from 58 countries), joined by more than 80 companies attending Abitare il Tempo, as well as official trade delegations from 45 countries."*

Marmomacc thereby confirms its status as the landmark international event for the entire natural stone value chain, from materials to manufacturing technologies and training opportunities for architects and designers. This year, for the first time, the show was held alongside Abitare il Tempo - the exhibition dedicated to furniture, interior finishes and the contract world.

The next edition of Marmomacc and Abitare il Tempo is scheduled Wednesday 30 September to Saturday 3 October 2015.

### **Veronafiere Press Service**

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