



Veronafiére patronage for the competition

SOL D'ORO SOUTHERN HEMISPHERE: FIRST EDITION UNDERWAY FROM THE APENNINES TO THE ANDES - A PLANETARY CHALLENGE FOR OLIVE OIL

Santiago, Chile, will be home 29 September-3 October 2014 to Sol d'Oro's "twin competition" dedicated to extra virgin olive oils produced in the Southern Hemisphere. Six countries will take part.

The same regulations and the same panel leader as for Sol d'Oro will ensure that Sol d'Oro Southern Hemisphere achieves uniformity in assessments between the two events.

Verona, 29 September 2014 – Seventy samples of extra virgin olive oil have been entered from Argentina, Chile, Peru, Uruguay, Australia and South Africa for the first edition of Sol d'Oro Southern Hemisphere, scheduled 29 September-3 October in Santiago, Chile.

"This is already a major achievement," said Damiano Berzacola, Deputy President of Veronafiére, who will be on hand in Santiago, Chile, during the event, "since it shows that we have correctly interpreted the interest of olive oil producers in the Southern Hemisphere for having a selective international competition such as Sol d'Oro dedicated to olive oils in harmony with their own rather than Mediterranean seasons."

The new initiative enjoys the patronage of Veronafiére and is a replica - in the most appropriate period for olive oils made between April and June - of the competition held for the last 12 years in February in Verona - recognized as the most important in the world.

This is why Sol d'Oro Southern Hemisphere has adopted Sol d'Oro's regulations and assessment quality is assured thanks to the involvement of same panel leader.

The winners of Sol d'Oro Southern Hemisphere will be announced on 3 October - and will benefit from a major event during Sol&Agrifood in Verona 22-25 March 2015 with an important dedicated tasting occasion.

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