

Competition held at Veronafiere 27-31 March

## VINITALY: WINNERS OF THE 21<sup>st</sup> INTERNATIONAL WINE COMPETITION ANNOUNCED: 73 MEDALS ASSIGNED "GRAND VINITALY 2014" AWARDED TO CAVIT S.C., TRENTO

Nearly 3,000 wines assessed by 21 juries. The special "Vinitaly 2014 Nation Award" this year goes to Italy (Cantine Due Palme Soc. Coop. Agricola - Cellino San Marco), Germany (Divine Nordheim Thüngersheim EG - Nordheim-Bayern) and Romania (Murfatlar Romania S.A. - Murfatlar).

**Verona, 1 April 2014.** With 73 medals assigned out of nearly 3,000 wines officially entered for the competition, the 21<sup>st</sup> Vinitaly International Wine Competition held at Veronafiere 27-31 March came to an end last night, confirming its status as one of the most selective and influential competitions in the world. The top award at the 21st International Wine Competition - the Grand Vinitaly 2014 Award - went to Cavit S.C. based in Trento, which achieved the highest score with two medals in different categories.

Still wines, semi-sparkling wines and sparkling wines are the three classification categories for almost 3,000 samples entered from 30 countries. All entries were rendered anonymous before the competition and were subjected to careful assessment by 21 juries chaired by **Giuseppe Martelli**, Director General of Assoenologi and President of the National Wine Committee of the Ministry of Agriculture.

Fifteen tasting sessions involved over 40 hours of assessments that also saw the debut of a digital format; an absolute innovation and an impressive technological investment by Veronafiere and Assoenologi that is unmatched by any other similar major international competition.

For **Giovanni Mantovani**, CEO & Director General of Veronafiere, "the competition for companies taking part is an important marketing lever, not only for medal winners - less than 3% of total entries - but also for wine-makers taking Special Mentions. The date of the Competition just before Vinitaly itself also helps promote knowledge of wines taking awards among professional operators from over 120 countries attending the event."

The wines winning awards in the 21<sup>st</sup> International Wine Competition will be allowed to use a special label highlighting this fact.

The International Wine Competition is organised by Veronafiere with the patronage of the Commission for Agriculture and Rural Development of the European Parliament, the Union Internationale des Oenologues, the Ministry of Agriculture and Forestry and the Ministry for Economic Development.

## RESULTS OF THE 21st INTERNATIONAL WINE COMPETITION The complete list of 2014 results is available on

http://www.vinitaly.com/ExhibitorsArea/vinitalyInternationalCompetition/sel/2

## Overall, the following awards were made:

715 "Special Mention" diplomas
17 Grand Gold Medals
16 Gold Medals
18 Silver Medals
22 Bronze Medals

The Special "Grand Vinitaly 2014" Award: *Cavit S.C. - Trento (Italy)*, which achieved the highest score on the basis of two medals achieved in different categories.

The Special "Vinitaly Nation 2014" Award, made to the producer from each country achieving the highest score calculated as the sum of assessments for the best three wines earning "Special Mention" diplomas, was made to the following companies:

- Divine Nordheim Thüngersheim EG Nordheim-Bayern (Germany)
- Cantine Due Palme Soc. Coop. Agricola-Cellino San Marco (BR) (Italy)
- Murfatlar Romania S.A. Murfatlar (Romania)

The Special "Denomination of Origin 2014" Award, made to every Italian denomination of origin wine achieving the absolute best score (provided that each denomination of origin was represented by at least 40 samples), went to:

- Amarone della Valpolicella Doc "Campo dei Gigli" 2008 Società Agricola Tenuta Sant'Antonio - Colognola ai Colli (VR)
- Gutturnio Doc Riserva "Duca di Ferro Mont'Arquato" 2010 Casabella - Ziano Piacentino (PC)
- Montepulciano d'Abruzzo Dop "Murelle" 2012
   Cantina Miglianico Soc. Coop. Agr. Miglianico (CH)
- Prosecco Doc Treviso Frizzante 2013
   Antonio Facchin & Figli S.S. Soc. Agr. San Polo di Piave (TV)
- Trentino Doc Vin Santo "Arèle" 2000 Cavit S.C. - Trento
- Valdobbiadene Prosecco Docg Superiore Spumante Dry "Paradiso" 2013
   Cà Salina di Bortolin Gregorio Valdobbiadene (TV)

The "Banca Popolare di Verona" award went to **"Sensazioni D'inverno - le Virtù del Poggio" 2011 Colli Piacentini Malvasia Dessert Wine by Società Agricola Terzoni Claudio S.r.l. - Vernasca (PC)** for achieving the best score among wines from the Veneto, Emilia-Romagna, Trentino or Friuli in all the categories envisaged by the regulations of the 21<sup>st</sup> International Wine Competition.

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