

VINITALY 2014

TRAFFIC, PARKING & TRANSPORT GUIDE

Verona, 6-9 April 2014. Vinitaly - the most important international exhibition dedicated to the world of wine and spirits - returns to Veronafiere from Sunday 6 to Wednesday 9 April 2014.

With over 140,000 expected visitors and more than 4,100 exhibitors during the four days of the event, the traffic and parking system around the exhibition centre are organised and regulated to minimise disruption and maximise the time available for sector professionals.

Useful information is provided below about traffic, parking and transport arranged for specific recipients: visitors, exhibitors and journalists.

The same information, with explanatory maps and detailed routes, is also available:

- on the Vinitaly website at: www.vinitaly.com;
- using official Vinitaly 2014 App, available as a free download from Apple Store and Google Play Store

EXHIBITION CENTRE - GENERAL INFORMATION

Where

Veronafiere: Viale del Lavoro 8 is only a 4-minute drive from the Verona Sud exit on the A4 "Serenissima" Motorway, about 4 minutes from Porta Nuova Railway Station and just 1.9 kilometres from Verona city centre.

Entrance Gates

During Vinitaly, the *San Zeno* and *Cangrande* gates in Viale del Lavoro are also joined by the *Re Teodorico Gate*, while the *Giulietta & Romeo* Gate in Viale dell'Industria near the junction with Via Roveggia is also operative. This is the recommended entrance gate for visitors arriving from the Verona Sud Motorway exit and the Tangenziale Sud (South Ring Road) going to the Multi-Storey Car Park (P4) and the Re Teodorico car Park (P7), which are both in Viale Olanda. This entrance gate is also suggested for arrivals by taxi.

Timetable

During Vinitaly, the Exhibition Centre is open to visitors 9.30-18.30.

Shuttle bus service inside the Exhibition Centre

The Exhibition Centre itself offers a service connecting the halls with ten stops, operated by two electric minibuses 9.00-19.30.

HOW TO REACH US

By Car

- From the A4 "Serenissima" Motorway (Turin-Milan-Brescia-Verona-Venice-Udine-Trieste): the closest exit to the Exhibition Centre is Verona Sud, although arrivals from Milan are recommended to use the Verona Nord exit.
- From the A22 "Brennero" motorway (Modena-Verona-Trento-Bolzano-Bressanone-Vipiteno): the Verona Nord exit is recommended for arrivals from Brennero and Modena alike (A22), with car parking at the Stadium or the Centro Agroalimentare, with a free shuttle bus service to/from the Exhibition Centre.

By train

Porta Nuova Railway Station is served by a free shuttle bus service to/from the Exhibition Centre, departing from Pavement A approximately every 15 minutes 8.30-20.00.

This year welcomes the initiative named "Get to Vinitaly fast with Trenitalia": purchase a Vinitaly entrance ticket on-line and send the voucher to the Trenitalia Group Offices taking part in the promotion to receive a discount on the round trip to Verona (outward 4-9 April, return 6-10 April 2014). More information about the offering is available in the <u>Visitors Area</u> of the Vinitaly website.

By aeroplane

Verona Airport is served by a free shuttle bus ("Aerobus") to/from the Exhibition Centre operated approximately every 60 minutes 8.30-18.30.

UP-TO-DATE TRAFFIC NEWS

Motorway

- Motorway traffic information service is available the Infoinviaggio service Tel. 045.892525.
- the Isoradio channel broadcasts real-time motorway traffic updates in the VeronaFiere area, while RAI radio channels broadcast updates coordinated by CISS Viaggiare Informati.
- The Società Autostrade (Motorway Co) uses luminous panels to communicate variable messages detailing queues and delays, together with recommended exits to reach VeronaFiere and its parking facilities.

City

- Verona Council and the Municipal Police <u>www.veronamobile.it</u> and Twitter (@veronamobile) provide an information service updated in real time about parking availability, the general traffic situation in the city and recommended routes, as well as indicating any delays or accidents. The web platform is optimised for display on mobile phones and hand-held devices.
- Vinitaly as of this year also provides information about traffic conditions through social media: on <u>Facebook</u> and on Twitter (@VinitalyTasting).
- The latest news can also be found on the variable messaging panels placed at all major access roads to the city of Verona.

VISITORS

Where to Park

- former Fruit and Vegetable Market P3, Viale del Lavoro (7.30-20.30)
- Railway Sidings, Stradone Santa Lucia (7.30-20.30)
- Bentegodi Stadium parking area Piazzale Atleti Azzurri Via Frà Giocondo
- Centro Agroalimentare, Via Sommacampagna (8.00-20.00)

Tour bus parking

- former Fruit and Vegetable Market-P3, Viale dell'Agricoltura (7.30-20.30)
- Railway Sidings, Stradone Santa Lucia (7.30-20.30)
- \rightarrow Transit on Via Scopoli is only allowed by buses carrying foreign delegations invited by Veronafiere in possession of the appropriate ID sign.

Daily rates

- **⊘** Cars €10
- Motor-caravans €20
- Tourist buses €30
- → Access to "Centro Agroalimentare" costs €1, with parking and shuttle bus service to/from the Exhibition Centre free of charge.
- \rightarrow Parking areas A, B and C at the Stadium are free of charge, with a shuttle bus service to/from the Exhibition Centre.
- → Parking facilities are not supervised. It is strongly advised not to leave valuables in vehicles!

Parking and traffic in surrounding areas

- 8.00 19.00: Stradone Santa Lucia, Via Golosine, Via Po, Largo Don Giovanni Calabria, Via dell'Industria, Via Monfalcone, Via Centro, Via Volturno, via Scuderlando, viale dell'Agricoltura, Viale del Lavoro, Via Scopoli and Viale della Fiera parking is only allowed with a parking disc for a maximum of 60 minutes, otherwise vehicles will be towed away.
- Moreover, transit will not be allowed in Via Golosine, Via Murari Bra and Via Roveggia.
- → These measures are not applied to local residents, local businesses and professionals.

EXHIBITORS

Where to Park

- former Fruit and Vegetable Market-P3, Viale del Lavoro (7.30-20.30)
- Multi-storey parking-P4, Via Olanda (7.30-20.00)
- Re Teodorico-P7, Via Olanda (7.30-20.00)
- Corner Gate L-P9, between Via Roveggia and Via Scopoli (7.00-10.00)
- → Parking facilities are not supervised. It is strongly advised not to leave valuables in vehicles!

JOURNALISTS

Where to Park

- Palaexpo forecourt in front of the Exhibition Centre, Viale del Lavoro (7.30-19.00)
- former Fruit and Vegetable Market-P3 (7.30-20.00)
- Via Scopoli-P11 (7.00-18.00) − reserved for television crews with equipment
- → Journalists may park free of charge in the reserved parking area only by displaying valid Press ID.
- → Parking facilities are not supervised. It is strongly advised not to leave valuables in vehicles!

FREE SHUTTLE BUS SERVICE

The Exhibition Centre is served by six different lines with a free shuttle bus service:

- Line A <u>Piazza Bra > C.so Porta Nuova > Exhibition Centre</u> (8.30-20.00, every 15 minutes)
- Line B Railway Station (Pavement A) > Exhibition Centre (8.30-20.00, every 15 minutes)
- Line C Stadium Parking Area (Via Frà Giocondo) > Exhibition Centre (8.30-20.00, every 20 minutes)
- Line D Volto S. Luca > Exhibition Centre (8.30-20.00, every 15 minutes)
- Line E <u>CentroAgroalimentare > Exhibition Centre(9.00-20.00</u>, every 30 minutes)
- AEROBUS <u>Verona Airport > Exhibition Centre</u> (8.30-18.30, every 60 minutes)
- \rightarrow The last shuttle bus service from VeronaFiere to all destinations is at 20.00, except for the Airport service, for which the last departure is at 19.30.

VeronaFiere Press Office

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