



All the winners of the Competition

INTERNATIONAL PACKAGING COMPETITION LABEL OF THE YEAR 2014 AWARDED BIGAGNOLI & BARDOLINO CLASSICO 2013

The Label of the Year 2014 went to "Bardolino Classico DOC 2013" by Azienda Agricola Bigagnoli, which also won the "Special Packaging Award 2014" in the wine category. Bortolo Nardini, Bassano del Grappa (VI), took the "Special Packaging Award 2014" in the spirits category.

Verona 17 March 2014 - The Jury of the 18th Vinitaly International Packaging Competition awarded the "Label of the Year 2014" to "Bardolino Classico DOC 2013" by Azienda Agricola Bigagnoli, Calmasino di Bardolino (VR), which also won the "Special Packaging Award 2014" in the wine category. The "Special Packaging Award 2014" in the spirits category, on the other hand, went to Bortolo Nardini, Bassano del Grappa (VI).

The competition attracted 160 entries, with three medal winners in each of the eight categories defined in the regulations. It was judged on 14 March in Verona by a prestigious jury extremely well-qualified to evaluate wine and spirit packaging from all angles: from the shape of the bottle through to the label, collar and capsule, etc.

The competition is the sister-event of the 21st International Wine Competition scheduled 26-30 March, it is the most important of its kind in the world and aims to highlight the best finished bottles of wines and spirits made from grapes, marcs, and must, as well as wine and liqueurs made using fruit other than grapes by rewarding and stimulating producers in their efforts towards continuous image improvement.

"*The Packaging Competition*," said Giovanni Mantovani, CEO & Director General of Veronafiere, "seeks to focus attention on a particularly important aspect of wine marketing, since image must now increasingly take target markets and final consumers significantly into account."

The results of the International Packaging Competition 2014

Category 1: still wines with denomination of origin and geographical indication:

- **Gold Label**
Lugana Doc 2013
Società Agricola Olivini S.s. - Desenzano del Garda (BS)
Graphics: Novaidea Creative Resources - Selva del Montello (TV)
- **Silver Label**
Isonzo del Friuli Doc Friulano "Villa Locatelli" 2013
Tenuta di Angoris S.r.l. - Cormons (GO)
Graphics: Studio Marco Viola - Andrea Battello - Udine
- **Bronze Label**
Collio Doc Pinot Grigio 2010
Soc. Agr. La Ginestra di V. & F. Primas - Mossa (GO)
Graphics: Ottodesign - Milano

Category 3 - packaging of still rosé wines with denomination of origin and geographical indication:

- **Gold Label**
Bardolino Doc Classico Chiaretto 2010
Azienda Agricola Bigagnoli di Bigagnoli Alessio - Calmasino di Bardolino (VR)
Graphics: Onice Design di Stefano Torregrossa - Sona (VR)
- **Silver Label**
Castel del Monte Bombino Nero Docg "Suprematism" 2012
Azienda Agricola Tor de Falchi - Minervino Murge (BT)
Graphics: Crea Identity - Roma
- **Bronze Label**
Basilicata Igt Rosato "Frui Paratis" 2011
Azienda Agricola San Vito di Cifarelli Vito - Montescaglioso (MT)
Graphics: Mauro Bubbico - Montescaglioso (MT)

Category 4 - package of still red wines with denomination of origin and geographical indication - 2013 and 2012 vintages

- **Gold Label**
Piemonte Doc Barbera Vino Biologico "In Origine" 2013
Cantina di Nizza S.c.a. - Nizza Monferrato (AT)
Graphics: AdContent - Torino
- **Silver Label**
Cannonau di Sardegna Doc "Kiri" 2012
Cantina del Vermentino S.c.a. - Monti (OT)
Graphics: Quom 3 S.n.c. - Monti
- **Bronze Label**
Bolgheri Doc Rosso "Aska" 2012
Banfi S.A. S.r.l. - Montalcino (SI)
Graphics: Alias - Palermo

Category 5 - packaging of still red wines with denomination of origin and geographical indication - 2011 and 2012 vintages

- **Gold Label**
Barbera d'Asti Docg Superiore 2011
Giordano Vini S.p.a. - Valle Talloria di Diano d'Alba (CN)
Graphics: La Commerciale S.r.l. - Alba (CN)
- **Silver Label**
Matera Doc Primitivo 2011
Azienda Agricola San Vito di Cifarelli Vito - Montescaglioso (MT)
Graphics: Mauro Bubbico - Montescaglioso (MT)
- **Bronze Label**
Isola dei Nuraghi Igt Rosso "Siray" 2010
Azienda Agricola Pala di Mario Pala & C. - Serdiana (CA)

Category 7 – packaging of sparkling wines: autoclave fermentation (charmat method) and fermentation in the bottle (classic method)

- **Gold Label**

Reggiano Dop Lambrusco Spumante Brut "Podere Francesco Bolle Rosse '13"

Az. Agr. Lombardini Francesco - Novellara (RE)
Graphics: We Strategie Creative - Reggio Emilia

- **Silver Label**

Franciacorta Docg Brut

La Riccafana di Riccardo Fratus - Cologne (BS)
Graphics: Officina Grafica S.r.l. - Firenze

- **Bronze Label**

Prosecco Doc Treviso Spumante Extra Dry Millesimato "Campe Dhei" 2013

Viticoltori Ponte S.r.l. - Ponte di Piave (TV)
Graphics: Francescon & Collodi - Conegliano (TV)

Category 8 - packaging of spirits made from grapes, marcs, must or wine

- **Gold Label**

Grappa Riserva "Evo Cigars 3 cl - Humidor"

Enoglam S.r.l. Unipersonale - Rovato (BS)
Graphics: Marcello Bruschetti e Alberto Pedrali - Rovato (BS)

- **Silver Label**

Aquavite di Pura Vinaccia Doppia Rettificata Riserva "60"

Ditta Bortolo Nardini Spa - Bassano del Grappa (VI)

- **Bronze Label**

Brandy "Evo D Wine - Jewel Box 50 cl"

Enoglam S.r.l. Unipersonale - Rovato (BS)
Graphics: Marcello Bruschetti e Alberto Pedrali - Rovato (BS)

The sought-after **Special "Label of the Year 2014" Award** in the wine category went to **Bardolino Classico DOC 2013 by Azienda Agricola Bigagnoli di Bigagnoli Alessio - Calmasino di Bardolino (VR)** (Graphics: Onice Design di Stefano Torregrossa - Sona (VR)).

The **Special "Packaging 2014" Award** in the wine category went to Azienda Agricola Bigagnoli di Bigagnoli Alessio - Calmasino di Bardolino (VR) (Graphics: Onice Design di Stefano Torregrossa - Sona (VR)).

Lastly, the **Special "Coordinated Image 2014" Award** was made in the spirits category to **Bortolo Nardini Spa, Bassano del Grappa (VI)**.

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