

ΜΑΡΜΟ+ΜΑC
BRAZIL





About
the fair



Last edition
highlights



Why exhibit
in Brazil



Why
Marmomac

ABOUT THE FAIR

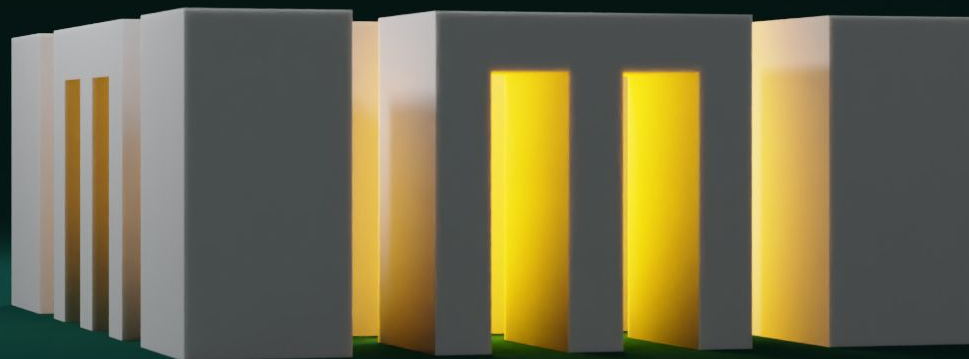
Marmomac Brazil is the **most important trade fair in the Americas** dedicated to the natural stone industry, including machinery, services, technology, and supplies. With international exhibitors and visitors, the event focuses on business opportunities, innovation, and industry trends.

It brings together the legacy of 21 editions of Vitoria Stone Fair with the expertise of over 55 years of Marmomac, the renowned show held in Verona, Italy.



THE **NEXT EDITION**

- + **Where?** Pavilhão de Exposições do Distrito Anhembi Avenida Olavo Fontoura, 1.209 – Pavilhão 1 - São Paulo – SP
- + **When?** 24 - 26 de february 2026
- + **Opening hours:** 10am - 7pm
- + **Website:** www.marmomacbrazil.com.br/
- + **Social Media:** @marmomacbrazil





Last edition highlights



Highlights of the 1st Brazilian Edition



12k
visitors



About **200**
exhibiting brands
from 10 states and 4 countries.



All brazilian
states + DF



75 countries
EUA, Italy, China, Argentina,
Mexico, Spain, Portugal and
many more!

R\$ 1 BILLION IN BUSINESS

We bring together the key players in the market to generate business, open new markets, and strengthen the entire production chain. In its latest edition (2025), the event generated approximately R\$ 1 billion, establishing itself as the most important meeting point in the Americas for those who produce, transform, and trade natural stones.

Last edition **highlights**



Creative and exuberant booths showcasing the vast possibilities of natural stones



Technical and networking content for architects, designers, distributors and other industry professionals

Last edition **highlights**



Unique opportunities for meetings, networking, and on-site business deals



Business matchmaking and connections with international buyers and distributors from various countries

Last edition **highlights**



Projects that educate on material applications and drive market growth



Awards, recognition, and visibility for our exhibitors

Why exhibit
in Brazil?





THE STONE INDUSTRY IN BRAZIL

The Brazilian natural stone industry is made up of over 12,000 companies, with 6,600 in the processing industry and 5,600 in the extraction industry.

- + We have the **greatest geodiversity in the world**, with over 1,200 varieties;
- + A **vast mineral reserve**, with quarries being discovered all the time throughout the country;
- + **High production and technological capacity**, with companies actively operating in the international market.
- + Government entities are **engaged and working collaboratively**.



THE STONE INDUSTRY IN BRAZIL

HIGHLIGHTS



4th LARGEST producer of natural stones in the world and **the largest outside Asia.**



The largest exporter of natural stone to the **United States.**



5th LARGEST exporter of natural stone in the world.



Exports to over 130 countries across five continents.



THE IMPORTANCE OF SÃO PAULO *CITY AND STATE*



The city of São Paulo is **the 3rd largest economy in Latin America** and the **4th largest in the Americas**.



The state of São Paulo has **over 44 million inhabitants**.



It accounts for **44% of natural stone and surface covering consumption** in the Brazilian domestic market.



São Paulo is home to more than **13,000 architecture firms**, **over 19.000 construction companies**, and more than **2.000 stone suppliers**.



WHY EXHIBIT IN BRAZIL?

We are one of the largest importers of natural stone in the world

+ In the past five years, Brazil's natural stone **imports** have **increased by more than 30%**

+ The Port of Santos, in **São Paulo**, receives **about 45%** of our imported natural stone.

Top 10 exporters to Brazil

	Turquia		Espanha
	México		Egito
	Itália		Grécia
	China		Indonésia
	Índia		Portugal



WHY EXHIBIT IN BRAZIL?

Major consumer of extraction and processing machinery and technology

- + With over 12.000 companies in the stone industry, Brazil is one of the **most relevant consumers of machines**, polishing and finishing products;
- + As the industry grows in innovation, with projects such as 'It's Natural' and Marmomac Brazil, companies are increasingly **more inclined to invest in new technologies**.



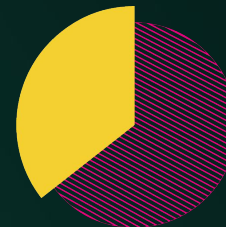
more than **1.500**
active quarries



WHY MARMOMAC BRAZIL?

Qualified audience

- + The majority of our visitors are people **involved or responsible for the decision-making** process!
- + São Paulo is known as the business capital of Brazil. Our attendees go to the fair with a **real intent to do business.**



55%

CEOs, presidents,
partners, managers, or key
decision-makers*

** data from the 2025 edition*

ORGANIZATION

Marmomac Brazil is organized by **Milanez & Milaneze**, a company of the **Veronafiery Group**. It is promoted by the Espírito Santo Ornamental Stone, Lime, and Limestone Industry Union (**Sindirochas**) and the Brazilian Center for Natural Stone Exporters (**Centrorochas**).

Presented by



COMPANY IF THE GROUP



Promoted by



In cooperation with

MARMO+MAC

LIKE NATURAL STONES,
UNIQUE BY OUR DNA



We are the only show in Latin America exclusively dedicated to natural stones. We celebrate the diversity and uniqueness of natural materials and are committed to the growth of the industry at every stage of its supply chain.



We act as a catalyst for the natural stone industry. We understand the unique aspects of each business, recognize the challenges, and identify opportunities. Our approach is personalized and strategic, always focused on growth - because when one company grows, the entire industry becomes stronger.



35 years of experience. We have grown alongside the industry, reinventing ourselves with each edition. We combine tradition with innovation, always staying in tune with changes in both local and international markets.

Get in touch
and **join us**
in **2026**

24 - 26 February



FLOOR PLAN 2026



PRICING 2026

sqm²	U\$ 320,00*
Energy/kva	U\$ 100,00
Facilities/ sqm²	U\$ 10,00
City tax/ sqm²	U\$ 5,00

Payment terms:

*Up to 2 interest-free installments, with payments until February 10, 2026.

OUR SALES TEAM



Yasmin Santana
Sales Analyst



Nathália Neves
Event Manager

MAURO+MAC
BRAZIL

