



26

DRIVING THE ENERGY TRANSITION

KEY

THE
ENERGY
TRANSITION
EXPO

4 → 6
MARCH
2026

RIMINI
EXPO
CENTRE
ITALY



key-expo.com
#climatefriends

Organized by

ITALIAN EXHIBITION GROUP
Providing the future

In collaboration with



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Simultaneously with



IDENTITY

KEY – The Energy Transition Expo, is Europe's leading show dedicated to technologies, services, **integrated solutions for energy efficiency and renewable energies in Italy and the Mediterranean basin**, which puts the spotlight on the acceleration of energy and climate policies and the opportunities opening up in the market.

The event **reflects the strong energy** and ferment that is characterising the renewable energy market at international level, with the participation of qualified players from all over the world.

It is an opportunity to present **technological innovations** and **financial challenges** in a setting that will combine a **growing area for exhibitors** and a **range of events with a growing international presence**.

K FACTS & FIGURES 2025

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67,216 ATTENDANCE

14% international

104 COUNTRIES

and regions involved

1,027 COMPANIES

30% international

119,766,78 SQM

gross exhibition space

437 TOP HOSTED BUYERS
and DELEGATES

2,556 BUSINESS MATCHING

attended by top buyers and exhibitors

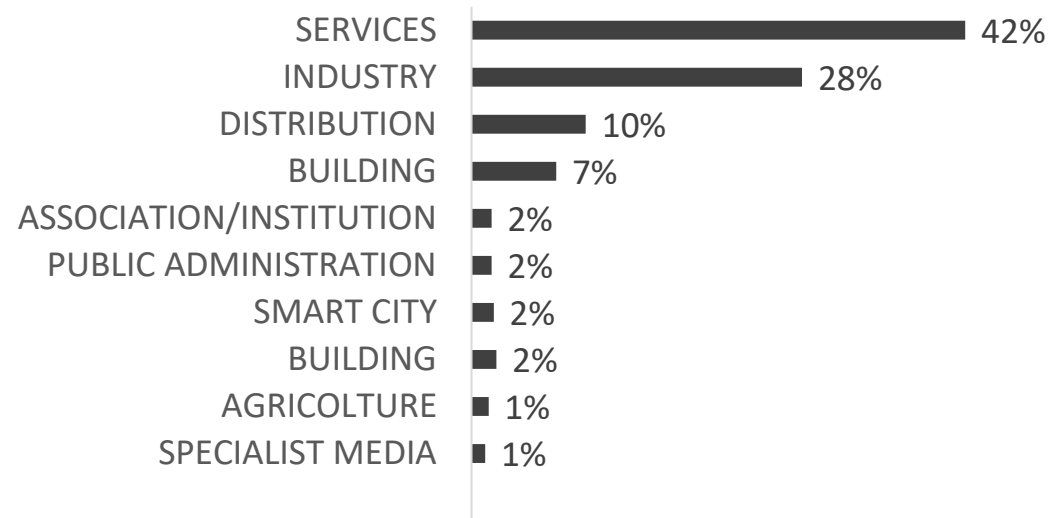
53 ASSOCIATIONS

national and international

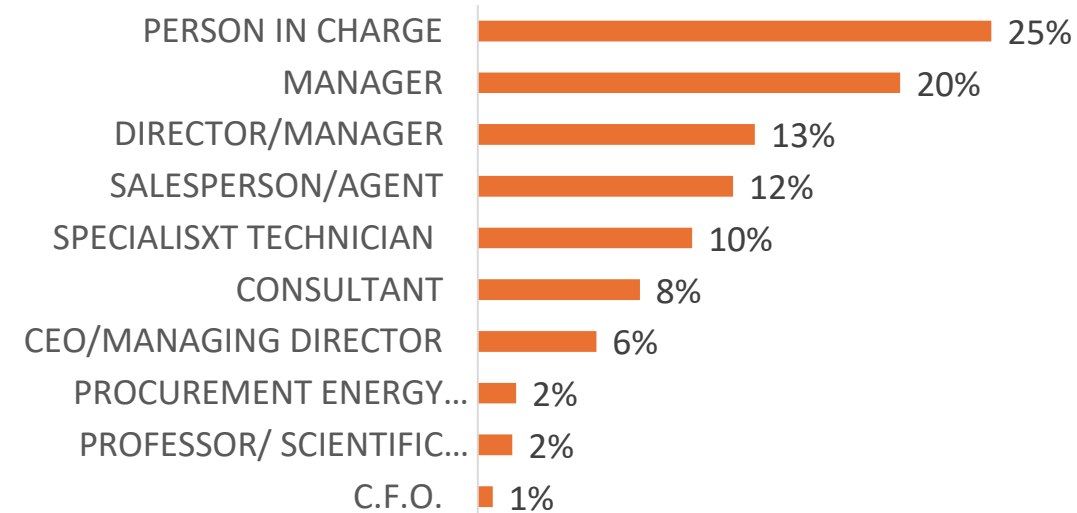
195 EVENTS AND
CONFERENCES

of which 18 international

SECTOR OF ACTIVITY

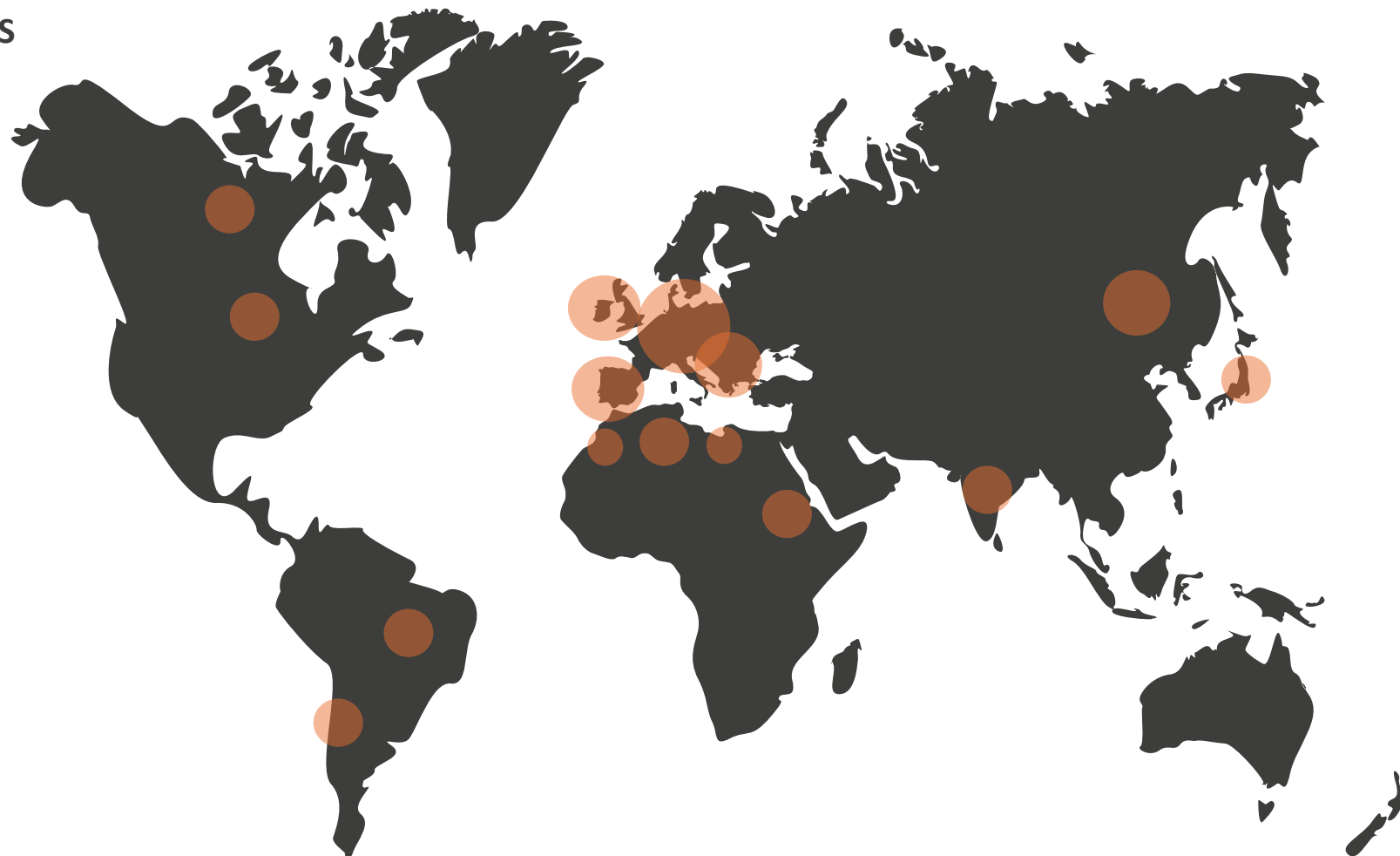


PROFESSIONAL PROFILE



TOP 10 VISITING COUNTRIES

- SPAIN
- CHINA
- GERMANY
- SWITZERLAND
- FRANCE
- UK
- CROATIA
- TURKEY
- BULGARIA
- NETHERLANDS



WHO EXHIBITS AT KEY?

keyexpo.com

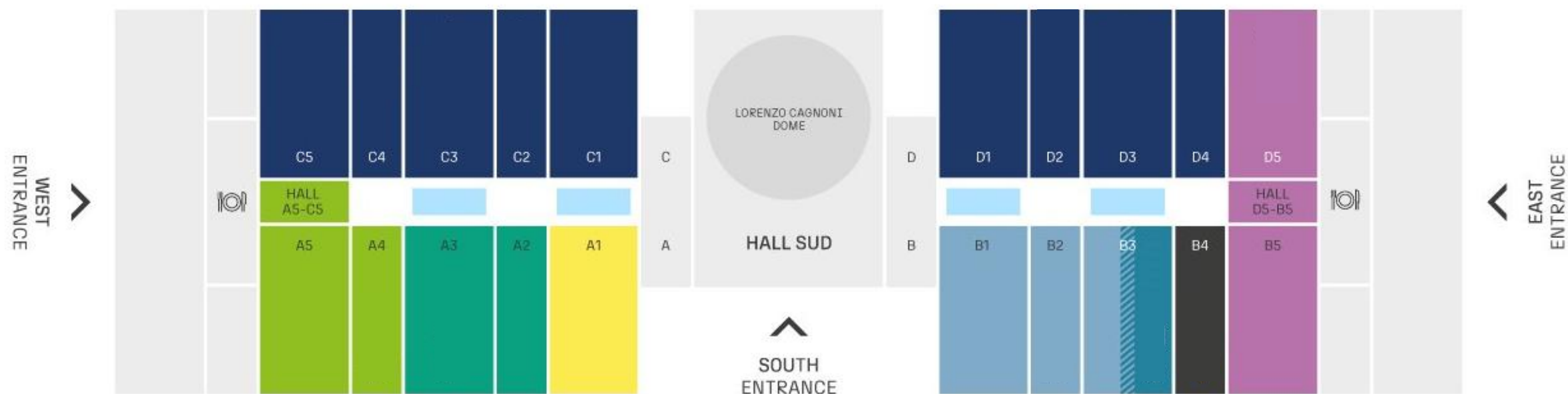
KEY tells a 360-degree story of the world of energy and renewables by involving entities, associations, organizations, utilities, companies and start-ups participating in the energy transition in various fields:

- ✓ PHOTOVOLTAIC
- ✓ WIND
- ✓ SOLAR THERMAL
- ✓ GEOTHERMIC
- ✓ HYDROELECTRIC
- ✓ HYDROGEN
- ✓ STORAGE SYSTEM
- ✓ ENERGY EFFICIENCY
- ✓ SUSTAINABLE CITY
- ✓ ELECTRIC MOBILITY
- ✓ COGENERATION
- ✓ MEDIA AND TRAINING
- ✓ CONSULTING / SERVICES / DIGITIZATION
- ✓ MANAGEMENT / MAINTENANCE / SECURITY



K FLOOR PLAN 2025 RIMINI ITALY

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SEC
Solar Expo&Conference



CITY
Sustainable City



EFFI
Energy Efficiency Expo



eME
Emobility Expo



WEM
Wind Expo for Med



KSE
Key Storage Expo



HYPE
Hydrogen Power Expo

EXHIBITION SECTORS

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SOLAR EXPO&CONFERENCE

products and technologies from residential to utility scale, from agrivoltaics for industry to solar energy and energy communities and topics such as batteries, recovery and recycling of critical materials and ecodesign.

KEY STORAGE EXPO

dedicated to technologies and innovations for static energy storage with applications in the residential, C&I, centralised storage and grid scale sectors.

ENERGY EFFICIENCY EXPO

interested in products and services that enable the efficient use of resources, namely less use and more energy.

SUSTAINABLE CITY

the workshop on the transformation of cities according to the smart city

HYDROGEN POWER EXPO *Supported by Hydrogen Fuel Cells Europe*

dedicated to the discussion of hydrogen issues and its importance for the energy transition.

WIND EXPO FOR MED

on-shore wind, off -shore wind, mini-wind and renewable energy community projects starting from wind energy.

e-MOBILITY EXPO

dedicated to electric and sustainable mobility, from the latest technologies for charging infrastructures, electrification of company fleets to interconnection services

CONFERENCES AND CONTENTS

A wide-angle photograph of a large conference hall. The audience, seen from behind, is seated in rows of white plastic chairs, facing a stage. The stage features several large projection screens. The leftmost screen displays a presentation slide with the 'ALTHESYS' logo and a table of data. The middle screen shows a presentation with the 'KSE' logo and the text 'KIMCHI EXPO CENTRE ITALY'. The rightmost screen displays a large graphic with the letters 'SE' and 'C'. A speaker is visible on the stage, standing near the middle screen. The hall has a high ceiling with exposed wooden beams and stage lighting fixtures.

- . **Solar Energy:** technological innovations in the Photovoltaic Industry and new opportunities for sustainable agri-voltaics
- . **Wind Energy:** from retrofit of old wind farms to the birth of first offshore projects
- . The increasing role of small- and large-scale **storages**
- . **Buildings energy retrofit:** possible new evolutions considering the ambitious EU targets
- . Chances for an **EU green industrial growth** in light of China and US stances
- . Overview of the opportunities emerging from the significant transformations in the **electric mobility sector**
- . **Hydrogen solutions:** investments in Italy and EU and strategies on the import front
- . Reflections on energy cost containment, regulatory aspects and **new financial opportunities**
- . Review of the large opportunities and implications of **AI in the energy transition**
- . Accelerating sustainable electrification: the key to economic and social development on the African continent

OUR TEAM

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