

E24

The ecosystem
of the Ecological
Transition

NOVEMBER
5 — 8,
2024

RIMINI
EXPO CENTRE
Italy

ecomondo.com

ECOMONDO

The green technology expo.

Organized by

ITALIAN EXHIBITION GROUP
Providing the future

In collaboration with



madeinitaly.gov.it

Scenario

Climate change and extreme natural phenomena are affecting the balance of life on the planet every day.

We need to speed up the transition to the circular economy to meet the goals of the Green Deal but also to ensure greater strategic autonomy for Europe and Italy in the supply of raw materials.

2024 will be important for the roll-out of investments and reforms envisaged in the Next Generation EU.

At European level, the new Circular Economy Action Plan and the new Industrial Programme for the Green Deal will continue to be implemented.

Italy is among the leading countries in Europe, but it is still proceeding too slowly: it needs effective and consistent public policies to support the ecological transition (while ensuring their industrial and fiscal policies are appropriate), to overcome the barriers that impede the circular economy, and to fully exploit its potential.



Mission

Ecomondo is the **meeting place** where industrial groups, stakeholders, policy makers, opinion leaders, local authorities, research bodies and institutions come together and put in place the key elements that define **the strategies for the development of EU environmental policy.**

It is the key **international event in Europe** and the **Mediterranean basin** for technologies, services and industrial solutions in the **green and circular economy** sectors.

A hub for research and innovation, Ecomondo offers information, sharing and co-design on **European Green Deal** policies through the creation of public-private partnerships involved in national, European and international planning.

Over the four days of the event and throughout the year, Ecomondo addresses issues related to the **progress of Next Generation EU flagship projects** and the **level of adoption** in Italy, Europe and internationally of the **circular economy in the main industrial value chains**, as well as the restoration and **ecological regeneration** of soils and the hydrosphere, coastlines and circular and healthy cities.

It also provides information and networking opportunities on **funding for research and innovation** as well as new policies, and offers insights into the **new languages of communication** to facilitate the transition to sustainable processes and high-quality training opportunities at all levels, for those working in public administration, self-employed people, and sustainability managers and professionals.

Overview

Global network

Ecosystem, sharing, network: just some of the terms that illustrate Ecomondo's mission as a **community catalyst**. This role is not limited to the days of the show, but extends throughout the year thanks to a series of **domestic and international events in which we are actively involved as organisers, co-organisers and partners.**

Ecomondo Mexico
17– 19 April 2024
Expo Guadalajara, Jalisco

The environmental technology event designed for the Latin American market.

It brings together technologies and solutions for the ecological transition and circular economy, fostering business and networking opportunities with Latin American investors and potential business partners.

Organised through a joint venture between Italian Exhibition Group and Hannover Fairs México.

ecomondo.mexico.com

Ecomondo China - CDEPE
16 - 18 May 2024
Chengdu, China

A hub for of business and networking for Chinese and international operators, and one of the largest green technology shows in the West China market.

It covers sectors such as water and waste treatment, air pollution prevention and control, environmental monitoring and bioenergy integrated with the energy sectors of storage and electric mobility.

cdepe.com

Green Med Symposium
12-14 June, 2024
Mostra di Oltremare, Naples

A new format devised for the South and Campania.


A three-day event dedicated to the ecological, energy and digital transition, where participants will discuss combatting climate change, water, soil, energy, sustainable building and mobility.

An exhibition area will complement the full conference programme.

greenmedsymposium.it



Facts & Figures 2023



99,145 attendances of which **10% international**

120 countries and regions involved

118 national and international associations

161,320+ sqm gross exhibition space

1,560+ companies of which **18% overseas**

232 events for more than 550 hours of conferences

628 international buyers and delegates

600 mln media contacts

People

Why exhibit

Ecomondo hosts the leading companies in environmental services, solutions and technologies: water management, waste disposal, textiles, bioenergy, soil management and protection, transport, agriculture and sustainable circular and healthy cities.



BUSINESS

To achieve your economic and growth goals by developing new national and international markets.



COMMUNITY

To become part of an active and relevant community in the circular economy and ecological transition, multiplying training and networking opportunities.



BRAND VALUE

To present your brand and ensure it is visible, in an international context, to loyal customers and possible new contacts, presenting innovations and projects to the market.



UPDATES

To learn about trends, projects, technologies, news, funding, regulations and best practices to support the ecological transition, while maintaining an international outlook.

95% of exhibitors consider attending Ecomondo important for their business.
(2023 exhibitor survey)



Visitor profile

Visitors come to Ecomondo to **find out about innovations** (64.5%), **find new technical solutions** (46.5%), **talk to industry operators** (44%) and **identify new suppliers** (43.23%)*.

WHY VISIT ECOMONDO?



To meet stakeholders and professionals operating in the green & circular economy sectors.



To forge new partnerships and business relationships for future development.



To get informed about the latest sector news, regulatory principles, development opportunities.



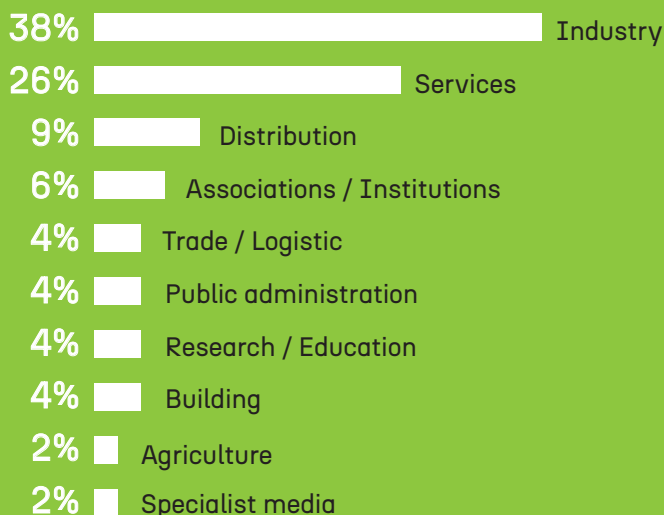
To share ideas, projects, technologies, news and best practices in support of the ecological transition.

TOP COUNTRIES OF ORIGIN

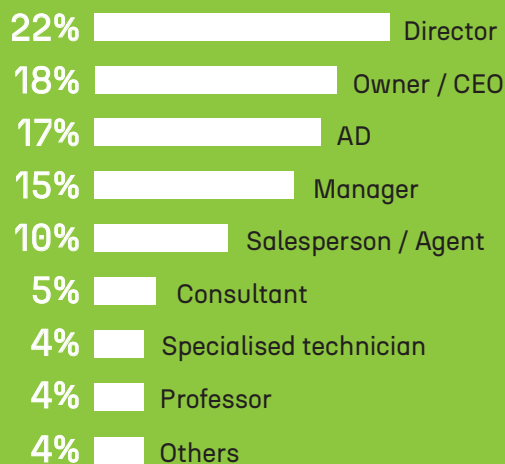
Spain	France
Germany	Croatia
Romania	Turkey
Greece	UK
Austria	Egypt
Serbia	Tunisia



SECTORS OF ACTIVITY



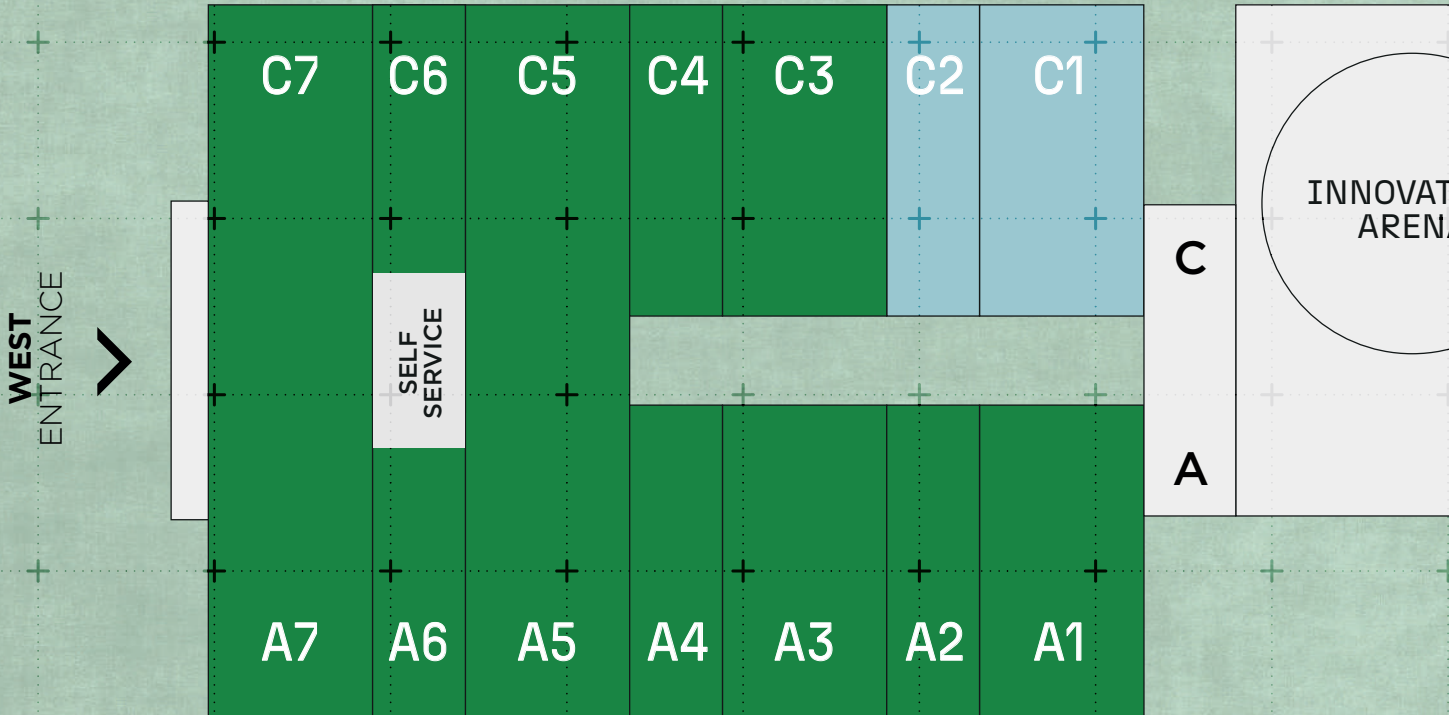
PROFESSIONS



*Source: 2023 Ecomondo visitors survey

Exhibition

Layout 2024



WASTE AS RESOURCE

Valorisation and integrated waste management
Material Handling, Lifting solutions
Containers, collection, Transport & Logistic
Waste treatment and disposal technologies and components
Air



SITES & SOIL RESTORATION

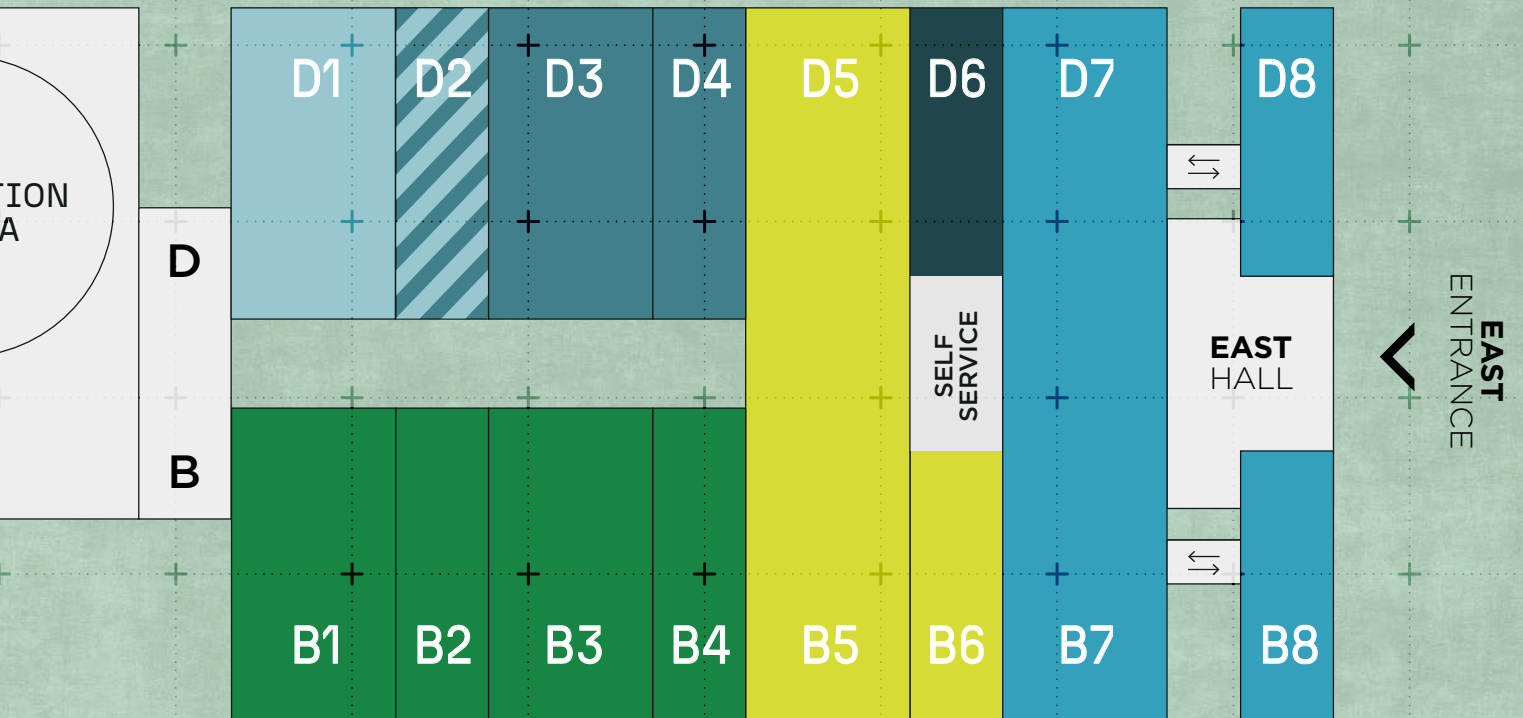
Remediation and regeneration of contaminated sites
Reducing land consumption, redevelopment and reuse of brownfield sites
Environmental damage prevention and emergency response



BIO-ENERGY & AGRICULTURE

Bioenergies: biomass, bioliquids
Biogas: processes, products
Cogeneration
Precision farming

Exhibition



SOUTH
ENTRANCE



WATER CYCLE & BLUE ECONOMY

Collection, purification, distribution
Collection, purification and treatment of wastewater for industrial, civil and irrigation use
Valorisation
Digitisation: water 4.0, IoT, AI
Water infrastructure management
Efficiency: measurement, control
Blue economy, aquaculture and fishing, desalination, marine litter



CIRCULAR & REGENERATIVE BIO-ECONOMY

Chemistry from renewable sources: bioproducts, bioplastics
Product and process eco-design
Repair services



ENVIRONMENTAL MONITORING AND EARTH OBSERVATION

Integrated monitoring solutions (water, air, soil, climate)
AI-, Big Data- and Satellite Data-based applied to predictive models for the monitoring, mitigation and adaptation of climate change

Exhibition

Districts



Blue Economy

At the heart of the eastern area of the fairgrounds, this district showcases water resources and the sea by engaging visitors and exhibitors in an exhibition and content route.

The Blue Economy district aims to spread best practices and projects related to the economy of the seas, oceans and coasts by addressing the European Union's mission to restore the ecosystems of its oceans and waters by 2030. It hosts technologies for hydrosphere depollution and regeneration, the desalination of water and the regeneration of ports, coasts and coastal activities.

BLUE ECONOMY

Exhibition

Districts

CIRCULAR AND HEALTHY CITY

Cities currently occupy less than 3% of the Earth's surface but are home to 50% of the population. They are responsible for 75% of the natural resources consumed, 70% of the gas emissions generated but also 70% of the world's GDP. Hence the need for cities to acquire green infrastructure, and develop a design and management approach to land, its resources, food, waste and urban settlements in order to face the climate change.

Circular Healthy City is the exhibition and virtual space that brings together the most innovative projects, solutions and models of circular and healthy cities implemented internationally.

Exhibition

Districts

TEXTILE
district

Textile District

Separate waste collection, reuse, recycling, eco-design, fashion renting and second-hand: with the Textile District, Ecomondo can put itself forward as the capital of ethical fashion thanks to an exhibition space involving all the players in the supply chain and a packed programme of events aimed at focusing attention on a more sustainable model for the sector.

A project of huge importance considering that the textile industry has been identified as a key value chain, for which the European Union has planned measures to improve its sustainability, circularity, traceability and transparency.

 paper
district

Paper District

Launched in 2023 – with the cooperation of Comieco, Unirima and the Paper and Graphics Federation – and expanded in 2024, the Paper District is the exhibition and content space designed for the entire paper and cardboard industry.

This successful experiment has brought together paper mills, certifiers, the transformation industry, PA, municipalities, the sorting industry, but also treatment, valorisation and trading services, and given visitors a snapshot of one of the most virtuous supply chains in Italy.

The project also has a workshop area dedicated to companies for conferences, meetings and company case studies.

Districts

INNOVATION DISTRICT

Ecomondo is strengthening its role as an incubator for innovative projects. It explores cutting-edge topics, including Millennials and Gen Z, to shape today's technological research and create tomorrow's answers and jobs.

START-UP & SCALE-UPS

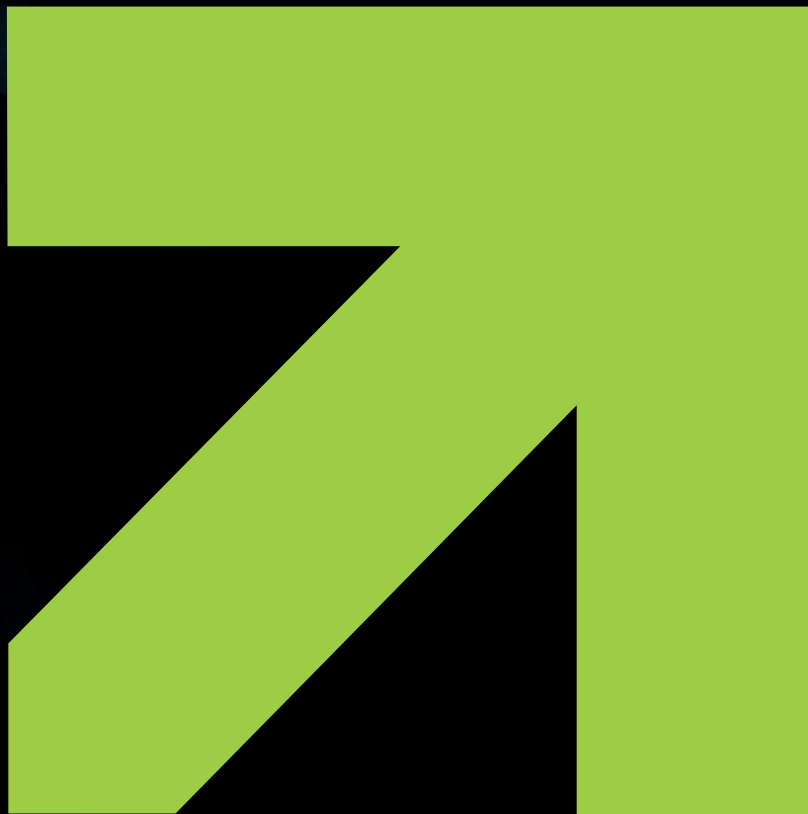
Companies and investors will find a platform for dialogue to foster a generation of innovative businesses: more than 30 start-ups are expected at Ecomondo 2024.

GREEN JOBS & SKILLS

A project that connects companies and job seekers, encouraging the matchmaking.

LORENZO CAGNONI AWARD

Dedicated to Italian and international excellence, the Lorenzo Cagnoni Award for Green Innovation is given to the most cutting-edge technology in the various exhibition sectors.



Opportunities

Internationalisation

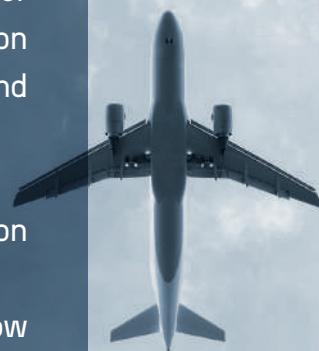
Through an integrated internationalisation strategy, Ecomondo is increasingly consolidating its position as a reference point for Europe and the Mediterranean basin, and boosting its reputation overseas. It fosters the presence of international exhibitors and visitors through:

- omnichannel communication on and offline;
- missions and participation at trade shows and conferences on the ecological transition abroad;
- network of partnerships around the world to promote the show and the **Hosted Buyer programme**;
- dialogue with and involvement of numerous institutional representatives and international sector associations.

With this strategy, the number of countries with potential strong demand for innovative technologies and solutions for the ecological transition will be further increased.

INTERNATIONAL BUYER PROGRAMME

Thanks to the programme to retain and expand international delegates, in synergy with the **Italian Trade Agency** and the **Ministry of Foreign Affairs and International Cooperation (MAECI)**, at its last few editions, Ecomondo has met the challenging objective of fostering dialogue and business relations by involving **more than 620 international buyers** (2023 figure).



Conventions programme

Ecomondo 2024 will host the extensive and high-quality programme of conferences, seminars and events aimed at exploring the main technological, regulatory and market innovations in the circular economy sectors of organic and non-organic value chains, water resource management and environmental monitoring & control, the regenerative economy and environmental risk prevention.

To ensure the quality, innovative and international nature of the contents, the Technical Scientific Committee consists of a pool of 80 members that includes scientists, technicians, managers and representatives of national institutions, sector associations and federations, consortia, agencies and institutes.

The international programme will mainly focus on Europe and the Mediterranean, and will be facilitated by the European Commission, the OECD, the FAO, the EEA, ISWA International, Water Europe, UfM and KICs.



Our commitment

(In)formation



STATI GENERALI DELLA GREEN ECONOMY

States General of the Green Economy is a strategic, open and participatory process involving the main stakeholders of the Italian green economy.

It is the **key annual event for the Italian green economy**, promoted by the National Council for the Green Economy, in partnership with the Ministry for the Environment and Energy Security and under the patronage of the European Commission. It proposes policies and measures for the transition to the green economy in Italy, and provides an analysis and update of trends in strategic green economy sectors.



SAFTE

SAFTE is the Advanced Training School for Ecological Transition promoted by Ecomondo-Italian Exhibition Group and directed by Alma Mater Studiorum - University of Bologna, in collaboration with ReteAmbiente. Its purpose is to offer public and private sector managers a **tool aimed at enabling a green transformation of the organisational and economic models within their organisations**, also in light of the new regulations recently introduced by European directives, by bringing together ideas, models, techniques and experiences.

safteformazione.it

Community

GreenTech Insights is the network that brings together the communities of the leading international shows of the green & technology sector by Italian Exhibition Group focused on the circular economy, the green economy, the energy and ecological transition, renewable sources, sustainable mobility and innovations.

Ecomondo is part of GreenTech Insights together with KEY, DPE, IBE and Tecna.

ECOMONDO
The green technology expo.

Ecomondo, The Green Technology Expo

ecomondo.com

KEY THE ENERGY TRANSITION EXPO

KEY, The Energy Transition Expo

key-expo.com

IBE

IBE, Intermobility & Bus Expo

expoibe.com

DPE
INTERNATIONAL ELECTRICITY EXPO

DPE, International Electricity Expo

dpeurope.it

TECNA
How to make it

Tecna, the International Exhibition of Technologies and Supplies for Surfaces

tecnaexpo.com

I numeri della community

200,000+
companies profiled

2,580
exhibitors

158,000+
attendance

312,000+ sqm gross
exhibition area

102,000+
followers

140 national associations and **90** international associations, ministeries, the European Commission, regions, public administrations, research institutes, institutions, municipal networks, opinion leaders and policy makers.

Our commitment

IEG

#COMMUNITYCATALYST

We organize trade shows and conferences in Italy and throughout the world. We bring industries, relationships and experiences together. **We have the planet at heart.**

Italian Exhibition Group SpA has been organizing trade shows, events and congresses in Italy and around the world for more than 70 years. It offers its national and international partners **concrete business opportunities, content and services with high added value, and opportunities to meet.** Its activities are driven by its modern structures, highly professional approach, innovation and networking skills. It creates value for stakeholders by developing the economic growth of the region, and networking relationships and experiences.

IEG is a company listed on Euronext Milan, a regulated market organized and managed by Borsa Italiana SpA, has achieved, through its facilities in **Rimini and Vicenza**, a **domestic leadership position in the organization of trade shows and congresses.** It has also developed an international business, partly through joint ventures with global and local organizers (such as in the United States, United Arab Emirates, China, Mexico, Germany, Singapore, and Brazil) that have made it one of the leading European operators in the sector.

Where we operate:

Italy: Rimini, Milan, Vicenza, Arezzo

World: Chicago, Dubai, Munich, New York, Oakland, San Paolo, Singapore

Our commitment

Green Core

Italian Exhibition Group was one of the first and most important players in Europe to obtain **ISO 20121 certification** for its venues, the exhibition centres in Rimini and Vicenza, the Palacongressi in Rimini and for the organisation of Ecomondo. An ambitious path that commits the company to a mission that encompasses separate waste collection, industrial processes of material recycling, and which, going forward, requires prevention and the adoption of circular economy models, but also a heavy reduction in the use of materials and energy.

30,000 sqm
of green spaces

1,500
plants

114,000 sqm
of solar panels

+ 8.5 million
Kwh of clean energy generated
by photovoltaic plants

26 free electric
charging stations for
cars and motorbikes

23,000,000
litres of water saved thanks
to a recycling system

120t of CO₂ saved
thanks to lighting
with 850 LED projectors

-50% of energy used for
cooling thanks to an "ice bank"

20% of visitors use
the internal railway
station

Certifications

ISO 14001
Environment

ISO 45001
Occupational Health
and Safety

GBAC STARTM
Global Biorisk
Advisory Council

ISO 20121
Sustainable event
management systems



Partnership

In collaboration with:

Commissione Europea, Ministero dell'Ambiente e della Sicurezza Energetica, Ministero delle Imprese e del Made in Italy, Agenzia ICE - Italian Trade & Investment Agency, Regione Emilia Romagna, Comune di Rimini, ANCI (Associazione Nazionale Comuni Italiani), ANFIA (Associazione Nazionale Filiera Industriale Automobilistica), ART-ER, CIB (Consorzio Italiano Biogas), CIC (Consorzio Italiano Compostatori), CONAI (Consorzio Nazionale Imballaggi), ENEA, Assoambiente, Fondazione per lo Sviluppo Sostenibile, ISPRA (Istituto Superiore per la Protezione e la Ricerca Ambientale), Legambiente, UNICIRCULAR (sezione Assoambiente), UNACEA (Unione Nazionale Aziende Construction Equipment & Attachments), UTILITALIA, EBA (European Biogas Association), European Environment Agency, ISWA (International Solid Waste Association), WBA (World Biogas Association), Water Europe

With the support of:

AIAT (Associazione Ingegneri per l'Ambiente e il Territorio), AISEC (Associazione Italiano per lo Sviluppo dell'Economia Circolare), Albo Nazionale Gestori Ambientali, Alleanza delle Cooperative Italiane, Alma Mater Studiorum - Università di Bologna, ANCO (Associazione Nazionale Concessionari Consorzi), ANEPLA (Associazione Nazionale Estrattori Produttori Lapidei e Affini), ANGI (Associazione Nazionale Giovani Innovatori), Arpae Emilia Romagna, Assobioplastiche (Associazione Italiana delle Bioplastiche e dei Materiali Biodegradabili e Compostabili), Assocarta (Associazione Nazionale fra gli Industriali della Carta, Cartoni e Paste per Carta), Associazione Geotecnica Italiana, Assofermet, Assoreca (Associazione Ambiente, Energia, Sicurezza, Responsabilità Sociale), ASSORIMAP (Associazione Nazionale Riciclatori e Rigeneratori di Materie Plastiche), Assovetro (Associazione Nazionale degli Industriali del Vetro), ASSTRA (Associazione Trasporti), ASviS (Alleanza Italiana per lo Sviluppo Sostenibile), ATIA-ISWA Italia, Autorità di Regolazione per Energia, Reti e Ambiente (ARERA), Autorità di Bacino Distrettuale del Fiume Po, Cluster Agrifood Nazionale CL.A.N., Cluster italiano della Bioeconomia Circolare SPRING, Cluster Tecnologico Nazionale Blue Italian Growth BIG, Cluster Tecnologico Nazionale del Made in Italy, CNA, CNI (Consiglio Nazionale degli Ingegneri), CNPI, Consiglio nazionale dei Periti Industriali e Periti Industriali Laureati, CNR (Consiglio Nazionale delle Ricerche), COBAT, Coldiretti, Comieco (Consorzio nazionale recupero e riciclo degli imballaggi a base cellulosica), Confagricoltura, Confapi (Confederazione italiana della piccola e media industria), Confcommercio, Confindustria, Confindustria Cisambiente, CONIP (Consorzio Nazionale Imballaggi Plastici), CONOE (Consorzio nazionale di raccolta e trattamento degli oli e dei grassi vegetali ed animali esausti), CONOU (Consorzio Nazionale per la Gestione, Raccolta e Trattamento degli Oli Minerali Usati), COREPLA (Consorzio Nazionale per la raccolta, il riciclo e il recupero degli imballaggi in plastica), COREVE (Consorzio Recupero Vetro), Erion, Federalimentare, Federchimica, Federmacchine, FENCO (Federazione di Diplomatici Esteri e Consoli in Italia), FIAP (Federazione Italiana Autotrasportatori Professionali), Fondazione Symbola, Fondazione Alberitalia, Forum per la Finanza Sostenibile, Green Building Council Italia, IATT (Italian Association for Trenchless Technology), Intesa Sanpaolo, ISS (Istituto Superiore di Sanità), Italcogen (Associazione dei costruttori e distributori di impianti di cogenerazione), Kyoto Club, Legacoop, Agroalimentare, Polieco (Consorzio Nazionale per il riciclaggio dei rifiuti dei beni a base di Polietilene), Re Soil Foundation, Ricrea (Consorzio Nazionale Riciclo e Recupero Imballaggi Acciaio), Rilegno (Consorzio nazionale per la raccolta, il recupero e il riciclaggio degli imballaggi in legno), S.C.I. (Società Chimica Italiana), Sapienza Università di Roma, Scuola Superiore di Studi Universitari e di Perfezionamento Sant'Anna di Pisa, UNEM (Unione energie per la mobilità), UNIRIMA (Unione Nazionale Imprese Recupero e Riciclo Maceri), Università degli Studi della Toscana, Università degli Studi di Bari "Aldo Moro", Università degli Studi di Brescia, Università di San Marino, Università Politecnica delle Marche, University of Crete

Collaborations

Sindiverde - Brazil
Bamee - Bulgaria
Fundación Eurochile - Chile
Minedd - Ivory Coast
Hrvatska Gospodarska Komora - Croatia
Chamber Of Chemical Industries - Egypt
Engineering Export Council - Egypt
Egyptian Plastic Exporters & Manufacturers Association - Egypt
Chamber Of Engineering Industries - Egypt
Acr+ - Europe
Finnish Scrapdealers Association - Finland
Jhy - Finland
Paseppe - Greece
Recycle Honduras - Honduras
Covad - Morocco
E-Circular - Moldova
Iswa Romania - Romania
Sonaged - Senegal
Aswa - Serbia
Chamber Of Commerce And Industry - Serbia
Packtec - Tunisia
Citet - Tunisia
Pagev - Turkey
Tudam - Turkey
Igedder - Turkey
Zhiva Planeta - Ukraine
Iswa Ypg - Ukraine
Ciwmm - Uk
Businessmed - Tunisia

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