

BRINGING  
TOGETHER  
THE  
BEST  
DESIGNERS  
TOGETHER

15 - 18 JUNE 2024

RIVA DEL GARDA  
ITALY



exporivaschuh  
& gardabags  
the fair that moves the world

Organized by  
 Riva del Garda®  
Fierecongressi

In cooperation with  
 ITA®  
ITALIAN TRADE AGENCY  
madeinitaly.gov.it

101  
EDITION

exporivaschuh  
& gardabags  
the fair that moves the world

Organized by **Riva del Garda Fierecongressi SpA**, Expo Riva Schuh & Gardabags - with more than 40 countries represented among the exhibiting companies, and many visitors from over 100 different countries - is the most important international exhibition dedicated to **volume footwear, bags, belts and small leather goods.**



exporivaschuh  
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the fair that moves the world

welcome

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100  
EDITION





## WHY PARTICIPATE?

4 GOOD REASONS TO ATTEND

- **strategic positioning** of the 2 annual editions within the world trade fair calendar (January and June)
- significant degree of **internationality** among buyers and exhibitors
- fair spread over the territory, with **different venues involved**
- located on Lake Garda, a territory with a dual business and leisure identity

## 2024: A YEAR OF CELEBRATIONS!

100TH AND 101TH EDITION

We are working to make the next 2 editions of Expo Riva Schuh & Gardabags not only business events but also **moments of great celebrations!**

Several events and activities will take place at the trade fair and in the city and will involve the stakeholders who have made the history of Expo Riva Schuh & Gardabags.



# OUR COMMITMENT TO SUSTAINABILITY TOWARDS A MORE SUSTAINABLE FUTURE

Expo Riva Schuh & Gardabags, has a certification for **sustainable events UNI ISO 20121** and edition after edition renews its commitment to an increasingly sustainable trade fair through concrete initiatives.

- sustainable and certified products on display
- green stand fitting solutions
- 100% recyclable carpet
- sustainable mobility promotions
- Food for Good project to donate the surplus food
- plastic reduction and waste sorting for recycling

# SUSTAINABLE



[DISCOVER MORE](#)

# ERS AROUND THE WORLD

NATIONAL AND INTERNATIONAL ROADSHOWS

Starting from 2017 the topic of internationalisation - the distinctive feature and main objective of the event - has found its maximum expression in **Around The World**, the business-oriented format that brings Expo Riva Schuh & Gardabags throughout the world and brings the world to Expo Riva Schuh & Gardabags.

## NEXT ROADSHOWS:



APRIL

Portugal

UK



MAY

china

USA

Brazil



NOVEMBER

Denmark

# BUYER PROGRAMME

## A BUSINESS OPPORTUNITY FOR ALL PROFESSIONALS

Designed to **facilitate meetings and relations** between supply- and demand-side operators during the event, this programme offers selected buyers a **personalised and exclusive trade show experience**.

### AVAILABLE SERVICES:

- BUYER BADGE
- TRAVEL & ACCOMMODATION
- DIGITAL CONNECTION & BUSINESS AGENDA
- NETWORKING EVENTS
- BUSINESS SCOUT
- EDUCATIONAL PROGRAMME

HOW TO APPLY

WELCOME TO THE OFFICIAL DELEGATIONS

aschuh & gardabags

Buyers Lounge

Spain France China India Holland Turkey  
Portugal Spain France China India Hollan  
Portugal Spain France China India  
Portugal Spain France Ch  
Portugal Spain Fran  
Portugal Spair  
ny Portug





# INNOVATION VILLAGE RETAIL

A dynamic village welcoming startups, companies, institutions, and professionals, aimed at fostering an innovative culture and facilitating networking and business synergies between newcomers and industry veterans.

More than just an exhibition space, Innovation Village hosts pitch events and presentations, enriching opportunities for collaboration and growth.

## PARTECIPATING IS SIMPLE AND FREE!

### Follow these steps:

1. Consult the call for participation at the start up competitio



2. Fill in the required information and submit your application





# EVENTS PROGRAMME

## INITIATIVES FOR THE COMMUNITY

Discover the fascinating combination of opportunities created by Expo Riva Schuh & Gardabags, where tailor-made events for buyers and exhibitors serve as the guiding thread in exploring the latest trends in the industry.

**NEW**

**01** AREA HIGHLIGHTS

**02** MARKET FOCUS

**03** PITCH INNOVATION VILLAGE

**04** START UP COMPETITION

# DIGITAL CONNECTION THE ALL-IN-ONE COMMUNITY PLATFORM

## SHOWCASE

interactive virtual showcase with exhibitors' list and product catalogue

## CONNECTIONS

direct connection between companies and participants to foster networking before, during and after the event

## AGENDA

agenda to set and manage appointments with exhibitors / customers

## FLOORPLAN

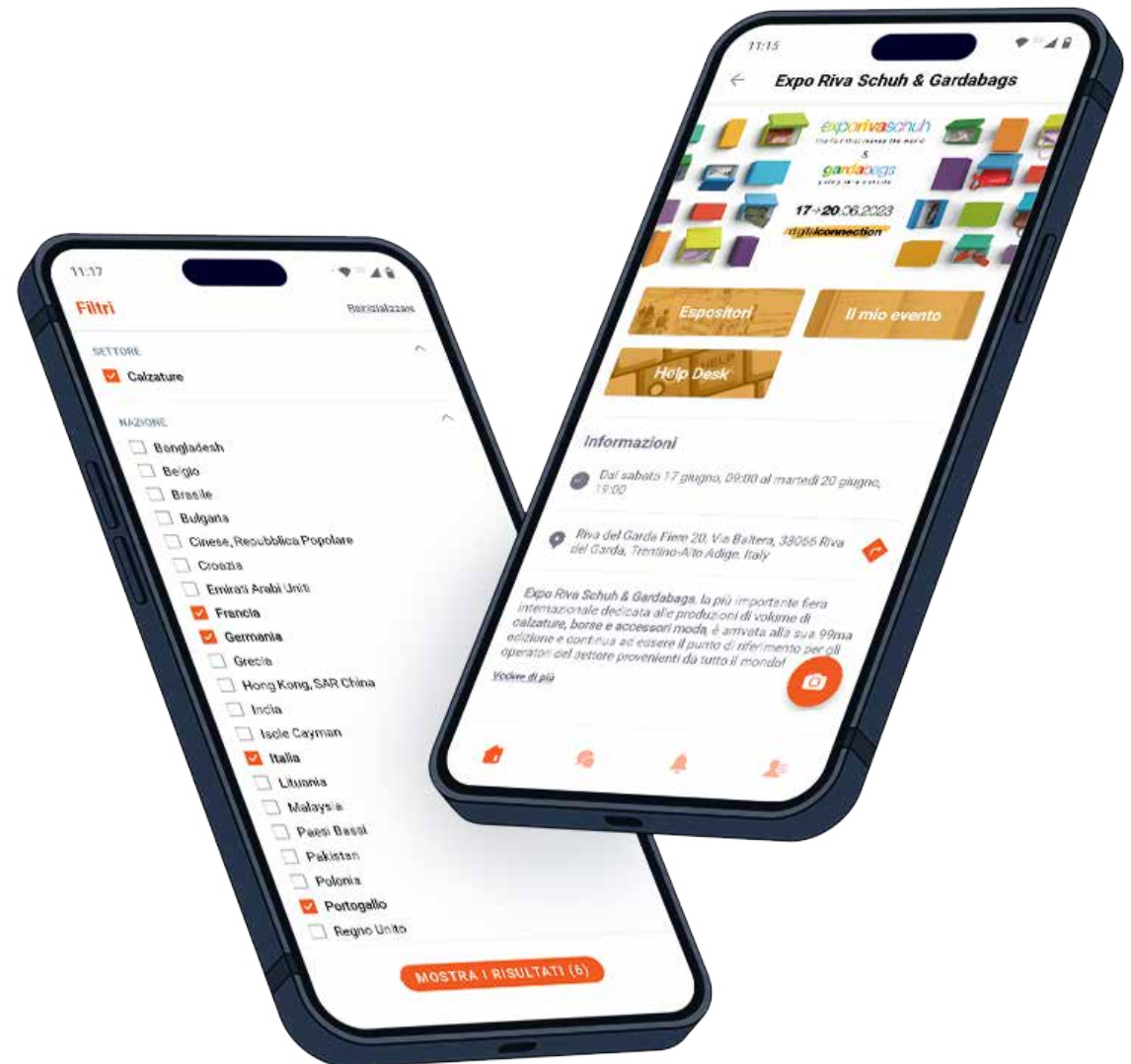
interactive map to better organize your visit

## EVENTS PROGRAMME

programme of all the live events

## QR CODE STAND

QR code to get information on the company attending the show





# GARDABAGS

FACT & FIGURES 100<sup>TH</sup> EDITION

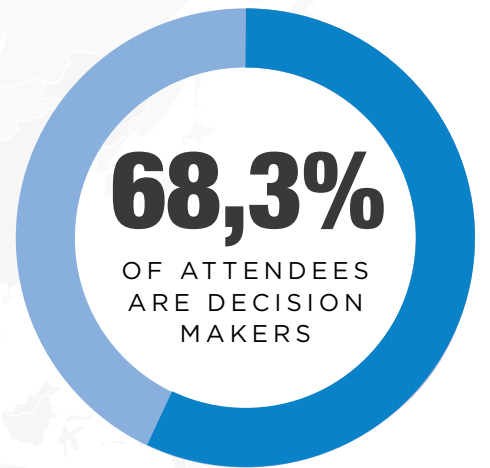
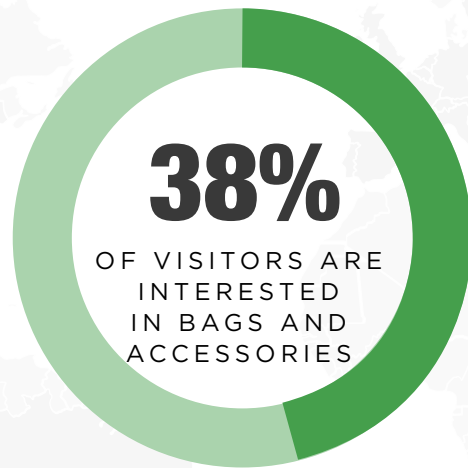
50

**EXHIBITORS**  
SELL ONLY BAGS,  
BELTS, SMALL  
LEATHER GOODS  
AND TRAVEL  
ARTICLES

**REPRESENTED COUNTRIES:**  
BANGLADESH, CHINA, GERMANY, INDIA,  
ITALY, PORTUGAL, SPAIN AND TURKEY



# VISITORS FACT & FIGURES 100<sup>TH</sup> EDITION



# VISITORS FACT & FIGURES 100<sup>TH</sup> EDITION

**18,8%** WHOLESALE DISTRIBUTOR

**18,4%** MANUFACTURER

**10,8%** STORE OF SEVERAL STORES  
UNDER DIFFERENT NAMES

**10,7%** SALES REPRESENTATIVE

**8,4%** LARGE CHAIN OF STORES  
UNDER THE SAME NAME

**7,7%** IMPORTER

**6,6%** OTHERS

**5,4%** MEDIUM CHAIN OF STORES  
UNDER THE SAME NAME

**5,3%** E-COMMERCE

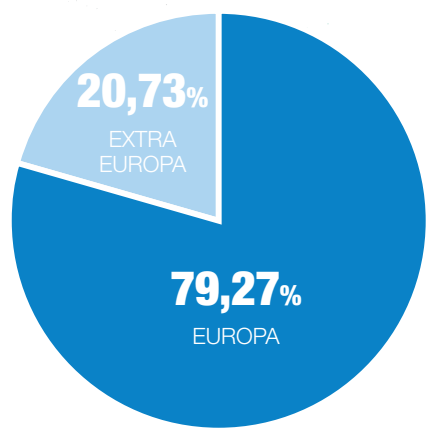
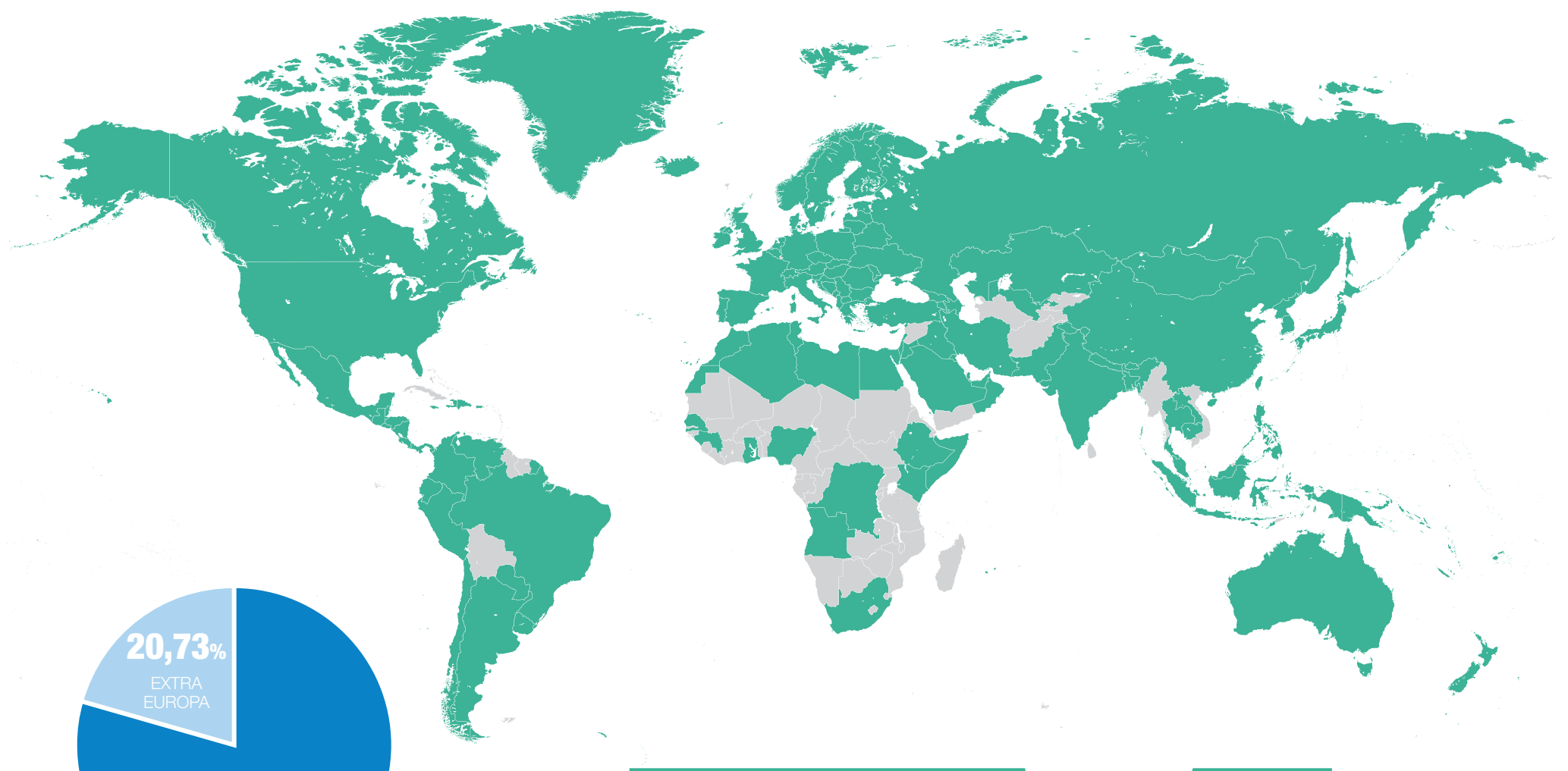
**4,4%** SMALL CHAIN OF STORES  
UNDER THE SAME NAME

**3,4%** BUYING OFFICE



# VISITORS' COUNTRIES OF ORIGIN

## 100<sup>MA</sup> EDIZIONE



COUNTRIES OF ORIGIN REGISTERED **100**

# CONTACTS

## Sales

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## Stand Fitting

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## Advertising

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## Buyers

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## Press

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## PARTNERS IN THE WORLD

### Central and South America

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## Office Locations

Centro Congressi - Parco Lido  
38066 - Riva del Garda (TN) Italy  
+39 0464 - 570 153  
info@exporivaschuh.it

## Exhibition Centre

Via Baltera, 20  
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