



**FORUM PISCINE**  
15<sup>th</sup> International Pool & Spa  
Expo and Congress

**OUTEX**  
OUTDOOR & LEISURE  
EXPERIENCE

**FORUM CLUB**  
25<sup>th</sup> International Congress & Expo  
for Fitness, Sport and Wellness Clubs

14-15-16 febbraio 2024 | Bologna Fair District

## ForumPiscine, Outex, and ForumClub: The Future of Leisure at BolognaFiere from February 14 to 16

*ForumPiscine, the benchmark event for the business community in pools, spas, and thermal centers, and Outex, Outdoor & Leisure Experience, are further expanding their offerings in conjunction with ForumClub, the leading Italian appointment for professionals in the fitness, wellness, and sports sector.*

*Three events in one for a comprehensive view of leisure and its diverse manifestations. From the extensive exhibition area in pavilions 25 and 26 to the conference rooms of the Service Center, BolognaFiere will host a three-day exhibition and training event that, through booths, live shows, experiential zones, and roundtable discussions, will focus on perspectives, trends, and scenarios in the industry.*

*Keynote speakers and significant institutional figures are expected at the event, starting with the visit of the Minister for Sport and Youth, Andrea Abodi.*

*Bologna, January 29 – The 15th **ForumPiscine**, International Pool & Spa Expo and Congress, and **Outex** - Outdoor & Leisure Experience will take place at the BolognaFiere exhibition center, concurrently with the 25th **ForumClub**, the B2B event for operators and companies in the fitness, wellness, and sports sector. This unprecedented triple event will bring together the diverse universe of leisure.*

### TWO PAVILIONS FOR A UNIQUE EXHIBITION

Pavilions **25 and 26 of BolognaFiere** will host **ForumPiscine**, showcasing a wide range of segments represented by influential distributors and manufacturers in the industry, along with numerous important companies and many new players in the sector. The **ForumPiscine** Expo serves as a prominent showcase for the latest developments in a constantly evolving market, featuring solutions and products for the construction, efficiency, and management of pools, water treatment technologies, automation devices, coatings, and covers, as well as water games, inflatables, and devices for spas.

Meanwhile, **Outex** will highlight all facets of outdoor wellness, serving as a cross-sectional event that captures the significant expansion of the outdoor phenomenon, promoting well-being, physical activity, fitness, play, and relaxation. It reimagines both public and private spaces with new designs and a paradigm shift in furnishings and materials.

Within the exhibition area hosting over **150 companies (15% from abroad)**, **ForumClub** will feature products and services for establishing or renovating facilities dedicated to fitness, wellness, sports, and leisure. Visitors can stay updated on the latest professional fitness equipment, management software, hi-tech solutions, and furnishings for fitness clubs and sports centers.

**ForumPiscine, Outex, and ForumClub** will engage **public and private pool managers**, manufacturers and distributors, builders, buyers, and entrepreneurs from the diverse and rapidly expanding **world of wellness**. This includes owners, managers, and staff **of gyms, sports centers, and wellness areas**, as well as professionals in **hospitality, spas, camping, parks**, architects, landscapers, outdoor operators, and garden designers.

A three-day, high-intensity event will host all market players, including relevant industry associations, federations, and sports promotion bodies. On **February 16, Minister for Sport and Youth, Andrea Abodi**, will

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participate to provide an overview of sports and labor reforms, focusing on their main effects and anticipating any government initiatives to support sports facilities and pools. Check the exhibitors' catalog for more information.

### BEYOND THE EXPO: THE NUMBERS, INSTALLATIONS, AND CONFERENCES

In a virtuous integration between the exhibition area and the training sessions – a distinctive feature and a strength of the triple event – **the pavilions of ForumPiscine, Outex, and ForumClub** will host the presentation of products, services, and solutions for the sector, along with **45 live shows** and **3 dynamic, scenic, and experiential installations**. These installations are designed in collaboration with associations, designers, and partner companies to provide operators with the opportunity to firsthand discover the latest trends in **leisure, architecture, and outdoor furnishings**.

**The pool in the landscape** is the experiential island developed in collaboration with **AIAPP**, the Italian Association of Landscape Architecture, and curated by architect **Massimo Semola**. It is a scenic project where plants, shrubs, finishing materials, and furnishings take center stage alongside the water space. The project will be complemented by a conference focused on design trends and virtuous, innovative, and sustainable systems for water usage in times of climate crisis.

**Outdoor Wellness**, on the other hand, is the installation curated by **Studio Apostoli** with the idea of presenting a radically new way of thinking about the spa and wellness space in an outdoor context. It's a system with water at its core, dotted with communal areas, outdoor equipment such as saunas, and natural and ergonomic furnishings. In this case as well, the experiential-exhibition component will merge with the cultural one, thanks to various talks and conferences covering topics as interesting as they are current: from the relationship between water, nature, and design to material sustainability, from multisensory experiences outdoors to the diverse manifestations of outdoor environments.

**Outdoor Leisure** is the equipped area designed for the training of users of all ages and physical conditions, for outdoor play and relaxation. It is conceived in collaboration with fitness professionals with the aim of providing ideas and inspiration for those looking to create an outdoor space dedicated to leisure and physical activity en plein air. Within this context, there will be a discussion, with the participation of **Sport and Health**, on the "Sport in Parks" project, delving into new models of outdoor sports, leisure, and health for the development of a virtuous ecosystem, both public and private. This ecosystem is capable of encouraging outdoor movement and shaping cities in the pursuit of well-being.

### FOCUS ON TRENDS, INNOVATION, ENERGY EFFICIENCY, AND REGULATIONS

An integral part of the triple event and its DNA, the **international congress** will offer a cultural program comprising conferences, seminars, and workshops on trends and emergencies in the sector.

Among the highlighted events, there will be the presentation of regulations that the pool industry has been anticipating for years, such as **the revision of the UNI 10637 standard** concerning the requirements for circulation, filtration, disinfection, and chemical treatment systems for pool water. Additionally, the congress will address **the new legislation set to replace the State-Regions Agreement** on hygienic-sanitary aspects related to the construction, maintenance, and supervision of swimming pool facilities, dating back to 2003.

The theme of energy cannot be overlooked by those involved in aquatic facilities, and **ForumPiscine** has placed it at the center of its in-depth analyses, creating networks and moments of discussion with organizations, associations, and authoritative experts, and consulting institutions and government

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representatives. In this context, the **Observatory on energy and water consumption in pools** has been launched in collaboration with **FIRE**, the Italian Federation for Rational Energy Use, and **CoNGePi**, the National Confederation of Pool Managers. This survey aims to provide a precise overview of the sector, crucial for understanding the best strategies and practices to consume (and pollute) less, resulting in cost savings on utility bills.

The event will also host many other appointments, ranging from the educational program conducted by **UNPISI**'s prevention technicians in the environment and workplace to the in-depth session on turnover, replacements, and abandonments by "sports workers," organized by **FIN**, the Italian Swimming Federation.

Specifically for builders, **ForumPiscine**, in collaboration with **Professione Acqua**, has developed a schedule of meetings for builders and installers, providing operational guidance on various technical and legal topics. **Assopiscine** and **AcquaNet** will actively participate in the program with a seminar delving into the new **UNI 10637 standard**, offering practical insights of great interest to aquatic facility managers and builders.

Among the 2024 innovations is the collaboration with **UISP Nazionale**, bringing together trainers of swimming technicians for their national conference. Additionally, **CIWAS**, the Italian Confederation of Wellness and Sports Activities, will hold a roundtable for pool managers, fitness clubs, and sports centers. **ANIF Eurowellness** will organize a question-and-answer session on sports labor reform.

Refer to the complete schedule of events for more information.

## ITALIAN POOL AWARD

The 13th edition of the Italian Pool Award, recognizing the **best Made in Italy pool projects**. Established in 2010 by PISCINEOGGI, the IPA serves as a prominent showcase for excellence in the Italian pool industry, with a focus on technology, design, integration with the environment, and a commitment to water and/or energy conservation. On Thursday, February 15, the winners of 2024 will be celebrated. Throughout the three-day event, a photographic exhibition will allow visitors to explore and delve into the stylistic details of each pool competing for the award, providing insights into the latest trends in the sector. A highlight of this edition is the **Special AIAPP Recognition**, strengthening the close collaboration with the association and **ForumPiscine**'s attention to landscape-related issues.

## SPONSORS AND PATRONAGE

Numerous organizations and associations are endorsing the event, organized in collaboration with **BolognaFiere**, **FIRE**, **International Pool & Spa Press Alliance**, **Studio Apostoli**, and architect **Massimo Semola**: **AcquaNet**, Associazione Piscine; **AIAPP**, Italian Association of Landscape Architecture; **ANIF-Eurowellness**; **Assopiscine**, Italian Association of Pools and Wellness; **CIWAS**, Italian Confederation of Wellness and Sports Activities; **Congepi**, National Confederation of Pool Managers; **FAITA-Federamping**; **FIN**-Italian Swimming Federation; **ForST**, Foundation for Thermal Scientific Research; **University of Rome - Foro Italico**; **Parchi Permanenti Italiani**, **Unpisi**, Environmental and Workplace Prevention Technicians; **Uni**, Italian Standards Institute, in addition to the **Emilia-Romagna Region** and the **Metropolitan City of Bologna**.

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Top sponsors **Acquaclear, Hayward, Henoto, Italian Pool, Matrix, Siligroup**, and **Technogym** will be present. Other sponsors include **Aquatix, Griffon, Imago, Inpool, Life Fitness, NewPool, Polimpianti, Renolit, Rex, and Soprema**.

**Technical Sponsors *Piscina del Paesaggio***: Arte Cemento Chinelli, Fanani Tende, Henoto, Led Italy, Mirco Bonfatti Vivai, New Pool, Santaflora.

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**Technical Sponsors *Outdoor Leisure***: Freetness Italia, Led Italy, Macagi, Non Solo Arredo.

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