



## ForumPiscine – Outex – ForumClub 2024

*ForumPiscine 2024 aligns with the 15th edition of the event, adopting a "cross-sector" approach to encompass the pool & spa, fitness & wellness & sport, and outdoor sectors.  
The keynote speaker is the Minister for Sport and Youth, Andrea Abodi.*

A unique event in Italy amalgamates three distinct exhibitions to create an extraordinary three-day platform for networking, business, and updating. All complemented by a cross-sector exhibition area spanning the pool & spa, fitness & wellness & sport, and outdoor domains. The convergence of ForumPiscine, ForumClub, and Outex, collectively known as XXXLeisure, occurs on February 14-16, 2024, at BolognaFiere in pavilions 25 and 26, along with the adjacent Centro Servizi. The event aims to showcase the leisure industry worldwide, featuring market innovations, services, technologies, and solutions, facilitating professional growth and business enhancement. The XXXLeisure event in Bologna coincides with the 15th edition of ForumPiscine - International Pool & Spa Expo and Congress, as well as the 25th edition of ForumClub - International Congress & Expo for Fitness, Sport and Wellness Clubs, not to mention the second edition of Outex - Outdoor & Leisure Experience, thereby uniting the three realms of well-being within this grand event.

### Culture and Technology

ForumPiscine is a cultural and trade event for industry professionals with free access. The rich calendar of high-profile insights targets builders and managers, complemented by live shows showcasing the expertise of the exhibiting companies. ForumPiscine is also an Expo, featuring influential distributors, manufacturers, and emerging entities, providing a broad range of segments in the pool sector. This event proves to be an unmissable opportunity for operators, builders, installers, buyers, pool managers, wellness clubs, designers, and individuals, offering a comprehensive view of technical and aesthetic innovations for the design, construction, maintenance, and management of aquatic facilities, both residential and commercial.

### XXXLeisure by the Numbers

3 intense days, 1 mega event;

Over 40 free sessions, including expert roundtables, training seminars for professionals, association assemblies, workshops, and two symposiums within the symposium (UISP Sport for All and AIAPP, Italian Association of Landscape Architecture);

3 experiential islands (The Pool in the Landscape, Outdoor Wellness, Outdoor Leisure);

12 paid sessions of the International Congress;

in cooperation with



it's a project by





**FORUM PISCINE**  
15<sup>th</sup> International Pool & Spa  
Expo and Congress

**OUTEX**  
OUTDOOR LEISURE  
EXPERIENCE

**FORUM CLUB**  
25<sup>th</sup> International Congress & Expo  
for Fitness, Sport and Wellness Clubs

February 14-15-16 2024 | Bologna Fair District - Italy

Over 60 speakers;

1 cross-cutting Expo in 2 pavilions showcasing everything needed for creating and renovating fitness, wellness, sports, and leisure facilities;

More than 140 confirmed brands to date, 15% from abroad;

Over 45 Live Shows, real technical educational shows;

... numerous new releases and world premieres.

### **Outdoor Wellness - Pad. 25, Stand A33-C33**

The 'Outdoor Wellness' installation by Studio Apostoli, the highlight of this edition, revolutionizes traditional exposition by creating a dynamic space dedicated to outdoor well-being. Designed in collaboration with leading companies, it features innovative ergonomic furnishings and convivial areas with outdoor saunas and Turkish baths. The exhibition experience is enriched by conferences and talks led by architect Alberto Apostoli, integrating the cultural aspect with the experiential one. A radical vision of outdoor spa and wellness, highlighted by the lively transformation from a static showcase to a dynamic narrative."

Technical sponsors: Albatros, Aquaform, Atlas Concorde, Corradi, Kreoo/Decormarmi, Fast, Felli, Fogher, Henoto, GioWellness, Lip Lighting, Myyour, Nilo Spa Design, Oase Italia, Sab Green, Oikos, Plust Collection a brand of Europlast3project, Roofingreen, Schlüter System, Tece, TechnoAlpin, Technogym, Tecnografica, Tessuti & Tendaggi Contract, Verde Profilo

### **Outdoor Leisure - Pad. 25, Stand A05-B06**

The experiential island 'Outdoor Leisure' offers a unique installation for outdoor training, play, and relaxation, suitable for all ages and physical conditions. Divided into 4 macro areas, it aims to inspire the creation of outdoor spaces dedicated to leisure and physical activity, both in the public and private domains. Developed with the input of industry experts, this model provides concrete ideas to buyers.

Technical sponsors: Freetness Italia, Led Italy, Macagi

### **Swimming Pool in the Landscape- Pad. 26, Stand A40**

The experiential island 'Swimming pool in the Landscape' is created in collaboration with AIAPP and curated by architect Massimo Semola. This landscaping project integrates plants, shrubs, and finishing materials alongside furnishings, creating a harmonious aquatic space. It also includes a conference focused on trends in the design of aquatic, wellness, and sports spaces, both public and private, indoor and outdoor.

in cooperation with



it's a project by





**FORUM PISCINE**  
15<sup>th</sup> International Pool & Spa  
Expo and Congress

**OUTEX**  
OUTDOOR LEISURE  
EXPERIENCE

**FORUM CLUB**  
25<sup>th</sup> International Congress & Expo  
for Fitness, Sport and Wellness Clubs

February 14-15-16 2024 | Bologna Fair District - Italy

Technical sponsors: Arte Cemento Chinelli, Fanani Tende, Henoto, Led Italy, Mirco Bonfatti Vivai, Myyour, New Pool, Santafiora

### Register online

<https://www.eventbrite.it/e/biglietti-forumpiscine-outex-forumclub-2024-779281200047?aff=FP24>

### Check the exhibitors list

<https://www.forumpiscine.it/it/espositori>

### Check the event schedule and plan your visit:

<https://www.forumpiscine.it/it/orari-e-mappe>

### Check the complete events calendar:

<https://www.forumpiscine.it/it/calendario-eventi>

**TOP SPONSORS:** AQUACLEAR, HAYWARD, ITALIAN POOL, MATRIX, TECHNOGYM

**SPONSORS:** GRIFFON, INPOOL, NEWPOOL, POLIMPIANTI, RENOLIT, SOPREMA

**PATRONS:** ACQUANET, AIAPP, ANIF, ASSOPISCINE, CITTA' METROPOLITANA DI BOLOGNA, CIWAS, CONGEPI, FAITA, FIN, FORST, PARCHI PERMANENTI ITALIANI, SPORT VALLEY EMILIA ROMAGNA, UNI, UNIVERSITA' DEGLI STUDI DI ROMA FORO ITALICO, UNPISI.

**IN COOPERATION WITH:** Bolognafiere, F.I.R.E., Press Alliance, Studio Arch. Alberto Apostoli, Studio Arch. Massimo Semola

### Segreteria organizzativa e ufficio stampa

ABSOLUT eventi&comunicazione

tel. +39 051 272523 - [ufficiostampa@absolutgroup.it](mailto:ufficiostampa@absolutgroup.it)

[www.forumpiscine.it](http://www.forumpiscine.it)

[www.outex.it](http://www.outex.it)

[www.forumclub.it](http://www.forumclub.it)

### Vendita spazi espositivi e segreteria scientifica

EDITRICE IL CAMPO

tel. +39 051 255544 - [forum@ilcampo.it](mailto:forum@ilcampo.it)

[facebook.com/ForumPiscineExpoCongress](https://facebook.com/ForumPiscineExpoCongress)

[www.linkedin.com/company/forumpiscine-expo-congress/](https://www.linkedin.com/company/forumpiscine-expo-congress/)

in cooperation with



it's a project by



Sales of stands and scientific secretary: **Editrice Il Campo s.r.l.** - tel. +39 051 255544 - [forum@ilcampo.it](mailto:forum@ilcampo.it)  
Organizing secretary and press office: **ABSOLUT eventi&comunicazione** - tel. +39 051 272523