



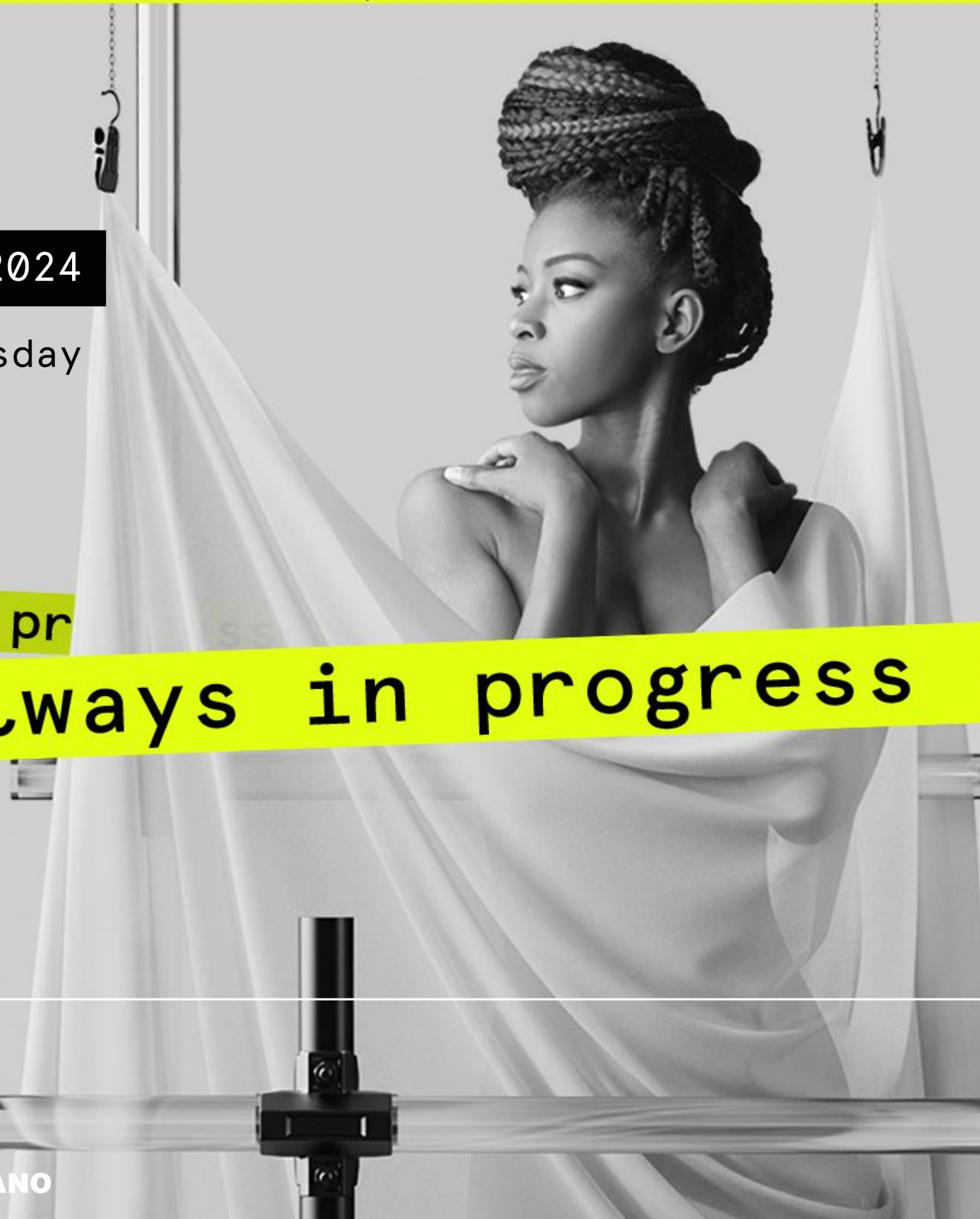
MILANO FASHION & JEWELS

International Trade Show

Milano

18 — 21 FEB 2024

Sunday — Wednesday



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always in progress - always in progress -

In collaboration with:

madeinitaly.gov.it



Ministry of Foreign Affairs
and International Cooperation



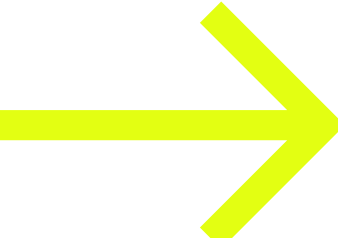
FIERA MILANO



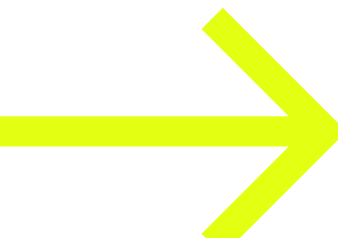
MILANO FASHION & JEWELS

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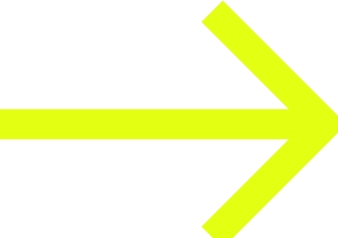
The exhibition dedicated to accessories, apparel and jewellery



In February and September, from Sunday to Wednesday **during Women's Fashion Week in Milano**. A unique opportunity to meet new specialized buyers, from all over the world.



At Fiera Milano, together with MIPEL, MICAM Milano and TheOne Milano.



An event to present the cutting-edge collections accessories, apparel and jewellery and join educational talks, dedicated to the latest industry news.



Special Areas



Design Directions is an immersive journey that, thanks to its rich and lively contents, allows tracing the guidelines for fashion jewellery and accessories for the next two years.

A fundamental tool for companies and designers who can roleplay future scenarios with the aim of being increasingly competitive on the market and in line with the needs of the future consumers.

[DISCOVER MORE ON OUR WEBSITE](#)

DESIGN DIRECTIONS - Fashion Forecast

with the collaboration of Poli.Design

Guidelines, ideas and food for thought on the evolution of trends and contemporary habits in the coming years.



Spotlights on Your Brand

➔ Fiera Milano provides over 70 Ledwall and screens located at the most strategic points for displaying static and dynamic multimedia content to visitors.

➔ Give maximum visibility to your brand during the event and bring visitors directly to your booth.



LEDWALLS FOR YOUR MULTIMEDIA CONTENT

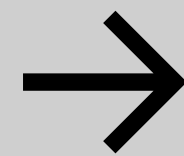
For more information:
media@fieramilano.it





MILANO FASHION & JEWELS

International Trade Show



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milanofj@fieramilano.it

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ITALIAN TRADE AGENCY



FIERA MILANO