



56th International
Wine and Spirits Trade Show

14-17 April
2024
Verona, ITALY

**TRADE
ONLY**

vinitaly.com



**WORLD
WINE
BUSINESS**
SINCE 1967

vinality AROUND THE WORLD

16-19 NOVEMBER 2023
Vinality @ Wine Vision **1**
Belgrade

4 and 7 MARCH 2024
Vinality USA Roadshow **2**
Houston and New York

17-19 MARCH 2024
Vinality China **3**
Chengdu

9-11 MAY 2024
Wine to Asia **4**
Shenzhen

2024
Vinality China Roadshow **5**

2024
Wine South America **6**
Bento Gonçalves

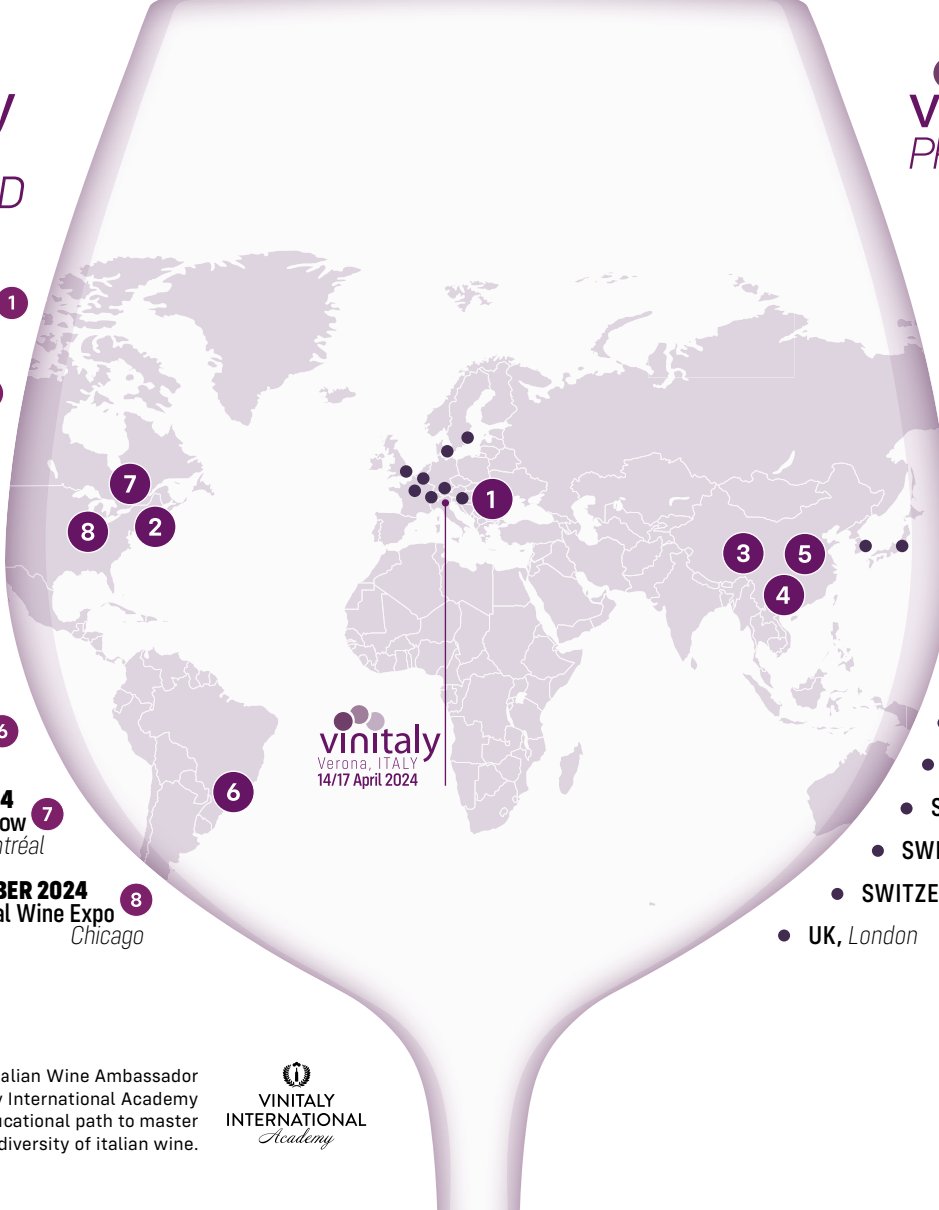
2024
Vinality Canada Roadshow **7**
Toronto and Montréal

12-14 OCTOBER 2024
IWE - International Wine Expo **8**
Chicago

vinality PREVIEW

Vinality Preview is Vinality's world tour to officially present the next edition of Vinality to the international audience of professionals, media and KOL in the wine and spirits industry.

- AUSTRIA, *Vienna*
- BELGIUM, *Brussels*
- DENMARK, *Copenhagen*
- FRANCE, *Paris*
- GERMANY, *Munich*
- JAPAN, *Tokyo*
- SOUTH KOREA, *Seoul*
- SWEDEN, *Stockholm*
- SWITZERLAND, *Lugano*
- UK, *London*



vinality
Verona, ITALY
14/17 April 2024

Italian Wine Expert and Italian Wine Ambassador certification courses. Vinality International Academy offers a complete educational path to master the diversity of Italian wine.


VINITALY
INTERNATIONAL
Academy





wine2wine Business Forum
The Vinality wine business forum:
two-day event with updates, workshops
and networking opportunities for Italian
wine-makers and sector professionals.

**13-14
NOVEMBER
2023**
VERONA



**Vinality Design
International Packaging Competition**
The competition rewards the best packaging
of wines, spirits, liqueurs, beer and extra
virgin olive oil. It is an opportunity
for discussion about trends and innovation
in design and packaging.

**4
APRIL
2024**
VERONA



**5StarWines – the Book and Wines
Without Walls**
The wine selection organized by Veronafiere
in collaboration with Assoenologi rewarding
companies that invest in continuous product
quality improvements.

**9-11
APRIL
2024**
VERONA



OperaWine - The Grand Tasting of Vinality
An exclusive event offering specialist
operators from around the world
the chance to get to know Italian wine-
makers selected by the prestigious
American publication Wine Spectator.

**13
APRIL
2024**
VERONA



The Vinality off-show event for wine lovers
Four days of masterclasses, talks, meetings
and guided tours spread throughout
the heart of Verona, a UNESCO World
Heritage site and one of the Great
Wine Capitals.

**12-15
APRIL
2024**
VERONA

45K
TASTINGS

300
WINERIES

50
EVENTS

69K
FOLLOWERS



56th International
Wine and Spirits Trade Show

14-17 April
2024
Verona, ITALY

Since 1967, Vinitaly is the leading wine and spirits fair targeting wine business operators on international markets.

Four days focused on promoting relationships between producers, buyers and stakeholders, as well as sharing experiences and skills.

All the main grape varieties and wines from the 20 Italian Regions are represented at Vinitaly together with a selection of wines and spirits from the five continents.

4.107

EXHIBITORS

Including **232** International
from **32** countries

93.229

VISITORS

Including **29.665**
international from **143** countries

11.000+

B2B MEETINGS

Between producers and buyers
organized directly by Vinitaly

89.192

SQUARE METERS

With **18** exhibiting halls

1.799

MEDIA AND PRESS

1.635 Italian press operators
164 international
press operators

305K

FOLLOWER

Facebook, Instagram, LinkedIn,
X-Twitter, Weibo,
WeChat, Douyin

Vinality Bio

Hall dedicated to certified organic wine made in Italy and abroad. This show will host guided tasting sessions and an organic wine bar.

international _wine hall

Exhibiting area dedicated to the international wine production. The tasting area will host guided tastings and masterclasses set up by companies or by national organizations to present wines and spirits from the five continents.

Vinality Mixology

Exhibition dedicated to mixology with producers of wines, spirits, liqueurs and soft drinks used for the creation of cocktails. The area hosts technical masterclasses with talented bartenders, high level workshops and the Mixology Bar.

Vinality MicroMegaWines size quality

Exhibition area dedicated to companies with niche output of very high quality wines made with native and international grape varieties.

Together with

ENOLITECH 
TECHNOLOGY & INNOVATION

International Exhibition dedicated to the entire technological supply chain applied to wine-growing, olive growing and beverages.

Vinality Design

Special area dedicated to professional accessories for sommellerie, furnishing for wineries, cellars and restaurants, packaging.

SOL
28th INTERNATIONAL
OLIVE OIL TRADE SHOW

International Olive Oil Trade Show that promotes national and international extra virgin olive oils and table olives.

DISCOVER MORE 



vinalityPlus & Official App

Vinality Plus and the Official Vinality APP
are the tools designed to help your business
before, during and after the fair with:
Companies and Products Online Catalogue
Events Calendar
B2B Meetings Agenda Function
Virtual Business Cards Swap Function
(available in APP only)



vinality.com

FOLLOW US          

#VINITALY2024

DOWNLOAD THE APP

