



5 – 8
FEBRUARY
2024

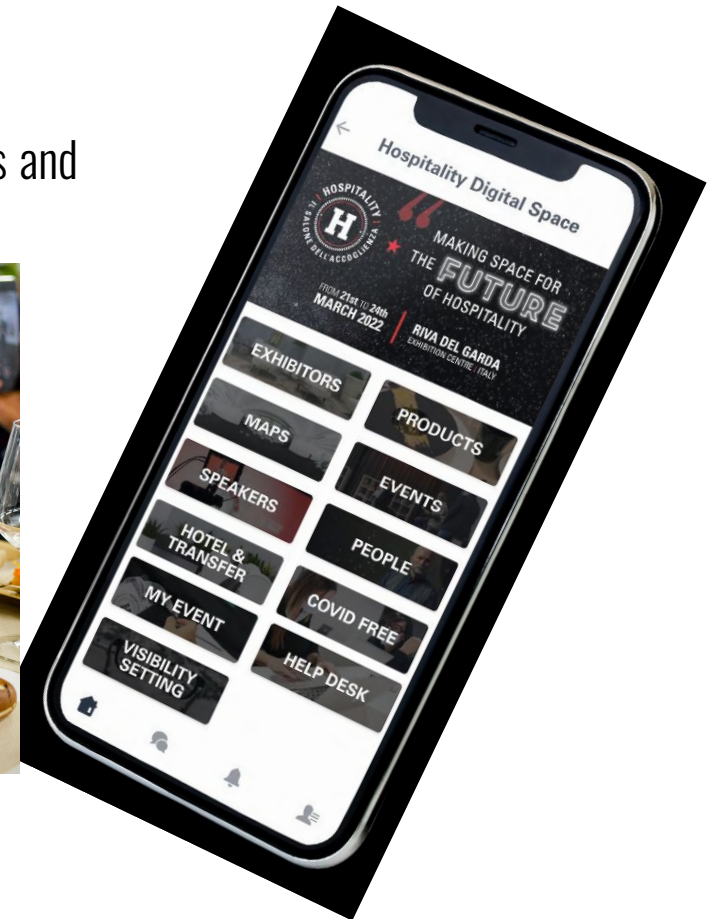
48th EDITION • RIVA DEL GARDA

THE
PEOPLE
INDUSTRY

WHY HOSPITALITY?

Hospitality - Il Salone dell'Accoglienza is the international event of reference for the **Ho.Re.Ca.** (Hotel - Restaurant - Catering) **world.**

By showcasing new trends, presenting ideas and offering solutions, the event brings companies and professionals together, **expanding business opportunities and networking.**



THE FAIR

THE PEOPLE INDUSTRY

Hospitality 2024: celebrating the value of people who make unique every hospitality experience

The Ho.Re.Ca. industry is driven by **passion and dedication** to provide exceptional experiences to its customers. To ensure its continued growth in a rapidly evolving world, it is essential to consider the needs of the **people who make up its beating heart**.

With this idea in mind, the Hospitality 2024 communication campaign was born, reflecting the event's constant attention to the challenges of the sector and focusing on the importance of **promoting a culture of inclusion, continuous training, and social responsibility** within the industry.



CONCEPT 2024

WHAT?

- **40.000 sqm** of Exhibition space
- **4 themed areas** dedicated to Beverage, Contract & Wellness, Food & Equipment, Renovation & Tech.
- **3 special areas** dedicated to craft beer, mixed drinks and wine/oil tourism.
- **4 product tours:** Made in Italy, Sustainable Products, Smart Solutions, Accessible Hospitality.
- **7 special tours:** bio, gluten and lactose free, halal, vegan, superfood, kosher.
- **Events and Educational Meetings.**



HOSPITALITY IN NUMBERS

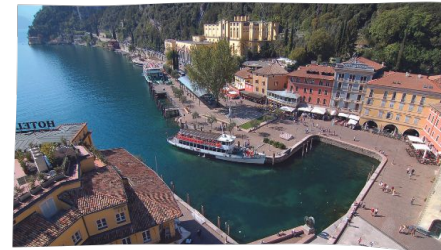
WHERE?

The most comprehensive B2B trade fair in Italy is held in one of Italy's main tourist areas – Lake Garda.

Hospitality is held in **Riva del Garda**, a town on the shores of **Lake Garda**, one of the most important tourist areas in **Northern Italy**, with over 3 millions visitors every year.

Thanks to this area's **natural vocation** for hospitality and catering, the exhibition serves as a **creative workshop** for the sector.

Exhibiting companies are mostly Italian, and offer very **high quality** products, typically under the **“Made in Italy”** banner.



THE LOCATION

BUYER PROGRAMME

Designed to facilitate meetings and relations between supply and demand-side operators during the event, the Buyer Programme offers selected buyers a personalised and exclusive trade show experience.

We would like to invite you to attend the next edition of Hospitality from Monday 05th to Thursday 08th February 2024.

It will be our pleasure to customise our offer according to **your business needs** and **interests!**



INTERNATIONAL EVENT

What does it consist of?

Hosted Buyers can use the following services:



Buyer Pass

Free access to the show and Business Club, with a refreshment, networking and relaxation area to maximise business opportunities.



Travel and Accommodation

Advantages and facilities for your journey to and stay in Riva del Garda, with constant support provided by a team of hospitality professionals.



Digital Connection & Business Agenda

Access to the Hospitality Digital Space matching platform to plan your appointments diary simply and quickly.



Hospitality Academy

Direct participation in on-site and online training events and live talks dedicated to the hospitality industry.



Networking Events

Access to exclusive networking opportunities with exhibitors, speakers and press.



INTERNATIONAL BUYER PROGRAMME

What can we offer you?

Business:

- **Fair Entry Tickets** to the show for all days of the event.
- **Transfer** for all those who arrive by plane, even those who pay for the trip.
- **Shuttle bus** to and from the hotel/show.
- **Lunch** at the Business Club.
- **Overnight stay** up to a maximum of three nights in a 3/4-star hotel in Riva del Garda, with breakfast provided.
- **Exclusive networking opportunities** with exhibitors, speakers and press (to be scheduled according to your interests).



BUYER PROGRAMME BENEFITS



How can you apply?

To participate in Hospitality as a Hosted Buyer it is necessary to fill in a short survey through the following link:

[Click here to fill in the application form](#)
(we promise it will only take a few minutes)

We hope to have you as our Hosted Guest at Hospitality 2024!

FROM 5th TO 8th
FEBRUARY 2024



RIVA DEL GARDA
EXHIBITION CENTRE | ITALY



www.hospitalityriva.it

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