



**COMPANY PROFILE FOR PARTICIPATION AT MYPLANT & GARDEN**

**21 February - 23 February 2024**

**APPLICATION FORM**

**COMPANY DATA**

Company name: .....

Address: ..... City: .....

Web-site: .....

Head of the company: .....

**BUYER DETAILS**

Name and surname: .....

Tel: ..... Mobile: .....

E-mail: .....

**Position in the company:**

- CEO
- GENERAL MANAGER
- EXECUTIVE
- MANAGER
- OWNER
- PURCHASING MANAGER
- OTHER, specify: .....

Are you a decision maker?  YES  NO

**KNOWLEDGE OF FOREIGN LANGUAGES:**

- Ability to conduct negotiations in Italian:  Yes  No
- Ability to conduct negotiations in English:  Yes  No
- Knowledge of other foreign languages:  French  German  Russian  Spanish
- Other, specify: .....
- Do you need the invitation for the **VISA**:  Yes  No

**NUMBER OF EMPLOYEES**

- 5 to 9  10 to 19  20 to 49  50 to 99  100 to 499  > 499

**WHICH WAS YOUR TURNOVER IN 2021/2022?**

- € 700.000 - € 1.000.000
- € 1.000.000- € 5.000.000
- € 5.000.000- € 10.000.000
- € 10.000.000- € 20.000.000
- > € 20.000.000

**WHICH WAS YOUR PURCHASING VOLUME IN 2021/2022?**

- € 600.000 - € 1.000.000
- € 1.000.000- € 5.000.000
- € 5.000.000- € 10.000.000
- € 10.000.000- € 20.000.000
- > € 20.000.000

**TYPE OF COMPANY ACTIVITY:**

- Importing company       Garden Center  
 Wholesaler               Construction Company  
 Distributor                 Architecture and landscape  
 Large-scale retail         Manager Hotel, resorts, sport facilities  
 Public administration     Other, specify: .....

**DISTRIBUTION CHANNELS**

- Wholesale               Retail               Owned stores  
 Other, specify: .....

**NUMBER OF POINTS OF SALE**

- 1               FROM 2 TO 5               FROM 6 TO 10               > 10

**SECTOR OF INTEREST**

- NURSERY GARDENING**  
*Distributors, wholesalers, re-sellers for green and flowering plants*  
*Distributors, wholesalers, re-sellers for seeds and tubers*
- POTS AND PROFESSIONAL CONTAINERS**  
*Distributors, wholesalers, re-sellers for pots-pot covers- flower-pot dishes*  
*Distributors, wholesalers, re-sellers for trellises, pack*
- GARDENING TECHNIQUE: SOILS AND FERTILIZERS**  
*Distributors, wholesalers, re-sellers for plant health products, pesticides, plant foods, fertilizers, hydroponics, products, substrates, soils, peats*
- EQUIPMENT, MATERIALS AND MACHINERIES**  
*Distributors, wholesalers, re-sellers for equipment, machinery and technical materials for the cultivation and maintenance*
- CUT FLOWERS**  
*Distributors, wholesalers, re-sellers for cut flowers*
- FLORIST ITEMS**  
*Distributors, wholesalers, re-sellers for florist items and accessories*
- ARCHITECTURE AND GARDEN CONSTRUCTION**  
*Landscape architect, construction company, purchasing manager*
- COMPANY SERVICES**  
*Distributors, re-sellers for company services (hardware, software, logistics)*
- DO IT YOURSELF GARDEN PROJECTS**  
*Distributors, wholesalers, re-sellers of equipments and items for DIY garden projects*



Is this the first time your company takes part at Myplant & Garden?

- YES  NO

How many trade fairs of this sector – domestic and international – do you visit each year?

- 0
 1
 2/4
 MORE THAN 5

Which ones?

- FLORAHOLLAND  IPM ESSEN  IFTF  IBERFLORA  SPOGA/GAFA  PAYSALIA  GLEE
 OTHER, specify: .....

Which are the most important companies you have worked with in the last three years?

ITALY:

.....

INTERNATIONAL:

.....

Partnerships or other information to indicate:

.....

INFORMATION ON BUYER DATA HANDLING

Company data and data regards the company representative as supplied on the form/questionnaire will be utilized by V Group Srl and Fiera Milano Spa ("Data Handlers") for actions directed towards inviting/accrediting the company ("Buyer") regards the event Myplant & Garden 2024. The release of some identifying data necessary for the sending of invites is required, and should that be unavailable it will not be possible to award the Buyer accreditation for fair access. Data Handlers may send, via fax or email, invitations of other communications regards other trade events of interest, and on Data Handlers products and services as well as for other Group businesses. The data will be employed, in accordance with the above mentioned activities and via the use of electronic tools, by personnel members employed by Data Handlers (and other Group companies) and by external collaborators (suppliers and technical staff) who work in partnership with Data Handlers. Should you wish to no longer receive further commercial communications and if you want to know more about access to, modification and cancellation of personal data, please contact Data Handlers. The Buyer authorizes Data Handlers to send an email/fax of invitation/accreditation for Myplant & Garden 2024 for other communications relative to the event and related services.

- YES  NO

Date .....

Business stamp and representative's signature

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