



EXHIBITOR RATES

Registration Fee - Direct Exhibitor	€ 750 + VAT
Registration fee for each Co-exhibitor	€ 400 + VAT
Registration fee for each "Brand"	€ 400 + VAT
Registration fee for each represented company (Italian)	€ 350 + VAT
Registration fee for each represented company (international)	free
Authorisation Fee for Self-Supporting Structures	€ 350 + VAT

Inside exhibition area (inside show halls)	Discounted Exhibition rates exclusively for exhibitors who took part in the 2023 edition valid until Monday 18 September 2023	Official Exhibition Rates
Bare exhibition area (no set-up) with 1 open side	€ 225 / sq.m + VAT	€ 254 / sq.m + VAT
Bare exhibition area (no set-up) with 2 open sides	€ 235 / sq.m + VAT	€ 264 / sq.m + VAT
Bare exhibition area (no set-up) with 3 open sides	€ 245 / sq.m + VAT	€ 274 / sq.m + VAT
Bare exhibition area (no set-up) with 4 open sides	€ 255 / sq.m + VAT	€ 284 / sq.m + VAT
Bare exhibition area (no set-up) International Hall	€ 225 / sq.m + VAT	
Double floor (calculated and charged after receiving the set-up project)	€ 70 / sq.m + VAT	
* Minimum area that can be requested: 12 sq.m.		

All-Inclusive Package

Registration Fee + Exhibition area + Set up + Services + Equipment	€ 6,620 + VAT	Only for areas of 16 sq.m. - not applicable to smaller or larger stands
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IMPORTANT: the European Commission has adopted a new Directive aiming at simplifying the VAT rules for services in the EU. Veronafiery can exclude Italian VAT (22%) from the invoice if you provide a valid intercommunity VAT registration number on submission of the application form. Non-EU members will have to provide a valid **VAT registration Code** and/or a **Tax Identification Number** (subject to verification). Without the above-mentioned VAT registration number and/or Tax Identification code, Italian VAT will be added to all invoices.

Registration deadline: Monday 18 September 2023

as of Tuesday 19 September 2023: registration applications will be accepted and placed on the waiting list
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SUMMARY OF SERVICES INCLUDED IN THE EXHIBITION RATES INDICATED ABOVE

- Inclusion of company data and product fact files in the Vinitaly Plus online platform;
- Insurance coverage from the beginning of the set-up stages until the end of the dismantling stages (article 13.3 General Regulations)
- Tax on advertising inside the stand up to a maximum of 3 metres (Article 12.3 General Regulations)
- Access to the Reserved Area in the Business Portal which allows you to take advantage of the following services:
 - Online exhibitor catalogue customisation;
 - Sending invitation coupons to operators (special rates for exhibitors only);
 - Online agenda for B2B appointments with international buyers;
- General cleaning of the stand: cleaning of floors and any coverings (e.g. carpet) - dusting of furniture and emptying of waste baskets starting from the eve day of the event and every evening on all show days
- Toilets reserved exclusively for exhibitors (entrance with Exhibitor Pass)
- Heating, air conditioning, general lighting of the halls, general surveillance (stand excluded), first aid, fire brigade on site

EXHIBITOR PASSES

Registration Fee Direct Exhibitor	Registration Fee for each Co-exhibitor	For assigned exhibition area/sq.m.
2 Passes	2 Passes	1 Pass every 8 sq.m.
The Exhibitor Pass allows 2 entrances per day on all event days from 7:30 am		

STAND SERVICE PASS

1 pass for every 16 sq.m. of exhibition space assigned
The Service Pass allows 1 entrances per day on all event days from 7:30 am

INTERNATIONAL FREEBADGES (free)

For Direct Exhibitor	80
For each Co-Exhibitor	80

BASIC ELECTRICITY PACKAGE

2 kW for each 16 sq.m stand area + no. 1 electrical connection and related consumption
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WIFI

For Direct Exhibitor	1 account valid for the entire duration of the Exhibition without time limits
For each Co-Exhibitor	1 account valid for the entire duration of the Exhibition without time limits

WATER CONNECTION (on payment)

The water connection is not included in the attendance fee and must be ordered through the E-commerce service in the Reserved Area of the Business Portal. The cost of each water connection until 18 March 2024 is € 80 + VAT. As of 19 March 2024 the price for each water connection will increase to € 145 + VAT.
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