



Press Office  
Fiera Milano

Rosy Mazzanti  
rosy.mazzanti@fieramilano.it

Mariagrazia Scoppio  
+39 024997.6214  
Mariagrazia.scoppio@fieramilano.it

Fiera Milano S.p.A.  
+39 02.4997.7134  
info@fieramilano.it  
fieramilano.it

## Press Office

**IN MAY 2024 AT FIERA MILANO SPOTLIGHT ON SUSTAINABLE MOBILITY FOR GOODS AND PEOPLE: TRANSPOTEC LOGITEC AND NME WILL TAKE PLACE SIMULTANEOUSLY.**  
*Change of dates for NME. The two expos will keep their own identity, but offer added value to operators interested in both markets*

*Milan, 21 June 2023.* A new opportunity to discover the world of sustainable mobility for goods and people in a one appointment: **NME - Next Mobility Exhibition**, the event dedicated to means, solutions, policies and technologies for a sustainable mobility system, and **Transpotec Logitec**, Italy's leading event for road transport and logistics, will be held simultaneously next year **at Fiera Milano**.

**NME** will be held **from 8 to 10 May 2024**, while **Transpotec Logitec** will last until the **11 May**. The two events will maintain their own identity and design, while offering to the operators the opportunity of interesting points of contact.

**Transpotec Logitec** acts as the reference event for the transportation and logistics of goods with a complete offer of vehicles, services and products; a rich proposal of meetings dedicated to the many key topics for the development of the sector and a large outdoor area dedicated to the testing of vehicles and the passion about them.

Organized in partnership with **AGENS** (Italian Confederal Agency for Transport and Services), **ANAV** (Italian Association of Road Transport for Travelers) and **ASSTRA** (Italian Transport Association), **NME**, after the good results of the first edition, is back, repositioning itself in the international trade fair calendar in a period that is more in line with the market demands and with an even more ambitious objective: offering a broad vision of integrated mobility for people, with solutions focused on the development and implementation of the necessary modal shift between collective mobility and motorized private mobility and the opportunity to discover the sector also thanks to a rich programme of conferences and workshops.

The two events, already engaged in defining their project in communication with their respective markets in Italy and abroad, will be spread over a total of 6 halls.

The physical proximity will also allow important opportunities for reflection on aspects common to both sectors. First and foremost, the **energy transition** and new **prospects for infrastructure renewal**, key issues for the sustainable development of transport and logistics for goods and people, especially considering the deadlines set at the European level.

Another cross-theme will be **urban mobility**: if the world of goods transport is evolving towards an increasingly green last mile, thanks to electric vans and



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innovative micro-mobility solutions, the passenger transport sector is working to offer more and more integrated solutions that can constitute valid alternatives to the use of a private car. These solutions range from buses to trains, scooters, bike sharing, self-driving shuttles and even the futuristic prospects of air mobility.

The point of contact between the two markets is the new increasingly sustainable engines, the common need for recharging infrastructures, and the commitment to R&D for the development of innovative and increasingly popular technologies to reduce or eliminate emissions and improve travel times.

There are many common themes that will find representation thanks to the simultaneous events that will also allow boosting the services dedicated to the two events and a better operator enjoyment for both events.

The **NME-Next Mobility Exhibition** event will be at **Fiera Milano from 8 to 10 May 2024**. **Transpotec Logitec** will instead take place **from 8 to 11 May 2024**.

Keep updated on **Transpotec Logitec**: [www.transpotec.com](http://www.transpotec.com)

Don't miss **NME** updates: [www.nextmobilityexhibition.com](http://www.nextmobilityexhibition.com)