

- Direct Exhibitor Registration Fee € 600.00 + VAT
- Co-exhibitor Registration Fee € 300.00 + VAT
- Represented Company Registration Fee € 250.00 + VAT

## INDOOR EXHIBITION AREA

Rates per square metre – space only

Indoor Area – space only	Early Bird Rates by 20 September 2023	Full Standard Rates after 21 September 2023
Up to 48 sq. m	€ 124.00 + VAT	€ 139.00 + VAT
from 64 to 144 sq. m	€ 114.00 + VAT	€ 129.00 + VAT
from 160 to 400 sq. m	€ 99.00 + VAT	€ 114.00 + VAT
over 400 sq. m	€ 93.00 + VAT	€ 108.00 + VAT

## OUTDOOR EXHIBITION AREA

Rates per square metre – space only

Outdoor Area – space only	Early Bird Rates by 20 September 2023	Full Standard Rates after 21 September 2023
Outdoor Area	€ 64.00 + VAT	€ 74.00 + VAT

### DYNAMIC AREA

Rate per sq.m for outdoor demo areas where self-propelled machines or tractors in motion can be presented for work tests over pre-defined routes  
€ 15.00/sq.m + VAT

### IMPORTANT DEADLINES

- Fieragricola 2024 Official Closing Date for Registration 24 November 2023
- Deadline to settle the amount due for the exhibition space 01 December 2023

## SERVICES INCLUDED IN THE PARTICIPATION FEES

### The Direct Exhibitor registration fee includes:

- registration and insertion in the Official Catalogue, as well as on the Exhibitor List available on the Event website;
- insertion of the company name in the alphabetical list of exhibitors on the "Visitor Guide";
- 150 electronic invitation cards available in the Exhibitor Exclusive Area;
- insurance cover for civil liability risks for third-parties and insurance for other Exhibitor risks in accordance with the conditions envisaged in the General Regulations;
- advertising tax on stand signs up to max. 3 metres h;
- 2 exhibitor passes, available in the Exclusive Area and to be customized with the details of the pass user;
- 2 car parking passes;
- 2 free WI-FI accounts during the exhibition days;
- advertising fee on audio-visual equipment;
- access to all services provided by Veronafiere in the Exhibitor Exclusive Area.

### The Represented Companies registration fee includes:

- registration and insertion in the Official Catalogue, as well as on the Exhibitor List available on the Event website with the wording "Represented by..." followed by the name of the Direct Exhibitor;
- insertion of the company name in the alphabetical list of exhibitors on the "Visitor Guide";
- 1 exhibitor pass, to be customized with the details of the pass user.

### The Co-exhibitor registration fee includes:

- registration and insertion in the Official Catalogue, as well as on the Exhibitor List available on the Event website with the wording "Presented by..." followed by the name of the Direct Exhibitor;
- insertion of the company name in the alphabetical list of exhibitors on the "Visitor Guide";
- 1 exhibitor pass, to be customized with the details of the pass user.
- 1 car parking pass.

### Indoor and outdoor exhibition space rates per square metre include:

- 1 exhibitor pass for every 8 sq.m and up to a maximum of 40 passes, available in the Exclusive Area and to be customized with the details of the pass user;
- 3 free WI-FI accounts during the exhibition days;
- basic electrical package with 2 kW every 16 sq.m space and no. 1 electrical connection, which must be confirmed and requested by and not beyond 17 January 2022, through the appropriate page available in the E-commerce platform of the Exhibitor Exclusive Area;
- basic stand cleaning service: cleaning of floors and finishings (e.g.: carpet) -excluding materials/machinery on show- dusting of furnishings and emptying of wastepaper baskets from the day before the event and every evening of event days;
- no. 50 electronic invitation cards every 16 sq.m space, up to maximum 300 invitations;
- general promotion of the Event, heating, ventilation, sanitation of the areas, general surveillance (excluding stands), general lighting of pavilions, information, sanitary facilities, first aid, supervision by fire fighting authority.

Outdoor **dynamic areas** can be booked only under the following conditions:

- ☒ upon reservation and assignment of a static exhibit space;
- ☒ the outdoor dynamic area is exclusively used for demonstration of machinery in motion. Veronafiere reserves the right to evaluate and assess applications for admission to the demo area that ensure and add technical and spectacular value to the exhibition;
- ☒ obligation to submit a technical project of the demo area in compliance with current safety regulations and with product categories permitted for the Event, and which has to be approved by Veronafiere.
- ☒ compulsory installation of a safety fence to delimit the demo area, and which will be supplied exclusively by Veronafiere upon presentation of specific cost estimates;
- ☒ Veronafiere may provide customised quotes for the personalization of the safety fence with advertising signs or non-woven fabric banners, complete with exhibiting company's logo and graphic.

**IMPORTANT:** Exhibiting companies should enter their full VAT registration number or valid T.I.N. Tax Identification Number on the online Application Form. If this information is not provided, Veronafiere is obliged to charge 22% Italian VAT on all invoices. This rule only applies to non-Italian Exhibitors.

All items not specified in this document shall be referred to the dispositions of the Exhibition General Regulations.