

28 FEBRUARY – 1 MARCH 2024

EXHIBITING RATES PER SQ.M - BARE AREA

	1 open side	2 open sides	3 open sides	4 open sides	Wide area (min. 80 sq.m)
STANDARD RATE	€ 197,00	€ 207,00	€ 216,00	€ 222,00	€ 189,00
PROMO RATE* Valid if deposit paid within 30 th June 2023	€ 174,00	€ 182,00	€ 189,00	€ 196,00	€ 169,00

*PROMO RATE is valid if deposit paid within 30th June 2023.

BARE AREA RATE includes area only; to be added: registration fee, power supply, other possible costs.

All areas smaller or equal to 20 sq.m are available only in turnkey solution. See also Gen. Rules & Regulations Cap II Part 1 art. 2.

TURNKEY STAND SOLUTIONS

Type A	16 sqm			32 sqm		
	1 open side	2 open sides	3 open sides	1 open side	2 open sides	3 open sides
Standard	€ 5.433	€ 5.593	€ 5.673	€ 9.817	€ 10.137	€ 10.425
PROMO	€ 5.065	€ 5.193	€ 5.321	€ 9.081	€ 9.337	€ 9.593

Type G	16 sqm			32 sqm		
	1 open side	2 open sides	3 open sides	1 open side	2 open sides	3 open sides
Standard	€ 5.673	€ 5.833	€ 5.945	€ 10.233	€ 10.553	€ 10.841
PROMO	€ 5.273	€ 5.401	€ 5.529	€ 9.497	€ 9.817	€ 10.009

Type F	16 sqm			32 sqm		
	1 open side	2 open sides	3 open sides	1 open side	2 open sides	3 open sides
Standard	€ 6.025	€ 6.185	€ 6.313	€ 11.033	€ 11.417	€ 11.641
PROMO	€ 5.673	€ 5.785	€ 5.913	€ 10.297	€ 10.553	€ 10.777

TURNKEY SOLUTION is mandatory for areas smaller or equal to 20 sq.m and it includes registration fee, fitting, furnishing, carpet, power supply (1 Kw every 16 sq.m until maximum 4 Kw). For 20 sq.m stands daily cleaning is included.

OTHER ITEMS

REGISTRATION FEE (compulsory for each exhibitor) which includes: insurance as indicated in Chapter II Part 4 Art.1, DIGITAL PROFILE based on KEY ENERGY platform, exhibitor badges based on square meters. purchased, digital customer invitation tickets based on the square meters purchased worth 1 euro + VAT each v. Chapter II art. 2 of the regulation, inclusion in the list of Participant, municipal tax on advertising within 3.5m, 1 parking pass, wi-fi connection, lead scanner

Registration fee € **889,00**

Registration fee is sold together with the sale of invitation digital tickets, i.e.:

up to 64 sq.m registration fee € 839 + 50 invitation digital tickets;
 up to 127 sq.m registration fee € 789 + 100 invitation digital tickets;
 more than 128 sq.m registration fee € 689 + 200 invitation digital tickets.

Green Area Surcharge *)	+ 15% on total bare area rate	
Catalogue entry represented company each	€	150,00
Hosted companies fee (in case of more companies inside one booth)	€/each	1,800.00

VAT must be added to all figures, if due

Notes:

Further details and costs of participation are indicated in the General Rules and Regulations of Exhibition

*) **Green Area Surcharge:** Supplementary rate on the total area amount for those stands having at least one front or entirely placed between the two main passages.

It is calculated only on total bare area cost even if the booth is a turnkey formula. (Gen. Rules & Regulations Cap II art. 2)

TECHNICAL FORM K.EY 2024

GENERAL INFORMATION



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IMPORTANT DEADLINES:

BOOKING SPACE AND TECHNICAL DATES	REGISTRATION PROCEDURE	Fill in and send the application form to email expo@iegexpo.it in pdf format. Pay deposit in order to get benefits as indicated in the application form Key Energy Team will contact you with a customized proposal.
	AREA ALLOCATION START	FROM 10th JULY 2023
	PARTICIPATION CONFIRM	Exhibiting proposal, signed for acceptance, must be sent via email to expo@iegexpo.it in pdf format. Deposit (only in case not yet paid) must be paid for the sum and to the bank account as indicated in the same proposal NOTE: deposit payment made after the exhibiting proposal signature does give any right to the benefits
	BALANCE DEADLINE	26th JANUARY 2024 Deadline for total balance payment related to the exhibiting area allocated Note: after that date any client who will sign a proposal has to pay the balance immediately
	BOOTH PROJECT APPROVAL	26th JANUARY 2024 BARE AREAS: Cut-off date for the presentation of stand fitting & layout design to upload in the section "stand projects" in the reserved area
WITHDRAWAL RULES	Within 18th November 2023	<i>If the written cancellation reaches the Organizer no later than 18th November 2023, the penalty will be equal to an amount corresponding to the registration fee</i>
	From 19st November 2023 To 21st January 2024	<i>If the written cancellation reaches the Organizer from 19st November 2023, the penalty will be equal to an amount corresponding to the deposit as determined in the signed exhibiting proposal</i>
	From 22nd January 2024	<i>If the written cancellation reaches the Organizer from the date of 22nd January 2024, penalty will be equal to an amount corresponding to the entire balance due as determined in the signed exhibiting proposal</i>

For more info please read the General Rules and Regulations always available on www.keyenergy.it

MORE INFO AND CONTACTS:

SECTOR	TEAM	PHONE +39	EMAIL
Info for exhibitors, exhibiting space sale, advertising spaces in exhibition pavilions, web advertising, catalogue advertising sale INTERNATIONAL SALES	Giancarlo Morsello Claudia Costella Ladislau Gabriel Cordos Fabio Matteo Rocco	0541 744 809 0541 744 457 0541 744 453 0541 744 339	giancarlo.morsello@iegexpo.it claudia.costella@iegexpo.it gabriel.cordos@iegexpo.it fabiomatteo.rocco@iegexpo.it
Technical assistance: services request e-commerce	EXHIBITOR SERVICES OFFICE	0541 744 214 0541 744 640 0541 744 915	exposervices@iegexpo.it
Logistics: fitting, dismantling, access procedure	GALS OFFICE	Silvagni Andrea Sarti Roberta	0541 744 887 0541 744 241 andrea.silvagni@iegexpo.it roberta.sarti@iegexpo.it
Stand projects approval	OPERATIONS OFFICE	Silvagni Andrea Valentina Serrecchia	0541 744 887 0541 744 818 andrea.silvagni@iegexpo.it valentina.serrecchia@iegexpo.it
Accounting services: deposit payment, balance, request of invoices	ACCOUNTING DEPARTMENT	Boshku Evis Ventura Marilena Domenico Villani De Vita Alessandra Pedriali Carla	0541 744 498 customers@iegexpo.it
Forms and registration data review	SALES BACK OFFICE	Daniela Lonati	02 80689231 daniela.lonati@iegexpo.it

NOTICES TO EXHIBITING COMPANIES

We hereby inform you that some companies, including "International Fairs Directory", "Mulpor Company Srl", "Oceandatalinks", "Fortune Business Intelligence group inc - fortunebig", based in different parts of the world and with constantly changing company names, are used to send our exhibiting companies forms in which they request to correct the data of the companies themselves, for the publication of advertisements, in online magazines, improperly using the trademarks of our events, or propose the sale of databases of names of buyers complete with company names, names of internal contacts, their contacts Email, website, addresses, telephone and fax.

The companies of the aforementioned type **HAVE NOT BEEN AUTHORIZED BY US** to use our name or the brands connected to us. Therefore, an arbitrary and illegitimate use of the distinctive signs of others is evident, in order to create misunderstandings in the recipients of the aforementioned communications. It is also understood that **Italian Exhibition Group Spa has not communicated or transferred any data of its buyers to the companies that propose the sale of databases of our buyers.**

In the event that you receive forms or proposals for the sales of database, also by e-mail, from the companies as specified above, we invite you to pay **MAXIMUM ATTENTION**, taking into account the above.

TURNKEY STAND FORM

16 MQ / 1 OPEN FRONTS - SIZE 4X4

NO LATER THAN **30.06.2023**

TURNKEY STAND

Registration fee, bare area rent, power supply and cleaning are included in the prices.

A STRAND TYPE



SET UP

Varnished wood walls h290 cm
Blue carpet

1 lumber room 100x100 cm
1 rectangular table 160x80xh72 cm
3 chairs
1 stool
1 reception desk 100x40xh100 cm
1 waste bin
1 coat hanger

ELECTRICAL SYSTEM

1 electrical board
1 socket 220 v
3 lamps 300 w
In your area is included 1kw electrical supply (220 v) which is enough for standard electrical system.

STANDARD GRAPHIC

Black adhesive
(support's net size 180xh40 cm)

LIST PRICE €5,433.00

PROMO PRICE

€ 5,065.00

2024

G STRAND TYPE



SET UP

Varnished wood walls h290 cm
Green carpet

1 lumber room 100x100 cm
1 rectangular table 160x80xh72 cm
3 chairs
1 stool
1 reception desk 100x40xh100 cm
1 waste bin
1 coat hanger

ELECTRICAL SYSTEM

1 electrical board
1 socket 220 v
3 lamps 300 w
In your area is included 1kw electrical supply (220 v) which is enough for standard electrical system.

STANDARD GRAPHIC

Black adhesive
(support's net size 180xh40 cm)

LIST PRICE €5,673.00

PROMO PRICE

€ 5,273.00

2024

F STRAND TYPE



SET UP

Varnished wood walls h290 cm
Wood staves structure
Red carpet

1 lumber room 100x100 cm
1 rectangular table 160x80xh72 cm
3 chairs
1 stool
1 reception desk 100x40xh100 cm
1 waste bin
1 coat hanger

ELECTRICAL SYSTEM

1 electrical board
1 socket 220 v
3 lamps
In your area is included 1kw electrical supply (220 v) which is enough for standard electrical system.

STANDARD GRAPHIC

Printed flag whit company name
50xh290 cm

LIST PRICE €6,025.00

PROMO PRICE

€ 5,673.00

2024

For any request about: energy voltage different from italian voltage (220V), personalize the booth with logo and company's colors, please contact: **Prostand Tel +39 0541 744855 - allestimenti@prostand.com**

SUPPLY GENERAL CONDITIONS

The exhibitor is accountable for the hired materials until the time of giving them back; he engages himself in covering every eventual burden deriving from the improper use of such material.

ORGANIZED BY

ITALIAN EXHIBITION GROUP
Providing the future

ITALIAN EXHIBITION GROUP SpA
Via Emilia 155 - 47921 - Rimini (Italy) - P. +39 0541 744111 - C.F./P.I. 00139440408 - info@iegexpo.it - www.iegexpo.it

TURNKEY STAND FORM

32 MQ / 1 OPEN FRONTS - SIZE 8X4

NO LATER THAN **30.06.2023**

TURNKEY STAND

Registration fee, bare area rent and power supply are included in the prices.

A STRAND TYPE



SET UP

Varnished wood walls h290 cm
Blue carpet

- 1 lumber room 200x100 cm
- 2 rectangular table 160x80xh72 cm
- 6 chairs
- 2 stools
- 2 reception desk 100x40xh100 cm
- 2 waste bin
- 2 coat hanger

ELECTRICAL SYSTEM

1 electrical board
2 socket 220 v
6 lamps 300 w
In your area is included 2kw electrical supply (220 v) which is enough for standard electrical system.

STANDARD GRAPHIC

Black adhesive
(support's net size 180xh40 cm)

LIST PRICE €9,817.00
PROMO PRICE

€ 9,081.00
2024

G STRAND TYPE



SET UP

Varnished wood walls h290 cm
Green carpet

- 1 lumber room 200x100 cm
- 2 rectangular table 160x80xh72 cm
- 6 chairs
- 2 stools
- 2 reception desk 100x40xh100 cm
- 2 waste bin
- 2 coat hanger

ELECTRICAL SYSTEM

1 electrical board
2 socket 220 v
6 lamps 300 w
In your area is included 2kw electrical supply (220 v) which is enough for standard electrical system.

STANDARD GRAPHIC

Black adhesive
(support's net size 180xh40 cm)

LIST PRICE €10,223.00
PROMO PRICE

€ 9,497.00
2024

F STRAND TYPE



SET UP

Varnished wood walls h290 cm
Wood staves structure
Red carpet

- 1 lumber room 200x100 cm
- 2 rectangular table 160x80xh72 cm
- 6 chairs
- 2 stools
- 2 reception desk 100x40xh100 cm
- 1 waste bin
- 1 coat hanger

ELECTRICAL SYSTEM

1 electrical board
2 socket 220 v
6 lamps
In your area is included 2kw electrical supply (220 v) which is enough for standard electrical system.

STANDARD GRAPHIC

Printed flag whit company name
50xh290 cm

LIST PRICE €11,033.00
PROMO PRICE

€ 10,297.00
2024

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TURNKEY STAND FORM

32 MQ / 2 OPEN FRONTS - SIZE 8X4

NO LATER THAN **30.06.2023**

TURNKEY STAND

Registration fee, bare area rent and power supply are included in the prices.

A STRAND TYPE



SET UP

Varnished wood walls h290 cm
Blue carpet

1 lumber room 200x100 cm
2 rectangular table 160x80xh72 cm
6 chairs
2 stools
2 reception desk 100x40xh100 cm
2 waste bin
2 coat hanger

ELECTRICAL SYSTEM

1 electrical board
2 socket 220 v
6 lamps 300 w
In your area is included 2kw electrical supply (220 v) which is enough for standard electrical system.

STANDARD GRAPHIC

Black adhesive
(support's net size 180xh40 cm)

LIST PRICE €10,137.00
PROMO PRICE

€ 9,337.00

2024

G STRAND TYPE



SET UP

Varnished wood walls h290 cm
Green carpet

1 lumber room 200x100 cm
2 rectangular table 160x80xh72 cm
6 chairs
2 stools
2 reception desk 100x40xh100 cm
2 waste bin
2 coat hanger

ELECTRICAL SYSTEM

1 electrical board
2 socket 220 v
6 lamps 300 w
In your area is included 2kw electrical supply (220 v) which is enough for standard electrical system.

STANDARD GRAPHIC

Black adhesive
(support's net size 180xh40 cm)

LIST PRICE €10,553.00
PROMO PRICE

€ 9,817.00

2024

F STRAND TYPE



SET UP

Varnished wood walls h290 cm
Wood staves structure
Red carpet

1 lumber room 200x100 cm
2 rectangular table 160x80xh72 cm
6 chairs
2 stools
2 reception desk 100x40xh100 cm
1 waste bin
1 coat hanger

ELECTRICAL SYSTEM

1 electrical board
2 socket 220 v
6 lamps
In your area is included 2kw electrical supply (220 v) which is enough for standard electrical system.

STANDARD GRAPHIC

Printed flag whit company name
50xh290 cm

LIST PRICE €11,417.00
PROMO PRICE

€ 10,553.00

2024

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