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PRVI HRVATSKI ČASOPIS O MESU

LINE UP FOR TOMORROW



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Meats take centre stage at TUTTOFOOD 2023, next May in Milan

Thanks to the thriving **TUTTOMEAT** area, meats, salami and cold pork meat, game, offal, and other meat-based products will take centre stage at the next edition of **TUTTOFOOD**, at Milan's **fieramilano** exhibition centre from 8 to 11 May 2023, complemented by further business opportunities in such sectors as **TUTTODAIRY** or **TUTTOFROZEN**.

TUTTOFOOD 2023 is already a success aiming at numbers comparable to pre-Covid records. More than 2,500 brands from at least 40 countries have already registered, who will meet with some 750 Italian and international Hosted Buyers from 75 countries worldwide. Large players will be complemented by an important presence of Italian PDO and PGI consortiums and foreign collectives, which will enable an even more incisive collaborative supply chain approach. Italian consortia include, among others: Balsamic Vinegar of Modena, Finocchiona, Gorgonzola Cheese, Montasio Cheese, Mozzarella di Bufala Campana, Parmigiano Reggiano, Pecorino Romano, Pasta di Gragnano, Pecorino Toscano, Prosciutto Toscano.

As to buyers, large delegations are expected from the US and Canada, Gulf Countries, Europe and the UK, Australia, Hong Kong, Brazil, and India. Focuses will include large-scale retail, excellence gastronomy, Ho.Re.Ca. and food service.

This year's new feature in the exhibition layout will be the GreenTrail: a transversal pathway identified by a specific visual identity and dedicated signage, which will help people discover green, plant-based, km zero, as well as healthy, rich-in and free-from products.

A real no-miss will be **Retail Plaza by TUTTOFOOD**, a unique format in which major Italian and global retail brands interact with companies and other stakeholders in a close dialog that is difficult to achieve in other contexts. The **Better Future Award** will be back too, the award sponsored by **TUTTOFOOD** in collaboration with the publications Gdoweeek and MarkUp that recognizes sustainable innovation.

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TUTTOFOOD MILANO

International
Food Exhibition

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fieramilano
8-11 May 2023

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