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HOMI: 26-29 JANUARY AT FIERAMILANO: A NEW EDITION OF THE HOME DECOR EXPO

An edition full of novelties, training events and installations: ideas and inspirations for an increasingly original and quality offer

Milan, 16 January 2023. HOMI, the trade fair event dedicated to **Home Décor and living trends**, turns the spotlight on items and furnishing accessories for a new edition planned to take place from 26 to 29 January at fieramilano full of events and new products.

Over **500 brands** will participate in expo, **40% of which are foreign** and, more specifically, from 28 countries including France, Spain, Germany, the Netherlands and the UK. A wide range of product spanning from **decorations to table and kitchen accessories, textiles, fragrances and gift items**, to offer visitors ideas and opportunities to explore craftsmanship in contemporary living.

And in this edition, two new unusual and **monumental installations - A Vista D'uomo and Skyline** - provide an innovative setting to highlight unique items and create new design inspirations and solutions for home décor. Thus the silhouettes of Milan-based symbols of the present and the past, such as the Cathedral and modern skyscrapers, host furnishing and home décor items in an original manner. A concept that follows the common thread of HOMI combining **Made in Italy, creativity and sustainability**.

The protagonists are many thus creating a **wide and diversified offer** that revolves around two important themes such as sustainability and creative and quality craftsmanship. A few examples ?

Baci Milano offers many new collections, from those that celebrate the wonders of nature with bright colours to those that charm with their timeless elegance; **De Dimora** features refined and elegant products where beauty and high quality join eco-sustainability and **Linea Sette** charms with its porcelain stoneware items with an essential and modern design.

Also certainly original is the scented cedar wood heart to be used as a paperweight or decorative item that **Riva 1920** offers as part of its collections for HOMI, just as unique as the items with a custom spirit offered by **Biancoperla, Mariente St. Tropez and Nuvole di Stoffa**.

Lamart's many new products include the Portofino Collection, in fine pastel-coloured porcelain designed by Vito Nesta, while **Taitù Milano** amazes and excites with its famous mix&match, made up of unusual combinations in terms of designs and colours. **Weissestal** offers stylish mis en place, the result of an



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ongoing quest for craftsmanship in everyday products, and more ideas come from **Livellara, L'Oca Nera and Wedgwood** just to name a few of the companies present.

Also new for the home are the globe lamps **by Atmosphere by Tecnodidattica** and the original signature gift items by **Lexon by Whynot**, with their innovative technology, also chosen by the MoMA in New York.

Also scheduled are many **refresher and training workshops dedicated to** retailers, designers and industry professionals. The topics covered are many: from in-depth discussions to customer relations, seminars on digital technologies and consumer trends, and presentations by international interior designers to discuss the evolution of retail and home spaces.

Appointment 26 to 29 January - fieramilano (Rho).
<https://www.homimilano.com/>