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AT HOMI INDEPENDENT ALL THE NOVELTIES OF HOME DECOR FOR INDEPENDENT RETAIL

Creativity and uniqueness and for the proposals that this edition of HOMI dedicates to retailers

Milan, 16 September 2022. HOMI Independent, the only event in Italy dedicated to the living sector, responds to the needs of independent retail operators, bringing to each edition the fruits born from the creativity and know-how of Italian and international companies. Here is the story of the new products, significant examples of the new Home Decor scenarios.

Unusual materials and unusual designs for **Agora**, which with Next brings to HOMI a decidedly original furnishing line, where natural mango wood meets recycled wood and iron, creating dynamic, modern and functional furniture.

With **Cereria Molla** one plunges into the world of fragrances, a world of scented candles, home deodorants complete with rattan sticks, deodorant refills, home sprays and luxury aromatic elements made strictly by hand.

The **illy** coffee machine designed by Luca Trazzi is a nod to the industrial design of the Italian 1960s. With its new ECO mode using fast-heating technology, it is capable of significantly reducing energy consumption, eliminating the waiting time between brews.

Adriano design's Comodo and ComodoXL project for **Fabita** starts from the archetypal container trolley, transforming it into a portable mini-kitchen. An essential solution whose versatility adapts to new living needs.

From **Trebonn** comes the "Food and Drink on the go" concept that combines food and drink in one practical and compact container. The double-walled vacuum technology maintains the desired temperature for a long time while the outer surface is always at room temperature, without humidity or condensation.

With its 'à-porter' lamps, **Zafferano** proposes models that solve the needs of functionality and practicality with a minimalist design. Remaining on the lighting theme, Lym's battery-operated lights are very original. Applied to Murano vases hand-blown by Venetian glass masters, they become exclusive objects.



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Very practical are the products by **Ceramiche Bucci**, which handcrafts original everyday objects in stoneware - a ceramic material characterised by very high quality and resistance - for the table and for home furnishing.

With the romantic lace cushions and refined home textiles by **Chez Moi**, the home environment becomes even cosier and warmer, while Sopha Diffusion proposes refined tableware and interior decoration items of Japanese inspiration.

Alongside the Christmas proposals that can never be missed at the September edition of HOMI, there are also the ever-new accessories and tableware by **Easy Life**.

Attention to the world of childhood finds expression in the Kids Room space where some thirty Italian and international brands - renowned for quality, design and eco-sustainability - propose creative and functional projects on a child's scale. Here **Babel Brune** exhibits furniture and objects in bold and unusual colours; while the French brand **Maison Baba** shows handmade poufs, cushions, armchairs and removable sofas that can be put together at will, as in a game. Another example of beautiful children's products is the Franco-German brand **bada&bou**: unique, playful and timeless pieces suitable not only for children but also for the adult world. Among the many proposals in Kids Room is **Feit's** sustainable and transformable furniture, with the kennel that becomes a drawing table and desk.

In the space dedicated to the **Region of Sicily**, craftsmanship, creativity and traditional techniques are highlighted in a story that speaks of contemporary materials and technological innovation. This is the case of **Agaren**, which proposes furnishing ideas for contemporary living by reinterpreting the tradition of Caltagirone ceramics; or **Atelier Artesole**, which transforms volcanic basalt into works of art through the skilful hands of expert creators. And again of **Ceramiche Siciliane Patesi** with its exclusive hand-painted ceramics, designed and produced entirely in Italy.

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