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# HORECA

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# NEXT

1<sup>st</sup> EDITION

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BIENNIAL OF TECHNOLOGIES  
AND SUPPLIES FOR HOSPITALITY



**13-14-15 FEBRUARY 2023**  
PORDENONE EXHIBITION CENTER

FREE ADMISSION FOR PROFESSIONALS ONLY

[WWW.HORECANEXT.IT](http://WWW.HORECANEXT.IT)



A QUALIFIED EVENT DEDICATED TO PROFESSIONALS IN HOSPITALITY, CATERING AND PUBLIC ESTABLISHMENTS.

## HORECA, THE SECTOR

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An overview of equipment, technologies, products and services designed to expose companies addressing Hotellerie, Restaurant and Cafe sectors.

## NEXT, THE DIRECTION

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Scheduled exhibition itineraries and meetings will pay specific attention to elements such as innovation, trends, work simplification and new business opportunities.

# 15.000 VISITORS EXPECTED

**Catering professionals:** chefs and kitchen professionals, maitres, room managers, catering companies.

**Public establishment professionals:** operators of bar, cafeterias, bakeries, delis, clubs and discos, spas.

**Hospitality professionals:** directors and operators of hotel and non-hotel establishments, Bed&Breakfasts, country houses, agritourisms, as well as wedding planners, event planners, grocery stores, GDOs, wholesalers, buying groups, food and wine producers.

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## EXHIBITION CATEGORIES



**PROFESSIONAL EQUIPMENT,  
TECHNOLOGIES AND  
MACHINERY**



**FOOD  
AND BEVERAGE**



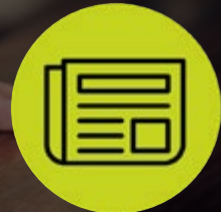
**MATERIALS AND SERVICES  
SUPPLY**



**INDOOR/OUTDOOR  
FURNITURE**



**WEB SERVICES, APPS,  
PROFESSIONAL CONSULTING**



**INSTITUTIONS,  
TRADE PRESS**



# MEETINGS AND WORKSHOPS AREA

Besides the exhibition part, there will be meetings and short workshops for the operators: insights, presentations of market opportunities and trends.

## USER BASE

### THE HO.RE.CA. SECTOR IN NORTH EAST ITALY\*:

+ 63.000 PUBLIC ESTABLISHMENTS (20% of the Italian total)

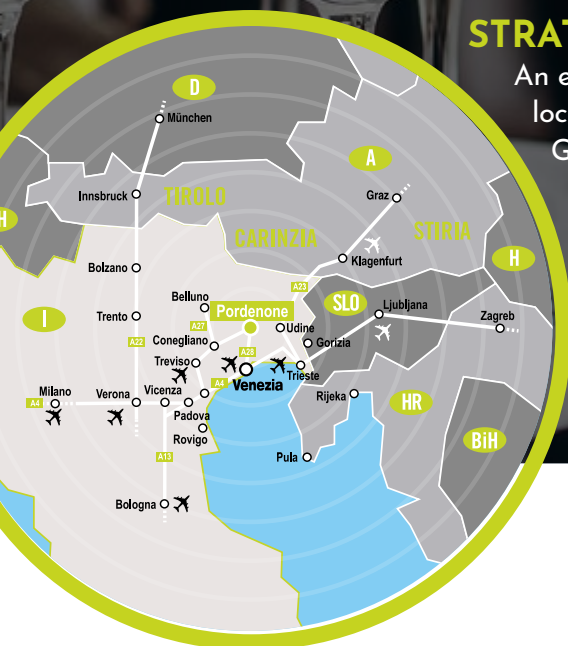
+ 1.8 MILLION BEDS (35% of the Italian total)

→ THE LARGEST ACCOMMODATION CAPACITY IN ITALY

\*Fipe and Federalberghi data

## STRATEGIC LOCATION

An easily accessible Exhibition Center, located among North East Italy, Austria, Germany and the Balkan area.



3 INTERNATIONAL AIRPORTS



5 MINUTES FROM THE TRAIN STATION



DIRECT HIGHWAY CONNECTION



**Pordenone Fiere**  
Exhibitions since 1947

Pordenone Fiere S.p.A

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