

EXHIBITING RATES FORM

EXHIBITING RATES PER SQ.M - BARE AREA ⁽¹⁾

RATES	BARE AREA	€/sq.m. STANDARD	€/sq.m. EARLY BIRD*
	Pescare		€ 95,00
Boating		€ 35,00	€ 25,00

***EARLY BIRD RATE Valid for participation applications received by July 31st 2022**

FITTING RATES TO BE ADDED TO THE BARE AREA/sq.m. ⁽²⁾

Type Shop	€ 50,00
Type Standard	€ 70,00
Type RING 3 mt	€ 78,00
Type RING 4 mt	€ 80,00

Furniture package - € 195,00 ⁽²⁾

Other items ⁽³⁾:

Registration fee (compulsory for each exhibitor) € **250,00**
 covers insurance, exhibitors' badges according to exhibit area, listing in the official catalogue,
 1 parking permit, Wi-Fi connection

Preferential Area Surcharge ⁽⁴⁾ + 10% on total area rate
Preferential Corner Surcharge ⁽⁵⁾ + 10% on total area rate

Hosted companies fee (in case of more companies inside one booth) € **600,00**

VAT must be added to these figures, if due.

- (1) Bare area** rate includes area and 1 kw power supply each 16 sq.m. The registration fee and any other item required will be an additional charge. Please note that in order to book the bare area, you must be in possession of a certified electrical panel and produce the documents pertaining to the relevant certification.
- (2)** The exhibiting rates for **Turnkey area** includes the cost of bare area.
- (3)** Further details and costs of participation are indicated in the General Rules and Regulations of Exhibition.
- (4) Preferential Area Surcharge:** supplementary rate for areas looking on to entrance corridors and/or corridors connecting Pavilions. The Supplementary rate is calculated on the total amount of the area (bare area)
- (5) Preferential Corner Surcharge:** supplementary rate for areas looking on to areas with two or more open sides. It is calculated on the total amount of the area.

TECHNICAL FORM PESCARE SHOW 2022

18-20 NOVEMBER 2022

ADVERTISING RATES FORM

LET YOURSELF BE TEMPTED! Advertising offers for PESCARE SHOW 2022

Dear Company,

we have pleasure to draw your attention to some advertising opportunities to promote your visibility as exhibitor.

LARGE ADVERTISING SPACES AT THE EXPO CENTRE

DESCRIPTION	TYPE	PRICE LIST
<input type="checkbox"/> ENTRANCE SQUARE CUSTOMIZATION		<u>Estimated on demand</u>
<input type="checkbox"/> CUSTOMIZED WINDOWS DECAL		<u>Estimated on demand</u>
<input type="checkbox"/> PERIMETRAL RING CUSTOMIZATION		<u>Estimated on demand</u>
<input type="checkbox"/> ADVERTISING ON VIDEOWALLS AT ENTRANCE AND INSIDE THE PAVILLIONS	<input type="checkbox"/> <u>West Entrance 1 or 3 (outside) or Hall1 or Hall7 Entrance (inside)</u>	€ 1.200
	<input type="checkbox"/> <u>Round Ledwall Hall 8.0</u>	€ 1.000
	<input type="checkbox"/> <u>Totem Ledwall Hall 8.0</u>	€ 1.000
	<input type="checkbox"/> <u>Hall 7-6 or Hall7-1 Corridors</u>	€ 1.000
	<input type="checkbox"/> <u>Cash Desk West Entrance 1 or 3</u>	€ 1.000
<input type="checkbox"/> PRESENCE ON BACKLIT LIGHTBOX	<input type="checkbox"/> <u>Hall 6-7 Corridor</u>	€ 1.000
	<input type="checkbox"/> <u>West Entrance 1 or 3</u>	
	<input type="checkbox"/> <u>Hall 7-1 Corridor</u>	
	<input type="checkbox"/> <u>Hall 2-1 Corridor</u>	
<input type="checkbox"/> WEBSITE	<input type="checkbox"/> <u>Banner</u>	€ 500
	<input type="checkbox"/> <u>News</u>	€ 500
<input type="checkbox"/> PROMOTIONAL POST ON FACEBOOK		€ 500
<input type="checkbox"/> LIVE ON PESCARE SHOW SOCIAL CHANNELS (IG, FB)		€ 500
<input type="checkbox"/> BANNER ON NEWSLETTERS (SEPT 2020-FEB 2021)	<u>100x60</u>	€ 600
	<u>646x220</u>	€ 700
	<u>974x300</u>	€ 800
<input type="checkbox"/> CUSTOMIZED NEWSLETTER		€ 500
<input type="checkbox"/> GUIDE MAP	<input type="checkbox"/> <u>Logo</u>	€ 500
	<input type="checkbox"/> <u>Adv</u>	€ 800
<input type="checkbox"/> ADVERTISING ON ONLINE TICKET/FLYER		€ 800
<input type="checkbox"/> CUSTOMIZED POSTCARDS		€ 500
<input type="checkbox"/> DISTRIBUTION OF COMPANY MATERIALS (Flyers...) AT REGISTERS		€ 500
<input type="checkbox"/> COMPANY ADVERTISING ON PESCARE SHOW APP		€ 500
<input type="checkbox"/> SPONSORSHIP THEMATIC AREAS	<input type="checkbox"/> <u>Acquademo Banner 1</u>	€ 1.200
<input type="checkbox"/> SPONSORSHIP THEMATIC AREAS	<input type="checkbox"/> <u>Acquademo Banner 2 / 3</u>	€ 500
<input type="checkbox"/> SPONSORSHIP THEMATIC AREAS	<input type="checkbox"/> <u>Acquademo Banner 4</u>	€ 800
<input type="checkbox"/> SPONSORSHIP THEMATIC AREAS	<input type="checkbox"/> <u>Acquademo Banner 5/6</u>	€ 650
<input type="checkbox"/> SPONSORSHIP THEMATIC AREAS	<input type="checkbox"/> <u>Fishing Arena</u>	€ 1.200
<input type="checkbox"/> ROOMS FOR CLASSES	<u>Starting from</u>	€ 1.500
<input type="checkbox"/> ROOMS FOR PRIVATE CLASSES	<u>Starting from</u>	€ 500
<input type="checkbox"/> EQUIPPED MEETING ROOMS	<u>Starting from</u>	€ 1000

These amounts are net of VAT

PESCARE SHOW Team is available to examine any other requests and can also design new solutions tailored to your visibility needs.

For further information please contact: see info square in the next page and on www.pescareshow.it

Date

Stamp and signature of contracting firm's legal representative

GENERAL INFORMATION AND DEADLINES

IMPORTANT DEADLINES:

BOOKING SPACE AND TECHNICAL DATES	REGISTRATION PROCEDURE	Fill in and send the application form to email expo@iegexpo.it in pdf format. PESCCARE SHOW Team will contact you with a customized proposal.
	AREA ALLOCATION STARTING	2 May 2022
	PARTICIPATION CONFIRM	Exhibiting proposal, signed for acceptance, must be sent via email to expo@iegexpo.it in pdf format. Deposit must be paid for the sum and to the bank account as indicated in the same proposal.
	BALANCE DEADLINE	22 October 2022 Deadline within which the total balance payment related to the exhibiting area allocated (Chap. II Art.3 of the General Regulation) has to be sent to. Note: after that date any client who will sign a proposal has to pay the balance immediately.
	BOOTH PROJECT APPROVAL	1st October 2022 BARE AREAS: cut-off date for the presentation of stand fitting & layout design to upload in the section "stand projects" in the reserved area
	SERVICES ORDERING	31st October 2022 Cut-off date for the presentation of the forms for ordering services (See online reserved area on the website).

WITHDRAWAL RULES	23 September 2022	In case of withdrawal before this date the penalty will be equal to a sum corresponding to the registration fee specified in the participation proposal countersigned for acceptance.
	23 October 2022	In case of withdrawal before this date the penalty will be equal to a sum corresponding to the advance payment specified in the participation proposal countersigned for acceptance.
	24 October 2022	In case of withdrawal after this date, the penalty will be equal to a sum corresponding to the entire amount as quantified in the participation proposal countersigned for acceptance.

FOR FURTHER INFORMATION:

	SECTOR	TEAM	PHONE	E-MAIL
TEAM Sales: Info for exhibitors, exhibiting space sale, advertising services sale, exhibition general information	Deputy Group Exhibition Manager Sales Account Event Specialist	Valentina Fioramonti Valentina Dario Chiara Fizzotti	0444 969 990 0444 969 088 0444 969 843	valentina.fioramonti@iegexpo.it valentina.dario@iegexpo.it chiara.fizzotti@iegexpo.it
Assistenza per: richiesta servizi e-commerce	Servizi Espositori			exposervices@iegexpo.it
Technical assistance: logistics and planning fitting days, dismanteling days, access procedure, stand projects approval	Logistics & Mobility / Logistica	Ivan Giachin Luca Sportiello Stefania Fin Marta Noaro	0444 969 929 0444 969 949 0444 969 970 0444 969 855	ivan.giachin@iegexpo.it luca.sportiello@iegexpo.it stefania.fin@iegexpo.it marta.noaro@iegexpo.it
Accounting services: deposit payment, balance, invoices, request of invoices	Administration Dept.			customers@iegexpo.it
Forms and registration data review	Sales Back Office	Alessandra Ciavatti	0541 744 639	alessandra.ciavatti@iegexpo.it

WARNING! IMPORTANT INFORMATION FOR EXHIBITORS

International Fairs Directory

For some time now, **International Fairs Directory**, a company registered with branches in other countries, has been sending forms to exhibitor firms asking for any modifications to their company data for publication of advertisements in the Expo-Guide magazine.

On completing and signing the forms, containing the names of Italian exhibition grounds and event trademarks, the firm is then obliged to pay a sum per year.

The above-mentioned company **has NOT and has NEVER BEEN AUTHORISED** to use the name Italian Exhibition Group SpA or our event trademarks. If you should receive forms or proposals from International Fairs Directory, we strongly recommend that you read the terms VERY CAREFULLY before signing.