

PARTICIPATION FEES

REGISTRATION FEES

Registration fee for Direct Exhibitors
Registration fee Represented Companies/Co-exhibitors

650,00 € + VAT **400,00 €** + VAT / each

7 NOVEMBER 2022: deadline to benefit from special discounted rates and register at the exhibition

EXHIBITION AREA

Rates per square metre – space only

from 16 to 64 sq.m.
from 65 to 200 sq.m
from 201 to 500 sq.m.

INDOOR AREA

applications BY 07/11/2022	applications AFTER 07/11/2022
143,00 € + VAT	157,00 € + VAT
135,00 € + VAT	147,00 € + VAT
128,00 € + VAT	139,00 € + VAT
123,00 € + VAT	134,00 € + VAT

OUTDOOR AREA

over 500 sq.m.

from 50 to 200 sq.m. from 201 to 500 sq.m. over 500 sq.m.

applications BY 07/11/2022	applications AFTER 07/11/2022
80,00 € + VAT	80,00 € + VAT
75,00 € + VAT	75,00 € + VAT
70,00 € + VAT	70,00 € + VAT

DEMO AREA

Dynamic areas are outdoor demo areas where self-propelled or in motion machines – upon reservation and assignment of a static exhibition space

10,00 € + VAT per sq.m.

PLEASE NOTE:

- Minimum exhibit space for indoor area: 16 sq. m. (4x4 metres with 1 open side)
- Minimum space for a stand with 2 open sides (if available): 32 sq. m.
- Minimum exhibit space for outdoor area: 50 sq. m.
- No surcharge for double decker stands
- The above-mentioned rates do not include stand fittings (i.e.: partition walls, electric plant, carpet, furniture).

SERVICES INCLUDED IN THE PARTICIPATION FEES

The **Direct Exhibitor** registration fee includes:

- registration and insertion in the Official Catalogue, as well as on the Exhibitor List available on the Event website;
- insertion of the company name in the alphabetical list of exhibitors on the "Visitor Guide";
- 300 electronic invitations to be sent to customers and available in the Exhibitor Exclusive Area; additional electronic
 invitations can be ordered, upon payment, through the E-commerce platform in the Exclusive Area;
- insurance cover for civil liability risks for third-parties and insurance for other Exhibitor risks in accordance with the maximum sums and conditions envisaged at Article 14.3 of these General Regulations;
- advertising tax on stand signs as per the limits defined in Article 13.3;
- 1 exhibitor pass for entrance to the Event, available in the Exclusive Area and to be customized with the details of the pass user;
- 2 car parking passes. The parking areas reserved for Exhibitors are available until all places are fully booked and are not supervised; inasmuch, the Organiser declines any and every responsibility for eventual theft or damage that may involve parked vehicles;
- access to all services provided by Veronafiere in the Exhibitor Exclusive Area.

The Co-exhibitor/Represented Companies registration fee includes:

- registration and insertion in the Official Catalogue, as well as on the Exhibitor List available on the Event website
 with the wording "Represented by:..." followed by the name of the Direct Exhibitor to whom the stand is assigned;
- insertion of the company name in the alphabetical list of exhibitors on the "Visitor Guide";
- 2 exhibitor passes, to be customized with the details of the pass user.

Indoor and outdoor exhibit space rates per square metre include the following services:

- 1 Exhibitor Pass for every 10 sq.m of exhibit area and up to a maximum of 100 passes, available in the Exclusive
 Area and to be customized with the details of the pass user;
- 1 Agent/Representative Pass for every 10 sq.m of exhibit area and up to a maximum of 100 passes, available in the Exclusive Area and to be customized with the details of the pass user;
- free WI-FI accounts during the exhibition days: 4 accounts for areas from 16 to 64 sq.m; 8 accounts for areas from 65 to 200 sq.m.; 12 accounts for areas from 201 to 500 sq.m; 16 accounts for areas over 500 sq.m;
- basic electrical package with 2 kW every 16 sq.m space and no. 1 electrical connection, which must be confirmed
 and requested by and not beyond 15/04/2023 through the appropriate page available in the E-commerce platform of
 the Exhibitor Exclusive Area;
- basic stand cleaning service: cleaning of floors and finishings (e.g.: carpet) -excluding materials/machinery on show- dusting of furnishings and emptying of wastepaper baskets from the day before the event and every evening of event days;
- invitations for the Event: 200 invitations for areas up to 200 sq.m; 500 invitations for areas up to 500 sq.m; 1000 invitations for areas over 500 sq.m. Additional electronic invitations can be purchased in the E-commerce platform of the Exhibitor Exclusive Area;
- general promotion of the Event, heating, ventilation, sanitation of the areas, general surveillance (excluding stands), general lighting of pavilions, information, sanitary facilities, first aid, supervision by Fire-fighting authority.

<u>IMPORTANT</u>: Exhibiting companies should enter their full VAT registration number or valid T.I.N. Tax Identification Number on the online Application Form. If this information is not provided, Veronafiere is obliged to charge 22% Italian VAT on all invoices. This rule only applies to non-Italian Exhibitors.

All items not specified in this document shall be referred to the dispositions of the Exhibition General Regulations.