



COMPANY PROFILE FOR PARTICIPATION AT MYPLANT & GARDEN

23 February - 25 February 2022

APPLICATION FORM

COMPANY DATA

Company name:

Address: City:

Web-site:

Head of the company:

BUYER DETAILS

Name and surname:

Tel: Mobile:

E-mail:

Position in the company:

- CEO
- GENERAL MANAGER
- EXECUTIVE
- MANAGER
- OWNER
- PURCHASING MANAGER
- OTHER, specify:

Are you a decision maker? YES NO

KNOWLEDGE OF FOREIGN LANGUAGES:

- Ability to conduct negotiations in Italian: Yes No
- Ability to conduct negotiations in English: Yes No
- Knowledge of other foreign languages: French German Russian Spanish
- Other, specify:
- Do you need the invitation for the **VISA**: Yes No

NUMBER OF EMPLOYEES

- < 2 3 to 9 10 to 19 20 to 49 50 to 99 100 to 499 > 499

WHICH WAS YOUR TURNOVER IN 2019/2020?

- € 500.000 - € 1.000.000
- € 1.000.000- € 5.000.000
- € 5.000.000- € 10.000.000
- € 10.000.000- € 20.000.000
- > € 20.000.000

WHICH WAS YOUR PURCHASING VOLUME IN 2019/2020?

- € 350.000 - € 500.000
- € 500.000 - € 1.000.000
- € 1.000.000- € 5.000.000
- € 5.000.000- € 10.000.000
- € 10.000.000- € 20.000.000
- > € 20.000.000

TYPE OF COMPANY ACTIVITY:

- | | |
|--|---|
| <input type="checkbox"/> Importing company | <input type="checkbox"/> Garden Center |
| <input type="checkbox"/> Wholesaler | <input type="checkbox"/> Construction Company |
| <input type="checkbox"/> Distributor | <input type="checkbox"/> Architecture and landscape |
| <input type="checkbox"/> Large-scale retail | <input type="checkbox"/> Manager Hotel, resorts, sport facilities |
| <input type="checkbox"/> Public administration | <input type="checkbox"/> Other, specify: |

DISTRIBUTION CHANNELS

- Wholesale Retail Owned stores
- Other, specify:

NUMBER OF POINTS OF SALE

- 1 FROM 2 TO 5 FROM 6 TO 10 > 10

SECTOR OF INTEREST

- NURSERY GARDENING**
Distributors, wholesalers, re-sellers for green and flowering plants
Distributors, wholesalers, re-sellers for seeds and tubers
- POTS AND PROFESSIONAL CONTAINERS**
Distributors, wholesalers, re-sellers for pots-pot covers- flower-pot dishes
Distributors, wholesalers, re-sellers for trellises, pack
- GARDENING TECHNIQUE: SOILS AND FERTILIZERS**
Distributors, wholesalers, re-sellers for plant health products, pesticides, plant foods, fertilizers, hydroponics, products, substrates, soils, peats
- EQUIPMENT, MATERIALS AND MACHINERIES**
Distributors, wholesalers, re-sellers for equipment, machinery and technical materials for the cultivation and maintenance
- CUT FLOWERS**
Distributors, wholesalers, re-sellers for cut flowers
- FLORIST ITEMS**
Distributors, wholesalers, re-sellers for florist items and accessories
- ARCHITECTURE AND GARDEN CONSTRUCTION**
Landscape architect, construction company, purchasing manager
- COMPANY SERVICES**
Distributors, re-sellers for company services (hardware, software, logistics)
- DO IT YOURSELF GARDEN PROJECTS**
Distributors, wholesalers, re-sellers of equipments and items for DIY garden projects



Is this the first time your company takes part at Myplant & Garden?

- YES NO

How many trade fairs of this sector – domestic and international – do you visit each year?

- 0
 1
 2/4
 MORE THAN 5

Which ones?

- FLORAHOLLAND IPM ESSEN IFTF IBERFLORA
 OTHER, specify:

Which are the most important companies you have worked with in the last three years?

ITALY:

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INTERNATIONAL:

.....

Partnerships or other information to indicate:

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INFORMATION ON BUYER DATA HANDLING

Company data and data regards the company representative as supplied on the form/questionnaire will be utilized by V Group Srl and Fiera Milano Spa ("Data Handlers") for actions directed towards inviting/accrediting the company ("Buyer") regards the event Myplant & Garden 2020. The release of some identifying data necessary for the sending of invites is required, and should that be unavailable it will not be possible to award the Buyer accreditation for fair access. Data Handlers may send, via fax or email, invitations of other communications regards other trade events of interest, and on Data Handlers products and services as well as for other Group businesses. The data will be employed, in accordance with the above mentioned activities and via the use of electronic tools, by personnel members employed by Data Handlers (and other Group companies) and by external collaborators (suppliers and technical staff) who work in partnership with Data Handlers. Should you wish to no longer receive further commercial communications and if you want to know more about access to, modification and cancellation of personal data, please contact Data Handlers. The Buyer authorizes Data Handlers to send an email/fax of invitation/accreditation for Myplant & Garden 2020 for other communications relative to the event and related services.

- YES NO

Date

Business stamp and representative's signature

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