

PRIMARY COMPANY INFORMATION:

(The "Exhibiting as" company name, address, phone, toll-free phone, and URL listed below will be published in the printed Event Guide and online exhibitor listing).

Legal Company Name: _____

Exhibiting as: _____

Mailing Address: _____

City: _____ State/Province: _____

Zip/Postal Code: _____ Country**: _____ Web Address: _____

Phone: _____ Toll-Free: _____ Fax: _____

SHOW CONTACT INFORMATION: (If the show contact is not responsible for the overall health and safety at the event then please email the contact information to dana.murrell@informa.com.)

Contact: _____ Title: _____

Phone: _____ Fax: _____

E-mail: _____

INVOICE/ACCOUNTING CONTACT INFORMATION: (FOR ALL INVOICE/ACCOUNTING CORRESPONDENCE. If different address than above, please fill in below).

Contact Name: _____

Mailing Address: _____

Phone: _____ Fax: _____

E-mail: _____

MARKETING CONTACT INFORMATION: (FOR ALL MARKETING CORRESPONDENCE. If different than above, please fill in below).

Contact Name: _____

Phone: _____ E-mail: _____

CHOICE SPACE SELECTION

Choice Space Selection gives you the freedom and flexibility of choosing the exhibit space, booth layout and investment level that works best for your business. Simply choose from: (1) member versus non-member, (2) the number of open sides (or corners) your booth layout requires, and (3) your square footage needs.

List all preferred booth space(s). All space is allocated in 100 sq. ft. increments. Please provide 3 options.

1st Choice _____ 2nd Choice _____ 3rd Choice _____

Please reserve exhibit space in The International Surface Event (TISE) 2022 to be held February 1-3, 2022 at the Mandalay Bay Convention Center. We request the exhibit space(s) listed above. If our space choice has been allocated, we request that The International Surface Event assign what it considers to be the best space available.

CHOICE SPACE COST

Are you a WFCA Associate Member? ☐ YES WFCA Member # _____ ☐ No
Are you a Natural Stone Institute Member? ☐ YES Nat. Stone Institute Member # _____ ☐ No
Are you a NTCA Member? ☐ YES NTCA Member # _____ ☐ No

To qualify for WFCA member rates, dues must be paid current for 2021-2022 by October 15, 2021 to the World Floor Covering Association. Visit www.wfca.org for details. To qualify for the Sponsoring Organization member rate with Natural Stone Institute or any of the other sponsoring organizations, you must be a current member in good standing by June 30, 2021.

MEMBERS	1 Open Side		2 Open Sides		3 Open Sides		4 Open Sides	
		(No Corner)	(1 Corner)	(2 Corners)	(3 Corners)	(4 Corners)	(5 Corners)	(6 Corners)
	Standard Rate	\$ 36.30	\$ 37.80	\$ 38.20	\$ 38.60	\$ 39.00	\$ 39.40	\$ 39.80
NON MEMBERS	1 Open Side		2 Open Sides		3 Open Sides		4 Open Sides	
		(No Corner)	(1 Corner)	(2 Corners)	(3 Corners)	(4 Corners)	(5 Corners)	(6 Corners)
	Standard Rate	\$ 45.40	\$ 47.25	\$ 47.75	\$ 48.25	\$ 48.75	\$ 49.25	\$ 49.75

Marmomac Stone Pavilion Direct Exhibitor Fee including the basic Listing Package: 800 \$ / Marmomac Stone Pavilion Co-Exhibitor Fee : 950 \$

TOTAL SQUARE FEET _____ X TOTAL APPLICABLE SQUARE FOOT RATE _____ = TOTAL EXHIBIT SPACE COST \$ _____

Would you like to add a lead scanner or an upgraded listing? LISTING PACKAGE UPGRADE \$ _____ = + LEAD SCANNER \$ _____ = TOTAL UPGRADES \$ _____
See attached listing page.

Which show do you wish to exhibit in? ☐ SURFACES ☐ StonExpo/Marmomac ☐ TileExpo
Number of open sides selected? ☐ 4 Open Sides ☐ 3 Open Sides ☐ 2 Open Sides ☐ 1 Open Side
What options did you select, if any? ☐ On Floor Meeting Room ☐ Off Floor Meeting Room
What markets do you sell to at TISE? ☐ Residential Only ☐ Commercial Only ☐ Both
What products will you be exhibiting at TISE? _____

Calculate Total

CALCULATE THE CONTRACT TOTAL

Exhibit Space Total Cost \$ _____

Admin Fee w/Feature Listing + \$ 800 \$ _____

Total Upgrades + \$ _____

CONTRACT TOTAL \$ _____

CALCULATE THE DEPOSIT TOTAL

50% x Exhibit Space Total Cost \$ _____

Admin Fee w/Feature Listing + \$ 800 \$ _____

Total Upgrades \$ _____

DEPOSIT TOTAL \$ _____

Please endorse a check for this amount. Make check payable to: THE INTERNATIONAL SURFACE EVENT SALES

QUESTIONS?

Please contact Show Management at 800.547.3477, 972.536.6400 or sales@TISEwest.com with any questions. All payments should be in U.S. funds. Exhibitors are responsible for all bank collection fees and/or discounts associated with their payments..

METHOD OF PAYMENT:

U.S. funds only, please check one:
☐ Check made payable to: The International Surface Event
☐ Wire / ACH
☐ Credit Card: PCI compliance requires credit card information must only be received via our secure fax line 972-550-5390 or through our online contract portal.

MAIL CHECKS TO:

Informa Markets | The International Surface Event
222 West Las Colinas Boulevard, Suite 450E
Irving, Texas 75039

Toll-free: 800.547.3477
Outside USA: 972.536.6400

2021 Booth # _____

2021 Booth SF _____

SPONSORSHIP INFORMATION CAN BE FOUND AT INTLSURFACEEVENT.COM

If you're interested in sponsorships, check here ☐

INTERNATIONAL COMPANIES ONLY

☐ Insurance (Int'l Exhibitor Requirement).....\$115**

Insurance coverage will be added for International Exhibitors but any exhibitor can purchase a policy. All exhibitors are required to obtain the coverages outlined in clause 25 of our Exhibitor Terms and Conditions regardless of geographic location. International insurance policies often are not valid in the United States; Informa Markets negotiated the necessary coverages at a discounted rate to ensure the appropriate coverages are in place. Coverage will be opted in and included when contracting. International is defined as outside the United States or Canada. This fee will be waived/refunded if a valid Certificate of Insurance with the necessary coverages is provided. Coverage is subject to underwriting review; see clause 25 and your booth confirmation for additional information.

ADMIN FEE W/LISTING PACKAGE \$450

Each exhibitor will pay an admin listing fee. This fee includes a listing package that provides an online and mobile app listing with company name, address, description, booth number, company logo, and 1 product image and product description.

Ask your sales representative about upgrading your listing. New options include online and mobile lead generation and more.

CANCELLATION POLICY

If Exhibitor desires to cancel this Contract, Exhibitor may only do so by giving notice thereof in writing sent to IM with evidence of receipt. If such written notice is received at least 130 days prior to the opening date of the Event (February 1, 2022), then Exhibitor will remain liable for 50% of the total exhibit fee. Otherwise, Exhibitor will remain liable for 100% of the total exhibit fee, regardless of when this Contract is executed by Exhibitor. In addition, Exhibitor will remain liable for 100% of all fees paid or payable in respect of sponsorships, regardless of when this Contract is executed or cancelled by Exhibitor. These amounts are considered liquidated and agreed upon damages, for the injuries IM will suffer as a result of Exhibitor's cancellation. This provision for liquidated and agreed upon damages is a bona fide provision and not a penalty. The parties understand that the withdrawal of the space reserved from availability and, if applicable, the cancellation of sponsorships, in each case at a time when other parties would be interested in such space and/or products, will cause IM to sustain substantial damages that will not be capable of determination with mathematical precision. Therefore, the provisions for liquidated and agreed upon damages have been incorporated into this Contract as a valid pre-estimate of these damages. The date of cancellation shall be the date IM receives written notice. IM reserves the right to treat Exhibitor's downsizing of booth space as cancellation of the original space and purchase of new booth space, and Exhibitor may be required to move to a new location.

Informa Markets reserves the right to treat Exhibitor's downsizing of booth space as cancellation of the original space and purchase of new booth space, and Exhibitor may be required to move to a new location.

FOR SHOW MANAGEMENT USE ONLY

Date Received:_____

Booth Type:_____

Booths Assigned:_____

TSF:_____

Deposit Received:_____

AE:_____

CO ID#:_____

GL CODE:_____

Space Draw Deadline: 25% deposit due at contract signing, second 25% installment due July 30 and balance due October 1. All contracts submitted after June 20 require 50% deposit due at contract signing and balance due October 1. All contracts submitted after October 1, 2021, pay in full.

We understand this application becomes a binding contract when accepted by Informa Exhibitions U.S. Construction & Real Estate, Inc. We agree to abide by the Informa Markets Sponsorship and Exhibitions Terms and Conditions found online www.intlsurfaceevent.com/exhibit-terms and regulations adopted by Informa Exhibitions U.S. Construction & Real Estate, Inc. in accordance with the terms herein. By providing your contact information and signature, you are authorizing by Informa Exhibitions U.S. Construction & Real Estate, Inc. to send you promotional materials via mail, fax, SMS or email.

Required

Signature: x _____ Printed Name: _____



CHOOSE TO BE VISIBLE



ENHANCED LISTINGS GET YOU MORE TRAFFIC ON THE ONLINE EXHIBITOR DIRECTORY AND FLOOR PLAN.

2022 EXHIBITS 1 - 3 February

Mandalay Bay Convention Center | Las Vegas, NV

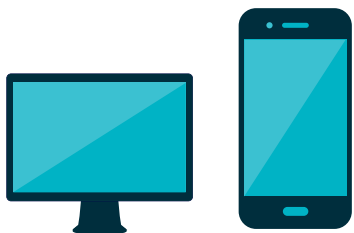
BASIC
INCLUDED WITH
YOUR BOOTH

**LEAD
GENERATION**
+ \$500

BEST VALUE!

**MAXIMUM
EXPOSURE**
+ \$800

EXHIBITOR DIRECTORY



ATTENDEES USE THE EXHIBITOR DIRECTORY TO PLAN THEIR VISIT TO THE TISE EVENT AND SHORT-LIST THE EXHIBITORS THEY PLAN TO SEE. BE SEEN DURING THE SHOW AS ATTENDEES DOWNLOAD AND USE THE MOBILE APP TO STAY ORGANIZED AND BROWSE SESSIONS, EXHIBITORS, AND PRODUCTS.

	BASIC	LEAD GENERATION	MAXIMUM EXPOSURE
Company Name	Yes	Yes	Yes
Company Address	Yes	Yes	Yes
Company Description	Yes	Yes	Yes
Product Categories	10	20	20
Booth Number	Yes	Yes	Yes
Hyperlink to website	No	Yes	Yes
Company Logo	Yes	Yes	Yes
Product Images & Descriptions	1	5	10
Video Panels	0	0	5
Documents / Collateral	0	0	5
Show Specials	0	5	5
Access to Online Leads	No	Yes	Yes
Priority Directory Placement	No	No	Yes
Mobile App Product Category Banner Ad (non-exclusive)	0	1	1
Add Lead Retrieval App	+ \$600	+ \$500	+ \$400

MORE INFORMATION at sales@tisewest.com | 972.536.6300

[Twitter](#) [Facebook](#) [Instagram](#) @tiseevents

THE INTERNATIONAL SURFACE EVENT



stoneexpo
MARMOMAC

tile
expo

