



Logatec, 10. 9. 2021

Invitation to **B/Open** 2021 fair in Verona Italy – 9. – 10. november 2021

Dear Sirs,

on behalf of Veronafiere, the organizer of the **B/Open** fair I invite you to take the opportunity to visit the fair as a guest of Veronafiere. **The delegation of business visitors will be organized for a limited numbers of selected representatives of companies** coming from Austria, Slovenia, Croatia, Bosnia and Herzegovina, Serbia, Montenegro, North Macedonia, Kosovo and Albania. **B/Open** is Veronafiere's new event, specifically for **traders of certified organic food and natural self-care products**. The objective of the sponsored business visit is a general tour of the fair and business meetings with representatives of companies that will be exhibiting in Verona. Invited foreign delegates will participate in organized B2B business meetings. No travel reimbursement is foreseen.

The sponsored business visit as a business visitor gives you many advantages sponsored by the fair organizer:

- **3 nights hotel accommodation (B&B treatment in 4 stars hotel in single room), CHECK IN: 8. 11. – CHECK OUT: 11. 11. 2021**
- **daily transfer from the hotel to the expo venue and back**
- **free entrance card and free catalogue copy**
- **lunch at the fair**
- **personal assistance of our staff before and during the mission in Verona**

If you are interested to visit the fair and use the offered sponsored programme, please follow the instructions below:

- Please click at the following link <https://form.jotform.com/211894024022345> and fill in the required fields **as soon as possible but no later than 22nd October 2021**.
- In the field I was contacted by please choose MZ Consulting & Fairs. You will receive an automatic reply to your e-mail.

The invitation refers to one person of the company. The official language of the fair is english. All detailed information will be sent to you after the selection procedure, by e-mail, at the address you provide in the application form.

I look forward to your application and meeting with you.

Matjaž Žigon, M.Sc.
Veronafiere Representation Office for the Alpe – Adria Region and Turkey



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