



ipackima.com

YOUR BUSINESS
COMMUNITIES

FIERA MILANO RHO - ITALY
MAY 3rd - 6th 2022



ORGANIZED BY IPACK IMA srl - A joint venture between UCIMA and Fiera Milano
S. S. del Sempione km 28 - 20017 Rho (Milano) - Italy
Ph. +39 023191091 - e-mail: ipackima@ipackima.it - C.F./P.I. : 09243350965

APPLICATION FORM

TO BE RETURNED BY MARCH 31st, 2021 TO: Ipack Ima Srl - S.S. del Sempione km 28 - 20017 Rho (MI) - Italy

The undersigned Company requests exhibition space at "IPACK-IMA 2022" in accordance with the Rules and Regulations which the Company accepts in full by signing the Application Form.

EXHIBITOR DATA (Compulsory)

Company name				To be filled in by the Organizer
Address				ID
Zip Code	Town		Country	
Phone	/		Fax	/
E-mail				
Web Site				
VAT Number		Tax Code		

SHIPPING ADDRESS (If different from Exhibitor Data)

INVOICING DATA (If different from Exhibitor Data)

It is necessary to enclose a declaration of acceptance signed by the customer to be invoiced.

Phone	/		Fax	/	
VAT Number		Tax Code			

AUTHORISATION TO SEND INVOICES VIA E-MAIL

ITALIAN EXHIBITORS	Certified e-mail address (PEC):		Recipient Code:	
FOREIGN EXHIBITORS	<input type="checkbox"/>	We authorize, for indefinite period and until further notice, Ipack Ima Srl, Fiera Milano SpA and TIM SpA to send administrative documents - in PDF format - through electronic mail (e-mail), administrative documents, as an alternative tool to traditional forwarding via paper mail. Please send all the documents to the following e-mail address:		
	<input type="checkbox"/>	We DONOT authorize the sending of administrative documents through the e-mail tool.		

CONTACT PERSON FOR THE EXHIBITION (Compulsory)

Name and Surname			
Direct phone		Mobile	
Contact Person E-mail			

ATTENTION: all the information regarding your participation, as well as username and password to access the Exhibitor reserved area, will be sent to the personal e-mail address indicated above to: load the company activities, access the online E-Service shop, download the stand assignment and the floor plan, register the exhibitor badges, load the details of people and vehicles for stand setting up and dismantling, download the invoices, the statement of account and make the payment.

STAND SAFETY MANAGER (during Exhibition, setting up and dismantling days)

Name and Surname			
Direct office phone		Mobile	
Contact Person E-mail			

OWNER/MANAGING DIRECTOR

Name and Surname		E-mail	
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MARKETING MANAGER

Name and Surname		E-mail	
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COMPANY ACTIVITY

<input type="checkbox"/> Manufacturer	* Main Exhibition Sectors: (mark no more than 2 corresponding letters)	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/> Representative/Agent	* Main Target Markets/Business Community		
<input type="checkbox"/> Services/Association/Body/Trade Press	* See relevant lists in art. 39 of the Rules and Regulations		

REPRESENTED COMPANIES

Represented companies n°		(Please, enclose "List of firms represented and/or foreign Parent Company" form. See Art. 6 and 8 of the Rules and Regulations)
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RAW AREA RATE BRACKETS

The minimum surface is 20 sqm. The raw area rates do not include fittings (i.e. walls, carpet...)

To determine the calculation of raw area rate brackets, please refer to the example of the Rules and Regulations - see Art. 8.

FOR ENROLMENTS WITHIN JANUARY 31st, 2021

Up to 50 sqm	€ 249.00/sqm + VAT*
From 51 to 100 sqm	€ 237.00/sqm + VAT*
From 101 to 200 sqm	€ 231.00/sqm + VAT*
Over 200 sqm	€ 224.00/sqm + VAT*

* VAT, if due and in the current legal rate

FOR ENROLMENTS FROM FEBRUARY 1st, 2021

Up to 50 sqm	€ 263.00/sqm + VAT*
From 51 to 100 sqm	€ 250.00/sqm + VAT*
From 101 to 200 sqm	€ 243.00/sqm + VAT*
Over 200 sqm	€ 238.00/sqm + VAT*

* VAT, if due and in the current legal rate

OPEN SIDES INCREASE

Stand with 2 open sides	€ 1,400.00 + VAT*
Stand with 3 open sides	€ 2,000.00 + VAT*
Stand with 4 open sides	€ 2,600.00 + VAT*

* VAT, if due and in the current legal rate

RAW AREA REQUESTED

The minimum surface is 20 sqm.

Requested area: sqm

Requested open sides: ☐ 1 ☐ 2 ☐ 3 ☐ 4

You may indicate your preference for front width and depth of stand:

Front m

Depth m

Double-deck area (if requested): sqm (See Art. 8.5 of the Rules and Regulations)

FURNISHED STANDS (up to 60 sqm)

Optional service, only upon request (tick the solution requested – see attached leaflet)

Furnished Stand request:	YES <input type="checkbox"/>	CLASSIC	€ 110.00/sqm + VAT*
(See Art. 8.5 of the Rules and Regulations)	YES <input type="checkbox"/>	EXTRA	€ 115.00/sqm + VAT*
	YES <input type="checkbox"/>	PRESTIGE	€ 120.00/sqm + VAT*

* VAT, if due and in the current legal rate

Please note: the costs for furnished stand solutions have to be added to the raw area rate

DOWN PAYMENTS

With the present Application Form, the undersigned Company pays:

- Registration fee for the stand holder *

- 1st down payment on the requested area

sqm required x € 80.00/sqm

Total

VAT 22% or any other legal rate (if due)

Total due

*(including a contribution for the multimedia service related to the online Catalogue, the Smart Catalogue, the My Matching Service)

NO VAT		VAT	
€	<input type="text"/>	€	<input type="text"/>
€	<input type="text"/>	€	<input type="text"/>
€	<input type="text"/>	€	<input type="text"/>
€	<input type="text"/>	€	<input type="text"/>
€	<input type="text"/>	€	<input type="text"/>

TO BE PAID BY SEPTEMBER 20th, 2021

- 2nd down payment on the requested area

sqm required x € 80.00/sqm

Total

VAT 22% or any other legal rate (if due)

Total 2nd down payment due

€	<input type="text"/>	€	<input type="text"/>
€	<input type="text"/>	€	<input type="text"/>
€	<input type="text"/>	€	<input type="text"/>
€	<input type="text"/>	€	<input type="text"/>

BALANCE - The balance of the exhibition space must be paid by January 31st, 2022

INSURANCE

€ 100.00 (of which € 50.00 for brokerage fee) will be charged directly by Fiera Milano SpA with a specific final invoice

(See Art. 9 and Art. 18.2 of the General Rules and Regulations)

Term of payment:

☐ By bank transfer payable to the order of account in the name of: **Fiera Milano Spa - INTESA SANPAOLO - FILIALE 00988 - Roma - Italy**
IBAN: IT15J0306903390210822770197 - BIC/SWIFT: BCITITMM988 - Please note: the description of payment must be IPACK-IMA 2022.

By signing this form the Exhibitor declares that he has received the informative note which is in compliance with Art. 185 of the Legislative Decree Number 209 dated 7th September 2005 and is in compliance with the information as specified in the **IVASS Circular Number 40 (Art. 56) dated 2nd August 2018**.

The validity of this Application Form for the purposes of the enrolments is conditional upon its containing no reservations nor qualifications of any kind and upon its being stamped and bearing the signatures as indicated here at foot and its being accompanied by the registration fee and by the foreseen amounts and by the **Rules and Regulations duly stamped and signed by the Legal Representative**.

Date Stamp of Company and Signature of Legal Representative

After careful consideration, as per Italian Civil Code Art. 1341 and 1342, the undersigned accepts and expressly approves the provisions laid in the IPACK-IMA 2022 Rules and Regulations, articles: 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 18, 19, 20, 21, 22, 23, 24, 25, 26, 26bis, 27, 28, 29, 30, 31, 32, 32bis, 33, 34, 35, 36, 37, 38 and 39.

Date Stamp of Company and Signature of Legal Representative



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FIERA MILANO RHO - ITALY
3 - 6 MAY 2022



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SETTORI MERCEOLOGICI E BUSINESS COMMUNITY EXHIBITION SECTORS AND BUSINESS COMMUNITIES

Nome Espositore / Exhibitor Name

Contatto per la Manifestazione / Contact Person for the Exhibition

Al fine di completare la sua registrazione ad IPACK-IMA 2022 la preghiamo di scegliere dalle tabelle sotto riportate, le principali Industrie di Destinazione (Business Community) e i DUE principali Settori di Attività in cui opera la sua azienda:
In order to complete your Application to IPACK-IMA 2022, please, select from the two below tables, your main Business Communities (Target Markets) and the TWO main Exhibition Sectors where your Company operates:

Cod. Code	Scelta Choice	BUSINESS COMMUNITY	BUSINESS COMMUNITY
1		FOOD, FRESH & CONVENIENCE Burro, Caffè, Composte, Condimenti, Conserve, Formaggi, Frutta fresca e secca, Gastronomia, Gelati, IV e V gamma, Latte confezionato, Marmellate, Panna, Passate, Pet food, Piatti pronti e precucinati, Sott'aceto, Sott'olio, Spezie e aromi, Surgelati, Tè, Verdura, Yogurt	FOOD, FRESH & CONVENIENCE Butter, Coffee, Compotes, Dressings, Preserves, Cheese, Fresh and dried fruits, Delicatessen, Ice cream, Fresh cut and ready to eat foods, Milk (packaged), Jams, Cream, Purees, Pet food, Ready and pre-cooked meals, Vinegar pickles, Oil pickles, Spices and flavourings, Frozen food, Tea, Vegetables, Yogurt
2		PASTA, BAKERY & MILLING Biscotti, Brioches, Cereali, Cous cous e simili, Cracker, Farine e altre granaglie, Fette biscottate, Gallette, Lievitati, Mangimi, Merendine, Pane e derivati, Pasta fresca, Pasta ripiena, Pasta secca, Pizza, Prodotti da forno, Riso	PASTA, BAKERY & MILLING Cookies, Brioches, Cereals, Couscous and similar products, Crackers, Flour and other grains, Crisp toast, Rice cakes, Leavened products, Feeds, Sweet snacks, Bread and related products, Fresh pasta, Stuffed pasta, Dry pasta, Pizza, Baked products, Rice
3		SWEETS, CONFECTIONARY & SNACKS Cacao e cioccolato, Canditi, Caramelle, Cioccolatini, Confeetteria, Dolcificanti, Gelatine, Gomme da masticare, Liquirizia, Snacks e barrette, Torrone, Zuccheri	SWEETS, CONFECTIONARY & SNACKS Cocoa and chocolate, Candied fruit, Candies, Pralines, Confectionary, Sweeteners, Jellies, Chewing gum, Licorice, Snacks and food bars, Nougat, Sugar
4		LIQUID FOOD & BEVERAGE Acque minerali, Alcolici, Baby drink, Bibite, Birra, Olio, Soft drink, Succhi, Vino	LIQUID FOOD & BEVERAGE Mineral waters, Spirits, Baby drinks, Drinks, Beer, Edible oil, Soft drinks, Juices, Wine
5		BEAUTY & PERSONAL CARE Cosmetici, Creme, Cura della persona, Igiene personale e dentale, Profumi	BEAUTY & PERSONAL CARE Cosmetics, Skincare creams, Personal care, Personal and dental hygiene, Perfumes
6		INDUSTRIAL & DURABLE GOODS Arredamento, Automotive (auto, cicli, motocicli), Bricolage, Carta, Edilizia, Editoria, Elettrodomestici, Elettronica, Ferramenta, Logistica e trasporto, Semilavorati industriali, Tissue	INDUSTRIAL & DURABLE GOODS Furniture, Automotive industry (cars, bicycles, motorbikes), DIY - do it yourself, Paper, Building industry, Publishing industry, Household appliances, Electronics, Hardware, Logistics and transportation, Semi-finished industrial products, Tissue
7		CHEMICALS & HOME CARE Cere, Chimici di base, Colle, Detergenti, Detersivi, Fibre, Gas, Gomma, Inchiostri, Petrochimica, Pitture, Plastica, Prodotti per la pulizia della casa, Saponi, Vernici e smalti	CHEMICALS & HOME CARE Waxes, Commodity chemicals, Glues, Detergents, Cleansers, Fibers, Gas, Rubber, Inks, Petrochemical industry, Paints, Plastic, House cleaning products, Soaps, Varnishes and enamels
8		PHARMA & NUTRITIONAL Alimenti per l'infanzia, Farmaci, Fermenti lattici, Integratori alimentari, Nutraceutica, Omeopatici, Parafarmaci, Prodotti e bevande functional & energy, Prodotti free-from e dietetici	PHARMA & NUTRITIONAL Baby food, Drugs, Lactic enzymes, Food supplements, Nutraceutical, Homeopathic products, Health or beauty product, Functional & energy foods and drinks, Free-from and diet foods

Cod. Code	Scelta Choice	SETTORI MERCEOLOGICI (max 2 scelte)	EXHIBITION SECTORS (2 choices maximum)
A		Macchine per il confezionamento primario	<i>Machines for primary packaging</i>
B		Macchine per l'imballaggio secondario	<i>Machines for secondary packaging</i>
C		Macchine per l'imballaggio da trasporto e per il fine linea	<i>Machines for transport packaging and end-line systems</i>
D		Sistemi di etichettatura, codifica e marcatura	<i>Labeling, coding and marking systems</i>
E		Apparecchiature ausiliarie per confezionamento	<i>Ancillary equipment for packaging</i>
F		Produzione di imballaggi	<i>Packaging production</i>
G		Stampa su imballaggi	<i>Package printing</i>
H		Imballaggi primari e secondari, chiusure, erogatori	<i>Primary and secondary packaging, closures, dispensers</i>
I		Imballaggi da trasporto e protettivi	<i>Transport, industrial and protective packaging</i>
J		Etichette	<i>Labels</i>
K		Materiali per l'imballaggio	<i>Packaging materials</i>
L		Macchine per il processo	<i>Processing machinery</i>
M		Apparecchiature ausiliarie per il processo	<i>Ancillary equipment for processing</i>
N		Materie prime, ingredienti e additivi per il processo	<i>Processing raw materials, ingredients and additives</i>
O		Sistemi e attrezzature di movimentazione sulle linee di processo e confezionamento	<i>Systems and equipment for material handling on processing and packaging lines</i>
P		Sistemi e componenti per automazione - Robotica	<i>Systems and components for automation - Robotics</i>
Q		Servizi per l'industria e attività conto terzi	<i>Industry services and contract packaging</i>
R		Enti, Stampa Tecnica, Associazioni	<i>Authorities, Trade Press, Associations</i>



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RULES AND REGULATIONS

1. EXHIBITION TITLE

The official title of the exhibition is **IPACK-IMA 2022 - "Processing & Packaging"** (hereinafter referred to as "the Event").

2. ORGANIZER, DATE, LOCATION AND SCHEDULE OF THE EXHIBITION

IPACK-IMA 2022 is organized by Ipack Ima S.r.l. - registered office: Strada Statale del Sempione Km 28 - 20017 Rho - Milan - Italy - tel. +39 023191091 - Fax +39 0249976596 - email: ipackima@ipackima.it - (hereinafter referred to as "**Organizer**" or "**Ipack Ima**") in collaboration with Fiera Milano S.p.A. (hereinafter referred to as "**Fiera Milano**").

The Event will be held from Tuesday, May 3 to Friday, May 6, 2022 in the Fieramilano fairgrounds situated in Rho (Milano) Italy, Strada Statale del Sempione Km 28 (hereinafter referred to as "**Fairgrounds**").

The Event is reserved to professional trade operators only (by invitation or on a paying basis, registration required).

The opening time is:

- for visitors from 9.30 am through 6.00 pm
- for exhibitors from 8.30 am through 7.00 pm (on May 3 from 8.00 am through 7.00 pm)

During opening hours those who will exhibit at the Event (hereinafter referred to as "**Exhibitors**") must ensure their presence at the stands.

The Organizer reserves the absolute right to change the schedules and, in case, the date of the Event.

3. PRODUCTS ADMITTED TO THE EVENT

Only machinery, devices, equipment and products, included in the list of product sectors as detailed in Art. 39, shall be admitted to the Event. The list represents an integral and substantial part of these General Rules and Regulations. Any machinery, devices, equipment and products that do not pertain to the product sectors included in the list of Art. 39, shall be immediately removed from the Fairgrounds at the Exhibitor's own risk and expense. Consortia, Institutions, Organizations, Associations and Trade Press which pertain to the product sectors of the exhibition will be also admitted. The admission of such organizations may be subject to specific regulations.

4. EXHIBITORS

Both Italian and foreign Manufacturers, Representatives, Agents and Dealers of the goods included in the list of approved exhibition sectors (Art. 39) shall be admitted.

5. APPLICATION FORM

The Application Form, in original, properly filled out and signed by the Legal Representative of the Company must be sent to Ipack Ima at the above mentioned address **within March 31, 2021**.

The admission to the Event is subject to the acceptance of the application form by Ipack Ima who will confirm it by means of the notification of stand allocation, pursuant to Art. 12.

Applications received after the above deadline shall be considered and accepted subject to space availability.

Ipack Ima reserves the right to refuse admission to the Event, should there be reservations about the Applicant's compliance to the requirements set by law, by these Rules and Regulations or by the Technical Regulations of Fiera Milano, including any modifications or additions made thereunto. Admission to the Event shall also be refused to applicants who have outstanding debts with the Organizer or Fiera Milano. The refusal and/or revocation of admission will not give rise to any compensation for damage or interest.

Participation in one or more previous editions of the Event does not give the exhibitor any right to automatically participate in a later edition of the Event.

Applications for less than 20 sqm shall not be accepted.

On penalty of inadmissibility of the Application itself, the Italian Exhibitor must also enclose to the Application form the following documentation, in original or authorized copy: a certificate proving registration in the Company Register or a Chamber of Commerce perusal, held with the respective Chambers of Commerce or competent authority, issued not earlier than three months prior to the date of the application submission. Foreign companies must provide an equivalent document.

The Application may not contain reservations or conditions of any kind, on penalty of inadmissibility. To be valid for the purposes of registration, it must be accompanied by the down payments stated by these Rules and Regulations.

Finally, the present Rules and Regulations, duly signed by the Legal Representative or by a representative with equal powers shall be attached to this Application Form.

6. DECLARATION OF REPRESENTATION

Applications presented by Agents, Representatives or Exclusive Vendors and/or subsidiaries of foreign Parent Companies must be accompanied by the "List of Firms Represented and/or Foreign Parent Company" that can be downloaded from the Event website www.ipackima.com.

Furthermore

For represented foreign firms

In compliance with regional regulations with regard to the international nature of exhibitions, all Agents, Representatives or Exclusive Vendors of foreign companies must send, along with the "List of Firms Represented and/or Foreign Parent Company" form, a declaration on the represented company's headed paper signed by a legal representative, attesting to the exclusivity of the agency or detailing any other representatives covering the Italian territory. This declaration shall also include the consent of the foreign company to use its data as set forth by the Regulation (EU) 2016/679.

For Italian represented firms

A declaration must be supplied on the represented company's headed paper and signed by a legal representative attesting to the existence and permanency of the relationship with said company. This declaration shall also include the consent of the represented firm to use its data as set forth by the Regulation (EU) 2016/679.

All Applicant Companies must give written notice of any variation or addition to the "List of Firms Represented and/or Foreign Parent Company". Any omission, on the part of an Applicant Company of the name or names of a firm or firms in the "List of firms Represented and/or Foreign Parent Company" will automatically exclude said firm or firms from appearing in any way (including brand, trademarks or products) as Exhibitors at the stand or in the Exhibition Guide, in the online Catalogue and in the Smart Catalogue.

Should the above conditions be infringed, the Organizer will request that the Applicant Company takes steps to regularize its position and, if the infringement persists, the Organizer will be entitled to proceed with the erasure and/or removal from the stand of the name and trademarks of the firm represented and its products, entirely at the liability, risk and expense of the stand holder.

7. CO-EXHIBITORS

Co-Exhibitors are those companies that exhibit or are present by the stand holder. These companies are considered Co-Exhibitors even if they have close economic and organizational relations with the stand holder. The acceptance of a Co-Exhibitor must be requested in writing by the stand holder. Each stand holder may not have more than one Co-Exhibitor.

The Co-Exhibitor shall pay a co-exhibition fee in the amount of **€ 1,500.00 + VAT*** (which includes a contribution for the multimedia service related to the online Catalogue and the Smart Catalogue, the MyMatching service for the creation of the agenda of meetings between Exhibitors and Buyers). The aforementioned amount does not include the mandatory insurance service fee of € 100.00 - see Art. 18.2 of these General Rules and Regulations.

In order to be admitted to the Event, the Co-Exhibitors have to fill-in the form received by the Organizer upon request of the stand holder. Co-Exhibitors will also have to sign for approval these Rules and Regulations. We remind that the application form has to be countersigned both by the Co-Exhibitor's Legal Representative and the Legal Representative of the stand holder.

It is well agreed that only the stand holder is entitled to book the Event services. Should the Co-Exhibitor need said exhibition services, he will have to require them through the stand holder.

If the Co-Exhibitor wishes to withdraw from the Event the Organizer shall retain the co-exhibiting registration fee.

The stand holder is nonetheless responsible with the Co-Exhibitor for the payment of his share of the co-exhibition fee. Hosting a Co-Exhibitor without the Organizer's consent shall authorize the latter to immediately terminate this contract de facto due to the negligence of the Exhibitor and request him to clear out the stand at his own expense.

* VAT (if due in the rate currently applicable)

8. RATES AND PARTICIPATION FEE

8.1 REGISTRATION FEES

- Registration Fee for official Stand Holder of **€ 650.00 + VAT***
- Registration Fee for each Represented Company (if any) of **€ 400.00 + VAT***
- Registration Fee for each Company exhibiting in a Group participation - **€ 350.00 + VAT***
- Registration Fee for each Co-Exhibitor: **€ 1,500.00 + VAT***

The registration fee for Stand Holder, Co-Exhibitor and Company exhibiting in a Group participation includes:

- the contribution for the multimedia service related to the online Catalogue and the Smart Catalogue,
- the MyMatching service for the creation of the agenda of meetings between Exhibitors and Buyers.

* VAT (if due in the rate currently applicable)

8.2 RAW AREA RATES AND OPEN SIDES INCREASE

The fees of the non-fitted area per square meter (rate brackets) are specified in the Application Form. The following increase will be applied based on stand type assigned:

stand with 2 open sides **€ 1,400.00 + VAT***
stand with 3 open sides **€ 2,000.00 + VAT***
stand with 4 open sides **€ 2,600.00 + VAT***

* VAT (if due in the rate currently applicable)

8.3 MANDATORY INSURANCE SERVICES

Each Stand Holder, Co-Exhibitor and each Company exhibiting in a Group participation will have to pay € 100.00 for Insurance Services - see Art. 18.2 of the Rules and Regulations.

8.4 VARIOUS COMPULSORY SERVICES

To simplify participation in the exhibition, a flat rate has been introduced covering the following "Various compulsory services":

- use of WI-FI in the exhibition halls
- installation of power up to 10 kW single-phase
- stand cleaning
- municipal advertising tax (see Art. 23)
- fire extinguisher (one or more according to the stand area size)
- Author's rights from any audiovisual installation at the stands subject to taxation.

The above tax shall not cover live performance rights (with singer and/or music instruments) for which the Exhibitor shall pay the SIAE offices of his municipality. In compliance with articles 72 and 73bis Law 633/1941, the tax also includes all rights due to the artists and phonographic producers who directly hold the registration rights and, on their behalf, SCF - Consorzio Fonografici.

The rights held by artists, interpreters and executors and phonographic producers in compliance with article 73 of the above Law for the dissemination of phonograms and music videos during fashion shows, DJ with or without dancing facilities, are excluded.

For this reason, the organizers of said event are required to contact SCF - Consorzio Fonografici - Via Leone XIII, 14 - Milano - in order to fulfill the obligations according to the laws in force.

The "Various compulsory services" fee **€ 8.45/sqm + VAT*** will be invoiced together with the balance of the participation fee.

* VAT (if due in the rate currently applicable)

8.5 OPTIONAL SERVICES

FULLY FURNISHED STANDS

In order to facilitate the participation in the Event, Exhibitors will be able to choose a standard fully furnished stand, up to 60 sqm. The costs for the different solutions have to be added to the raw area rate (see details in the related document).

The fully furnished stands cannot be waived after **March 31, 2022**. Should the Exhibitor waive after said date, he shall nonetheless pay the amount due for stand setup.

DOUBLE DECK AREA

Construction of raised decks will be permitted in all pavilions under the following conditions:

- raised decks can only be built over stands having 3/4 open sides with a floor area of not less than 150 sqm;
- the double-deck area must not take up more than 30% of the floor area and cannot be used for exhibition purposes.

The above conditions are to be considered as modifications/cancellations to the provisions set forth by Fiera Milano that will be mailed to the Exhibitors.

Any raised deck area shall be invoiced at the fee of **€ 195.00/sqm + VAT***.

Further technical provisions for the building of raised decks will be subsequently notified to the Exhibitors who have reserved a double-deck area upon submission of the Application Form.

* VAT (if due in the rate currently applicable)

9. PAYMENTS OF REGISTRATION FEE, DOWN PAYMENTS AND BALANCE / VAT REGULATION (Non-Italian Exhibitors)

9.1 REGISTRATION FEE, DOWN PAYMENTS AND BALANCE

1ST DOWN PAYMENT

Together with the subscribers of the Application Form, Exhibitors shall pay:

- Registration Fee for the stand holder of **€ 650.00 + VAT***
- 1st down payment equal to **€ 80.00 + VAT*** for each sqm of floor space requested;

2ND DOWN PAYMENT

Exhibitors have to pay by and not later than **September 20, 2021**:

- 2nd down payment equal to **€ 80.00 + VAT*** for each sqm of floor space requested.

For enrolments to IPACK-IMA 2022 after **September 20, 2021** Exhibitors are expected to pay registration fee together with 1st and 2nd down payments.

BALANCE

By and not later than **January 31, 2021** Exhibitors shall pay the balance of the participation fees (in terms of allocated area, open sides, Registration Fee for each firm represented and/or Foreign Parent Company - if any -, Various Compulsory Services, Fully Furnished Stand - if applicable -, etc.), as stated in the notification of stand allocation.

The sum of € 100.00 pertaining to Insurance Services for each Stand Holder, Co-Exhibitor and Company exhibiting in a Group participation will be charged directly by Fiera Milano with a final specific invoice.

Only Exhibitors who have paid the balance within the deadline will be allowed to enter the Fairgrounds and services will be provided.

DOUBLE DECK AREA

By and not later than 15 days from the date of approval of the plan for installation of a raised deck the Exhibitor shall pay:

- down payment equal to **€ 90.00 + VAT*** for each sqm of double deck platform surface requested;

REGISTRATION FEE FOR CO-EXHIBITOR

The registration fee for each Co-Exhibitor is of **€ 1,500.00 + VAT***, due upon submission of the appropriate Application Form.

* VAT (if due in the rate currently applicable)

9.2 PAYMENTS

We specify that Fiera Milano is acting as Treasurer to the Event.

Payments can be made:

- **by bank transfer in the name of Fiera Milano Spa - INTESA SANPAOLO - Rome Branch no. 00988 - (Italy) - IBAN: IT15J0306903390210822770197 - BIC/SWIFT: BCITITMM988**
Please, note that the description of payment must be IPACK-IMA 2022.

Proof of payment must be enclosed to the Application form (CRO code).

In order to comply with the obligations introduced by article 1, co. 909, Law of 27 December 2017 (obligation from 01/01/2019 to issue an electronic invoice between private individuals), the Italian Exhibitor will take care to communicate to the Organizer its Certified Electronic Mail (CEM) and its seven-digit code.

The down payment and the consequent issue of the related invoice do not constitute acceptance of the Application Form by Ipack Ima.

VAT must be added to all amounts (if due in the rate currently applicable)

9.3 VAT REGULATION (NON-ITALIAN EXHIBITORS)

As of January 1, 2011, in compliance with the Legislative Decree n. 18/2010 in application of EU directive no. 8/2008, non-Italian exhibitors subject to taxation are no longer required to pay VAT on participation and service fees connected with the Event, with the sole exception of non-commercial companies/authorities and private individuals. In order to identify this type of exhibitors (company liable for taxation/ non-commercial company or private individual), prior to the issuing of the invoice it is essential that all exhibitors provide their VAT Number/ID code or other documents proving their status as company and not as private individuals. It is therefore absolutely necessary that such information be provided on all Application Forms, failing which the amounts invoiced shall include the Italian Value-Added-Tax.

Entrance tickets and catering services will still remain subject to Italian VAT for all Exhibitors (Italian and international).

Foreign Exhibitors interested in VAT refund can apply:

- to Agenzia delle Entrate - Centro Operativo di Pescara (Tax Revenue Office - Operational Centre in Pescara - only for Exhibitors coming from Israel, Switzerland and Norway)
phone +39 0855771 - fax +39 08552145
- to the Tax Authorities of their own country (for the Exhibitors of EU countries)

For more details, please see the "VAT Refund for Foreign Exhibitors" form you can download from the exhibition website www.ipackima.com.

10. TRACEABILITY OF FINANCIAL MOVEMENTS

10.1 In carrying out services laid down in the Regulations, the Organizer must comply with all the requirements for financial traceability in Article 3 of Italian Law no. 136 dated August 13, 2010, including subsequent modifications and additions. In particular, if the Exhibitor is a public body and/or public company and/or "commissioning body" as defined in the above mentioned law, the Organizer:

- recognizes - at the risk of complete annulment of the present contract - its responsibility in terms of financial traceability as per Article 3 of Italian Law no. 136 dated August 13 2010, including subsequent modifications and additions, including in its dealings with its own subcontractors and those of the business chain interested in anyway whatsoever in the tender;
- will use one or more bank or postal current accounts, opened specially, but not necessary exclusively, with banks or Poste Italiane S.p.A., for the specific public tender or received; the details of such accounts will be given by the Operating Secretariat upon request;

Example of costs (**rate brackets**) for a requested raw area of 120 sqm - 3 open sides - with registration by **January 31, 2021**:

Up to 50 sqm: 50 sqm x € 249.00/sqm =	€ 12,450.00	+ VAT*
From 51 to 100 sqm: 50 sqm x € 237.00/sqm =	€ 11,850.00	+ VAT*
From 101 to 200 sqm: 20 sqm x € 231.00/sqm =	€ 4,620.00	+ VAT*
Over 200 sqm: 0 mq x € 224,00/mq =	€ 0.00	+ VAT*
Total fee for raw area	€ 28,920.00	+ VAT*
Increase for 3 open sides	€ 2,000.00	+ VAT*
Total	€ 30,920.00	+ VAT*

* VAT (if due in the rate currently applicable)

c) will immediately advise the commissioning body or Prefecture-Government Territorial Office applicable if its counterpart does not comply with financial traceability requirements and will end the contractual relationship, regarding its own subcontractors as well.

10.2 The Exhibitor denominated the "commissioning body" according to the above-mentioned law must submit an Application Form containing the CIG (Tender ID Code) and the CUP (Project ID Code) for the relative public funding, otherwise the application is not valid.

10.3 The Exhibitor denominated the "commissioning body" according to the above-mentioned law has the right to end the contractual relationship, as per Article 1456 of Italian Civil Law, should the Organizer violate its duty stated in point b) of the preceding paragraph 10.1 and/or in general – also towards its own subcontractors and those of the business chain interested in any way whatsoever in the tender – not comply with its obligations regarding financial traceability under Article 3 of Italian Law no. 136 dated August 13 2010, including subsequent modifications and additions.

11. SERVICES INCLUDED IN THE PARTICIPATION FEE OF THE STAND HOLDER

The following services are included in the Participation Fee:

- administrative and secretarial costs
- stand number sign
- Exhibition Guide, online Catalogue and Smart Catalogue entries
- 1 copy of Exhibition Guide (both for Stand Holder and Co-Exhibitor)
- The MyMatching service for the creation of the agenda of meetings between Exhibitors and Buyers
- technical assistance to Exhibitors during exhibition setting-up and dismantling
- general surveillance of the pavilions and general fire prevention
- Exhibitors' entry passes according to size of stand area:

up to 30 sqm no. 10 Exhibitors' entry passes
from 31 sqm to 100 sqm no. 20 Exhibitors' entry passes
from 101 sqm to 200 sqm no. 30 Exhibitors' entry passes
over 200 sqm no. 40 Exhibitors' entry passes

- Entry passes for Co-Exhibitors: no. 3 passes valid only during the Event dates
- entrance permits for the staff and vehicles to enter the Fairgrounds before and after the Exhibition issued through the online pre-accreditation procedure further described in an e-mail message by Fiera Milano.

The participation fee per square meter includes the renting fee of the exhibition stand, the services detailed in the regulations as well as any complementary events arranged by the Organizer as far as seminars, conferences, celebrations and happenings are concerned, as provided for by the exhibition program. This also includes welcoming delegations and the trade, Italian and foreign governmental authorities, speakers.

12. STAND ALLOCATION

When allocating stands, the Organizer will take into consideration technical needs, the general purpose of the Event and, and, only if possible, requests made by the Exhibitors in the Application Forms; under no circumstances will the Organizer be under any obligation to fulfill any requests and/or preferences expressed by Exhibitors concerning aspects including but not limited to stand location, size, open sides, etc. In assigning stands, priority shall be given to Application Forms received within **March 31, 2021**.

Notification of stand allocation shall be issued to the Exhibitor on condition that the Exhibitor has complied with the terms of down payments as set out in Art. 9 above and, in the case of Agents, Distributors and Representatives, that the "Declaration of Representation" has been sent to the Organizer, as per Art. 6 above.

The notification of Stand Allocation can be downloaded from the Exhibitors' Reserved Area. A link with login information shall be sent to each Exhibitor in due time. The Organizer cannot however be held responsible if the e-mail is not received.

From the Exhibitors' Reserved Area it will also be possible to access the E-SERVICE SHOP of Fiera Milano, where the Exhibitor can fill-in all mandatory documents and request additional services. The E-SERVICE provides also access to the Logistics tool for the accreditation of personnel and vehicles on stand set-up and dismantling days.

However, for serious and proven technical/organizational reasons and in the overall interest of the Exhibition, or for reasons beyond their control, the Organizer may change, reduce, modify or move stands to other halls. The Exhibitor shall have no right to claim any refund or compensation under any circumstances whatsoever.

If for technical or organizational reasons an Exhibitor is assigned and accepts a stand with a premier position (multiple open sides) and/or of a larger size than requested in the application form, even if not requested, the greater number of open sides and increase in exhibition area will nonetheless be charged on the Exhibitor.

Exhibitors are not allowed to cede part or all of their stand to another party, even if there is no charge involved. Products or companies that have not been included in the Application Form and relevant enclosures shall not be advertised in the stand.

13. REDUCTION OF STAND AREA/WITHDRAWAL OF PARTICIPATION

13.1. REDUCTION OF STAND AREA

If the Exhibitor wants to reduce the exhibition space (requested in the Application Form) he has to notify Ipack Ima by Registered Letter with proof of receipt (to be anticipated by certified mail at ipackimasrl@legalmail.it). In this case, the Organizer will withhold any down payments already made, even if the amounts exceed what should be paid for the new space. Any reduction of exhibition space will not be accepted after the assignment of the stand is made by the Organizer.

13.2 WITHDRAWAL OF PARTICIPATION

a) within September 20, 2021:

If the Exhibitor wants to withdraw from IPACK-IMA 2022, he will have to notify the Organizer by Registered Letter to be anticipated by certified mail at ipackimasrl@legalmail.it within and not later than **September 20, 2021**. It is understood that Ipack Ima has the right to withhold, as an indemnification, the down payments (1st and 2nd down payments) together with the Registration fee.

b) after September 20, 2021:

After **September 20, 2021** it is not allowed to withdraw from the Event. Therefore, if the Exhibitor wants to withdraw from IPACK-IMA 2022 after **September 20, 2021**, he will have to notify the Organizer by Registered Letter to be anticipated by certified mail at ipackimasrl@legalmail.it, but he will be nonetheless required to pay the entire amount due for his participation in the Event, the expenses for the installation of services ordered and/or executed in the reserved area, all taxes and duties on behalf of the Exhibitor and for any damage that the Organizer, Fiera Milano and/or the Event may suffer as a result of withdrawal.

However, in both withdrawal instances, the Organizer reserves the right to allocate the stand to another Exhibitor without this possible allocation in any way prejudicing or limiting its right to request the indemnities described above.

14. ACCEPTANCE OF THE RULES AND REGULATIONS

By submitting the duly filled-in and signed Application Form, the Exhibitor agrees to take part in the Event in the space assigned and to unconditionally accept the Application Form, the General Rules and Regulations, Fiera Milano Technical Regulations, criteria for assignment of the exhibitions sectors and any additional limitations issued, at any moment, by Ipack Ima regarding the Event.

The Exhibitor declares to have examined and understood the Code of Ethics of Ipack Ima, in its latest version as published on the Internet site www.ipackima.com and undertakes not to violate any of the principles therein included. The Exhibitor further states that it is fully conversant with the contents of the Leg. Decree 231/2001, and undertakes to refrain from any behavior that based on the above decree may be viewed as criminal.

15. EXHIBITION GUIDE / ONLINE CATALOGUE / SMART CATALOGUE / PROMOTIONAL MATERIAL

The Organizer is responsible for the production of the Exhibition Guide, the online Catalogue, the Smart Catalogue and for the realization of the promotional material related to the Event.

The data entry of products' categories for the online catalogue must be done by the Exhibitor himself through the online procedure; for this purpose, the Exhibitor will receive his own access codes which will allow him to load his data. The online Catalogue of the Event will report the details of Exhibitors, Co-Exhibitors and Represented Companies (if any) regularly registered at the Event within and not later than **February 28, 2022**.

The Organizer and Fiera Milano Media SpA provide the Exhibitor with a virtual space to promote companies online, too. The online catalogue contains commercial information relating to Exhibitors. Therefore, the Exhibitor, by accepting these General Rules and Regulations, grants its approval to the provision of the service and the use of its data by Fiera Milano Media SpA.

All responsibility is declined for any omissions, mistaken indications and/or descriptions, typos and/or publication mistakes of the Exhibitors', Co-Exhibitors' and Represented Companies' (if any) data as they appear in the Exhibition Guide, online Catalogue, Smart Catalogue, exhibition signs and promotional materials and/or on the Event signposting.

It is forbidden to exhibit products and/or trademarks not registered at the Event.

16. UNLOADING AND RESHIPING OF MATERIALS

All operations related to the introduction of machines, exhibits and stand construction materials into the Fairgrounds including unloading, positioning in the stand, setup, dismantling and reshiping are at the Exhibitor's own risk and expense. For such operations the Exhibitor may use his own shipping agent. However, on the Milan Fairgrounds, the Event has an Official Forwarder supplying all the necessary services according to the terms and conditions as laid out in the "Technical Regulations" booklet of Fiera Milano. Exhibitors are advised that only vehicles equipped with pipes for conveying their engine exhaust fumes to the outside are permitted to operate inside the Exhibition Halls for unloading of machinery.

17. TEMPORARY IMPORTATION

In compliance with the laws currently in force, Exhibitors leasing exhibition facilities may temporarily import into the Fairgrounds foreign goods duly listed on the Application Form. All expenses related to custom duties are to be paid by the Exhibitor.

18. DECLARED VALUE / INSURANCE / LIMITATION OF LIABILITY

18.1 DECLARATION OF VALUE – Exhibitors are required to declare, using the special form downloadable from the E-SERVICE platform (compulsory documents), the total "estimated value" of goods, machinery, fixtures and fittings and equipment they plan to bring to and/or used at the Fiera Milano Fairgrounds, even on behalf of Represented Brands understanding that, in lack of such declaration, the value shall be considered to be the minimum amount as stated in Art. 18.2 below and save in any case the right to verify the aforesaid declaration by Fiera Milano.

In case of accident, should the final value declared by the Exhibitor fail to correspond to effective value of the insured property, the value of said merchandise shall be that declared by the Exhibitor.

Pursuant to art. 1907 of the Italian Civil Code, compensation could be determined by the Insurer on the basis of the proportional criterion.

18.2 "ALL RISKS" Policy of the Exhibitors (excluding terrorism and sabotage risks) - The Organizer and Fiera Milano require that all goods, machinery, fixtures, fittings and equipment brought to and/or used at the Fairgrounds by Exhibitors and/or Co-Exhibitors are covered by a property "All Risks" insurance, including a clause waiving the insurer's right of recourse against Third Parties, including Fondazione Fiera Milano, Fiera Milano, their subsidiaries and/or affiliates, the Organizer and all Third Parties in any way involved in the organization of the Event. This insurance is made available through Fiera Milano for a capital of Euro 25,000.00 at a cost of € 100.00 (of which € 50.00 are for brokerage fees), invoiced directly by Fiera Milano. Such a sum must be paid for each participating Company, even those exhibiting through a Group participation. Exhibitors may increase the automatic coverage, by filling in, signing and returning the appropriate "INS" form downloadable from the E-SERVICE platform (compulsory documents area). Coverage includes the stipulation of 10% insurance exclusion for each claim in the event of theft, with a minimum of Euro 250.00 and doubling this amounts for the reports submitted after the closing of the Event. Should Exhibitors have their own property "All Risks" insurance for goods, machinery, fixtures, fittings and equipment brought to and/or used at the Fiera Milano Fairgrounds, valid for fairs and exhibitions, with a clause waiving the insurer's right of recourse against Fondazione Fiera Milano, Fiera Milano, their subsidiaries and/or affiliates, the Organizer and all Third Parties in any way involved in the organization of the Event, Exhibitors are anyway required to fill in, sign and return the "INS" form, downloadable from the E-SERVICE platform, enclosing declarations signed by their Legal Representative and the insurance company stating that the above property is covered by an "All Risks" guarantee in a manner no less than that prescribed by the present General Rules and Regulations, as per facsimile included in the "INS" form. In this case it will be reversed the sum previously charged.

18.3 THIRD PARTY PUBLIC LIABILITY POLICY - This coverage is automatically provided, free of charge, for all Exhibitors by Fiera Milano. This will become an extension of its general policy that has a limit of no less than € 100,000,000.00 (one hundred million).

18.4 LIMITATION OF LIABILITY - The Exhibitor, by signing the Application Form, agrees to release Fiera Milano and the Organizer from any liability for consequential losses, reputational damage, loss of revenues, etc... also for any direct loss, as per the coverage provided as per Art. 18.2 above, each Exhibitor agrees to release Fiera Milano and the Organizer from any liability.

19. TECHNICAL SERVICES AND SURVEILLANCE

Within the limits of the existing installations, the supply of electricity (see Art. 8.4 - Various Compulsory Services), water, compressed air and other technical services is guaranteed. The Exhibitor is responsible for connection and consumption costs. General surveillance of the halls (but not of single stands) is provided by Fiera Milano which is also responsible for fire prevention measures. Special surveillance services can be requested at Fiera Milano upon payment through the E-SERVICE platform. During the opening hours of the Exhibition, the Exhibitor is responsible for the security at his stand. Full details of the above and other services offered by the Fairgrounds are laid out in the "Technical Regulations" booklet of Fiera Milano.

20. AVAILABILITY AND DATES OF STAND SET UP - STAND DISMANTLING

Exhibitors who have not paid the balance of their participation fee (see art. 9 above) shall not be granted entry to set up their stands.

STAND SET UP

Stands (raw area) shall be available to Exhibitors delineated by colored strips on the ground, except in cases of force majeure, as follows:

from Saturday, April 23 to Monday, May 2, 2021 (Sunday, April 24 and Monday, April 25, 2022 are not included)

Halls opening time: from 7.30 am to 6.30 pm (on May 2 the exhibition halls will close at 6.00 pm).

Vehicles shall be admitted to the Fairgrounds from 7.00 am to 5.30 pm (on May 2 the entrance of vehicles will be till 3.00 pm).

On May 2 - Exhibition eve - **it will be strictly forbidden to:**

- access the Fairgrounds with setting materials;
- continue set up operations beyond closing time.

Setting-up and arrangement of goods must however be completed by 6.00 pm on the day before the opening day of the Event. For technical and organizational reasons this deadline shall be considered as final.

The availability of the furnished stands will be notified by the Organizer through a specific communication.

In the event that an Exhibitor has not completed his stand set up by 6.00 pm of May 2, 2022, the Organizer has the right to use said stand differently. In this case, the Exhibitor to whom said stand was assigned, will be nonetheless charged for the participation fee and costs of any service provided.

STAND DISMANTLING

Exhibitors must be present at their stand and with their own exhibits/machinery for the duration of the Event. Desertion or dismantlement of the stand before closing time on the last day of the Event is strictly forbidden and it is subject to a fine calculated on the surface allocated:

- up to 60 sqm € 2,000.00 + VAT *
- from 61 to 120 sqm € 4,000.00 + VAT *
- over 120 sqm € 6,000.00 + VAT *

* VAT (if due in the rate currently applicable)

Dismantling operations of machinery and stand facilities must be carried out according to the calendar and hours indicated: **from Saturday, May 7 to Tuesday, May 10, 2022** with **access to the halls** from 7.30 am to 6.30 pm. **Vehicles shall be admitted** to the Fairgrounds from 7.00 am to 5.30 pm.

On Friday, May 6, 2022, from 6 pm to 7 pm it will be possible to remove small carry-on items from the stands; from 7 pm to 10 pm you can start dismantling the stands.

On expiry of the above set periods, the Organizer and Fiera Milano will not, under any circumstances, be liable for machinery, materials or any other items left unattended on stands. Material remaining on the stands areas will be removed and stored by the Organizer and Fiera Milano at the expense and responsibility of the Exhibitor, who accepts these conditions.

Two months after the above deadlines, any unclaimed items may be sold by auction, and the net proceeds, after payment of expenses incurred by the Organizer and Fiera Milano, shall be credited to Ipack Ima and Fiera Milano.

Storage of the Exhibitor's materials on the Fairgrounds shall also incur a charge levied by Fiera Milano for prolonged occupation of the area after the Event dates.

The Exhibitor shall surrender the exhibition area in the same condition as it was when it was delivered. Non-compliance with this regulation shall entitle Fiera Milano to the right to avail themselves against the Exhibitor for costs incurred for restoring the exhibition space to its original condition

TIME EXTENSIONS

Any legitimate need for a limited extension of the times scheduled fixed by the "Technical Regulations" booklet of Fiera Milano (both for setting-up and dismantling of the stands) will be examined by the Customer Service - Exhibitors Assistance, which, according with technical and organizational possibilities, and on condition that sufficient advanced notice is given and a penalty charge is paid, will try to meet such requests.

21. STAND FITTINGS / HEIGHTS AND HANGING LOADS / EXCEPTIONS / STAND PROJECTS

Any defects or shortcomings discovered when the Exhibitor takes possession of the exhibition space for setting up the stand and laying out of goods must be reported to the Customer Service - Exhibitors Assistance. In order to access the Fairgrounds, Exhibitors must follow the instructions given in "Provisions for setting up and dismantling", which will be available in the Event website www.ipackima.com.

The Exhibitor shall strictly observe for setting up the stand the Rules and Regulations, the layout plan and the Fiera Milano "Technical Regulations" (which can be found at www.ipackima.com) and further general and technical rules: these rules represent an integral part of the General Rules and Regulation.

The Exhibitor shall be responsible for all organization and costs incurred for setting up the stand and shall strictly observe the Rules and Regulations.

He shall also provide Fiera Milano with his stand layout project beforehand for approval.

The Exhibitor undertakes to fit out the entire area assigned and to display on his stand - for the entire duration of the Event - products belonging to the sectors listed in the present Rules and Regulations.

Products exhibited must be positioned in such a way that they are not considered offensive and must comply with Italian Legislative Decree 81/08 (Consolidation Act on safety).

The stand must be laid out in such a way so as to avoid obstacles or objects that hinder access to the exhibition areas.

The maximum allowed heights inside halls are as indicated below:

For stand construction

- Partition and side walls: 3.5 m
- Graphics, brands and illuminated banners, trusses (without logos or graphics): 6 m (above limit)
- Other structures or internal walls: 5 m

Continuous walls closing (even if using different elements) over 50% of the length of open sides or the front display area are not permitted in order to enable the full display of products and for safety reasons. Continuous walls closing over 50% have to be authorized by the Organizer.

Exceptions to height of displays

Exceptions to the maximum allowed height of displays may be granted - in writing only - provided that:

- a) the Organizer considers the stand area sufficient to justify the request;
- b) a minimum distance of 1.5 m is kept from the technical installation of the hall enabling easy access;
- c) the display does not hamper or cover overhead signs positioned by Fiera Milano;
- d) conformity to all regulations concerning setting up and dismantling of the design is guaranteed;
- e) they do not compromise neighboring stands or the exhibition decoration concept.

Stand projects

The stand projects must be sent within **February 15, 2022** to Fiera Milano by all Exhibitors, except those who have requested a fully furnished stand. The stand project, complete with floor plans, measured elevations and rendering must be uploaded to the specific location provided on Fiera Milano's E-SERVICE site (stand plan submission button).

Fiera Milano via their Exhibitor Assistance Customer Service will verify the stand projects in relation to Event Rules and Regulations and "Technical Regulations" of Fiera Milano, and will provide feedback on the project by approving it or requesting further compliance with the above Regulations.

Once the projects have been approved the Exhibitors, independently at their own expense, will see to the installation of the perimeter walls and flooring of their stands. Should a wall shared with another Exhibitor exceed the standard height of 3.50 m, it is necessary to provide the Organizing Secretariat with a written consent by the bordering Exhibitor. Furthermore, all the stand finishing shall be of a high quality on the outer sides or on the sides bordering with other stands. The stand finishing must also be neutral in terms of color. Access must be guaranteed to all utility systems even in the event of carpeting etc. or raised floor sections; for materials to be hung from the ceiling please refer to the Dispositions contained in the Technical Regulations of Fiera Milano.

Continuous walls closings particularly wide must be finished, on the outside, with appropriate design.

All furnishing/banners/graphics/brands etc. exceeding 3.5 m height inside individual stands shall be positioned at a minimum distance of 1.5 m from neighboring walls, except for the hanging of perimeter bars only for lighting purposes (no brands, graphics etc.).

Failure to receive the correct documentation or approval of the stand project from Fiera Milano will not enable the Exhibitor (or stand fitters) to set up their exhibition stand.

Technical Services

In order to schedule the technical services supply (hangings, water and electric connections, 24 hrs electric power supply, etc.), Exhibitors must load their orders on E-SERVICE within and not later than **February 28, 2022**. After this date, except for sold out, the services will be provided after the ones already scheduled.

22. PROMOTIONAL AND ADVERTISING ACTIVITIES

Advertising, excluding that carried out within the stand itself, may be carried out by the Exhibitor in any form permitted through Fiera Milano, in accordance with Ipack Ima, who reserve exclusive management rights, also availing themselves of the co-operation of specialized agencies.

In case of distribution of video, phonographic or multimedia materials containing original works or pieces of works which are covered by copyright according to Italian Law 22.4.1941 n. 633, the Exhibitors must settle in advance the relevant taxes and apply the authentication stamp (SIAE) in compliance with Art. 181bis of the aforementioned law.

The illegal use of the above mentioned original works, as well as the lack of the SIAE stamp on the distributed material shall result in penalty as per Art. 171 of Italian Law 633/41.

23. CITY COUNCIL ADVERTISING TAX

In addition to all participation provisions, the Exhibitor shall pay the Rho City Council Tax for taxable items. Following agreements reached with the Rho City Council in the interests of exhibiting categories, this is a lump-sum tax that is based on the surface area occupied by the Exhibition.

In order to avoid burdensome procedures that Exhibitors would be required to carry out directly, this tax is included in the "Various Compulsory Services". Fiera Milano will then forward the payment to the Rho City Council.

24. PHOTOGRAPHS, FILMING OF VIDEOS AND DRAWINGS

Private individuals, visitors and Exhibitors are forbidden to take photographs, videos and drawings inside the halls, without the express permission of the Organizer. In any event, Exhibitors employing their own photographer shall photograph their stand and products therein displayed only, after having requested authorization to do so to the Organizer. Fiera Milano and Ipack Ima may photograph any stand and use the photographs without the authorization of the Exhibitors and Co-Exhibitors and without any claim or recourse by the latter.

25. PROHIBITIONS

In general, any activity that may be detrimental to, disturb or harm the normal running of the Event is forbidden.

The following activities are absolutely prohibited:

- sound systems whose volume exceeds the minimum limit and which disturb neighboring Exhibitors. Exhibitors using complex acoustic amplification must comply with the relevant provisions of the Technical Regulations of Fiera Milano (Art. 8.2.2); so as not to exceed the limits set, the exhibiting companies must furnish their own amplification equipment with self-regulating apparatus to keep the sound intensity within the appropriate range. With regard to exhibited machinery, noise must be contained within the limits permitted by legal norms.
- light sources which may cause disturbance to neighboring exhibitors
- sale with immediate delivery of exhibited products
- the display of prices, awards and the like in respect of machinery anywhere within the stand unless specifically authorized by the Organizer and Fiera Milano
- the distribution of brochures or other promotion items in the aisles, within the bounds of the Exhibition and immediately near the entrances
- the distribution and delivery of any technical-informative and advertising material (magazines, manuals, books, brochures or anything else) not strictly pertinent to the Exhibitor. The Exhibitor may however distribute or deliver advertising material as long as it is strictly pertinent to his business sector, solely on his own stand
- the promotion of companies that are not exhibiting
- paging by loudspeaker
- permanence on the stands or in the area of the Event during closing hours

Further details are laid out in the "Technical Regulations" booklet. Should the Exhibitor fail to comply with these prohibitions, the Organizer reserves the right to close the stand.

26. OCCUPATIONAL SAFETY AND HEALTH

For the entire duration of the Event, including setup and striking stands and all associated activities, every Exhibitor is required to comply meticulously with the entire applicable system of rules of regulations, particularly the rules and regulations on occupational safety, health and the physical well-being of workers, as well as with employment, pensions and social security law.

During stand setup and dismantling, and for any other associated or linked activity, Exhibitors further undertake to comply with and ensure that all contractors working on their behalf comply with the Fiera Milano Technical Regulations and all amendments and additions therein, and the provisions contained in article 88 of Legislative Decree 81/2008, subsection 2-bis and the associated implementational Ministerial Decree issued on 22.7.2014 by the Ministry of Employment and Social Policies and by the Ministry of Health.

The Technical Regulations, which may be consulted on the www.fieramilano.it website under "EXHIBITION" (the link to the "Exhibitor technical information"), also contain precautionary rules on exhibition safety (fire prevention, electrical installations, environmental protection etc.), excluding specific safety-related rules for activities undertaken by the Exhibitor or contracted out by exhibitors to contractors (stand set-up/striking and associated activities), for which the Exhibitor remains responsible for oversight and compliance.

In order to comply with the obligations of the above-mentioned Ministerial Decree issued on 22.7.2014, the Organizer offers access to these specific documents, Annexes IV and V of the Ministerial Decree, through the Fiera Milano website.

Conduct that fails to comply with the above-mentioned safety regulations, in particular if it impacts general safety in the pavilions and with regard to other parties in attendance, may prompt intervention by the Organizer and/or Fiera Milano as part of regular checks and samples, resulting in the immediate cut-off of utilities supplied to the stand or its immediate closure. Any additional consequence that may arise out of a failure to comply with the above-mentioned provisions is the Exhibitor's and its contractors' sole responsibility.

Fiera Milano may bar staff working for contractors/freelance workers operating on behalf the Exhibitor from the Fair Site if they do not possess an ID badge as envisaged under article 18 subsection 1u, article 21 subsection 1c, and article 26 subsection 8 of Legislative Decree 81/08, and non-EU hires who, even if they hold an above-mentioned badge, do not have a valid and legible Italian green card or a valid and legible ID card. This charge will be passed on to the Employer responsible for and the contact person for any barred staff.

As the buyer, any Exhibitor who authorizes a company to operate on the site on its behalf to carry out work will be informed of the charge.

Exhibitors shall be responsible for complying with applicable laws and regulations regarding all works implemented and organized under their responsibility and on their behalf, including setup, structures, installations, products exhibited and all other associated activities.

Every Exhibitor is required to appoint a "Stand Manager" who, for safety-related matters, takes on all responsibility for all parties who may be involved in terms of the work carried out on behalf of the Exhibitor, for the entire duration of their stay on the Fair site. At the Exhibitor's discretion, and wholly under its responsibility, the "Stand Manager" may be a different individual during each of the three previously-mentioned phases (set-up, the event and striking).

Fiera Milano must be informed of the Manager's name and his/her phone numbers prior to the start of activation and setup work on the stall, and in any event prior to the arrival of workers and materials at the Fiera Milano site.

If there is a failure to convey the name of the Stand Manager, this responsibility will be retained by the Exhibiting Company's legal representative. The Fiera Milano and Organizer must promptly be informed of any change to the name of the Stand Manager.

Access to the stand by contractors operating on behalf of Fiera Milano for the supply of services can only take place in the presence of the "Stand Manager", and after having received their OK. Fair surveillance and security staff are exempt from this restriction.

26 BIS. MEASURES TO GUARANTEE PERSONAL SECURITY IN THE FIERA EXHIBITION CENTRE

Ipack Ima, in observance of the instructions provided by the Public Security Authority, has adopted the infrastructural, organizational and operational measures deemed necessary to guarantee the security of the individuals present for any reason in the Fiera Exhibition Centre.

Merely by way of example, the following may be provided for, at the sole discretion of Fiera Milano:

- a) particular means of access to and exit from the Fiera Exhibition Centre (specific entrances/exits or reserved lanes, times, systems for the regulation and control of accesses and flows), which may be differentiated according to user categories;
- b) security checks, which may also be carried out with the aid of fixed or portable equipment or instruments, on people, baggage and personal effects, both upon entry to the Fiera Exhibition Centre and inside it, and, where necessary, upon exit. These checks will be carried out by Fiera Milano staff or by third parties entrusted by Fiera Milano for the purpose. Without prejudice to notification to Law Enforcement Agencies and any measures that may be adopted thereby, users who refuse to undergo checks will be prevented from entering the Fiera Exhibition Centre. If said users are already in the trade fair district, they will be removed immediately. Users invited to undergo a check must guarantee maximum collaboration, so that the check can be carried out as effectively and quickly as possible given the nature of the activity. Following said checks, and without prejudice to notification to Law Enforcement Agencies and any measures that may consequently be adopted thereby, Fiera Milano reserves the right, at its sole discretion, to refuse entry to the trade fair district to suspect individuals or objects, and to immediately remove any suspect individuals already inside the trade fair district; suspect objects must be immediately removed from the trade fair district by and under the responsibility of those in possession of them. Fiera Milano is under no obligation to provide services for the safekeeping of suspect objects;
- c) variations or limits to pedestrian and vehicular routes within the Fiera Exhibition Centre, including the positioning of barriers, Jersey barriers, speed bumps and the like;
- d) forcible removal, at the risk and expense of the owner, of means of transport of work equipment, objects or personal effects deemed suspect or liable to interfere with security checks.

The measures in this paragraph are also applicable to all visitors and guests admitted to the trade fair events.

27. OPERATION OF EXHIBITED MACHINERY

Machines and equipment can operate with no restrictions provided that:

- they do not cause inconvenience to neighboring Exhibitors and to visitors with irritating noises, heat, vibrations, solvent pollution and so on
- they are placed at the edge of the aisle, if they are protected by fixed screens, which may also be transparent; or they are placed at a sufficient distance from the edge of the aisle and enclosed in protective barriers equipped with adequate safety signs to prevent any contact with hazardous parts. The controls of the displayed machines, if located by the aisle, should be placed rearwards to prevent machine operators from crowding the aisles
- they comply with EU Directives in force with regard to the safety of machinery (2006/42/CE). As a result, machinery shall bear the EC mark with the characteristics provided for by said Directive
- Exhibitors may exhibit and operate machines that do not comply with the EC Directives provided that a notice clearly states the non-conformity of such machines and that they cannot be bought before being made compliant (Art. 6, clause 3, 2006/42/CE) (Art. 3, clause 7, Legislative Decree no. 17 of 27/01/2010)
- if, for demonstration, inspection or maintenance reasons, it is necessary to operate machines with protection devices disabled, Exhibitors will have to take suitable safety measures (movable barriers, rigid protection

- shields, and so on) in order to ensure a level of protection equal to that requested by the regulations. However, removed protections will have to be placed close to the machine in a clearly visible position
- for machines and equipment in operation, for which a test is requested by law, a special certificate must be issued by the appropriate Bodies; the certificate must be shown in case of inspection by the competent Authorities and by the appropriate Bodies.

All other rules indicated in the "Technical Regulations" booklet of Fiera Milano must also be complied with.

The Exhibitor assumes all responsibility for damages to persons or things caused by the operation of machinery exhibited on the Exhibitor's own stand. In the event that the responsible Authorities should deem the situation to be dangerous, the electricity supply will automatically be cut off until normal safety conditions are restored.

28. INFORMATION AND PROTECTION OF RIGHTS OF INDUSTRIAL AND INTELLECTUAL PROPERTY

The undersigned company declares to accept the Rules of Information and Protection of Rights of Industrial and Intellectual Property download from show's website (www.ipack-ima.com) and undertakes to adhere to their applications.

29. PAYMENT OF STATEMENT OF ACCOUNT – EXIT PASSES

The balance for the exhibition space must be paid by and not later than **January 31, 2022** (see Art. 9.1). Invoices issued after said date have to be paid upon receipt and, in any case, before the beginning of the Event. During the Event, the Fiera Milano Administration shall issue a statement of account summarizing all invoices issued for services and extra supplies, plus any other charges not yet paid. Any disputes on the fees charged will have to be presented before the closing of the Event; after this time they will no longer be accepted.

The statement of account shall be loaded in the Exhibitors' Reserved Area on E-SERVICE. Exhibitor can pay what is due by bank transfer, or credit card by accessing his private area – E-SERVICE, through the "Easy Service" digital totems or on receipt using the bank agencies at the Fairgrounds.

In order for people and goods to exit the Fairgrounds, Exhibitors have to use their Exhibitor's badges, which will be validated after the statement of account is paid, or the Exit Passes downloaded from E-SERVICE.

30. DAMAGE CAUSED BY THE EXHIBITORS

Exhibitors are responsible for all damage caused to the structures and equipment placed at their disposal. Stands must be returned in their original condition, and must be checked by the CUSTOMER SERVICE. All expenses incurred in the course of repairs to make good any modifications or damage will be charged to the Exhibitor.

31. RIGHT OF SEIZURE

Ipack Ima and Fiera Milano, reserve the right to prevent goods from leaving the Fairgrounds in the case of breach of contract or offence committed outside the terms of the contract by the Exhibitor. Ipack Ima and Fiera Milano shall not be responsible for any fact or damage to goods directly or indirectly incurred in the application of this right.

32. AMENDMENTS TO THE GENERAL REGULATIONS

The Organizer reserves the right, even notwithstanding the present Rules and Regulations, to establish further terms and conditions which in his opinion will enable him to better manage the Event and its services. Such terms and conditions have the same binding authority as the present Rules and Regulations. Should an Exhibitor fail to comply with the current Rules and Regulations and further terms and conditions, the Organizer reserves the right to expel said Exhibitor from the Event. In such a case, the Exhibitor has no right to any form of reimbursement or compensation.

32 BIS. SURVEILLANCE

Except as established by individual provisions, the surveillance of compliance with the General Regulations is entrusted to the staff of Ipack Ima, to the competent offices of Fiera Milano and possibly to third parties (natural and legal persons) by the same appointed.

33. FORCE MAJEURE AND EXCLUSION OF LIABILITY

In the case of force majeure or in the event of causes not attributable to the Organizer, the latter may: modify the date of the Event and/or cancel the Event, either entirely or in part. In this case: the Organizer may use the sums paid by Exhibitors, with no obligation to refund the latter, to pay debts incurred with third parties, also for partial organization costs of any kind; and Exhibitors shall make no claims to the Organizer for damages or of any other kind. In the same way, the Organizer shall not be responsible in any way for the adoption of safety measures in the workplace and for products as outlined by Italian Legislative Decree 81/08 (Consolidation Act on Safety) that are the responsibility of Exhibitors and/or parties authorized by the same.

34. CLAIMS

Any claims must be made in writing to Ipack Ima, whose decision, which is made in the interests of the Exhibition, is final.

35. SPECIAL RESOLUTIVE CLAUSE

The Organizer reserves the right to cancel the participation contract with immediate effect in accordance with Art. 1456 of the Italian Civil Code solely by means of a written notification to the Exhibitor, in the case of breach of any of the provisions set out in Art. 3, 4, 6, 7, 8, 9, 10, 11, 12, 17, 18, 22, 24, 25, 26, 26BIS and 27.

36. COURT OF JURISDICTION

This contract is subject to and regulated by Italian law. The court of Milan shall have jurisdiction over any controversy.

THE ITALIAN VERSION OF THE AFOREMENTIONED RULES AND REGULATIONS WILL BE THE SOLE DOCUMENT VALID FOR LEGAL PURPOSES IN CASE OF ANY DISPUTE ARISING FROM INTERPRETATION, APPLICATION OR PERFORMANCE THEREOF.

37. PROCESSING OF THE EXHIBITOR'S PERSONAL DATA

- The Exhibitor declares that he/she is aware that the provisions of the European General Data Protection Regulation EU 2016/679 (hereinafter "GDPR") concern the processing of data of individuals ("Personal Data") and do not apply to legal entities (companies), organizations and associations or to the information ("Information") concerning said entities, for which only the regulations on the transmission of commercial electronic communications apply. In these cases, the Exhibitor (legal entity, organization or association) is also required to grant consent for the transmission of electronic communications for direct marketing purposes.
- The Personal Data of the Exhibitor, in the event he/she operates as a sole trader, freelancer or small business, and those of the representatives, associates, employees and workers of the Exhibitor indicated in the Application Form or issued subsequently, as well as those acquired from third parties (e.g. partners, commercial information companies, etc.) or during the Exhibition (including, for example, any photos or video recordings made at the stands; see Article 38), are collected and processed by the Organizer and Fiera Milano in their capacity as data controllers for the activities for which they are responsible under the terms set out in the following Privacy Notice.
- The Privacy Notice set out below and referred to in the previous article is provided by the Organizer and Fiera Milano pursuant to art. 13 of the GDPR and the Exhibitor undertakes to forward it to the individuals (his representatives, associates, employees and workers) whose personal data have been submitted for the purposes of participation in the Exhibition and for provision of the relevant services. He/She guarantees that the Personal Data may lawfully be used by our Companies for these purposes and undertakes to indemnify and/or compensate our Companies for all costs and damages that may derive from violation on the part of the Exhibitor of the obligations undertaken towards our Companies in accordance with this article.

PRIVACY NOTICE – PROCESSING OF THE EXHIBITOR'S PERSONAL DATA

Art. 13 of Regulation (EU) 2016/679 – General Data Protection Regulation

The Personal Data indicated by the Exhibitor on the Application Form or issued at a later time or acquired from third parties (e.g. partners, commercial information companies, etc.) or during the Exhibition (including, for example, any photos or video recordings made at the stands) are collected and processed by the Organizer Ipack Ima and Fiera Milano in their capacity as data controllers for the separate activities falling under their respective responsibilities (hereinafter, the "Data Controllers" or "Our Companies"), for the following purposes:

- as regards the Organizer, for implementing the measures, obligations and services concerning the participation application, payment of the participation fees and participation in the Exhibition, and for performing the associated administrative, accounting and tax activities and for fulfilling the related regulatory obligations: for these purposes, the Organizer makes use of the services provided by Fiera Milano, which for these specific activities performs personal data processing as the Data Supervisor on behalf of the Organizer;
- as regards Fiera Milano, for performing the measures, obligations and services concerning the services directly requested by the Exhibitors at Fiera Milano (for example via e-Service) and for carrying out the autonomous activities of maintenance, safety and security of the Rho-Pero Exhibition Centre in accordance with the obligations imposed by current legislation on Fiera Milano as the manager of the exhibition center.

In relation to the aforesaid purposes, processing the Exhibitor's personal data is required in order to establish and perform the contract concerning event participation, meeting the associated legal obligations and pursuing the legitimate interests of our Companies and the Fiera Milano Group companies for administrative, organizational, technical and security activity management associated with the Exhibitor's participation in the event and the provision of the relevant services. Failure to supply the required personal data even in part would not permit the Exhibitor's admission to the event and/or the provision of the associated services.

For the aforesaid purposes, the Exhibitor's Personal Data:

- will be processed by electronic and other means, adopting dedicated and prevalently computerized procedures and methods to ensure the correct management of the services provided. Said personal data may be retained even after the exhibition for administrative, accounting and fiscal purposes, for a period set out in applicable standards (usually ten years);
- may be divulged to personnel and collaborators authorized by our Companies to process data in order to carry out the aforesaid administrative, technical, and security activities related to the organization and management of the Event and the provision of the services requested by the Exhibitor;
- may be communicated by our Companies to the Companies in of Fiera Milano Group (for Fiera Milano also see the updated list available on the website www.fieramilano.it) and to trusted companies that provide us with organizational and technical services relevant to the event, such as installers, support and maintenance companies, printers, data processing companies, administrative consultancy firms and companies commissioned to assess the performance of the event. The companies that process personal data on behalf of Fiera Milano work as data processors in accordance with the specific obligations established in the service contracts;
- may be transferred to companies based in countries outside the EU, if the European Commission has recognized that these countries offer an adequate level of data protection (e.g. Switzerland, Australia, Israel and USA in the case of US companies complying with the Privacy Shield agreement with the EU), or based on suitable guarantees (such as standard contractual clauses or binding corporate regulations for groups) or, should these conditions not be fulfilled, if said transfer is authorized by the Exhibitor or necessary for executing the contract;
- disseminated via the Exhibition website and catalogues in accordance with the publication obligations set out in the contract with the Exhibitor.

Personal data (including images) relating to the Exhibitor's business activities (entrepreneurial or professional) may also undergo autonomous and separate processing by our Companies in order to pursue the legitimate interests associated with the analysis of information concerning the Exhibitor's activities, the participation in our Exhibition and the provision of the requested services and, specifically, to identify by means of electronic processing the preferences and potential services of interest (profiling), to determine the quality of the services and to conduct statistical surveys for the purpose of developing and improving our services and activities. The e-mail and postal addresses provided by the Exhibitor for participation in the Exhibition and for the use of the relative services may be used to send out the newsletter for the Exhibition and for our Companies' related services, as well as communications regarding similar events and services. The Exhibitor may object at any time (immediately or at a later time) to the sending of these communications by sending an e-mail to privacy@ipackima.it and/or to privacyespositori@fieramilano.it or by post to our Companies at the addresses indicated on the Application Form and in the Regulations.

Notwithstanding the aforesaid activities of sending by e-mail or post of newsletters and communications concerning the exhibition and services of specific interest to the Exhibitor, the personal data and information (e.g. e-mail addresses) in any way relating to the Exhibitor (even if it is a legal entity, organization or association) may also be processed by our Companies subject to the Exhibitor's consent (to be granted by selecting the relevant boxes) for the following additional commercial or marketing purposes:

- a) sending advertising and direct sales materials and performing market research or sending commercial communications by post, telephone, automated calling, fax, e-mail, text or mms messaging systems in relation to additional exhibition events and the services and products of our Companies, of the companies in the respective Groups and third parties (exhibitors, installers and qualified operators involved in the exhibition events or also operating in other sectors) interested in making favorable commercial offers to exhibitors;
- b) sharing data with UCIMA, Proma-Pack Srl and other companies in the Fiera Milano Group (for Fiera Milano also see the updated list available on the website www.fieramilano.it) as well as other companies, including exhibitors, installers, qualified operators involved in the exhibitions or operating in other sectors, such as market research institutes, sponsors, suppliers, associations and press for their autonomous processing, as Data Controllers, for the purposes and using the methods specified in section a) above.

For the aforesaid additional commercial or marketing purposes, the provision of Personal Data remains optional and does not affect the Exhibitor's participation in the event and use of the relevant services. The data subject is entitled to withdraw any previously granted consent, without prejudice to the lawfulness of processing based on consent granted prior to withdrawal. In accordance with the provisions of the GDPR (arts. 15-22), the data subject (individual) is entitled to access and obtain a copy of his/her data at any time, to correct or supplement them if they are imprecise or incomplete, to erase them or restrict their treatment if the necessary conditions are met, to object to their processing for reasons relating to the individual's specific situation and in any case to their processing for direct marketing purposes, to request portability of submitted data in the event they are processed in an automated manner for fulfillment of the contract or on the basis of consent provided by the individual, and to lodge a complaint with the Italian Data Protection Authority for the protection of the his/her personal data and rights in the event he/she considers that they have been violated. For any further clarification or request concerning the processing of his/her personal data, the data subject may contact the Organizer and/or Fiera Milano in their capacity as Data Controllers for the purposes and activities for which they are responsible at the addresses provided on the Application Form and/or in the Regulations. The manager for data protection of Fiera Milano can be reached at: (mailing address) Piazzale Carlo Magno 1 - 20149 Milano (MI) - Italy - email: dpo@fieramilano.it

38. USE OF IMAGES OF THE EXHIBITOR ACQUIRED DURING THE EVENT

Use of images of the Exhibitor acquired during the Event in relation to the images that concern the Exhibitor, the relevant stand and/or its representatives, members, employees and workers, acquired or recorded in any way (such as, by way of example, using cameras, video cameras or audiovisual recordings) during the Event, the abovementioned Exhibitor declares to be aware, pursuant to Regulation (EU) 2016/679 - Personal Data Protection Act, that Ipack Ima and Fiera Milano may collect and process said images and that they may be disseminated for informative, promotional and commercial purposes pursuant to the terms specified in Article 37, to this end granting Ipack Ima and Fiera Milano the free use with of these images, for these purposes, as per articles 96 and 97 of Italian Law no. 633/1941, authorizing Ipack Ima and Fiera Milano with no restrictions, and by engaging any means of communication (including therein, for example, brochures, presentations, catalogues and in general, all the paper material necessary for their disclosure and promotion, TV, pay-per-view, etc.) and dissemination via internet (company website, social networks, etc.) or via magazines and other publications, including digital ones, with the fullest rights to adapt and reproduce the same, for all legal purposes. For this purpose, the Exhibitor declares and guarantees to Ipack Ima and Fiera Milano that they have: (i) obtained the authorization of the data subjects for the processing of the data relative to their photos, video recordings etc. by Ipack Ima and Fiera Milano, including their dissemination for informative, promotional and advertising purposes pursuant to the terms of Regulation (EU) 2016/679 - Personal Data Protection Act; (ii) obtained authorization for the use and dissemination of the images, pursuant to Articles 96 and 97 of Italian Law no. 633/1941 on copyright, in the above-mentioned terms, from the natural persons portrayed or recorded, their representatives, members, employees and workers during the above-mentioned event. In relation to the previous points (i) and (ii), the Exhibitor undertakes to indemnify and hold Ipack Ima and Fiera Milano harmless from all disputes, actions or claims that may be raised by the above-mentioned persons with regard to the indicated use and disclosure of the relative images described above.

39. LIST OF APPROVED EXHIBITION SECTORS AND TARGET MARKETS/BUSINESS COMMUNITY

Here follow the exhibition sectors admitted to the Event and related Business Community (target markets).

By marking the appropriate selection on the Application Form, Exhibitors shall choose a maximum of two letters indicating the main exhibition sectors to which their products/services pertain. In addition, Exhibitors shall indicate their Business Community (target markets) for their products/services by marking the corresponding number on the Application Form. Example, a manufacturer of packaging technology targeting: fruit and vegetable, pasta, detergent industries will mark the application form as follows:

Exhibition Sectors: ☒ A ☐

Target Markets/Business Community: ☒ 1 ☒ 2 ☒ 7

Exhibition Sectors:

- | | |
|---|---|
| A) Machines for primary packaging | J) Labels |
| B) Machines for secondary packaging | K) Packaging materials |
| C) Machines for transport packaging, end-line systems | L) Processing machinery |
| D) Labeling, coding and marking systems | M) Ancillary equipment for processing |
| E) Ancillary equipment for packaging | N) Processing raw materials, ingredients and additives |
| F) Packaging production | O) Systems and equipment for material handling on processing and packaging lines |
| G) Package printing | P) Systems and components for automation - Robotics |
| H) Primary and secondary packaging, closures, dispensers | Q) Industry services and contract packaging |
| I) Transport, industrial and protective packaging | R) Authorities, Trade Press, Associations |

Business Community (Target Markets):

- 1) FOOD, FRESH & CONVENIENCE** - Vegetables, Fresh cut and Ready-to-eat foods, Preserves, Purees, Oil and Vinegar Pickles, Fresh and Dried Fruit, Compotes, Jams, Dressings, Ready and pre-cooked meals, Delicatessen, Spices and flavorings, Tea, Coffee, Packaged milk, Yogurt, Butter, Cheese, Cream, Ice cream, Frozen food, Pet food
- 2) PASTA, BAKERY & MILLING** - Cereals, Couscous and similar products, Flour and other Grains, Feeds, Bread and related products, Fresh pasta, Stuffed pasta, Dry pasta, Rice, Pizza, Cookies, Crackers, Rice Cakes, Crisp Toasts, Brioche, Leavened products, Sweet snacks, Ready-made cakes and other baked products
- 3) SWEETS, CONFECTIONARY & SNACKS** - Candied fruit, Candies, Jelly, Chewing gum, Confectionery, Licorice, Cocoa and Chocolate, Pralines, Nougat, Snacks and food bars, Sugar, Sweeteners
- 4) LIQUID FOOD & BEVERAGE** - Mineral water, Spirits, Beer, Wine, Soft Drinks, Drinks, Baby Drinks, Juices, edible Oil
- 5) BEAUTY & PERSONAL CARE** - Cosmetics, Skincare Creams, Perfumes, Personal Care Products, Personal and Dental Hygiene Products
- 6) INDUSTRIAL & DURABLE GOODS** - Furniture, Household appliances, DIY, Hardware, Automotive (cars, bicycles, motorcycles), Electronics, Building, Tissue, Paper, Publishing, Logistics and Transportation, Semi-finished Industrial products
- 7) CHEMICALS & HOME CARE** - Household cleaning products, Cleansers, Detergents, Soaps, Waxes, Commodity chemicals, Glues, Inks, Varnishes and Enamels, Gases, Rubber, Petrochemicals, Paints, Plastics, Fibers
- 8) PHARMA & NUTRITIONAL** - Drugs, Health or beauty products, Homeopathic products, Baby food, Free-from and diet foods, Lactic enzymes, Functional & Energy products and drinks, Nutraceuticals, Food supplements

EXHIBITOR'S CONSENT TO PERSONAL DATA PROCESSING FOR COMMERCIAL PURPOSES

In relation to the processing of Personal Data, as specified in annex to Article 37 of the General Regulations, the Exhibitor may declare whether he/she grants his/her consent to the Organizer and Fiera Milano, in their capacity as Data Controllers, to process their Personal Data and/or information relating to him/her for the following purposes:

a) sending advertising and direct sales materials and performing market research or sending commercial communications by post, telephone, automated calling, fax, e-mail, text or mms messaging systems in relation to additional exhibition events and the services and products of our Companies, of the companies in the respective Groups and third parties (exhibitors, installers and qualified operators involved in the exhibition events or also operating in other sectors) interested in making favorable commercial offers to Exhibitors;

☐ YES ☐ NO

b) sharing data with UCIMA, Proma-Pack Srl and other companies in the Fiera Milano Group (for Fiera Milano also see the updated list available on the website www.fieramilano.it) as well as other companies, including exhibitors, installers, qualified operators involved in the exhibitions or operating in other sectors, such as market research institutes, sponsors, suppliers, associations and press for their autonomous processing, as Data Controllers, for the purposes and using the methods specified in section a) above.

☐ YES ☐ NO

Date _____ Company stamp and signature of Legal Representative _____

The undersigned company declares to have read carefully and to accept the present General Rules and Regulations of the Event, and commit to observe all the articles herein contained.

Date _____ Company stamp and signature of Legal Representative _____

In accordance with Art. 1341 and 1342 Italian Civil Code, we hereby accept and sign the following articles: 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 18, 19, 20, 21, 22, 23, 24, 25, 26, 26BIS, 27, 28, 29, 30, 31, 32, 32BIS, 33, 34, 35, 36, 37, 38 e 39 of the present Rules and Regulations.

Date _____ Company stamp and signature of Legal Representative _____