

All the winners of the 12th Edition

SOL D'ORO COMPETITION: TEN COUNTRIES COMPETING ITALY BEATS SPAIN BY 10 MEDALS TO 5 PREVIEW TASTING OF AWARD-WINNING OLIVE OILS WITH FOREIGN BUYERS AT SOL&AGRIFOOD AND VINITALY 2014

A week "blind" tastings by a qualified panel of 13 international judges from Italy, Chile, Greece, Slovenia and Spain ultimately selected the best extra virgin olive oils (divided into five categories – delicate, medium and intense fruit, single variety and organic) from nearly 250 samples (+25% over 2013) entered from Italy, Chile, Uruguay, Lebanon, Portugal, Spain, Slovenia, Croatia, Turkey and Greece. The awards will be presented during the "Gala del Sol", scheduled on Tuesday 8 April during Vinitaly.

Verona, 27 February 2014 – A Latin derby won 10-5 by Italy against Spain. This, in brief, is the outcome of 12th edition of the International Sol d'Oro Competition, the full-scale extra virgin olive oil "Olympics". The event at Veronafiere attracted ten countries with 250 samples of extra virgin olive oil (+25% over 2013) from Italy, Chile, Uruguay, Lebanon, Portugal, Spain, Slovenia, Croatia, Turkey and Greece.

Special Mentions (the complete list is available on the website <u>www.solagrifood.com</u>) were assigned to extra virgin olive oils from Italy and Spain, as well as from Slovenia, Croatia and Chile.

A week of "blind" tastings – Sunday 16 to Saturday 22 February – by a qualified panel of 13 international judges from Italy, Chile, Greece, Slovenia and Spain decreed the best extra virgin olive oils divided into five categories: light fruity, medium fruity, intense fruity, single variety and organic. The most important international olive oil competition in the world is organised by Veronafiere as a preview for Sol&Agrifood (6-9 April 2014, www.solagrifood.com) promotes a number of initiatives for winners, such as the possibility of affixing a sticker to bottles indicating the award received and exclusive meetings with foreign buyers in April during the walk-around tasting scheduled during the International Exhibition of Quality Agro-Foods, alongside Vinitaly.

"This edition of Sol d'Oro once again confirmed the extraordinary quality of the olive oils entered for the competition by companies from all over the world. Sol&Agrifood is their exclusive international stage for comparisons and promotion,"—said Damiano Berzacola, Vice-President of Veronafiere. And in September this year, we will also present Sol d'Oro Southern Hemisphere to meet the needs of producers in this half of the world. This event makes its debut in Chile and will then continue travel every year to another country with significant olive oil production, from New Zealand to Argentina: this initiative adds an important stop-off in the process of internationalization of Veronafiere exhibition events."

The first edition of **Southern Hemisphere Sol d'Oro in Chile**, dedicated to "new world" olive oil production (where the campaign starts in Spring), developed with the patronage of Veronafiere **will be presented on** 8 April during the **Gala Evening Award Ceremony for the winners of Sol d'Oro 2014** in the presence of the President of the Cata Chile Panel Association and the Chilean Ambassador in Italy.

List of Winners - SOL D'ORO 2014:

Delicate fruit category:

Gold Sol - Explotacion Jame s.l. - Villargordo (Jaen)-Spain Silver Sol - S.C.A. Del Campo San Juan, Jean — Spain Bronze Sol - Azienda Agricola Tommaso Masciantonio, Casoli (Chieti) - Abruzzo

Medium fruit category:

Gold Sol - Romano Vincenzo & C snc, Bronte (Catania) - Sicily Silver Sol - Agraria Riva del Garda, Riva del Garda (Trento) – Trentino Alto Adige Gold Sol - Azienda Agricola Cetrone Alfredo, Sonnino (Latina) - Latium

Intense fruit category:

Gold Sol - Fattoria Nittardi, Castellina in Chianti (Siena) - Tuscany Silver Sol - Muela-Oliva s.l., Priego de Cordoba - Spain Bronze Sol - Galgon 99 s.l., Villanueva de la Reina (Jean) - Spain

Organic olive oil category:

Gold Sol - Finca La Reja s.l., Bobadilla (Malaga) - Spain Silver Sol - Agraria Riva del Garda, Riva del Garda (Trento) – Trentino Alto Adige Bronze Sol - Azienda Agricola Quattrociocchi Americo, Alatri (Frosinone) - Lazio

Single variety category:

Gold Sol - Azienda Agricola La Quagliera, Spoltore (Pescara) - Abruzzo Silver Sol - Società Agricola Il Conventino, Monteciccardo (Monteciccardo, Pesaro & Urbino) -Marches Bronze Sol - Azienda Agricola Miccione, Buccheri (Siracusa) - Sicily

Veronafiere Press Service Tel.: + 39.045.829.82.42 - 82.85

E-mail: <u>pressoffice@veronafiere.it</u>
Web: <u>www.solagrifood.com</u>