

## TECHNICAL FORM – EXHIBITING RATES

### EXHIBITING RATES PER SQ.M – TURNKEY BOOTH<sup>(1)</sup>

<b>FIMAST STARTER KIT</b> <b>TURNKEY BOOTH</b> <ul style="list-style-type: none"> <li>16 SQ.M</li> <li>32 SQ.M</li> <li>48 SQ.M</li> <li>64 SQ.M and more*</li> </ul> <small>* considering multiples of 16</small>	<b>TURNKEY BOOTH EARLY BIRD RATE</b> <small>only for confirmations within April, 30<sup>th</sup> 2021</small>	<b>TURNKEY BOOTH STANDARD RATE</b> <small>only for confirmations from May, 1<sup>st</sup></small>
	€ 150/SQ.M	€ 175/SQ.M
	<b>FIMAST STARTER KIT REGISTRATION FEE € 200</b> <small>Includes: insurance, customer invitation tickets, exhibitors badges according exhibiting area, listing in the official catalogue, local taxes, 1 parking pass)</small>	
<b>FIMAST CONNECT</b> <b>TURNKEY BOOTH + FIMAST CONNECT SERVICE</b> <small>To manage appointments, product display and presentation, allowing new contact opportunities both online and within the trade-show</small> <ul style="list-style-type: none"> <li>16 SQ.M</li> <li>32 SQ.M</li> <li>48 SQ.M</li> <li>64 SQ.M and more*</li> </ul> <small>* considering multiples of 16</small>	<b>TURNKEY BOOTH EARLY BIRD RATE</b> <small>only for confirmations within April, 30<sup>th</sup> 2021</small>	<b>TURNKEY BOOTH STANDARD RATE</b> <small>only for confirmations from May, 1<sup>st</sup></small>
	€ 150/SQ.M	€ 175/SQ.M
	<b>FIMAST CONNECT REGISTRATION FEE € 500</b> <small>Includes: insurance, customer invitation tickets, exhibitors badges according exhibiting area, listing in the official catalogue, local taxes, 1 parking pass, Fimast Connect service)</small>	

VAT must be added to these figures, if due.

<sup>(1)</sup> Pre-fitted booth is mandatory, minimum 16 sq.m. Any changes must be agreed and approved by the exhibition official set up company. **Turnkey rate** includes fitting, furnishing, carpet, power supply (1 Kw every 16 sq.m until maximum 4 Kw) and everything as specified in the following list. Turnkey rates do not include the registration fee.

#### Other items <sup>(2)</sup>:

Catalogue entry represented company each	€ 100,00
Hosted companies fee (in case of more companies inside one booth):	€ 1.000,00 each Fimast Starter Kit registration fee included € 1.300,00 each Fimast Connect registration fee included
Water supply	quotation on request
Compressed air supply	quotation on request

VAT must be added to these figures, if due.

<sup>(2)</sup> Further details and costs of participation are indicated in the website <https://www.fimast.eu/en/exhibit>.

### ELECTRONIC TRADE VISITOR TICKETS INCLUDED IN THE REGISTRATION FEE

	FIMAST STARTER KIT			FIMAST CONNECT		
Square meters	16 – 32 sq.m	33 – 64 sq.m	More than 64 sq.m	16 – 32 sq.m	33 – 64 sq.m	More thsn 64 sq.m
Electronic ticket quantity	50	75	150	75	100	175

## TECHNICAL FORM – ADVERTISING RATES FORM

### LET EVERYONE KNOW YOU'RE THERE!

#### Promote your participation to FIMAST 2021

Esteemed Company,

We invite you to consider some advertising opportunities for **FIMAST 2021** in support of the exhibition presence.

VISIBILITY ON THE FIMAST 2021 WEBSITE		PRICES
<input type="checkbox"/> <b>HIGHLIGHTED EXHIBITORS:</b> Highlight your company logo on the "Visit" page of the Fimast website. Limited availability.		€ 400
<input type="checkbox"/> <b>DEM – FULL</b> Sending a newsletter entirely dedicated to your company. Subject to availability in the newsletter calendar.		€ 1.500
<input type="checkbox"/> <b>DEM – SHARED</b> Sending a newsletter dedicated to 2 companies. Subject to availability in the newsletter calendar.		€ 800
VISIBILITY ON THE FIMAST CONNECT PLATFORM		PRICES
<input type="checkbox"/> <b>SPLASH SCREEN OPENING APP FIMAST CONNECT</b> Full page banner when opening the Fimast Connect app.		€ 1.500
<input type="checkbox"/> <b>BANNER ON ROTATION ON FIMAST CONNECT HOME</b> Full page banner when opening the Fimast Connect app.		€ 600
<input type="checkbox"/> <b>CUSTOM NOTIFICATION</b> Send a personalized notification to all users of the Fimast Connect platform. The notification includes a link to the exhibitor's page.		€ 800

These amounts are net of VAT

The Fimast Team is also available to identify new solutions built on your visibility needs at the following references:

	TEAM	PHONE	E-MAIL
Info to participate, sale of spaces, sale of advertising services, general information on the event	Matteo Pollini		matteo.pollini@iegexpo.it
	Pierluigi Camacho		pierluigi.camacho@fimast.eu
	Virginia Mannara		stg1.fashion@iegexpo.it

## TECHNICAL FORM – IMPORTANT DEADLINES AND GENERAL INFO

BOOKING AREA TECHNICAL DETAILS	<b>BOOKING PROCEDURE:</b> Fill in and send the Application Form to <a href="mailto:expo@iegexpo.it">expo@iegexpo.it</a> in PDF format The FIMAST team will contact you with a special proposal for your company.	
	<b>AREA ALLOCATION</b>	<b>APRIL 2021</b>
	<b>PROPOSAL OF PARTICIPATION</b>	<b>The Proposal of Participation, signed for acceptance, must be sent by email <a href="mailto:expo@iegexpo.it">expo@iegexpo.it</a> in PDF format. Simultaneously pay the advance for the amount to the bank coordinates as indicated in the proposal.</b>
	<b>BALANCE DEADLINE</b>	<b>27 SEPTEMBER 2021</b> Deadline for sending to the Italian Exhibition Group SpA the receipt of the balance regarding to the exhibition area assigned (Chapter II Part 1, Article 3-3.1 of the General Regulations) N.B. For those who register after 27 <sup>th</sup> September 2021 we request immediate payment of the total.

WITHDRAWAL CLAUSES	<b>Up to April 30<sup>th</sup></b>	if the written cancellation reaches the Organizer no later than 30 <sup>th</sup> April 2021, the penalty will be equal to an amount corresponding to the registration fee (Chap. I Art 5 of Gen. Rules & Regulations <a href="https://www.fimast.eu/en/exhibit">https://www.fimast.eu/en/exhibit</a> ).
	<b>From May, 1<sup>st</sup></b>	if the written cancellation reaches the Organizer from 1 <sup>st</sup> May 2021 the penalty will be equal to an amount corresponding to the deposit as determined in the signed exhibiting proposal (Chap. I Art 5 of Gen. Rules & Regulations <a href="https://www.fimast.eu/en/exhibit">https://www.fimast.eu/en/exhibit</a> ).
	<b>From June, 26<sup>th</sup></b>	if the written cancellation reaches the Organizer from 26 <sup>th</sup> June 2021, penalty will be equal to an amount corresponding to the entire balance due as determined in the signed exhibiting proposal (Chap. I Art 5 of Gen. Rules & Regulations <a href="https://www.fimast.eu/en/exhibit">https://www.fimast.eu/en/exhibit</a> ).

### FOR FURTHER INFORMATION:

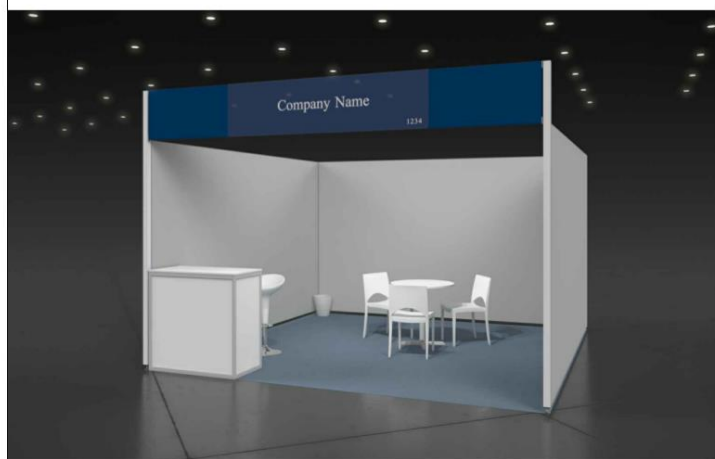
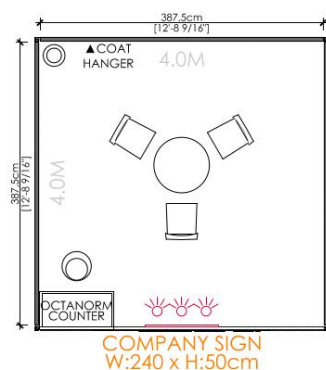
	SETTORE	TEAM	TELEFONO	E-MAIL
Exhibiting space sale, advertising spaces, web advertising, catalogue advertising sale	BRAND MANAGER SALES ACCOUNT	Matteo Pollini Pierluigi Camacho Virginia Mannara		matteo.pollini@iegexpo.it pierluigi.camacho@fimast.eu stg1.fashion@iegexpo.it
<b>Technical assistance:</b> online reserved area services request (e-commerce)	TECHNICAL SERVICES OFFICE			exposervices@iegexpo.it
<b>Technical assistance:</b> logistics and planning fitting days, dismantling days, access procedure, security, stand projects approval	UFFICIO LOGISTICS & MOBILITY	Ivan Giachin Mattia Gasparini		ivan.giachin@iegexpo.it mattia.gasparini@iegexpo.it
<b>Accounting services:</b> deposit payment, balance, invoices, request of invoices	ACCOUNTING OFFICE	Marilena Ventura Domenico Villani Carla Pedriali Alessandra De Vita Evis Boshku		customers@iegexpo.it
<b>Forms assistance</b>	BACK OFFICE	Laura Renzi Barbara Bertoglio		sbo01@iegexpo.it barbara.bertoglio@iegexpo.it

## WARNING! IMPORTANT INFORMATION FOR EXHIBITORS

### International Fairs Directory

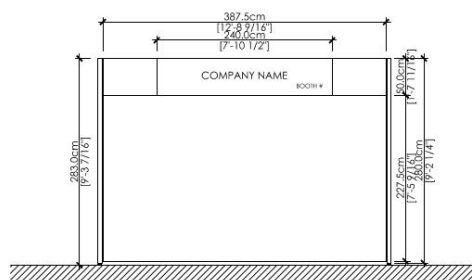
For some time now, **International Fairs Directory**, a company registered with branches in other countries, has been sending forms to exhibitor firms asking for any modifications to their company data for publication of advertisements in the Expo-Guide magazine. On completing and signing the forms, containing the names of Italian exhibition grounds and event trademarks, the firm is then obliged to pay a sum per year. The above-mentioned company **has NOT and has NEVER BEEN AUTHORISED** to use the name Italian Exhibition Group SpA or our event trademarks. If you should receive forms or proposals from International Fairs Directory, we strongly recommend that you read the terms VERY CAREFULLY before signing.

## 16 SQ.M BOOTH – M 4X4

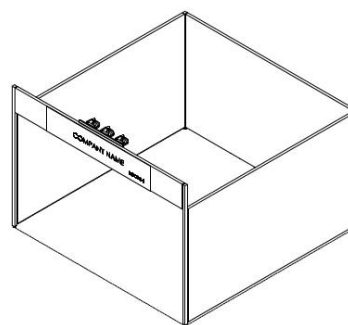


1 TOP VIEW

3 3D RENDERING



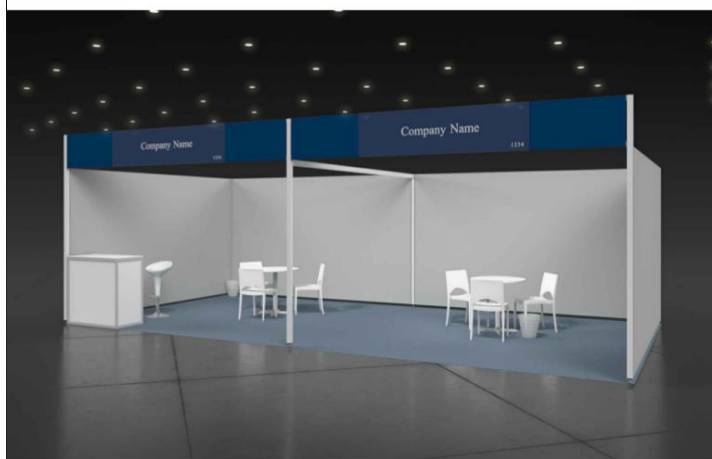
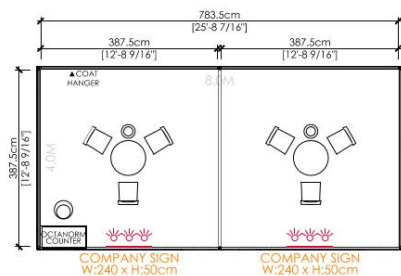
2 FRONT ELEVATION



4 3D VIEW

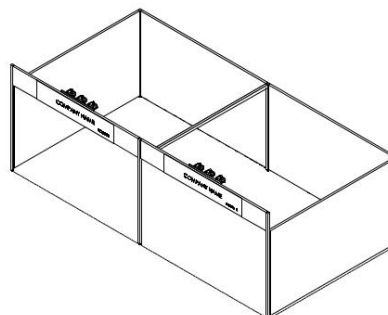
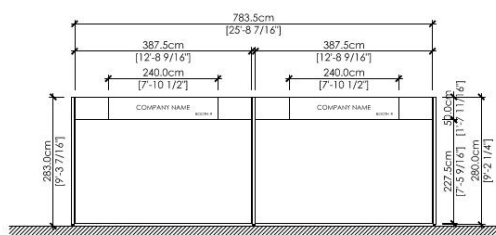
INCLUDES	
<b>Carpet</b>	<b>1 waste basket</b>
<b>Walls</b>	<b>1 coat rack</b>
<b>1 table</b>	<b>Company name</b>
<b>3 chairs</b>	<b>Electrical connection</b>
<b>1 welcome desk</b>	<b>1 socket and 3 spotlights</b>

## 32 SQ.M BOOTH – M 8X4



1 TOP VIEW

3 3D RENDERING

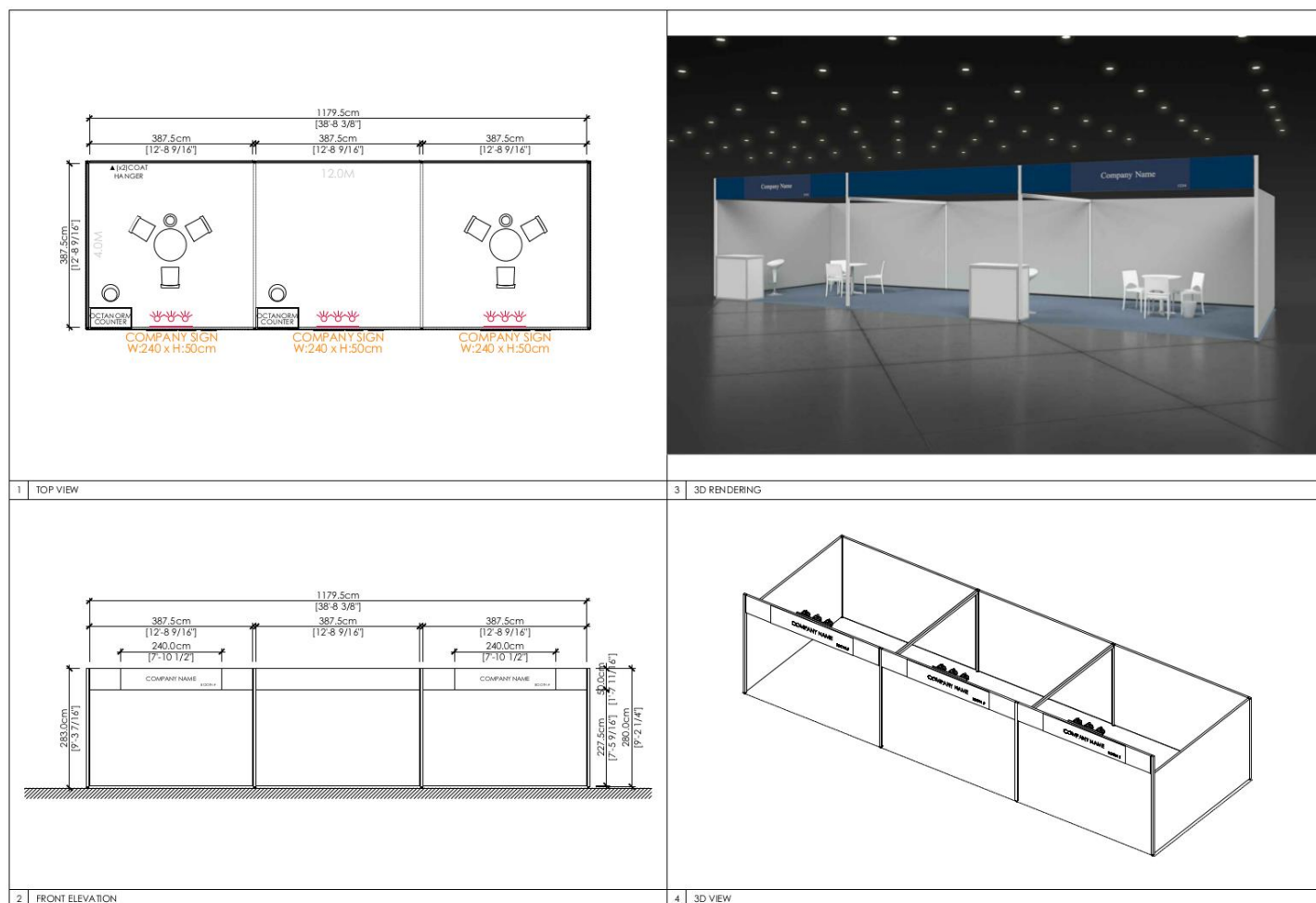


2 FRONT ELEVATION

4 3D VIEW

INCLUDES	
<b>Carpet</b>	<b>2 waste baskets</b>
<b>Walls</b>	<b>1 coat rack</b>
<b>2 tables</b>	<b>Company name</b>
<b>6 chairs</b>	<b>Electrical connection</b>
<b>1 welcome desk</b>	<b>2 sockets and 6 spotlights</b>

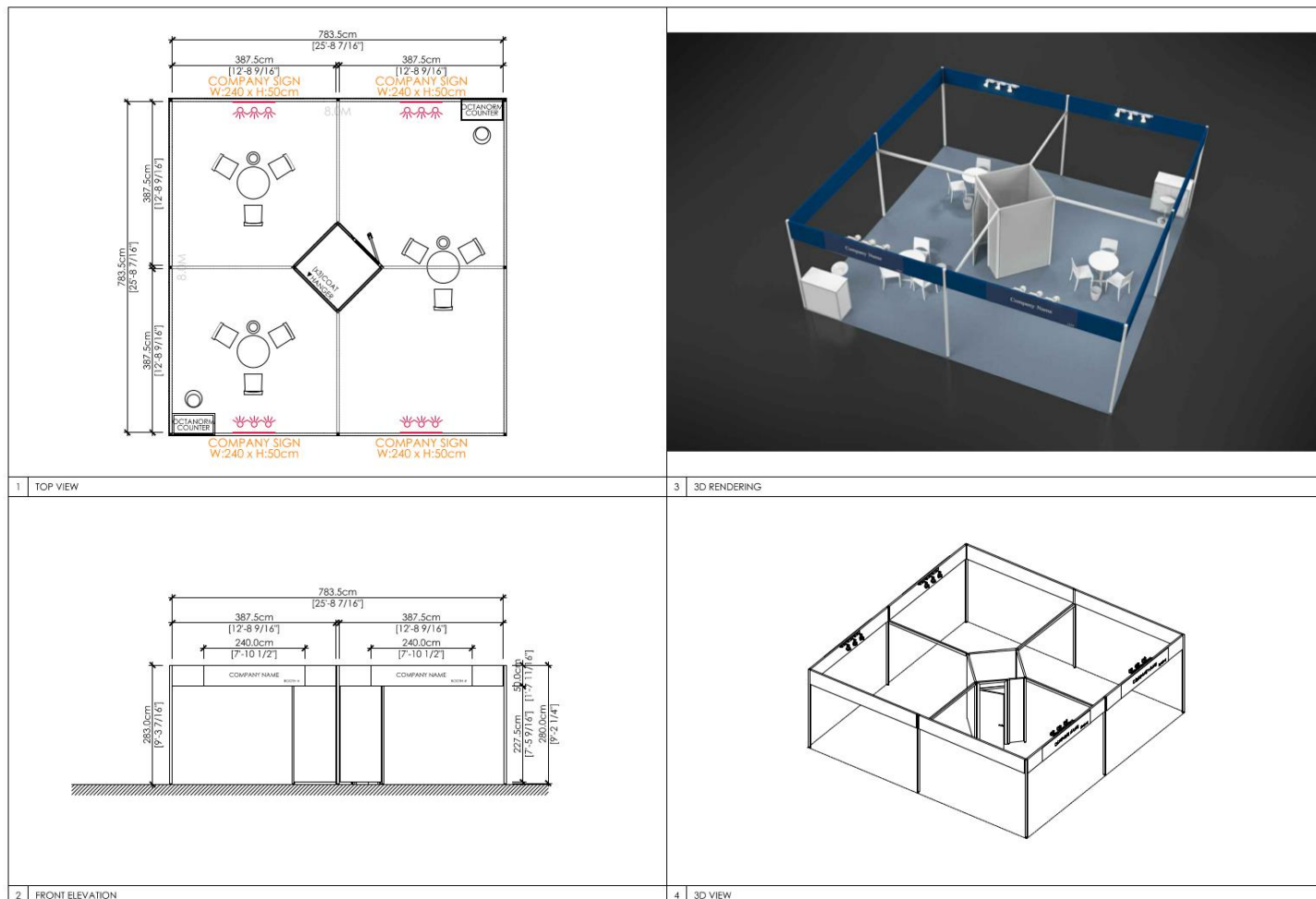
## 48 SQ.M BOOTH – M 12X4



INCLUDES	
<b>Carpet</b>	<b>3 waste baskets</b>
<b>Walls</b>	<b>2 coat racks</b>
<b>2 tables</b>	<b>Company name</b>
<b>6 chairs</b>	<b>Electrical connection</b>
<b>2 welcome desks</b>	<b>3 sockets and 9 spotlights</b>



## 64 SQ.M BOOTH – M 8X8



INCLUDES	
<b>Carpet</b>	<b>3 coat racks</b>
<b>Walls</b>	<b>Company name</b>
<b>3 tables</b>	<b>Electrical connection</b>
<b>9 chairs</b>	<b>3 sockets and 12 spotlights</b>
<b>2 welcome desks</b>	<b>Closet</b>
<b>3 waste baskets</b>	