

APPLICATION FORM

COMPANY DETAILS (COMPULSORY DETAILS)

PLEASE, FILL IN CAPITAL LETTERS

Company

Address

Post Code City

Country/State Nation

Tel. + /

General e-mail

Web

Tax ID. Code VAT Reg. Number

INVOICING DETAILS

(To be completed if the billing details are different from company details. Please attach a counter-declaration signed by the invoicing company for acceptance).

VAT Reg. Num.

Tax Id. Code

Tel. + /

MAILING DETAILS

(To be completed if the mailing address is different from Company Details above)

Tel. + /

AUTHORISATION TO SEND INVOICES VIA E-MAIL

ITALIAN EXHIBITORS (compulsory from 1 January 2019)

Certified e-mail address (PEC):

Recipient Code - 7 Codes

FOREIGN EXHIBITORS

We authorize, for indefinite period and until further notice, Fiera Milano S.p.A. and TIM S.p.A. to send in PDF format - through electronic mail (e-mail) administrative documents, as an alternative tool to traditional forwarding via paper mail. The e-mail address where you ask to send the documents- preferably by certified mail - is the following:


We DO NOT authorize the sending of administrative documents through the e-mail tool.

STAND MANAGER (compulsory)

Name and Surname Position

Tel. + / Mobile

Personal e-mail

 **ATTENTION.** All the information regarding your participation, as well as username and password to access the Exhibitor reserved area, will be sent to the personal e-mail address indicated above to: load the company activities, access the online E-service shop, download the stand assignment and the floor plan, register the exhibitor badges, load the details of people and vehicles for stand setting up and dismantling, download the invoices, the statement of account and make the payment.

STAND MANAGER FOR SAFETY PURPOSES (during Exhibition and setting up and dismantling days - compulsory)

Name and Surname Position

Office contact: Tel. + / Mobile

Personal e-mail

OWNER / CEO

Name and Surname

Personal e-mail

MARKETING DIRECTOR

Name and Surname

Personal e-mail



EXHIBITION SPACE REQUEST - FEES - DEPOSIT (space only) - SINGLE EDITION

EXHIBITION SPACE REQUEST - SPACE ONLY

Homi Fashion & Jewels MARCH Homi Fashion & Jewels SEPTEMBER

sq.m. _____ open 1 side
sq.m. _____ open 2 sides
sq.m. _____ open 3 sides
sq.m. _____ open 4 sides
sq.m. _____ customization of areas (gangways)

EARLY BIRD RATES FOR SINGLE EDITION*	RATES FOR SINGLE EDITION VALID AFTER EARLY BIRD DEADLINES
€ 180,00/sq.m.	€ 200,00/sq.m.
€ 200,00/sq.m.	€ 222,00/sq.m.
€ 211,00/sq.m.	€ 234,00/sq.m.
€ 221,00/sq.m.	€ 245,00/sq.m.
€ 50,00/sq.m.	

Total exhibiting space

€ _____

*To benefit from the EARLY BIRD RATES it is imperative to send the application for admission and the payment of the deposit no later than: on 31/10/2020 for Homi Fashion & Jewels of March 2021 and on 30/04/2021 for Homi Fashion & Jewels of September 2021

FEES

Registration Fee - € 900,00

Represented Company Fee (See Art. 10 of General Regulations) n. _____ € 50,00/each € _____

Company Trademark Registration Fee (See Art. 10 of General Regulations) n. _____ € 50,00/each € _____

Co-Exhibitor Fee (See Art. 10 bis of General Regulations) n. _____ € 355,00/each € _____

Total deposit exhibiting space + fee € _____

V.A.T. according to the law (if due see Art. 8) € _____

Total deposit € _____

DEPOSIT (EARLY BIRD RATES)

10% of exhibiting space total order € _____

Registration Fee - € 900,00

Represented Company Fee (See Art. 10 of General Regulations) n. _____ € 50,00/each € _____

Company Trademark Registration Fee (See Art. 10 of General Regulations) n. _____ € 50,00/each € _____

Co-Exhibitor Fee (See Art. 10 bis of General Regulations) n. _____ € 355,00/each € _____

Total deposit exhibiting space + fee € _____

V.A.T. according to the law (if due see Art. 8) € _____

Total deposit € _____

DEPOSIT (RATES VALID AFTER THE EARLY BIRD EXPIRY)

20% of exhibiting space total order € _____

Registration Fee - € 900,00

Represented Company Fee (See Art. 10 of General Regulations) n. _____ € 50,00/each € _____

Company Trademark Registration Fee (See Art. 10 of General Regulations) n. _____ € 50,00/each € _____

Co-Exhibitor Fee (See Art. 10 bis of General Regulations) n. _____ € 355,00/each € _____

Total deposit exhibiting space + fee € _____

V.A.T. according to the law (if due see Art. 8) € _____

Total deposit € _____

PAYMENT METHODS

Bank Transfer

To: Fiera Milano S.p.A.
c/o BANCA DI CREDITO COOPERATIVO DI CARATE BRIANZA - FILIALE MILANO
IBAN: IT 49 08440 01600 00000077467
BIC/SWIFT: CRCBIT22XXX
Reason for payment: indicate Homi Fashion & Jewels March 2021 or Homi Fashion & Jewels September 2021 and Exhibitor company name. Bank charges to be paid by the exhibitor.

(attach a copy of the bank transfer stamped by the bank to the Application Form)

Credit Card

link to www.fieramilano.it - Exhibitors - fair services - online payments

INSURANCE See Art. 25 of General Regulations

E-SERVICE VIRTUAL STORE Online platform to hire quality specialized services for your participation at the exhibition as well as stand fittings. Username and password to access the online e-service shop will be sent after the registration.

VAT EXEMPTION (Italian companies only)

YES In case of non taxable VAT ex Art. 8/8bis/9 DPR 633/72, please enclose two declarations of intent: NO

- FIERA MILANO S.p.A. - Registered office: Piazzale Carlo Magno 1 - 20149 Milan - Italy - RIVA 13194800150
- For eventual other services: TIM S.p.A. - Registered office: Via Gaetano Negri 1 - 20123 Milano - Italy - RIVA 00488410010

PAYMENT BY BODY / PUBLIC COMPANY (Italian companies only - see Art. 9 of General Regulations)

In case of payments by public body / public company please indicate:

• Tender ID code (CIG) _____

• Project ID code (CUP) _____

• Unique code _____

DEADLINE TO SUBMIT APPLICATION FORMS

The Application Form NOT accompanied by the deposit will not be accepted for the purpose of booking the exhibition space. To take advantage of the early bird rates, send the application form and the advance payment: by 28/02/2021 for Homi Fashion & Jewels March 2021 or by 30/04/2021 for Homi Fashion & Jewels September 2021. The balance of the participation must be made by 05/02/2021 for Homi Fashion & Jewels of March 2021 and by 18/07/2021 for Homi Fashion & Jewels of September 2021 (see Art. 17 of the General Regulations). Invoices issued after this date will be payable on sight and in any case strictly before the start of the event.

TERMS OF PARTICIPATION AND CONDITIONS

Pursuant to and in accordance with articles 1341 and 1342 of the Italian Civil Code the following clauses are expressly approved: Art. 3 - Exhibition Limitations; Art. 6 - Acceptance of General Rules and Regulations; Art. 7 - Exhibitor's withdrawal and withdrawal penalties; Art. 9 - Trackability of Financial Movements; Art. 10 - Registrations of Represented Companies and Product Marks - Protection of industrial and intellectual property; Art. 10ter) - Refusal and/or revocation of registration of Companies Represented, Product Brands, Co-exhibitors; Art.11 - Intellectual Property service; Art. 12 - Digital Catalogue and Promotional Material; Art. 13 - Workshops and Events; Art. 15 - Space Assignment; Art. 16 - Prohibition of cessation; Art. 17 - Balance for Exhibition Space - Payment of Statement of Account - Exit Pass; Art. 18 ter) - Other measures; Art. 22 - Forbidden Activities - Advertising; Art. 23 - Display of Prices and Sale of Products on the premises; Art. 25 - Insurance - Limitation of liability; Art. 26 - Dismantling Stands and Right to Retention and Recourse; Art. 30 - Modifications to the General Rules and Regulations and Sanctions for Non-compliance; Art. 31 - Force Majeure, Exclusion of Liability and clause Covid-19; Art. 33 - Exhibitor responsibility for goods on display at the trade show; Art. 35 - Use of images of the Exhibitor acquired during the Exhibition and of the activities aimed at Community creation; Art. 36 - Claims, governing law and Court of competence.

Date _____ Stamp and legible full signature _____ X

PROTECTION OF PRIVACY

By signing this form the exhibitor declares to have read the Art. 34 - Exhibitor personal data processing. The form should be returned duly signed.

INSURANCE

See Art. 25 of General Regulations

INSURANCE INFORMATION

In Fiera Milano Exhibitor Portal, Compulsory Document section - Insurance information about the "All Risks" policy, provided by Fiera Milano free of charge.

ACCEPTANCE OF APPLICATION FORM

The Exhibitor is kindly requested to sign the General Rules and Regulations attached to this form in the devoted spaces indicated as Arts. 1341 and 1342 of the Italian Civil Code. Application Forms with the General Rules and Regulations not signed will not be deemed valid.

Date _____ Stamp and legible full signature _____ X



EXHIBITION SPACE REQUEST - FEES - DEPOSIT (space only) - DOUBLE EDITION

EXHIBITION SPACE REQUEST - SPACE ONLY MARCH + SEPTEMBER

sq.m. _____	open 1 side	<table border="1"> <tr> <th colspan="2">EVENT RATES FOR DOUBLE CONFIRMATION MARCH AND SEPTEMBER EDITION</th> </tr> <tr> <td>€</td> <td>170,00/sq.m.</td> </tr> <tr> <td>€</td> <td>189,00/sq.m.</td> </tr> <tr> <td>€</td> <td>199,00/sq.m.</td> </tr> <tr> <td>€</td> <td>208,00/sq.m.</td> </tr> <tr> <td>€</td> <td>50,00/sq.m.</td> </tr> <tr> <td>€</td> <td>_____</td> </tr> <tr> <td>€</td> <td>_____</td> </tr> </table>	EVENT RATES FOR DOUBLE CONFIRMATION MARCH AND SEPTEMBER EDITION		€	170,00/sq.m.	€	189,00/sq.m.	€	199,00/sq.m.	€	208,00/sq.m.	€	50,00/sq.m.	€	_____	€	_____
EVENT RATES FOR DOUBLE CONFIRMATION MARCH AND SEPTEMBER EDITION																		
€	170,00/sq.m.																	
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€	50,00/sq.m.																	
€	_____																	
€	_____																	
sq.m. _____	open 2 sides																	
sq.m. _____	open 3 sides																	
sq.m. _____	open 4 sides																	
sq.m. _____	customization of areas (gangways)																	

Total taxable exhibition space - FREE AREA - MARCH

Total taxable exhibition space - FREE AREA - SEPTEMBER

FEES

- Exhibitor Registration Fee MARCH € 500,00
- Exhibitor Registration Fee SEPTEMBER € 500,00

Represented Company Fee (See Art. 10 of General Regulations) n. _____ € 50,00/each € _____

Company Trademark Registration Fee (See Art. 10 of General Regulations) n. _____ € 50,00/each € _____

Co-Exhibitor Fee (See Art. 10 bis of General Regulations) n. _____ € 355,00/each € _____

Total deposit exhibiting space + fee € _____

V.A.T. according to the law (if due see Art. 8) € _____

Total deposit € _____

DEPOSIT (HOMI FASHION & JEWELS ADVANCE MARCH 2021 DOUBLE EDITION RATES)

10% of exhibiting space total order € _____

Registration Fee - € 500,00

Represented Company Fee (see Art. 10 of General Regulations) n. _____ € 50,00/each € _____

Company Trademark Registration Fee (see Art. 10 of General Regulations) n. _____ € 50,00/each € _____

Co-Exhibitor Fee (see Art. 10 bis of General Regulations) n. _____ € 355,00/each € _____

Total deposit exhibiting space + fee € _____

V.A.T. according to the law (if due see Art. 8) € _____

Total deposit € _____

PAYMENT METHODS

Bank Transfer To: **Fiera Milano S.p.A.**
C/o **BANCA DI CREDITO COOPERATIVO DI CARATE BRIANZA - FILIALE MILANO**
IBAN: **IT 49 08440 01600 000000077467**
BIC/SWIFT: **CRCBIT22XXX**
Reason for payment: indicate Homi Fashion & Jewels double edition 2021 and Exhibitor company name. Bank charges to be paid by the exhibitor.

(attach a copy of the bank transfer stamped by the bank to the Application Form)

Credit Card link to www.fieramilano.it - Exhibitors - fair services - online payments

Homi F&J March 2021: INSURANCE
see Art. 25 of the General Regulations.

Homi F&J September 2021: INSURANCE
see Art. 25 of the General Regulations.

DEPOSIT (HOMI FASHION & JEWELS ADVANCE SEPTEMBER 2021 DOUBLE EDITION RATES)

10% of exhibiting space total order € _____

Registration Fee - € 500,00

Represented Company Fee (see Art. 10 of General Regulations) n. _____ € 50,00/each € _____

Company Trademark Registration Fee (see Art. 10 of General Regulations) n. _____ € 50,00/each € _____

Co-Exhibitor Fee (see Art. 10 bis of General Regulations) n. _____ € 355,00/each € _____

Total deposit exhibiting space + fee € _____

V.A.T. according to the law (if due see Art. 8) € _____

Total deposit € _____

E-SERVICE VIRTUAL STORE Online platform to hire quality specialized services for your participation at the exhibition as well as stand fittings. Username and password to access the online e-service shop will be sent after the registration.

VAT EXEMPTION (Italian companies only)

YES In case of non taxable VAT ex Art. 8/8bis/9 DPR 633/72, please enclose two declarations of intent: **NO**

- FIERA MILANO S.p.A. - Registered office: Piazzale Carlo Magno 1 - 20149 Milan - Italy - PIVA 13194800150
- For eventual other services: TIM S.p.A. - Registered office: Via Gaetano Negri 1 - 20123 Milano - Italy - PIVA 00488410010

PAYMENT BY BODY / PUBLIC COMPANY (Italian companies only - see Art. 9 of General Regulations)

In case of payments by public body /public company please indicate:

• Tender ID code (CIG) _____

• Project ID code (CUP) _____

• Unique code _____

DEADLINE TO SUBMIT APPLICATION FORMS

The Application Form NOT accompanied by the deposit will not be accepted for the purpose of booking the exhibition space. To take advantage of the early bird rates, send the application form and the advance payment: by **28/02/2021** for Homi Fashion & Jewels March 2021 or by **30/04/2021** for Homi Fashion & Jewels September 2021. The balance of the participation must be made by **05/02/2021** for Homi Fashion & Jewels of March 2021 and by **18/07/2021** for Homi Fashion & Jewels of September 2021 (see Art. 17 of the General Regulations). Invoices issued after this date will be payable on sight and in any case strictly before the start of the event.

TERMS OF PARTICIPATION AND CONDITIONS

Pursuant to and in accordance with articles 1341 and 1342 of the Italian Civil Code the following clauses are expressly approved: Art. 3 - Exhibition Limitations; Art. 6 - Acceptance of General Rules and Regulations; Art. 7 - Exhibitor's withdrawal and withdrawal penalties; Art. 9 - Trackability of Financial Movements; Art. 10 - Registrations of Represented Companies and Product Marks - Protection of industrial and intellectual property; Art. 10ter) - Refusal and/or revocation of registration of Companies Represented, Product Brands, Co-exhibitors; Art.11 - Intellectual Property service; Art. 12 - Digital Catalogue and Promotional Material; Art. 13 - Workshops and Events; Art. 15 - Space Assignment; Art. 16 - Prohibition of cession; Art. 17 - Balance for Exhibition Space - Payment of Statement of Account - Exit Pass; Art. 18 ter) - Other measures; Art. 22 - Forbidden Activities - Advertising; Art. 23 - Display of Prices and Sale of Products on the premises; Art. 25 - Insurance - Limitation of liability; Art. 26 - Dismantling Stands and Right to Retention and Recourse; Art. 30 - Modifications to the General Rules and Regulations and Sanctions for Non-compliance; Art. 31 - Force Majeure, Exclusion of Liability and clause Covid-19; Art. 33 - Exhibitor responsibility for goods on display at the trade show; Art. 35 - Use of images of the Exhibitor acquired during the Exhibition and of the activities aimed at Community creation; Art. 36 - Claims, governing law and Court of competence.

Date _____ Stamp and legible full signature _____ X

PROTECTION OF PRIVACY

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INSURANCE
See Art. 25 of General Regulations

INSURANCE INFORMATION

In Fiera Milano Exhibitor Portal, Compulsory Document section - Insurance information about the "All Risks" policy, provided by Fiera Milano free of charge.

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Date _____ Stamp and legible full signature _____ X



EXHIBITION PRE-FITTED SPACE REQUEST - FEES - DEPOSIT

PRE-FITTED CLASS FASHION AREA (minimum area 18 sq.m)

Homi Fashion & Jewels MARCH

Homi Fashion & Jewels SEPTEMBER

This option includes: wooden panels, wooden fascia board with column on corner, carpet, storage room, n. 1 panel with company name for every open side, n. 1 rectangular table, n. 3 chairs, n. 1 wastepaper basket, n. 2 wooden console, n. 1 electrical main board 3 Kw, n. 4 spotlights 30 W, n. 2 multi electric socket.

sq.m. _____ € 259,00/sq.m.

total pre-fitted area € _____

Registration Fee

€ 900,00/each

Represented Company Fee (see Art. 10 of General Regulations)

n. _____ € 50,00/each

€ _____

Company Trademark Registration Fee (see Art. 10 of General Regulations)

n. _____ € 50,00/each

€ _____

Co-Exhibitor Fee (see Art. 10 bis of General Regulations)

n. _____ € 355,00/each

€ _____

Total order

€ _____

V.A.T. according to the law (if due see Art. 8)

€ _____

Total pre-fitted Class Fashion Area + Fees

€ _____

PRE-FITTED HOMI STANDARD AREA (minimum area from 6 to 16 sq.m.)

Homi Fashion & Jewels MARCH

Homi Fashion & Jewels SEPTEMBER

This option includes:
panel, carpet, n. 1 panels with company name, n. 1 round table, n. 2 chairs, n. 1 wastepaper basket, n. 2 wooden console,
n. 1 electrical main board 3 Kw, spotlights, multi electric socket. Additional optionals for areas of 12 sq.m. or more: n. 1 storage room.

sq.m.i _____ € 271,00/sq.m.

total pre-fitted area € _____

Registration fee € 100,00

€ 100,00/each

Represented Company Fee (see Art. 10 of General Regulations)

n. _____ € 50,00/each

€ _____

Company Trademark Registration Fee (see Art. 10 of General Regulations)

n. _____ € 50,00/each

€ _____

Co-Exhibitor Fee (see Art. 10 bis of General Regulations)

n. _____ € 355,00/each

€ _____

Total order

€ _____

V.A.T. according to the law (if due see Art. 8)

€ _____

Total pre-fitted Class Fashion Area + Fees

€ _____

COMPANY NAME ON FASCIA BOARD _____

DEPOSIT

20% of exhibiting space total order

€ _____

Registration Fee

€ _____

Represented Company Fee
(see Art. 10 of General Regulations)

n. _____ € 50,00/each

€ _____

Company Trademark Registration Fee
(see Art. 10 of General Regulations)

n. _____ € 50,00/each

€ _____

Co-Exhibitor Fee
(see Art. 10 bis of General Regulations)

n. _____ € 355,00/each

€ _____

Total deposit
exhibiting space + Fees

€ _____

V.A.T. according to the law
(if due see Art. 8)

€ _____

Total deposit

€ _____

PAYMENT METHODS

Bank Transfer

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c/o BANCA DI CREDITO COOPERATIVO DI CARATE BRIANZA
- FILIALE MILANO
IBAN: IT 49 08440 01600 000000077467
BIC/SWIFT: CRCBIT22XXX
Reason for payment: Indicate Homi Fashion & Jewels March 2021 o
September 2021 and Exhibitor company name. Bank charges to be paid
by the exhibitor.

Credit Card

link to www.fieramilano.it - Exhibitors - fair services - online payments

Homi F&J March 2021: INSURANCE
see Art. 25 of the General Regulations.

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- For eventual other services: TIM S.p.A. - Registered office: Via Gaetano Negri 1 - 20123 Milano - Italy - PIVA 00488410010

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· Unique code _____

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Date _____ Stamp and legible full signature _____ X

PROTECTION OF PRIVACY

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See Art. 25 of General Regulations

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Date _____ Stamp and legible full signature _____ X

PRODUCT REPERTORY

PLEASE, FILL IN CAPITAL LETTERS

Company name

PLEASE TICK YOUR BUSINESS ACTIVITIES

FASHION

CLOTHING

- Clothing
- Children clothing
- Sportswear
- Beachwear, swimsuits, sarongs, coordinates
- Shoes
- Socks
- Homewear (lingerie, pyjamas, nightgowns)
- Knitwear, t-shirts
- Fur and fur accessories

FASHION ACCESSORIES

- Hair accessories
- Luggage and travel accessories
- Bags and backpacks
- Hats
- Belts
- Foulard
- Gloves
- Glasses, sunglasses
- Umbrellas
- Small leather goods
- Scarves
- Fans

BEAUTY

JEWELS

BIJOUX

- Rings
- Ceremony, wedding jewellery
- Bangles
- Charms
- Necklaces
- Cufflinks
- Earrings
- Watches
- Piercing & Tattoo
- Brooches

JEWELRY

- Rings
- Bangles
- Charms
- Necklaces
- Cufflinks
- Earrings
- Watches
- Brooches

PRECIOUS STONES AND SEMI-PRECIOUS STONES

- Coral, Cameos
- Pearl
- Precious stones
- Semi-precious stones

PACKAGING

COMPONENTS AND SEMI-FINISHED PRODUCTS FOR JEWELLERY AND COSTUME JEWELLERY

- Chains
- Closures
- Semi-finished products



COMPANY QUESTIONNAIRE

PLEASE, FILL IN CAPITAL LETTERS

Company name [grid]
Country/State [grid]

1 NATURE OF THE COMPANY (please tick with an X)

- INDUSTRIAL MANUFACTURER
ARTISAN MANUFACTURER
ASSOCIATION, INSTITUTION, MEDIA
CONSORTIUM
IMPORTER
TRADER
EXCLUSIVE DISTRIBUTOR
OTHER (please specify) [grid]

2 NUMBER OF EMPLOYEES LAST YEAR [grid]

3 AGENTS/RESELLERS

Domestic n. [grid]
Overseas n. [grid]

4 PREVIOUS YEAR TOTAL TURNOVER € [grid]

Domestic % [grid]
Overseas % [grid]

Main countries of activity:

[grid]
[grid]
[grid]
[grid]
[grid]

5 OWNED TRADEMARKS (please list)

[grid]
[grid]
[grid]
[grid]
[grid]

GENERAL REGULATIONS

Introduction
These General Rules and Regulations are referred to "Homi Fashion & Jewels" (hereinafter referred to as "the Event").

Art. 1 - Name and Objective of the Exhibition
Homi Fashion & Jewels is the fair specialized in the industry of fashion accessories, bijou and jewelry. The event is divided into the following exhibition sectors: Bijou, Jewels, Fashion and Clothing Accessories, Precious and Semi-Precious Stones, Corals and Cameos, Components and Semi-finished Products for Costume Jewelry and Jewelry, Packaging, Beauty.

Art. 2 - Organizer, Place, Date and Hours of the Exhibition
The organizer of the Event is Fiera Milano S.p.A. - registered office: Piazzale Carlo Magno 1 - 20149 Milan - Italy - P.IVA 13194800150 (hereinafter referred to as "Fiera Milano"). The Event will be held from 20-22 March 2021 and from 18-20 September 2021 in the exhibition fairgrounds situated in Rho (Milano) Italy, Strada Statale del Sempione 28 (hereinafter referred to as "Fairgrounds"). Admission to the Event is free of charge and reserved to trade professionals only, qualified as such and/or in possession of an invitation from Fiera Milano and/or the exhibiting companies. Access to the Event will be granted:

- exhibitors: 8:30 a.m. / 7:00 p.m.
- visitors: 9:30 a.m. / 6:30 p.m.

During the opening hours, the Exhibitors must guarantee their presence on their stands. Fiera Milano reserves the incontestable right to modify the opening hours and the dates of the Exhibition, as well as to modify the Exhibition venue for technical and organizational reasons, notifying the operators of the sectors concerned. The Exhibitors will not be entitled to any compensation in the event of any change in the dates, hours and/or venue of the Exhibition. The Exhibitor undertakes, as of now, to participate in the Exhibition, even in the event of unilateral modification of the date, hours and/or venue of the Exhibition, under the same terms and conditions set out in these Regulations.

Art. 3 - Exhibition Limitations - Admission
3.1 - Exhibition Limitations - Only the products specifically indicated in the products list available unit with the Application Form will be admitted in the Fair. Fiera Milano reserves the right to modify, at any time and without notice, the products list in its sole discretion.
3.2 - Admission - Italian and foreign companies of an industrial, commercial and artisan nature, designers, whose activities fall within the scope of the Exhibition and/or the product category (hereinafter referred to as the "Exhibitors") are permitted to exhibit at the event. Consortia, agencies, organizations and the press agencies pertaining to the sectors covered by the event are also eligible to participate; the admission of such bodies may be subject to specific regulations. The admission to the Event is subject to the acceptance of the Application for Admission (hereinafter referred to as the "Application") by Fiera Milano that will confirm this through the notification of allocation of the exhibition space pursuant to Art. 15 of these General Regulations. The admission to the Event and the consequent assignment of the exhibition area, in accordance with the Art. 15 below, will take into account the availability of exhibition spaces in the specific sectors and taking into account the type of products on display. In any case, it will not be permitted to admit Exhibitors who are debtors for any reason towards Fiera Milano or Exhibitors who are in a state that could reasonably give rise to the risk of insolvency or crisis of the Exhibitors themselves. Fiera Milano reserves the right to refuse and/or withdraw admission to the Event when it considers, at its sole discretion, that the applicant does not have the necessary eligibility requirements. In this case, Fiera Milano is not obliged to justify its decisions. The refusal and/or revocation of admission will not give rise to any compensation for damages or interest. Participation in one or more previous editions of the Event does not give the Exhibitor any right to automatically participate in a subsequent edition of the Event.

Art. 4 - Application Form - Participation Fees - Deposit
4.1 - Application Form - The Application Form, properly filled out, signed in the devoted spaces and accompanied by the payment of the deposit, must be sent in original copy to Fiera Milano - Homi Fashion & Jewels - Strada Statale del Sempione 28 - 20017 Rho (Milano) - Italy (anticipate by e-mail to: nomifashionandjewels@fieramilano.it). The Application may not contain reservations nor conditions of any kind, on penalty of being inadmissible. On penalty of inadmissibility of the Application itself, the Exhibitor must also enclose the following documentation in the original or authorized copy to the original Application form: a certificate proving registration in the Company Register or a Chamber of Commerce pursuant, held with the respective Chambers of Commerce or competent authority, issued not earlier than three months prior to the date of the application submission. Foreign companies must provide the equivalent document. In case the Application is received by Fiera Milano after the deadline (by 28/02/2021 for Homi Fashion & Jewels March 2021 or by 30/04/2021 for Homi Fashion & Jewels September 2021), and anyway accepted by Fiera Milano mere discretion, it will not be required to request any deadline to issue and deliver the documents of participation to the Exhibitor. Applications arrived after the deadline will be put on a waiting list.

4.2 - Participation Fees Rates
The stand fees for participation vary according to the registration date, according to the indications below. The application must contain an indication of the required exhibition space and be accompanied by the Exhibitor registration fee, fee of registration for co-exhibitor (see art. 10 bis), registration fee for represented companies and product brand (see art. 10) and advance payment due for space indicated in the application.

4.2.1.a - EARLY BIRD FREE AREA tariffs for each edition
Free area (not set up) open on 1 side € 180.00 per sq.m.*
Free area (not set up) open on 2 sides € 200.00 per sq.m.*
Free area (not set up) open on 3 sides € 211.00 per sq.m.*
Free area (not set up) open on 4 sides € 221.00 per sq.m.*
Surface customization area € 50.00 per sq.m.
Exhibitor Registration Fee € 900.00
Registration fee for represented companies (see Art. 10) € 50.00 each
Registration fee for product brands (see Art. 10 bis) € 50.00 each
Registration fee Co-exhibitor (see Art. 10 bis) € 355.00 each
All the rates indicated are plus VAT according to the law (if due - see Art. 8).
* Homi Fashion & Jewels March 2021. In order to take advantage of the Early Bird rates, registration must be received by and no later than on October 31, 2020 for Homi Fashion & Jewels March 2021 together with the down payment (see Art. 4.3.1.a). Registrations received by October 31st 2020 for Homi Fashion & Jewels March 2021 without the relative down payment they will not be entitled to the Early Bird rate but will fall within the range of price based on the time of payment of the deposit.
* Homi Fashion & Jewels September 2021. In order to take advantage of the Early Bird rates, registration must be received by and no later than on 30/04/2021 for Homi Fashion & Jewels September 2021 together with the advance payment (see Art. 4.3.1.a). Registrations received by 30/04/2021 for Homi Fashion & Jewels September 2021 without the relative down payment they will not be entitled to the Early Bird rate but will fall within the range of price based on the time of payment of the deposit.

4.2.1.b - FREE AREA tariffs for each edition after the EARLY BIRD tariffs expire
Free area (not set up) open on 1 side € 200.00 per sq.m.
Free area (not set up) open on 2 sides € 222.00 per sq.m.
Free area (not set up) open on 3 sides € 234.00 per sq.m.
Free area (not set up) open on 4 sides € 245.00 per sq.m.
Surface customization area € 50.00 per sq.m.
Exhibitor Registration Fee € 900.00
Registration fee for represented companies (see Art. 10) € 50.00 each
Registration fee for product brands (see Art. 10 bis) € 50.00 each
Registration fee Co-exhibitor (see Art. 10 bis) € 355.00 each
All the rates indicated are plus VAT according to the law (if due - see Art. 8).

4.2.2 - FREE AREA rates per event for confirmation of the double edition (March and September)
Free area (not set up) open on 1 side € 170.00 per sq.m.
Free area (not set up) open on 2 sides € 189.00 per sq.m.
Free area (not set up) open on 3 sides € 199.00 per sq.m.
Free area (not set up) open on 4 sides € 208.00 per sq.m.
Exhibitor registration fee for events € 500.00
Surface customization area € 50.00 per sq.m.
Registration fee for represented companies (see Art. 10) € 50.00 each
Registration fee for product brands (see Art. 10 bis) € 50.00 each
Registration fee Co-exhibitor (see Art. 10 bis) € 355.00 each
All the rates indicated are plus VAT according to the law (if due - see Art. 8).

4.2.3 - Class Fashion Pre-arranged Rates (minimum space 18 m²)
Set up area € 259.00 per sq.m.
Exhibitor Registration Fee € 900.00
Registration fee for represented companies (see Art. 10) € 50.00 each
Registration fee for product brands (see Art. 10 bis) € 50.00 each
Registration fee Co-exhibitor (see Art. 10 bis) € 355.00 each
All the rates indicated are plus VAT according to the law (if due - see Art. 8).
4.2.4 - Homi Standard Pre-fitted Rates (minimum space from 6 m² to 16 m²)
Set up area € 271.00 per sq.m.
Registration fee € 100.00
Registration fee for represented companies (see Art. 10) € 50.00 each
Registration fee for product brands (see Art. 10 bis) € 50.00 each
Registration fee Co-exhibitor (see Art. 10 bis) € 355.00 each
All the rates indicated are plus VAT according to the law (if due - see Art. 8).

4.3 - Deposit - The Application must contain an indication of the exhibition space requested. Simultaneously with the sending of the Application - penalty the inadmissibility - the advance payment calculated on the basis of the following criteria must be paid.

4.3.1.a - Deposit FREE Bird Early Area (Down payment by and no later than 31 October 2020 for Homi Fashion & Jewels March 2021 - Deposit transfer no later than 30/04/2021 for Homi Fashion & Jewels September 2021).
a) Advance of 10% (+ VAT if due v. Art. 8) on the total exhibition space order as per Rates set out in point 4.2.1.a above;
b) Exhibitor registration fee € 900.00 (+ VAT if due v. Art. 8)
c) Registration fee for Represented Companies (see Art. 10) € 50.00 each (+ VAT if due v. Art. 8)
d) Registration fee for Product Brands (see Art. 10 bis) € 50.00 each (+ VAT if due v. Art. 8)
e) Co-exhibitor registration fee (see Art. 10 bis) € 355.00 each (+ VAT as applicable, see Art. 8)
4.3.1.b - Down payment FREE AREA after Early Bird rates expire (from 1 November 2020 for Homi Fashion & Jewels March 2021 and from 01/05/2021 for Homi Fashion & Jewels September 2021).
a) 20% advance (+ VAT if due v. Art. 8) on the total order of the exhibition space as per Rates set out in point 4.2.1.b above;
b) Exhibitor registration fee € 900.00 (+ VAT if due v. Art. 8)
c) Registration fee for Represented Companies (see Art. 10) € 50.00 each (+ VAT if due v. Art. 8)
d) Registration fee for Product Brands (see Art. 10 bis) € 50.00 each (+ VAT if due v. Art. 8)
e) Co-exhibitor registration fee (see Art. 10 bis) € 355.00 each (+ VAT as applicable, see Art. 8)
4.3.2 - FREE AREA Deposit with double edition confirmation (March 2021 and September 2021)
a) Advance of 10% per event (+ VAT if due v. Art. 8) on the total order of the exhibition space set up as per the Rates set out in points 4.2.2 above;
b) Exhibitor registration fee € 500 per event (+ VAT if due v. Art. 8)
c) Registration fee for Represented Companies (see Art. 10) € 50.00 each (+ VAT if due v. Art. 8)
d) Registration fee for product brands (see Art. 10 bis) € 50.00 each (+ VAT if due v. Art. 8)
e) Co-exhibitor registration fee (see Art. 10 bis) € 355.00 each (+ VAT as applicable, see Art. 8)
4.3.3 - Deposit for the exhibition space
a) Advance of 20% (+ VAT if due v. Art. 8) on the total order of the exhibition space set up as per Rates set out in points 4.2.3, 4.2.4 above;

b) Class Fashion exhibitor registration fee (see Art. 4.2.3) € 900.00 (+ VAT if due v. Art. 8)
c) registration fee for Represented Companies (see Art. 10) € 50.00 each (+ VAT if due v. Art. 8)
d) registration fee for Product Brands (see Art. 10) € 50.00 each (+ VAT if due v. Art. 8)
e) Co-exhibitor registration fee (see Art. 10 bis) € 355.00 each (+ VAT as applicable, see Art. 8)
The payment of the deposit can be paid through:
- bank transfer payable to Fiera Milano S.p.A. - C / O: CARATE BRIANZA COOPERATIVE CREDIT BANK - MILAN BRANCH - IBAN: IT 49 068440 01600 000000077467 - BIC / SWIFT: CRCB122XXX - Causal Homi Fashion & Jewels March 2021 or Homi Fashion & Jewels September 2021;
- credit card: contact to www.fieramilano.it - Exhibitors - Exhibition Services - online payments.
A copy of the advance payment must be received at the same time as the Application. In order to comply with the obligations introduced from art. 1, co. 99, Law of 27 December 2017 (obligation from 01/01/2019 electronic invoice issued between private individuals), the Italian Exhibitor will take care of communicate to the Organizer their certified e-mail address (PEG) and / or their seven-digit recipient code. The payment of the advance payment and the consequent issue of the related invoice do not constitute acceptance of the Application by Fiera Milano. So far as the Application is not accepted by Fiera Milano, for any reason, the advance payment referred to in points a) c) d) e) above, will be returned to the Exhibitor, while the Exhibitor registration fee referred to in point b) will be forfeited by Fiera Milano as a contribution towards expenses administrative and secretarial costs incurred. The Organizer will have the right to refuse the Exhibitor's admission, at his unquestionable judgment, when the relative application is not accompanied by the expected payments of the Registration Fee and the advance. Failure to subscribe of the Application, as well as the failure to attach even a single prescribed document or the failure to make the down payment, gives Fiera Milano the title to reject the Application.

Art. 5 - Participation Fees
Rates apply to the entire exhibition area occupied, with perimeter continuity, by the same company. Participation fees: see Exhibitor registration, exhibition area, Representative Company registration fee, Product Brand registration fee, Co-exhibitor registration fee, as defined in Art. 4.2.1.a, 4.2.1.b, 4.2.2, 4.2.3, 4.2.4 include the following.
5.1 - The exhibitor registration fee and exhibition area include: administrative and secretarial expenses, company registration data entry exhibitor in the digital catalog, national and international promotion of the Event which is expressed, purely simplifying, also through the organization of: events, conferences, hospitality of journalists, speakers, professional and international delegations, as well as studies and research carried out also in collaboration with the trade associations; the tag indicating the number of the assigned stand; support technique to the Exhibitor during the exhibition period and during the mobilization and demobilization of the stands; general surveillance of the pavilions - general fire prevention; Online Exhibitor badges. Each exhibitor with a stand will be provided with a number of online passes (valid on the days of event and during assembly / disassembly days) proportional to the assigned area as shown in the table below:

Stand size	Exhibitor cards supplied
up to 16 sq.m.	6 cards
from 17 to 36 sq.m.	12 cards
from 37 up to 100 sq.m.	18 cards
from 100 sq.m.	24 cards

The Exhibitor will have the right to purchase, at a unit price of € 25,00 (+ VAT), extra passes compared to those provided, to be used exclusively for the stand service personnel. The fee includes 500 online invitation codes. Flat rate for: basic cleaning of stands (carried out during the closing hours of the pavilion includes: cleaning floors and / or any coatings excluding carpet washing, dusting of furniture except for those on display, emptying of baskets), connection and electricity consumption up to 5 KW, fire extinguishers according to law, municipal advertising tax (see below in art. 29), fulfillment of Copyrights deriving from any audiovisual installations in the stands subject to tax collection regulations.

5.2 - Representative Company Registration Fee includes the insertion of personal data in the digital catalog.
5.3 - Co-exhibitor registration fee includes entering personal data in the digital catalog, exhibitor card and access to the shop online E-service to order any services.
5.4 - Product Brand Registration Fee includes the insertion of personal data in the digital catalog.

Art. 6 - Acceptance of General Rules and Regulations
By sending in the duly compiled and signed Application, the Exhibitor agrees to take part in the Event in the space assigned and to unconditionally accept the Application form, the General Rules and Regulations, Fiera Milano Technical Regulations, criteria for assignment of the exhibitions sectors and any additional limitations issued, at any moment, by Fiera Milano regarding the Event. The Exhibitor declares to have carefully analyzed and understood the Ethic Code of Fiera Milano, whose last version is published in the website www.fieramilano.it and undertakes not to infringe any principle set forth in the Ethic Code of Fiera Milano. Furthermore, the Exhibitor declares to be aware of the content of the Legislative Decree n. 231/2001 and expressly undertakes not to commit any crime which may determine any liability pursuant to the mentioned decree.

Art. 7 - Exhibitor's withdrawal and withdrawal penalties
The Exhibitor has the right to withdraw from its participation to the Event by communicating it to Fiera Milano with a registered letter with proof of receipt (forwarded in advance by mail) or pec within 31/01/2021 for Homi Fashion & Jewels March and by 18/06/2021 for Homi Fashion & Jewels September. It is understood that in case of withdrawal by the Exhibitor, Fiera Milano S.p.A. will have the right to withhold, as a penalty, the Exhibitor's registration fee, the Co-exhibitor's, Represented companies and Product Brand registration fee and the deposit. After 31/01/2021, the Exhibitor doesn't have the right to withdraw; therefore, in case of communication of non-participation in the Exhibition, the Exhibitor will be required to pay as a penalty: the entire amount due contractually of the set and installation costs for the services ordered and/or performed on the booked site, of all taxes paid on behalf of the Exhibitor as well as to indemnify Fiera Milano of any damages that Fiera Milano and/or the Event may suffer due to the set withdrawal, in any case of non participation. Fiera Milano reserves itself the right to allocate the stand to another Exhibitor, without prejudicing or limiting its right to request the indemnities described above.

Art. 7 bis) - Exhibition Space Reductions
Before the stand allocation notification, if the Exhibitor intends to reduce the exhibition area initially booked when registering for the Exhibition, the deposit paid for the space area subject to cancellation is forfeited by Fiera Milano S.p.A. as reimbursement of organizational expenses. In any case, no reduction requests exceeding 15% of the booked area are accepted. If the request to reduce the exhibition area is after the assignment notification, the Exhibitor will be obliged to pay the total amount assigned.

Art. 8 - New Law on VAT for Foreign Exhibitors
8.1 - As from January 1st, 2011, in accordance with the Legislative Decree no. 18/2010 in application of the EU directive no. 8/2008, foreign Exhibitors liable for taxation are not required any longer to pay the VAT on stand fee and services connected with the Show, with the exclusion of non-commercial Companies (for example private individuals); in order to identify the type of Exhibitor (Company liable for taxes/non-commercial Company or private individual), before the issuing of the invoice it is essential to receive the information on the VAT number/ID code or other documents proving the status of company and not of private individual. It is therefore absolutely necessary that Applications for participation are sent with the above information, otherwise invoices will have to be issued with the Italian Value-Added Tax. Entrance tickets and catering services will still remain subject to Italian VAT for all exhibitors (Italian and international).
8.2 - All Foreign Exhibitors interested in V.A.T. refund could contact:
- Agenzia delle Entrate - Centro Operativo di Pescara (Tax Revenue Office - Operation Centre in Pescara - only for Exhibitors of Israel, Switzerland or Norway) - tel. +39 085.5771 - fax +39 085.521415
- Financial Administration of the proper Country (for all Exhibitors of EU Countries).

Art. 9 - Trackability of Financial Movements
9.1 - In carrying out services laid down in the Regulations, Fiera Milano S.p.A. must comply with all the requirements for financial trackability in Article 3 of Italian Law no. 136 dated August 13th, 2010, including subsequent modifications and additions. In particular, if the Exhibitor is a public body and/or public company and/or "commissioning body" as defined in the above-mentioned law, Fiera Milano S.p.A.:
a) recognizes - at the risk of complete annulment of the present contract - its responsibility in terms of financial trackability as per Article 3 of Italian Law no. 136 dated August 13th 2010, including subsequent modifications and additions, including in its dealings with its own subcontractors and those of the business chain interested in anyway whatsoever in the tender;
b) will use one or more bank or postal current accounts, opened specially, but not necessarily exclusively, with banks or Poste Italiane S.p.A., for the specific public tender or request;
c) will immediately advise the commissioning for body or Prefecture-Government Territorial Office applicable if its counterpart does not comply with financial trackability requirements and will end the contractual relationship, regarding its own subcontractors as well.

9.2 - The Exhibitor denominated the "commissioning body" according to the above-mentioned law must submit an Application Form containing the CIG (Tender ID Code) and the CUP (Project ID Code) for the relative public funding, otherwise the application is not valid.
9.3 - The Exhibitor denominated the "commissioning body" according to the above-mentioned law has the right to end the contractual relationship, as per Article 1456 of Italian Civil Law, should Fiera Milano S.p.A. violate its duty stated in point b) of the preceding paragraph 9.1 and/or in general - also towards its own subcontractors and those of the business chain interested in anyway whatsoever in the tender - not comply with its obligations regarding financial trackability under Article 3 of Italian Law no. 136 dated August 13th 2010, including subsequent modifications and additions.

Art. 10 - Registration of Represented Companies and Product Brands - Protection of Industrial and Intellectual Property
The Exhibitor is obliged to specify the company name and the relative data of all the companies represented and of the product brands that he/she intends to exhibit on his/her stand. For each of them, the Exhibitor is required to pay € 50,00. (+ VAT if due; see Art. 8). The Exhibitor must declare: that he has a license to represent the Represented Companies registered with the Event; that he has registered, deposited or has a user license for the Product Trademarks registered with the Event. If the trademark has not yet been deposited at the time of registration, the Exhibitor must issue to Fiera Milano a declaration assuming full responsibility for all consequences of the use of the trademark in question, and relieving Fiera Milano and any associated companies of all third party claims in relation thereto.

Art. 10 bis) - Co-Exhibitor registration
A Co-Exhibitor is a company which, together with a stand's registered Exhibitor, is present at the stand with his own products/services. The Exhibitor will pay a fee of € 355.00 for each such Co-Exhibitor (+ VAT as applicable, see Art. 8).

Art. 10.1 - Protection of Industrial and Intellectual Property Rights
The Exhibitor undertakes as follows: a) not to show any product involved in an intellectual property dispute whereby the final judgment ruled against the Exhibitor; and b) not to display prototypes and/or objects with trademarks, logos, decorations, unless the Exhibitor has obtained all Intellectual Property Rights. By signing the Application, the Exhibitor assumes all criminal and civil responsibility for everything exhibited on his stand and simultaneously releases Fiera Milano from all liabilities in the event that other economic parties claim industrial and/or intellectual property of the products in question. The Exhibitor also assumes responsibility for checking if his own rights are breached by other Exhibitors at the Event and agrees not to advance any claims to Fiera Milano for any damage caused by breach of the provisions in this paragraph.

Art. 10 bis - Co-Exhibitor registration
A Co-Exhibitor is a company which, together with a stand's registered Exhibitor, is present at the stand with his own products/services. Each Exhibitor holding the stand may not have more than one Co-Exhibitor. The Exhibitor will pay a fee of € 255.00 for Co-Exhibitor (+ VAT as applicable, see Art. 8). This amount does not include insurance fees, see Art. 25.2.

Art. 10 ter) - Rejection and/or revocation of registration of Represented Companies, Product Trademarks and Co-Exhibitors
Fiera Milano reserves the right to reject or revoke the registration at the Event to Represented Companies, Product Trademarks and Co-Exhibitors, at its sole discretion. Fiera Milano is not required to justify any such decision. The rejection/revocation of registrations is not subject to any indemnity for damages or interest. The registration of Represented Companies and Co-Exhibitors at one or more previous editions of the Event does not confer any right to register at a subsequent edition of the Event.

Art. 11 - Intellectual Property service
The Exhibitor represents and warrants that it will comply with the regulation of the Intellectual and Industrial Property Service (available in the website www.homifashionjewels.com) and with any amendments to Regulation itself that Fiera Milano S.p.A. could introduce to better regulate the service.

Art. 12 - Digital Catalogue and Promotional Material
Fiera Milano prepares and distributes promotional material relative to the event itself before, during and after it takes place. The mention of the Exhibitor and the indication of the Company Trademark indicated by the Exhibitor in the material published by Fiera Milano on a date prior to the notification of the stand assignment, does not entail automatic participation in the Event. The online catalogue of the Exhibition will report the details of the Exhibitors and of the regularly registered Company Trademarks, received by 20/02/2021 for HOMI Fashion & Jewels March and by July 31, 2021 for HOMI Fashion & Jewels September. Fiera Milano will provide to publish on the Official Exhibitor Catalogue the Exhibitors' company names, the regularly registered Company Trademarks, the position of the stand and the activity sector. All responsibility is declined for any omissions, mistaken indications and/or descriptions, typos and/or on location mistakes of the Exhibitor's data and the data of the Company Trademarks as they appear in the online catalogue, promotional materials and/or on the Event signposting.

Art. 13 - Workshops and Events
Participation in workshops, dedicated to specific sectors and/or events organized by Fiera Milano at the Event and/or at place of specific exclusive areas, including those held in locations outside the exhibition grounds, is reserved exclusively for companies/bodies/institutions that have acquired stands/spaces inside the exhibition area at the Event and which are deemed suitable at the sole discretion of Fiera Milano. In any case, Fiera Milano has the right to decide the workshops and/or events where the Exhibitors may participate.

Art. 14 - Services fees
After the issue of the stand allocation notification, the exhibitor may take advantage of the exhibition's commercial services to be requested through the online E-service shop (such as for example: stand components, stand furnishing, lighting bars and hangings, stand services, etc.). The services available on the E-service platform are not included in the participation fees detailed in Art. 5. The fees for the services and the other sums owed to Fiera Milano and/or to other Group companies must be paid for without fail at the time of booking except for services that are only quantifiable as incurred (e.g.: electrical systems) which shall be summed up in the final accounts statement downloadable on E-service. Payment for these services must be made by the end of the Event (22 September 2020). Any disputes regarding these fees must be forwarded to Fiera Milano before the end of the show.

Art. 15 - Space Assignment
Assignment of spaces shall be communicated by Fiera Milano by loading it on the Exhibitor's reserved area which will be accessible by the Exhibitor through a link sent within its access codes by e-mail. Fiera Milano cannot however be held responsible if the e-mail is not received. Notification of space assignment is valid for the Exhibitor to whom it is addressed. The surface area, type of space and position requested by the Exhibitor in the Application is not binding for Fiera Milano, which may assign a space with different measurements, layout and position from those indicated by the Exhibitor. If the requests made by the Exhibitor are not, at the sole discretion of Fiera Milano, compatible with the overall organizational needs and with exhibition spaces dedicated to specific goods sectors, or with the standard characteristics of the exhibition areas in general. Assignment of a certain area or exhibition typology or space at a previous edition of the Event shall not represent a preferential right to obtain the same area or exhibition type, or space for subsequent editions. The Exhibitor is obliged to respect the size of the space assigned. Occupation of more exhibition space than that assigned shall lead to an extra charge calculated according to the Rates. No business may take place outside the assigned exhibition space, even with a view to avoiding interference with the activity in other stands, nor may the corridor and/or area behind the space be used. Fiera Milano reserves the right to modify the space, even to change the measurements, should this become necessary due to technical and/or organizational reasons. The Exhibitor must inform Fiera Milano for the exposition/presence in his booth of: motor vehicles, vans, trucks, 18-wheelers, etc.; for this reason, Fiera Milano can change the position of the stand, also of those already assigned and/or in pending assignment. For safety reasons, the Exhibitor will have to follow the rules and bans included in the Technical Regulation of Fiera Milano.

Art. 16 - Prohibition of cession
The stand allocation notification is valid for the Exhibitor to whom it is assigned. The total or partial cession of the allocated exhibition space, even for free (both through the sale of the contract or subcontracting or on whatever other basis), is forbidden. Violation of this prohibition entails the exclusion of both the Exhibitor and the contractor from the subsequent Event editions as well as the exclusion from the event to which the sale refers and to all other events organized by Fiera Milano. Fiera Milano further reserves the right to arrange the immediate closure of the sold stand area with all costs charged to both companies that have taken part in the sale both jointly and severally. The use of materials produced by third parties is only allowed for the purposes of stand fitting and decoration, and must be performed in a completely anonymous way without any crediting whatsoever. The violation of the above prescription leads to the same consequences as the sale and, if the companies supplying the products are Exhibitors in their own right in Fiera Milano events, the penalty will also apply to said companies.

Art. 17 - Balance for Exhibition Space - Payment of Statement of Account - Exit Pass
The balance for the exhibition space must be paid by 28/02/2021 for HOMI Fashion & Jewels March and by 18/07/2021 for HOMI Fashion & Jewels September. Invoices issued after this date must be paid immediately and, in any case, before the beginning of the Event. Failure to do so will mean that the stand cannot be set up. During the Event, Fiera Milano and in general the Gruppo Fiera Milano administration shall issue a statement summarizing all invoices issued for services and extra supplies, plus any other charges. This statement shall be loaded on E-service and the Exhibitor can pay it via wire transfer, credit card or accessing his private area - E-service through the "Easy Service" digital totems or on receipt using the bank agencies at the Fairsgrounds. To exit the fairground of people and goods, exhibitors have to use their exhibitor's badges, which will be validated after the statement of account is paid, or the Exit Passes downloaded from E-service. The access to the tool in the e-service platform for the issuing of Exhibitors' passes and for parking passes for cars is subject to the settlement of invoices for the participation in the Show, therefore the e-service tool will not be activated in case of non-payment.

Art. 18 - Occupational Safety
Each Exhibitor is required to scrupulously comply with the entire regulatory system in force, also and above all with regard to the protection of the health and physical integrity of workers, and with labour, social security and welfare legislation for the entire duration of the Exhibition, including the time required for the assembly and dismantling of stands and any other related activity, waste disposal included. Furthermore, the Exhibitor undertakes to observe and ensure that all contractors working on its behalf, during the assembly and dismantling of the stand and in relation to any other related or connected activity, comply with the Technical Regulations of Fiera Milano and any supplementary sections thereof that he declares having fully understood, the provisions contained in Art. 85 of the Italian Legislative Decree 81/2008, paragraph 2 bis and its implementing Ministerial Decree of 22.7.2014, issued by the Ministry of Labour and Social Policies and the Ministry of Health. The Technical Regulations, which can be consulted on the website www.fieramilano.it, in the section "Exhibitors - Technical Documents - Link to event" contain, among other things, precautionary rules regarding exhibition safety (fire prevention, electrical systems, environmental protection, etc.), with the exclusion of the specific safety rules concerning the activities carried out by the Exhibitor or contracted out by the latter to the contractors (stand assembly and dismantling and related activities), the verification and observance of which remains the responsibility of the Exhibitor itself. For the purposes of fulfilling the obligations contained in the Italian Ministerial Decree 22.7.2014 above, the Organiser makes the documents referred to in Annexes IV and V of the Ministerial Decree itself available on its own website and that of Fiera Milano. Behaviours that do not comply with the above safety regulations, in particular when they may affect the general safety of the halls and third parties present, may be the subject of intervention by the Organiser and/or Fiera Milano, as part of random and sample checks, and may result in the immediate discontinuation of utilities supplied to the stand or in immediate closure of the same. Any other consequence that may arise from failure to comply with the above provisions is solely the responsibility of the Exhibitor and the its contracted companies. Fiera Milano may remove from the Exhibition Centre personnel of contractor/self-employed persons working on behalf of the Exhibitor if they do not have the identification card provided for by articles 18, paragraph 1, letter u), 21, paragraph 1, letter c), 26, paragraph 8 of the Italian Legislative Decree 81/08 and non-EU personnel if, even if they have the identification card referred to above, they do not have a valid, legible residence permit or a valid, legible identity card. The Employer who is responsible for such personnel will be charged consequently. The Exhibitor that, as customer, has authorised the company to operate in the district on its own account for the execution of works, will be informed of the claim. The Exhibitor is responsible for the compliance with the regulations in force of everything that is carried out and organised on its behalf in relation to utilities, structures, systems, products on display and all related activities. Each Exhibitor must appoint a "Contact Person for the Exhibition Safety of the exhibitor" (RSE) who will, for safety purposes, be liable towards all subjects possibly involved for all responsibilities in respect of the activities conducted on the Exhibitor's behalf during the entire time of stay at the exhibition district. At the Exhibitor's discretion, and under its full responsibility, the RSE will also be a different person in each of the three stages mentioned above (assembly, exhibition and dismantling). The name of this Contact Person and the relevant telephone numbers must be communicated to the Organiser and Fiera Milano before the stand assembly works begin and, in any case, before workers and materials enter the Fiera Milano district. The names and contact details of the Contact Persons for the Exhibition Safety of neighbouring stands will be made available to Exhibitors at the Organiser and at Fiera Milano. Each Exhibitor, through his own contact person for the Exhibition Safety, must join jointly with the Contact person for the Exhibition Safety of the neighbouring stand so that, through the exchange of information, it will be possible to identify any preventive measures to be applied to the stand, or where this is not possible, to minimise the risks of interference, where present. If the name of the Contact Person for the Exhibitor (RSE) is not communicated, this function will be held by the legal representative of the Exhibitor Company. Any changes to the name of the Contact Person for the Exhibition Safety of the exhibitor must be promptly communicated to the Organiser and Fiera Milano. The most relevant obligation for the Customer concerns the DURV (unified document for the assessment of interference risks), or the PSC (safety and coordination plan) in the event that, respectively, the rules contained in article 26 of the Italian Legislative Decree 81/08 are applied, or those contained in Title IV of the same decree, relating to work safety at construction sites, according to the provisions of the Italian Interministerial Decree of 22 July 2014. This documentation must be uploaded to the appropriate section of the Fiera Milano e-services platform available to the competent authorities (ATS and the police) and be present at the stand for the entire period of the event (including assembly and dismantling). Service providers working on behalf of Fiera Milano will only access the stand in the presence of the "Contact Person for the Exhibition Safety of the exhibitor" and after authorisation from the latter. The above restriction does not apply to personnel responsible for surveillance and security of the area.

18 bis) - Measures to guarantee personal security in the Fiera Exhibition Centre
Fiera Milano, in observance of the instructions provided by the Public Security Authority, has adopted the infrastructural, organisational and operational measures deemed necessary to guarantee the security of the individuals present for any reason in the Fiera Exhibition Centre. Merely by way of example, the following may be provided for, at the sole discretion of Fiera Milano:
a) particular measures of access to and exit from the Fiera Exhibition Centre (specific entrances/exits or reserved lanes, times, systems for the regulation and control of accesses and flows), which may be differentiated according to user categories;
b) security checks, which may also be carried out with the aid of fixed or portable equipment or instruments, on people, baggage and personal effects, both upon entry to the Fiera Exhibition Centre and inside it, and, where necessary, upon exit. These checks will be carried out by Fiera Milano staff or by third parties entrusted by Fiera Milano for the purpose. Without prejudice to notification to Law Enforcement Agencies and any measures that may be adopted thereby, users who refuse to undergo checks will be prevented from entering the Fiera Exhibition Centre. If said users are already in the trade fair district, they will be removed immediately. Users invited to undergo a check must guarantee maximum collaboration, so that the check can be carried out as effectively and quickly as possible given the nature of the activity. Following said checks, and without prejudice to notification to Law Enforcement Agencies and any measures that may be adopted thereby, Fiera Milano reserves the right, at its sole discretion, to refuse entry to the trade fair district to suspect individuals or objects, and to immediately remove any suspect individuals already inside the trade fair district; suspect objects must be immediately removed from the trade fair district by the user and under the responsibility of those in possession of them. Fiera Milano is under no obligation to provide services for the safekeeping of suspect objects (e.g. variations or limits to pedestrian and vehicular routes within the Fiera Exhibition Centre, including the positioning of barriers, jersey barriers, speed bumps and the like);
c) forcible removal, at the risk and expense of the owner, of means of transport of work equipment, objects or personal effects deemed suspect or liable to interfere with security checks.
The measures in this paragraph are also applicable to all visitors and guests admitted to the trade fair events.

18 ter) - Other measures
Without prejudice to the individual measures, compliance with the General Regulation is enforced by the staff of the Organiser, the pertinent offices of Fiera Milano and, where necessary, to third parties (physical or legal persons) appointed by the same.

Art. 19 - Fitting out of the Exhibition Space - Stand projects - Food and catering services - Technical services
The exhibition areas will be made available to Exhibitors delimited by taped lines on the floor, excluding cases of force majeure. Exhibitors who have not paid the balance of their exhibition fee shall not be granted entry to set up their stands. Any defects or shortcomings discovered when the Exhibitor takes possession of the exhibition space for setting up the stand and laying out of goods must be notified to the Customer Service - Technical Assistance. In gaining access to the exhibition centre, Exhibitors will observe the rules set out in the MOB/SMOB bulletin, available on the website www.fieramilano.it in the Fairs section in the exhibition link. Exhibitors technical information, containing details regarding layout of spaces and deadlines for setting up stands. The Exhibitor shall be responsible for all organization and costs incurred for setting up the stand and shall strictly observe the General Rules and Regulations and the layout plan and the Fiera Milano Technical Regulations (which can be found at www.fieramilano.it "Fairs" section - Italian fairs) and further general and technical rules: these rules represent an integral part of the General Rules and Regulation. He shall also provide Fiera Milano with his stand

layout project beforehand for approval. The Exhibitor undertakes to fit out the entire assigned area and to display products he manufactures belonging to the Event merchandise repertoire, on his stand for the entire duration of the Event. Products exhibited must be positioned in such a way that they are not considered offensive and must comply with Italian Legislative Decree 81/08 (Consolidation Act on safety). The stand must be laid out in such a way so as to avoid obstacles or objects that hinder access to the exhibition area.

Art. 19 bis) - Layout and building of stands (pre-fitted exhibition areas)
The Manager's Office will supply a Technical Regulation and technical data sheets containing the rules governing the layout of the stand, its assembly, disassembly and all applicable schedules. Unified stands have been designed to give a uniform aspect to the Exhibitors' presentations and combine functionality with attractive styling. The said rules will be mainly set out in the technical data sheets made available by the Manager's Office and Technical Office, together with the stand's layout.

Art. 19.ter) - Damage to the stands (pre-fitted exhibition areas)
Stands must be returned in the condition they were delivered in. Exhibitors are liable for any repair costs, and are also responsible for observing the special regulations for the use of the structures and technical systems.

19.1 - Stand Projects
The maximum stand height allowed is 5.00 m, (including any stage and any projects with mezzanine floors); this height dimension must also contain all stand structural elements and all graphics (trademarks, logos). It is also forbidden to fit up logos, graphics, etc., which protrude on the adjoining booths. Booths must grant their mutual visibility, the stand fitting must be as open as possible, according to the open sides of the assigned space. So, it is forbidden, for booths over 50 sqm, to close the open sides of the assigned booth for more than the 50% of the side length with any kind of architectural element, included fabrics, panels, graphics, except for those materials which guarantee transparency (for example glass, Plexiglas). Once feasibility has been vetted by the Fiera Milano Rigging and Hangings offices, the Exhibitor may be allowed to:
- the hanging of perimeter bars at a height of 6.00 m, is only granted for lighting purposes;
- graphic elements may be hung from bars provided they do not exceed a height of 5.00 m, at the highest point; where stands are side by side these must be set back by 1.50 m, and all graphics and supporting bar structures will have to be free-standing. The height of the stand must not interfere with the smoke detectors located in the pavilions. The stand projects must be sent by 20/02/2021 to Fiera Milano by all the exhibitors, excepted those who have requested a shell scheme stand to Fiera Milano. The stand project, complete with floor plans, measured elevations and rendering must be uploaded to the specific location provided on Fiera Milano's E-service site (stand plan submission button). Fiera Milano, via their Exhibitor Assistance Customer Service, will verify the stand projects in relation to Event and Technical Regulations and in case will request eventual regulations adjustments. Once the project is approved, the Exhibitors, independently at their own expense, will see to the installation of the perimeter walls and flooring of their stands. The upper part of the stands must be finished in a workmanlike way; the walls abutting on the other stands, as well as being finished in a workmanlike way, must also be neutral in terms of colour; access must be guaranteed to all utility systems even in the event of carpeting etc. or raised floor sections; for materials to be hung from the ceiling please refer to the Dispositions contained in the Technical Regulations of Fiera Milano S.p.A. The failure to receive the correct documentation or approval of the stand project from Fiera Milano will not enable the Exhibitor (or stand fitters) to set up their exhibition stand.

19.2 - Food and catering services
Exhibiting companies can apply for Fiera Milano food and catering services in the respective section of the e-service platform and/or by contacting ristorazione@fieramilano.it - tel. (+39) 02.4997.7425/6365.
Third party catering companies and exhibitors who wish to offer food and drink to their guests of their own accord can purchase passes for access and resupply when submitting the necessary documentation. The procedure is available on the Obligatory Documentation - Catering section of the e-service platform and in the Fiera Milano Technical Regulation. In accepting this General Regulation, exhibitors who provide their own catering separately from the services provided by Fiera Milano declare that they are aware of the provisions of the Italian Prime Ministerial Decree dtd. 17 May 2020 and its amendments and agree to observe its requirements.

19.3 - Technical Services - In order to schedule the technical services supply (hangings, water and electric connections, 24 hrs electric power supply, etc.), exhibitors must load their orders on Eservice before 20/02/2021. After this date, except for sold out, the services will be provided after the ones already scheduled.

Art. 20 - Stand cleaning
The service for cleaning stands is included in the participation fee and will be done after the pavilions close under the responsibility of Fiera Milano. The service includes: cleaning floors, carpets and removing rubbish from the stand or from the cleaning, emptying waste paper baskets.

20.1 - Waste disposal
Without prejudice to the provisions of Art. 20, the Exhibitor is obliged to remove waste from the Exhibition Centre on a daily basis and to dispose of it in accordance with current legislation. In accordance with the Technical Regulations, the Exhibitor and its representatives are jointly and severally liable for the correct disposal of the waste produced inside the exhibition area and in the assigned exhibition space. It is forbidden for the Exhibitor (or its representatives) to dump any kind of waste inside the exhibition areas, both in the assigned space and in the common areas (lanes, roads, etc.). The ban on the dumping of waste and the related obligation to properly manage/dispose of the same should be understood also as referring to all waste materials and materials resulting from fitting/dismantling work (packaging, materials used such as walls, false ceilings, floor coverings, etc.). In case of waste dumping in the pavilions or inside the Exhibition District, Fiera Milano will apply a sanction of € 5,000.00 without prejudice to compensation for further damage, and reserves the right to remove the responsible personnel from the area and to bring legal proceedings against them.

Art. 21 - Machinery ON
21.1 - Subject to written and specific authorization issued by the Organizer, the admitted machinery, with the exclusion of flame equipment, may be operated provided this does not involve danger or harassment.
21.2 - For noisy machinery, sound broadcasts and projections, see point 8.2.2 of Fiera Milano Technical Regulations.
21.3 - Exhibitors must, at their own expense, submit to the checks required by current standards and/or the Executive Technical Provisions in advance, in order to obtain timely authorization from the competent Authorities and hold the Organizer harmless from any and all damage, cost and/or third-party claim that may arise from the operation of the machinery to the Organizer.
21.4 - For the display of machines without the CE mark or that do not comply with European safety regulations, see point 2.5, subpara. e) of the Fiera Milano Technical Regulations.
21.5 - Any requests for the manufacture of smoke/vapor evacuation chimneys can be accepted after a feasibility check by Fiera Milano.

Art. 22 - Forbidden Activities - Advertising
In general, any activity that may be detrimental to, disturb or hamper the normal running of the Event is forbidden. The following activities are absolutely prohibited: a) distribution of flyers in the pavilion corridors or on the roads inside the Fairsgrounds, including, but not limited, events' promotion / shows / exhibitors' organization dedicated to the same products' categories of the Event; b) any kind of expression that due to its outward appearance or form may represent direct comparison with another Exhibitor; c) the distribution and delivery of any technical-informative and advertising material (magazines, manuals, brochures or anything else) not strictly pertinent to the Exhibitor, who may however distribute or deliver advertising material as long as it is strictly pertinent to his business sector, solely on his own stand; d) posters referring to calls for tender by bodies, organizations, newspapers, weekly or specialist magazines may not be displayed even on stands without prior written authorization from Fiera Milano; e) broadcast of advertising messages; f) events' promotion / shows / exhibitors' organization dedicated to the same products' categories of the Event; g) any type of flashing or variable lighting; h) permanence on the stands or in the area of the Event during closing hours; i) any kind of sales to the public with immediate delivery; j) photos or videos and any other kind of reproduction; m) drawing, copying and photographing objects without written authorization from the Exhibitor. Fiera Milano however reserves the right to directly reproduce or to authorize reproduction of group views or close-ups, external or internal and also to permit sales by officially authorized personnel. Fiera Milano cannot however be held responsible for any unauthorized photographs or filming by third parties. Introduction into the fair of cameras and video cameras is subject to written authorization by Fiera Milano; two copies of every photo or film must be provided to the Event Organization Office.
22.1 - No form of propaganda or publicity - with the exception of that inside the stand - may be done, in any admissible form, by anyone other than Fiera Milano S.p.A. or a contractor delegated by the latter.

Art. 23 - Display of prices and direct sales
The Exhibitor must not, under any circumstances, display prices or make direct sales at the Event. Violation of this rule will result in closure of the stand, withdrawal of the Exhibitor's badge, and exclusion from any future editions of the Event. Only in the "Cash & Carry" area may prices be displayed and products be sold directly at the event.
23.1 - Cash & Carry area - Display of prices and direct sales
Pursuant to Art. 2 of Regional Law n. 30, 10.12.2002, the products on show can be sold directly at the Event. In this case, the Exhibitor must comply with established law regarding tax certification of the transaction (issue of a till receipt, cash receipt or VAT invoice), in observance of the rules governing the chosen form of certification. Exhibitors from EU countries must comply with Italian Law. In particular, they must either (i) directly identify or (ii) nominate a tax representative before the opening of the Event. We recommend seeking tax advice for completion of the above procedures. Exhibitors from non-EU countries must nominate a tax representative and comply with Italian law in the matter.

Art. 24 - General Surveillance - Fire Prevention
General surveillance of the pavilions is managed by Fiera Milano, which is also responsible for fire prevention measures. Fiera Milano Technical Regulations detail the rules that Exhibitors must obey in collaboration with fire prevention. Exhibitors are responsible for custody and surveillance of their own stands and contents during the opening hours of the pavilion, both during the show and when setting up and dismantling stands.

25.1. Insurance - Limitation of liability
25.1.1 - "All risks" Policy of the Exhibitors (excluding terrorism and sabotage risks) - The Exhibitor/co-Exhibitor must have an All Risks policy on the whole value of goods, machinery, equipment and fittings taken into and/or used in the Fiera Milano exhibition centre with a waiver of right to claim compensation towards Fondazione Fiera Milano, Fiera Milano, their subsidiary and associated companies, the Organiser and any third party involved in the organisation of the event.
In case of subrogation from its own insurer, the Exhibitor/co-Exhibitor guarantees to hold the aforementioned Subjects harmless. Fiera Milano furnishes to Exhibitor/co-Exhibitor, free of charge, an "All Risks" insurance with a limit of Euro 250,000, to cover all goods, machinery, fixtures, fittings and equipment brought to and/or used at the Exhibition Centre by Exhibitors/co-Exhibitors. Coverage includes the stipulation of 10% insurance exclusion for each claim in the event of theft, with a minimum of Euro 250,00 and doubling this amounts for the reports submitted after the closing of the exhibition.
25.2. Third Party Liability Policy - This coverage is automatically provided, free of charge, for all exhibitors by Fiera Milano. This will become an extension of its general policy that has a limit of no less than Euro 100,000,000.00 (one hundred million).

25.3. Limitation of Liability - The Exhibitor/co-Exhibitor agrees to hold harmless Fiera Milano and the Organizer from any liability for consequential losses, reputational damage, loss of revenues, etc.
Also for any direct loss, since each Exhibitor/co-Exhibitor has in custody/care the reserved exhibition spaces and is responsible for the goods contained therein, the Exhibitor/co-Exhibitor agrees to hold harmless Fiera Milano and the Organizer from any liability, for goods/values covered and/or not covered and/or exceeding from the above mentioned Art. 1.

The Exhibitor/co-Exhibitor acknowledges that Fiera Milano shall not provide insurance service/policy, or provide any benefit to the extent that the provision of such services or benefit would violate applicable law or oppose Fondazione Fiera Milano, Fiera Milano, their subsidiary and associated companies, to any sanction, prohibition or restriction under ONU Security Council Resolutions or under other trade or economic sanctions, laws or regulations. Therefore the Exhibitor/co-Exhibitor under those restrictions, will not be covered by any insurance policy and release hereby Fondazione Fiera Milano, Fiera Milano, their subsidiary and associated companies, against all liabilities for any harmful event that may be suffered within the Exhibition Centers available / owned / managed by the aforementioned subjects, nor will have any action, claim or request against such Subjects, for the aforementioned events.



FORM 1	SEND BY MAIL TO: homifashionandjewels@fieramilano.it
	SEND BY POST TO: FIERA MILANO S.p.A. HOMI FASHION&JEWELS STRADA STATALE DEL SEMPIONE, 28 20017 RHO (MI)

Art. 26 - Clearing stands and Right to Retention and Recourse (free area and prefitted stand)
Following closure of the Event, the stands must be cleared within the schedule indicated in the MOB/SMOB bulletin. In the event of failure to comply, Fiera Milano accepts no responsibility for the goods and materials on the stand and reserves the right to proceed with removal and storage of same without liability. The non-compliant Exhibitor shall pay all expenses and damages incurred through enforcement of this rule. Two months after the deadline, any unclaimed objects may be sent to the municipal tip and/or sold by auction with any proceeds going Fiera Milano. Storage of the Exhibitor's materials on the Trade Fair Premises shall also incur a charge levied by Fiera Milano for occupation of the area outside the show. The Exhibitor shall return the exhibition area in the same condition as it was when it was delivered. Non-compliance with this regulation shall entitle Fiera Milano to the right to avail themselves against the Exhibitor for costs incurred for restoring the exhibition space to its original condition. If the Exhibitor refuses to refund the above costs, Fiera Milano shall have the right to material exhibited and Fiera Milano shall therefore have the faculty to confiscate the exhibited goods as the latter were also brought into Fiera Milano as security. The same faculty shall be reserved for any other account receivable owed by the Exhibitor, as a direct result of the latter's participation in the Event. To protect all their rights and rights as creditors, Fiera Milano may also take action involving the goods exhibited, requesting protective confiscation and/or seizure by third parties, exercising the special privileges they have over said goods. Fiera Milano is not responsible for any damage to exhibited materials that may occur during exercising of said right.

Art. 27 - Sanction for early dismantling
Exhibitors shall be present at their stand and with their own exhibits for the duration of the Show. Desertion or dismantling of the stand before closing time on the last day of the show, is subject to a fine calculated on the surface booked:
from 0 to 64 sq.m. € 1.500,00
from 64,5 to 120 sq.m. € 3.000,00
over 120 sq.m. € 5.000,00
in addition, such violation shall be subject to review to determine possible ban to participation in the show in future.

Art. 28 - Copyright - Performances - Musical emissions
A. The discharge of copyright deriving from any eventual audiovisual installation in the stands is subject to precise rules and is undertaken by Fiera Milano for all Exhibitors at the show. However, this does not include live musical performances and/or with singers, here the Exhibitor must apply to the SIAE Offices in the Milan Municipality area. Also included are rights which, for the purposes of arts. 72 and 73 bis of Law no. 633/1941, pertain to artists, performers, executors and phonographic producers owning rights on recordings and, on their behalf, to Consorzio Fonografici. However, this does not include the rights deriving from artists' interpreters and executors and phonographic producers according to art. 73 of the law above said for the diffusion of phonograms and musical video in fashion shows, DJ set with or without dancing. For that, the organizers of these events must contact Consorzio Fonografici - Via Leone XIII, 14 Milano - in order to respect the laws. If recordings or multimedia are used to support works partially or fully then any protected material covered by law number 633 of 22.4.1941 must respect the copyright rules as well as any outlay connected with authentication of such support according to Article 181bis of the same law. Unauthorised use of works by artists or the lack of a SIAE duty for the above-mentioned support are criminal offences according to regulation 171 and following articles of law 633/41.
B. Musical and artistic shows and the use of audiovisual equipment for exhibitor's support are allowed in the stand as long as the volume is low and does not interfere with the smooth running of the show. The Exhibitor must respect the technical dispositions of art. 8.2.2 (sound diffusion and projections) in "Technical Regulations and Extract from the emergency plan and information on the risks present in the Exhibition Centre for the purposes of safety" which is part of these General Rules and Regulations.
C. Fiera Milano may use the loudspeakers at the Fairgrounds for official or emergency communications.
In case of violation, any subject that has not respected the dispositions of the present article may be required to pay compensation for costs sustained either directly Fiera Milano or by those subject/bodies who have directly suffered the harm.

Art. 29 - Local Advertising Tax
Pursuant to the participation rules and regulations, the Exhibitor is required to pay to the Rho Municipality a tax set out under laws DPR 26.10.1972, number 639. Further, to the agreements reached with the Municipality, the Advertising Tax is assessed according to the total exhibition surface. In order to avoid any unnecessary dispute this tax will be included in the registration fee. Fiera Milano will be responsible for forwarding the relative amount to the Rho Municipality.

Art. 30 - Modifications to the General Rules and Regulations and Sanctions for Non-compliance
Fiera Milano reserves the right to introduce rules and provisions notwithstanding these General Rules and Regulations, as deemed fit for better control of the Event and inherent services. These rules and provisions shall replace those in these General Rules and Regulations and shall therefore carry the same obligation. In the case of non-compliance with these General Rules and Regulations or subsequent modifications and in virtue of their powers of vigilance, Fiera Milano may exclude the Exhibitor in question from subsequent editions of the Event.

Art. 31 - Force Majeure, Exclusion of Liability and clause Covid-19
In the event that a cause of force majeure occurs, which has to be understood unpredictable events that make impossible the holding of the event and also for causes not attributable to Fiera Milano, the latter may: modify the date of the Exhibition and/or cancel the Exhibition, either entirely or in part. It is understood that in case Fiera Milano modify the date of the Exhibition, the Exhibitor continues to be involved by the commitment to participate to the Exhibition under the same terms and conditions as set out in these General Regulation and the application form for admission and the sums already paid by him will be considered valid for the new date. In case of the Exhibition is cancelled: Fiera Milano may use the sums paid by Exhibitors, with no obligation to refund the latter, to pay debts incurred with third parties, also for partial organization costs of any kind; and Exhibitors shall make no claims to Fiera Milano for damages or of any other kind. In the same way, Fiera Milano shall not be responsible in any way for the adoption of safety measures in the workplace and for products as outlined by Italian Legislative Decree 81/08 (Consolidation Act on safety) that are the responsibility of Exhibitors and/or parties authorized by the same. By way of derogation from the above paragraph, the Exhibitor expressly accepts that it - as a consequence of the further spread and/or possible worsening or in any case of the dangerous situation in Italy for individual and/or collective public health resulting from the epidemic called "Coronavirus" - the Exhibition is cancelled exclusively because it is forbidden by orders of public authorities and/or it has to be rescheduled at the unquestionable discretion of Fiera Milano S.p.A. and, in this case, the Exhibitor himself is unable to participate. Fiera Milano S.p.A. in both cases will have the exclusive right to retain as compensation the registration fee paid, plus an amount equal to 10% of the total amount due by the Exhibitor for his participation in the Exhibition. Any excess amount will be returned to the Exhibitor, it being understood that nothing else will be due to the latter for any reason whatsoever (compensation, reimbursement of expenses, damage compensation).

Art. 32 - Fiera Milano S.p.A. obligations and responsibilities
Fiera Milano S.p.A. undertake to deliver the stand to the exhibitor as under the terms set forth at art. 8 of the General Regulations of the Show and to supply the services as under art. 10. In any event, the exhibitor waives Fiera Milano S.p.A. from any liability, subject to such restriction as are laid down in art. 1229 of the Civil Code. In any event the liability of Fiera Milano S.p.A. does not extend beyond the payment of a sum amounting to 30% of the fee owed by the Exhibitor and is exclusive of any further compensation whatsoever for damage incurred by said.

Art. 33 - Exhibitor responsibility for goods on display at the trade show
Each exhibitor undertakes to respect national, community and international regulations and assumes full responsibility should any of the products on display not comply with the above-mentioned regulations. The exhibitor holds Fiera Milano S.p.A. harmless in the event of any litigations or disputes that may arise from the display of unauthorized products in accordance with existing regulatory obligations. In any case, each exhibitor undertakes to remove the goods subject to dispute.

Art. 34 - Processing of the Exhibitor's Personal Data
1. The exhibitor states to be informed that the provisions of the European (EU) General Data Protection Regulation 2016/679 ("GDPR") concern processing for natural persons ("Personal Data") and do not apply to legal persons (companies), organizations and associations and the information ("Information") referring to these subjects, for which only the regulations on the delivery of electronic trade communications remain (the exhibitor can provide the consent required to deliver electronic communications for direct marketing purposes).

- The Personal Data of the Exhibitor, where the same works as a sole proprietorship, a small business or a professional, and those of the representatives, members, employees and workers of the Exhibitor indicated in the Application for admission or also issued subsequently, as well as those acquired from third parties (e.g. partners, commercial information companies, etc.) or during the Event (including, for example, any photos or video recordings made at the stands: see Article 35) is collected and processed by Fiera Milano S.p.A. (the "Data Controller" or "our company") under the terms described in the following paragraphs.
- The aforementioned Personal Data is processed for the following purposes: to meet the obligations and services concerning Event participation (including Event catalogue disclosure through advertising, also electronically), providing the relevant services, meeting regulatory obligations and completing the associated administrative, accounting and tax activities. Processing the Exhibitor's personal data is thus necessary to establish and execute the contract concerning event participation, meeting the associated legal obligations and pursuing the legitimate interests of our company and companies in our Group for administrative, organizational, technical and security activity management associated with the Exhibitor's participation in the event and the provision of the relevant services. Failure, even partial, to provide the required personal data would not permit the Exhibitor's admission to the event and supply of the associated services.
- For these purposes, personal data will be processed also electronically, through specific, mainly computerized, procedures and methods to ensure the correct management of the services provided. Personal data may be retained even after the event for administrative and accounting activities and tax obligations, for a period set out in applicable standards (usually ten years).
- For these activities, the data can also be handled by personnel and collaborators authorized by our Company to process data in order to carry out administrative, technical, and security tasks related to the organization and management of the event. Data can also be communicated to other companies in the Fiera Milano Group (see updated list on www.fieramilano.it) to subjects whose right to access the data is recognized by legal provisions or by orders from the authorities, including the bodies in charge (Prefecture of Milan, ATS Lombardy Region) to the controls provided for in the memoranda of understanding for security and regularity of work within the fairgrounds, and trusted companies that provide us with organizational and technical services relevant to the event, such as installers, support and maintenance companies, printers, data processing companies, administrative consultancy studios and companies appointed to measure the performance of the event. The companies that process personal data on behalf of Fiera Milano S.p.A. operate as data processors meeting the specific obligations set forth in the relevant service contracts. For these purposes, personal data can be transferred to companies outside the EU, if the European Commission has recognized that these countries offer an adequate level of data protection (e.g. Switzerland, Australia, Israel, and USA for companies complying with the Privacy Shield framework), or based on suitable guarantees (such as standard contractual clauses or binding corporate agreements) or should these conditions not be fulfilled, if said transfer is authorized by the Exhibitor or necessary for executing the contract. Personal data (including images) concerning the Exhibitor's business (entrepreneurial or professional), can also be processed by the Data Controller or collaborators authorized by our company, or companies responsible for data processing to pursue the legitimate interests associated with the analysis of information concerning the Exhibitor's activities, the participation in our events, and requested services and, specifically, for the identification, through electronic processing, of the preferences and potential services of interest (profiling), to detect the quality of the services, complete statistical surveys to support the company's decision-making and strategic processes, to implement business plans and, above all, to provide services and products that meet the Exhibitor's needs.
- The e-mail and postal addresses provided by the Exhibitor for their participation in the Event and for the use of the relative services can be used by the Data Controller to send the newsletter of the event and related Fiera Milano or the Group's activities, as well as communications regarding similar events and services. The Exhibitor can object, at any time (immediately or also subsequently), to the sending of these communications, by writing to privacy@fieramilano.it or by post to the Data Controller, to the addresses indicated in the Application and in the Rules.
- Notwithstanding the delivery via e-mail or post of newsletters and communications concerning the event and services of interest, the personal data and contact information (e.g. e-mails) also referred to companies, organizations or associations, can also be processed by the Data Controller prior the Exhibitor's consent (to be provided by selecting the specific boxes), for the following purposes: a) sending advertising and direct sales materials and performing market research or sending commercial communications by post, telephone, automated calling, fax, e-mail, text message, mms systems on additional exhibition events, the Data Controller's services and products and of Fiera Milano Group companies and of third parties (organizers, exhibitors, installers, qualified operators involved in the exhibition events or also operating in other sectors) interested in proposing favorable commercial offers to exhibitors; b) sharing data with Fiera Milano Group companies. (See the updated list available on www.fieramilano.it) as well as other companies, including organizers, exhibitors, installers, qualified operators involved in the events or operating in other sectors, such as market research institutes, Fiera Milano sponsors and suppliers ... for their processing, as Data Controllers, for the purposes and with the methods specified in section a).
- For the purposes indicated in the previous paragraph, the provision of this data remains optional and does not affect the Exhibitor's participation in the event and use of the relevant services and the data subject is entitled to withdraw previously provided consent (without affecting the lawfulness of processing based on consent before its withdrawal).
- The GDPR (articles 15-22) ensures the data subject the right to access pertinent personal data at any time, obtain a copy, rectify or complete them if incorrect or incomplete, erase them or restrict their processing when the grounds occur, object to their processing on grounds relating to the particular personal situation and for direct marketing purposes, request data portability if processed by automated means for the execution of the contract or based on the data subject's consent, and lodge a complaint with the personal data Supervisory Authority if it is believed that rights have been infringed.
- For any further clarification or request concerning the processing of your personal data, the data subject can contact the Data Controller at the addresses provided in the Application and/or Regulation. Additionally, the data subject can apply to the Data Controller to exercise the above-mentioned rights, to learn of the updated list of the categories of data audiences and any processors appointed by our company (also available on website www.fieramilano.it, privacy link). You can contact the Data Protection Officer at the following address: Piazzale Carlo Magno 1 20149 Milan, Italy e-mail dp@fieramilano.it.
- The information in this Article is provided by the Data Controller pursuant to Article 13 of the GDPR and the Exhibitor undertakes to communicate it to the natural persons (its representatives, members, employees and workers) whose Personal Data have been provided for the purposes of their participation in the Event and for the provision of the relative services, and also to guarantee that the Personal Data are lawfully used by the data Controller for these purposes and to indemnify and/or compensate the Data Controller for all costs and damages that may derive from the Exhibitor's breach of the duties to the Data Controller undertaken pursuant to this Article.

Art. 35 - Use of images of the Exhibitor acquired during the Exhibition
In relation to the images of the Exhibitor, their stand and/or representatives, members, employees and workers, products acquired or recorded in any way (such as, using cameras, video cameras or audiovisual recordings) during the Event and as part of the activities aimed at Community creation, the above-mentioned Exhibitor declares to be aware, pursuant to European (EU) General Data Protection Regulation 2016/679, that Fiera Milano S.p.A. may collect and process said images and disseminate them for informative, promotional and commercial purposes pursuant to the terms specified in Article 34, and therefore grants Fiera Milano S.p.A. the free use of these images, for these purposes, as per articles 96 and 97 of Italian Law no. 633/1941, authorizing Fiera Milano S.p.A. to use them through any means of communication (including, for example, brochures, presentations, catalogues and, in general, all the printed material necessary for their disclosure and promotion, TV, pay-per-view, etc.) and dissemination via internet (company website, social networks, etc.) or via magazines and other publications, including digital ones, with the rights to adapt and reproduce them for all legal purposes. For this purpose, the Exhibitor declares and guarantees to have: (i) obtained the authorization of the data subjects for the processing of the data relative to their photos, video recordings etc. by Fiera Milano S.p.A., including their dissemination for informative, promotional and advertising purposes pursuant to the terms of the European (EU) General Data Protection Regulation 2016/679; (ii) obtained authorization for the use and dissemination of the images, pursuant to Articles 96 and 97 of Italian Law no. 633/1941 on copyright, in the above-mentioned terms, from the natural persons portrayed or recorded, their representatives, members, employees and workers during the above-mentioned event. In relation to the previous sections (i) and (ii), the Exhibitor undertakes to indemnify and hold Fiera Milano S.p.A. harmless from all disputes, actions or claims that may be raised by the above-mentioned persons with regard to the indicated use and disclosure of the relative images described above.

Art. 36 - Claims, governing law and Court of competence
Any claims must be submitted in writing to Fiera Milano. The applicable law is the Italian Law and the Court of Milan shall have competence to decide any dispute as may arise.

By signing this Application form, the undersigned Company declares acceptance of and undertakes to fully comply with the Event General Rules and Regulations.

Date / /  Stamp and legible full Signature

X

EXHIBITOR'S AUTHORIZATION OF THEIR PERSONAL DATA PROCESSING

With respect to the processing of the personal data, as specified in Article 34 of the Rules, the Exhibitor authorises Fiera Milano S.p.A., in its capacity as Data Controller, to process their personal data and information for the following purposes:

a) sending advertising and direct sales materials and performing market research or sending commercial communications by post, telephone, automated calling, fax, e-mail, text message, mms systems on additional exhibition events, the Data Controller's services and products and of Fiera Milano Group companies and of third parties (organizers, exhibitors, installers, qualified operators involved in the exhibition events or also operating in other sectors) interested in proposing favorable commercial offers to exhibitors;

Yes, I give my consent No, I do not give my consent

b) sharing data with Fiera Milano Group companies, (see the updated list available on www.fieramilano.it) and other companies, including organizers, exhibitors, installers, qualified operators involved in the events or operating in other sectors, such as market research institutes, Fiera Milano sponsors and suppliers for their processing, as Data Controllers, for the purposes and with the methods specified in section a).

Yes, I give my consent No, I do not give my consent

Date / /  Stamp and legible full Signature

X