



28 Febbraio/February | 2 Marzo/March 2024

**PROGETTO
FUOCO®**

Mostra internazionale di impianti ed
attrezzature per la produzione di calore
ed energia dalla combustione di legna

International Exhibition
of plants and materials
for wood-fired heating

veronafiere

piemmeti
s.p.a.

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PROGETTO FUOCO – GENERAL REGULATIONS

VERONA 28 FEBRUARY – 02 MARCH 2024

Art. 1) ORGANIZATION

Piemmeti - promozione manifestazioni tecniche - s.p.a. with operative offices in Via San Marco 11/c - I 35129 Padua – registered offices in Viale del Lavoro 8 - I 37135 Verona – Verona Business Register – Tax Code and VAT no.: 03609910231 – company subject to coordination and control by Veronafiere Spa - organizes “PROGETTO FUOCO International exhibition of plants and materials for wood-fired heating”, which is held and whose brand is owned by Veronafiere Spa.

This specialist event will be held in the grounds of Verona Trade Fair from 28th February to 02nd March 2024.

Art. 2) ADMISSION - EXHIBITED PRODUCTS

All Italian and foreign producers, together with all exclusive agents working in Italy are welcome to take part in “PROGETTO FUOCO” if they have applied to do so. All the products of the wood and energy industry can be exposed (see trade sectors in the “Exhibition Catalogue” form at page 3 of the Application form).

Art. 3) APPLICATION

To take part in “PROGETTO FUOCO” please send in an application using the relative form.

The form, together with the security deposit must be received within 6th October 2023. Later applications will be considered only in accordance with the available Space. Only those applications carefully completed, signed and accompanied by payment of the advance will be taken into consideration. Verbal requests or requests without advance payment will not be considered as valid.

Exhibitors that are found to be already in debt with Piemmeti Spa for payments relative to the previous editions can not register for a new edition without paying all back fees first. In case the Exhibitor presents a down payment for the Event, the same will be held as balance/down payment for the previous debt.

Upon signing the Application Form, the applicant undertakes to participate in “PROGETTO FUOCO” in the stand assigned to, even if its size is different from that requested. Furthermore, the applicant undertakes to accept this General Regulations, the Technical Rules for the Event and all other integrative instruction which may be issued by the Organization at any time in the interests of the Event itself. Application forms can not contain provisions or conditions of any type. The Exhibitor must only promote/exhibit the products/services identified in the Application Form, in accordance with the Fair’s product sectors.

Art. 4) ADMISSION CONFIRMATION

Upon acceptance of the Application Form, the Organization send the applicant written acceptance of the application, within and no later than the thirtieth day prior to the inauguration of “PROGETTO FUOCO”. This confirmation is valid only for the company in question. Sub-rentals, total or partial transfer of stand areas, even free of charge, are strictly forbidden. The Organization shall have time up to two days before the beginning of the Fair to confirm all applications received less than 30 (thirty) days prior to the date of inauguration of the Fair.

Art. 5) PARTICIPATION COSTS

Exhibition area cost:

152 €/sqm

Fidelization discount:

- - 10 €/sqm for companies exhibiting in Progetto Fuoco 2022
- - 10 €/sqm for companies exhibiting in Italia Legno Energia 2023
- - 10 €/sqm for companies advertisers of the “Progetto Fuoco Web-Gallery” (2023-2024 edition) + € 2,500 for Web-Gallery advertisements (two-year fee)

A 10% increase is applicable for stands with 2 open sides, a 15% increase for stands with 3 open sides and a 20% increase for stands with 4 open sides.

In addition to the Exhibition Area, Piemmeti has developed the new online exhibition platform “Progetto Fuoco WEB-GALLERY” designed to give maximum visibility to your company, your latest products as well as to the entire biomass heating sector. Each advertiser has a section dedicated to their brand, products and content.

To maximize the online visibility of the products in the «Progetto Fuoco WEB-GALLERY» we regularly integrate the platform’s activity with an E-mail Marketing action by sending periodic newsletters both in Italian and English and with the presence on social media. For more details www.progettofuoco.com/en/webgallery/diventa-inserzionista.

The subscription to the Web Gallery is valid from the moment of the subscription until 31/12/2024 and provides for a two-year fee. The material to be published must be sent to: webgallery@piemmetispa.com (see page 2 of the “Application form” for the characteristics).



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Web-Gallery Package € 2,500 (two-year fee): inclusion of Max 10 products, 8 appearance per year on Italian newsletters, 8 appearance per year on foreign newsletters, 8 posts per year on Instagram, 8 posts per year on Facebook.

General Participation Costs:

Entry fee of € 500.00 includes:

- ALL RISK insurance (see art. 11 of the General Regulations);
- CIVIL LIABILITY insurance (see art. 11 of the General Regulations);
- link to the exhibitor's website;
- inclusion in the Official Catalogue of the Fair;
- inclusion on the Exhibitor's page of the Official Website of the Fair, in alphabetical order;
- Exhibitor passes and reserved and unattended parking passes (according to the occupied area – see art.10);
- coupon invitations for the event valid for 1 free entrance (according to the occupied area – see art.10);
- a copy of the Official Catalogue.

Flat rate fee for technical services of € 7.00 per sqm.

In order to facilitate participation at the Event, the following services are provided for a fixed-price:

- electrical connection;
- electricity consumption of up to 5 kw;
- general daily cleaning services for the exhibition area throughout the duration of the Event (it does not include cleaning for goods nor machinery)
- municipal advertising tax;

The compulsory cost for waste management is:

- € 3,00/sqm for areas up to 120sqm
- € 2,00/sqm for areas over 120sqm

The compulsory cost for the verification of technical suitability and compliance with the stand statutory regulations are foreseen and can reach a maximum of € 470.00. It is reserved for all exhibition areas. With the exception of pre-fitted stands.

Any additional costs for

- connection to the smoke extraction system: first connection € 1,100.00, next connections € 900.00 each
- pre-fitted stand: 98 €/sqm Premium solution, 75 €/sqm Plus solution.

Art. 6) TERMS AND CONDITION OF PAYMENT

Together with the Application Form, applicants must pay a security deposit of € 65.00 for each sqm. The sum received shall be invoiced and it constitutes confirmation of participation. If the Application Form is not accepted, the amount will be returned in full of the applicant in accordance with this article. In case of acceptance, the applicant hereby consents and authorizes it to credit the security deposit to its account.

Applicants that have received written confirmation from the Organization of the acceptance of their application as well as the relative invoice must pay all sums due by 01st February 2024. All invoices delivered to the applicant after such date must be paid upon receipt. To take possession of the exhibition Space assigned, the Exhibitor must present proof of payment to the Secretary's Office at Verona Trade Fair. No other forms of payment are valid. Access to the grounds of the Fair will be denied to all companies and/or their employees that can not provide proof of payment.

Art. 7) WITHDRAWAL - TERMINATION - NON-FULFILMENT

All applicants who, due to a proven impossibility, can not take part in "PROGETTO FUOCO" can withdraw their Application Form and/or terminate the contract, providing notice via certified e-mail to the following e-mail address: piemmeti@legalmail.it.

- In case of renunciation formalized **by 06th October 2023**, the Organizer undertakes to return the amount paid by the Exhibitor;
- in case of renunciation communicated **after 06th October 2023**, the Organizer will retain in full the amount paid as a deposit by the Exhibitor at the time of registration (*equal to 65 €/sqm for the number of square meters requested*);
- in the event of withdrawal communicated **after 30th November 2023**, the Organizer shall retain and/or may demand payment in full of the amount due for the registration fees and assigned exhibition area to the Exhibitor as a penalty for compensation for damages resulting from the Exhibitor's failure to participate in the Event;
- **as of 20th December 2023**, in the event of renunciation, the Organizer may demand payment in full of the fees due from the Exhibitor for the registration fees and assigned exhibition area and a penalty equal to 20% of the same, subject in any case to compensation for greater damages.

Provided above, in case of termination, withdrawal or non-fulfillment, the Organizer may liberally dispose of the relative stand and assign it to other participants if necessary.



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Art. 8) SPACES ASSIGNMENT AND INSTALLATION

The Organizer shall have sole say over the assignment of Spaces, and shall carry out this task in accordance with its organizational needs while taking the following specifically into account:

- a) the regularity and completeness of the Application Form and documentation provided;
- b) the date of presentation of the Application Form and documentation provided;
- c) the available Spaces;
- d) the presence of the Exhibitor in previous editions of the Event;
- e) the administrative situation of the Exhibitor with the Organization during previous editions;
- f) the layout of the Halls and exhibition areas;

Any specific request made by the Exhibitor when presents its Application Form is indented to be purely indicative and is in no way binding for Organization, nor can it influence its Application in any way.

The stands are available to participants at the "PROGETTO FUOCO" Exhibition in accordance with the procedures and times specified in the document "Technical Rules for the Event".

Due to specific technical and organizational needs, the Organization reserves the right to move or reduce, when necessary, stand areas which have already been assigned, even transferring it to other areas without endowing the participant with a right to claim compensation or reimbursement for any reason. The Organization shall provide communication via certified e-mail for any reduction or transfer of the stand at least 8 days prior to the start of the Event.

Art. 9) RETURNING STAND AREAS

Following the end of the Event, the participant must clear the area assigned, returning it within the terms and times provided in the "Technical Rules for the Event", free from products and any set-up installed.

Following this, the Organization can clear the area by force, charging the participant all direct and indirect costs relative to this. The Organization shall in no way be liable for products or installations left unattended inside the ground.

Art. 10) ENTRANCE – EXHIBITOR PASSES – PARKING – INVITATION CARDS

The Fair will be open from 9 a.m. to 6 p.m. Participants and service staff can access and leave the ground respectively half an hour before and after the established visiting time. The Organization reserves the incontestable right to change these times as well as suspend all commercial activities for certain periods or when faced with specific needs.

The Organization will issue Exhibitor and park passes free of charge, valid only during the manifestation days and according to the occupied area:

- up to 16 sqm: n. 2 Exhibitor passes + 1 park pass
- between 16 sqm and 40 sqm: n. 4 Exhibitor passes + 2 park passes
- between 40 sqm and 120 sqm: n. 6 Exhibitor passes + 3 park passes
- between 120 sqm and 400 sqm: n. 8 Exhibitor passes + 4 park passes
- over 400 sqm: n. 15 Exhibitor passes + 6 park passes

It is possible to request additional Exhibitor passes at the cost of € 5.00 each; while for the parking passes the cost is € 10.00 each.

The parking area is not guarded. Piemmeti Spa and Veronafiere Spa decline any responsibility for any theft or damage to vehicles in the exhibitor areas.

The Organization will also send to the Exhibitor in good standing with payments the coupon invitations for the event valid for 1 free entrance as follows:

- n. 100 for exhibition areas up to 32 sqm
- n. 150 for exhibition areas above 32 sqm up to 96 sqm
- n. 200 for exhibition areas over 96 sqm

It is possible to request additional coupon invitations at the cost of € 3.00 each.

Entrance to "PROGETTO FUOCO" is subject to a fee for those who do not have a free invitation.

Art. 11) INSURANCE - SECURITY

The Exhibitor who complies with the Application Form and with payments due to the Organization, will be included in the insurance agreement, from the start of the setting-up to the end of the dismantling, with insurance contracts covering the following risks:

- Civil Liability Insurance towards Third Parties, for a liability limit of Euro 2.500.000,00;
- All Risk Insurance:
 - furnishing and fitting of the pavilions, machinery, equipments and good Euro 25.825,00
 - electronic equipments in general, audio-visual, photographic and office equipments Euro 775,00
 - theft and robbery Euro 5.165,00
 - 10% uncovered with a minimum of Euro 25,00
 - breaking fragile objects Euro 1.550,00
 - absolute excess clause Euro 258,00.



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If the Exhibitor wants to supplement his coverage by taking out insurance for larger amounts or different risks, he can either do so by directly contacting a company of his choice or by going through Veronafiere Spa: Purchasing Service Tel. +39 045 8298105.

The participant is responsible towards the Organization for all the damages that for any reason causes directly or indirectly.

The Exhibitor is nevertheless civilly and criminally liable for injuries to people or damages to property caused by equipments, structures or anything else present within the area assigned, as well as due to his own or his Employees and/or contractor's behavior.

Reporting damage or theft: the Insured Party must immediately inform the Exhibition Centre Operation Service. In the event of theft, it is also necessary to report the matter to the local police or legal authorities immediately.

For claims, please contact the Veronafiere Spa Purchasing Service (Tel. +39 045 8298105; Fax +39 045 8298197) and provide a detailed account of what has occurred.

Failure to comply with one of these requirements may lead to the total or partial loss of the right to damages, in accordance with art. 1915 of the Italian Civil Code.

The custody and surveillance of stand areas are the responsibility of the respective participants, for the entire opening hour of the pavilions, both during the Exhibition "PROGETTO FUOCO", both during set-up and dismantling periods. It is therefore recommended to participants who exhibit easily removable objects to be present in their stands for the duration of the daily timetable.

The Organization provides, in its own interest and for its own needs, a normal day and night surveillance service, without undertake any responsibility for any theft or damage to exhibited goods in the stands or in the ground.

Video-surveillance: video-surveillance systems are installed throughout Veronafiere Spa.

They are used for the following purposes:

1. security
2. safeguarding property
3. control of unauthorized access.

Processing of video-surveillance data will have the exclusive purpose defined in the previous paragraph. Processing will be performed in terms of total correctness for specific (security, safeguarding property, control of unauthorized access) and legitimate (as per art. 13 of Italian Legislative Decree 196/03 and P.G.P. 8.04.2010) purposes. These concepts are explicitly notified to all interested parties by posting appropriate information. Art. 4 of Law 300/70 (Workers Statute) is also expressly observed.

Veronafiere Spa undertakes to uphold the principle of necessity in such processing. Superfluous use and excessive redundancy are therefore excluded.

The video-surveillance system is required for the following reasons:

- Safety of persons during exhibition events
- Protection of Veronafiere Spa's property in view of the large exhibition area and halls that remain partially unsupervised overnight in periods between one exhibition and the next
- Protection of Exhibitors' property overnight during exhibitions
- Physical security during set-up and dismantling operations involving stands and equipments in general before and after exhibition events
- General prevention of unauthorized access to the fair ground and exhibition areas

Recorded images are not directly visible to third parts.

Conservation of recordings over time is considered useful for attaining the intended result, except in cases of extension provide by disposition of the Privacy Ombudsman dated 8th April 2010, and will be retained after such period only if offences occur or in relation to investigations by legal authorities or the police. The system is accessible only to authorized persons and is fitted with the minimum safety measures envisaged by Italian Legislative Decree 196/03.

As envisaged at item 3.1 of the disposition of the Privacy Ombudsman dated 8th April 2010, appropriated notices have been installed in areas covered by surveillance.

These notices:

- are located in places subjects to such surveillance or in the immediate proximity of the cameras
- have a format and a position that ensure total visibility

Data collected will be used for purpose of security and access control. Data will not be used for any other purpose.

Art. 12) INDUSTRIAL PROPERTY

The products and goods exhibited, in addition to the stand areas that host them, can not be photographed, filmed or reproduced without written authorization from the participant in question. The Organization reserves the right to reproduce or authorize the reproduction of overviews or internal and external details.

Art. 13) OFFICIAL PUBLICATIONS AND INFORMATION DOCUMENTS

The Organization is responsible for printing the Official Catalogue as well as for all other informative documents (pre-catalogue, provisional lists, layouts) which it believes, at its own unchallengeable discretion, to be useful for advertize of the event, without any liability for any omission or error.

The Official Catalogue can be collected by Exhibitors directly at the SATE Office during the Fair.



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Art. 14) ADVERTISING

Each participant may carry out their own advertising activities solely inside the stand assigned to them and limited to their own goods, provided this takes place within the scope of the Law and without disturbing other participants or guests. Any form of advertising which may appear to or effectively provide for a comparison with other Exhibitors, is strictly prohibited. The Organization reserves the right to authorize forms of paid advertising outside assigned stand areas.

Handing out leaflets inside the grounds of the Fair or near its entrance is strictly prohibited.

Art. 15) PROHIBITIONS - SANCTIONS

Participants are explicitly forbidden to:

- exhibit products not included in the product list or not indicated in the Application Form;
- exhibit prices;
- **abandon the stand and/or start dismantling the exhibition spaces before the closing time (h. 6.00 p.m.) of the last day of the Event.** Companies that abandon and/or start disassembling before deadline mentioned above will be fined € 2,000;
- **change the structure of the stand being set up compared to the project uploaded from the Exhibitor in the Veronafiere Portal.** A penalty of € 5,000 will be applied in the event of discrepancies;
- remain inside the ground when the Event is closed;
- circulate or park vehicles of any kind inside the exhibition area;
- remove products and materials from the ground during the course of the Event, without authorization from the Organization;
- distribute advertising materials (magazines, catalogues, leaflets, brochures) not belonging to the participant, who must furthermore only distribute this kind of material inside his own stand;
- use the Organization's brand without specific authorization;
- carry out political advertising of any kind inside the ground;
- introduce pets into the ground;
- provide any kind of catering service inside the exhibition area and the ground, unless specifically authorized by the Organization;
- use kitchens/stoves or other gas appliances inside the ground without authorization from the Organization (see art. 11 of the Technical Rules for the Event);
- assign to a third party their admission ticket to the Event.

Any failure to comply with the commitments undertaken with the Application Form and, in particular with respect to the prohibitions listed in this article, endow the Organization with the right to exclude the Exhibitor from the Fair.

Art. 16) PRIVACY STATEMENTS

Pursuant to Italian Legislative Decree 196/2003 (the "Personal Data Protection Act") and art. 13 of EU Regulations 2016/679 (hereinafter "GDPR"), Piemmeti Spa and Veronafiere Spa, as the "data handlers", must provide certain information about the use of personal data.

- Purposes of the processing: the personal data are processed during the corporate and trade fair-related activities of Piemmeti Spa and Veronafiere Spa for purposes related to the security and surveillance of the Verona Exhibition Centre.
- Processing methods: the personal data are processed using manual, computer-based and ICT tools, in procedures that are based solely on the abovementioned purposes and carried out in such a way as to guarantee the security of the data, thanks to the use of appropriate preventive security measures in accordance with art. 31, with the following articles of Italian Legislative Decree 196/2003 and art. 13 of EU Regulations 2016/679.

Art. 17) TECHNICAL RULES FOR THE EVENT / ORGANIZATIONAL INSTRUCTIONS

The participant hereby acknowledges that all the provisions as well as general information, Technical Rules for the Event and all organizational instructions published are an integral part and constitute a single and inseparable context of the General Regulations.

Art. 18) POSTPONEMENT - REDUCTION OR CANCELLATION OF THE EVENT "PROGETTO FUOCO"

At its sole discretion, the Organization may change the dates of the Event without endowing participant with the right to withdraw from the contract or from any of the commitments undertaken.

Up to 30 days before the start date of the Exhibition, the Organization may reduce or cancel the Event "PROGETTO FUOCO" in whole or in part, providing written communication of the same to participants, without being held responsible for paying any penalties or damages of any kind.

Art. 19) GENERAL MEASURES

The Exhibitor is accountable for compliance with the provisions that the Authorities responsible for overseeing areas open to the public have issued for the safety of guests and participants. All complaints relative to the Organization of the Event must be presented in writing and in a timely manner. The Regulations of the Italian Civil Code shall be applicable for all that which has not been expressly provided for in these Regulations.

Art. 20) JURISDICTION

The Court of Verona shall have exclusive jurisdiction over any controversies relative to the interpretation, execution or termination of this contract.