



5-7 May 2025
BolognaFiere, Italy

21st international trade show
for pet food and pet care

Powered by:



www.bolognafiere.it
www.zoomark.it

Organized by:



Largo Francesco Richini 2/A - 20122 Milano, Italy
exhibitor@zoomark.it

ZOOMARK

PARTICIPATION FORM - EARLY BIRD FORMULA VALID TILL 30.06.2024

to be sent to:
exhibitor@zoomark.it

Company name _____

Address _____ City and Postcode _____

Ph. _____ Country _____

E-mail _____ Website _____

VAT Number _____ E-mail to send the invoice to* _____

Legal Representative _____

* The invoice will be sent in pdf format to the e-mail address indicated

CONTACT PERSON FOR THE EXHIBITION (The contact person will receive all communications regarding the Exhibition)

Name _____ Surname _____ Job Title _____

Ph. _____ Personal e-mail _____

INVOICING DATA (if different from those above mentioned)
it being understood that the liability of the Exhibitor acting as an agent will be joint and several with the individual to whom the invoice will be issued

Official Company Name _____

Address _____
(if different from those above mentioned)

Country _____

Administrative Contact Person _____

Administrative e-mail _____

Ph. _____

You are a:

taxable entity/person professional individual

if you are a taxable entity/person please indicate:

VAT code _____

In our country VAT code does not exist

TAX identification no. _____

In our country the TAX identification number does not exist

if you are a professional individual, please indicate date and place of birth _____

PRODUCTS

Pet food Accessories Hygiene & beauty products Veterinary products Raw materials

Machines and equipment Packaging Private label Specialised literature & services Other _____

CATEGORY Dogs Cats Fish & Aquariums Birds Small mammals Herptiles Other _____

EXHIBITING FEE - EARLY BIRD FORMULA VALID FOR APPLICATIONS FINALISED BY 30.06.2024

Exhibiting space (5% early bird discount on the exhibiting space rate) Please note that it does not include walls, carpet, furniture	In-line space (area with 1 open side)	€ 200.00 /sqm	-5%	The participation form must be signed and sent back to the Organiser together with the proof of payment of the down payment by 30 June 2024. After that deadline the early bird formula will not be valid anymore. The amount will be deducted from the total exhibiting fee calculated once the exhibiting space is confirmed. The balance is due by 3 February 2025.
	Corner space (area with 2 open sides)	€ 220.00 /sqm	-5%	
	Head space (area with 3 open sides)	€ 230.00 /sqm	-5%	
	Island space (area with 4 open sides)	€ 240.00 /sqm	-5%	
Registration fee	(incl. insurance as per art. 16 of the General conditions, exhibitor badges, car park)	€ 400.00		
Marketing package	(incl. company's description in the catalogue, electronic profile, Pet Vision/New Products Showcase, What's New guide, invitation tickets, VIP cards, wi-fi connection)	€ 500.00		
Services	(incl. 5 kW power connection and consumption, daily stand cleaning as per art. 18 of the General conditions, technical assistance, fire extinguisher, general hall surveillance)	€ 20.00 /sqm		
Registration of represented companies		€ 150.00 each		

Having read the attached General conditions of participation and being fully aware of the contents, we agree to fully comply with them without reserve and hereby apply to take part in the 21st Zoomark with an exhibiting space having the following features**:

Length m _____	x width m _____	= sqm _____	with no. _____ open sides		Comments**: ** The exhibiting space features and possible further requests are to be considered merely indicative and not binding for the Organiser.
According to the above we settle the down payment of:					
Registration fee				€ 400.00	
Marketing package				€ 500.00	
Exhibiting space			€ 35.00 x sqm _____	€ _____	
		V.A.T. 22% (if due) _____	TOTAL	€ _____	

The down payment is paid by

Money transfer to BOLOGNAFIERE S.p.A, Bank UniCredit S.p.A. - IBAN Code: IT 88 T 02008 05364 000001770889 - BIC SWIFT Code: UNCRITMMORR.

Money transfer to BOLOGNAFIERE S.p.A, Bank Banco BPM Spa - IBAN Code: IT 38 X 05034 02410 000000022996 - BIC SWIFT Code: BAPPIT21586.

Credit card _____ no. _____ expiring _____ / _____ CVV no. _____

card holder's name _____ card holder's signature _____

Events Factory Italy S.r.l. avails itself of the invoicing service provided by the parent company BolognaFiere S.p.A. The Exhibitor will receive an invoice on BolognaFiere S.p.A.'s letterhead. By signing the application form, the Exhibitor gives the consent for the use of the aforementioned service by Events Factory Italy S.r.l.

Date _____ Company stamp and authorized signature _____

Pursuant to and for the purposes of Articles 1341 and 1342 of the Italian Civil Code, the following clauses are specifically approved: Article 4. admission to the exhibition and bringing animals; Article 7. assignment, relocation and rearrangement of the exhibiting space; Article 8. right of withdrawal by the participant and the organiser; Article 9 - force majeure; Article 12. fittings; Article 13. restitution of the exhibiting space and exclusion of liability for goods left unattended; Article 15. surveillance against theft - liability for theft and damage - discharge of liability of BolognaFiere S.p.A. - indemnity clause; Article 16. insurance - exemptions, acceptance and limitation of liability; Article 23. temporary importation and exemption from liability for the work of the forwarding agent; Article 25. exhibition catalogue, exemption of liability of the organiser for catalogue materials and internet services; Article 26. parking lots and release of liability for damage or theft of vehicles; Article 28. postponement, reduction or cancellation of the exhibition; Article 29. general provisions - election of domicile - applicable legislation - and exclusive jurisdiction - time limit for complaints; Article 30. relations with BolognaFiere S.p.A. - assignment of agreement.

Date _____ Company stamp and authorized signature _____

