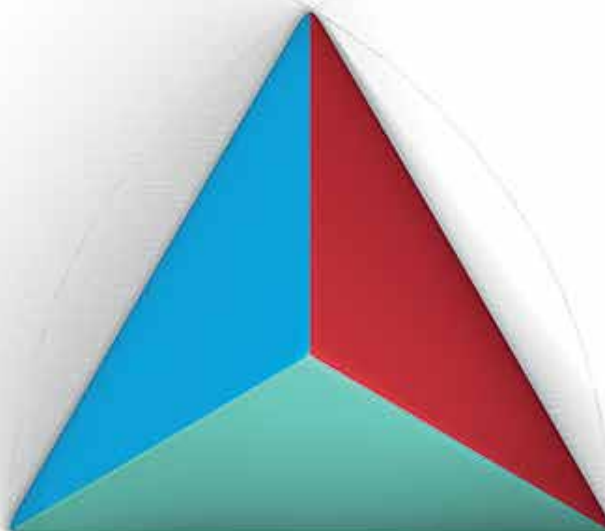


2018

FACTS & FIGURES



PRINT4ALL

More than the sum of the parts.

429

EXHIBITORS

26

COUNTRIES

35.312

VISITORS

20.636

COMPANIES

18

CONFERENCES

11

INTENSIVE SEMINARS

12.585

SQUARE METERS

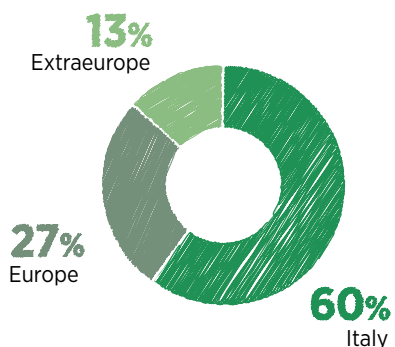
Statistics based on the total number of **Exhibitors** and **Visitors**

Print4ALL has joined the certification of ISFCERT®-ACCREDIA for the year 2018

A 360° EVENT

The first ever edition of Print4All, held in Milan between 29 May and 1 June, spotlighted the entire printing industry: converting, package printing, labeling, commercial and industrial printing

EXHIBITORS



429
EXHIBITORS

2
PAVILLIONS

26
COUNTRIES

“

ORIGIN OF EXHIBITORS

Fully international
since the first edition

”

“

SECTORS OF ACTIVITY

The exhibit of printing machines,
finishing equipment
and final products

”

27%



PRINTING
MACHINES
(COMMERCIAL,
PUBLISHING,
PACKAGING,
WIDE FORMAT,
INDUSTRIAL)

17%



CONVERTING
SYSTEM AND
MACHINES,
LABELLING
FINISHING, SPECIAL
PRODUCTS; PAPER,
BOARD, FILM

15%



PAPER
AND BOARD
PRODUCTION
MACHINES

14%



PREPRESS AND
PACKAGING
SYSTEMS

13%



SUBSTRATES
AND PRODUCTS
FOR CONVERTING

10%



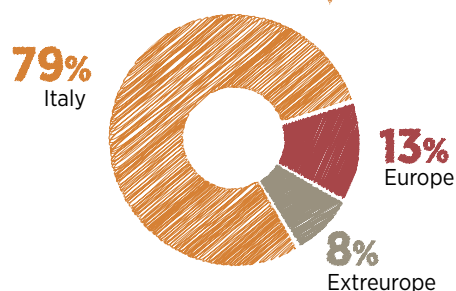
ENGINEERING
COMPANIES,
SCHOOLS
ASSOCIATIONS

4%



RECYCLING
SYSTEMS

VISITORS



35.312
VISITORS

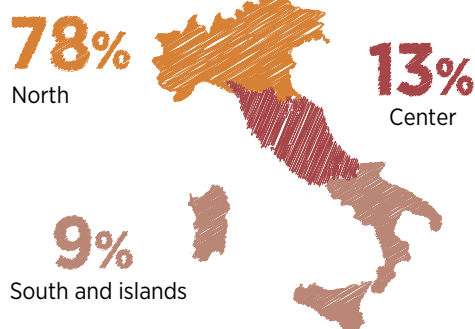
20.636
COMPANIES

“

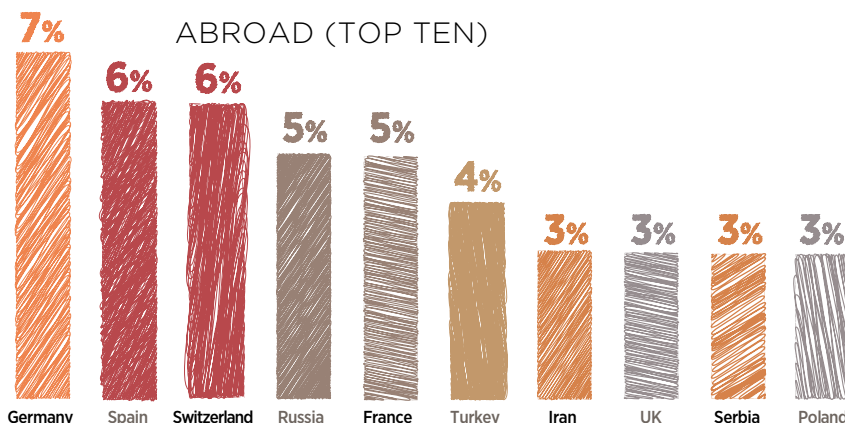
ORIGIN
OF VISITORS
High turnout both
from Italy and abroad

”

ITALY



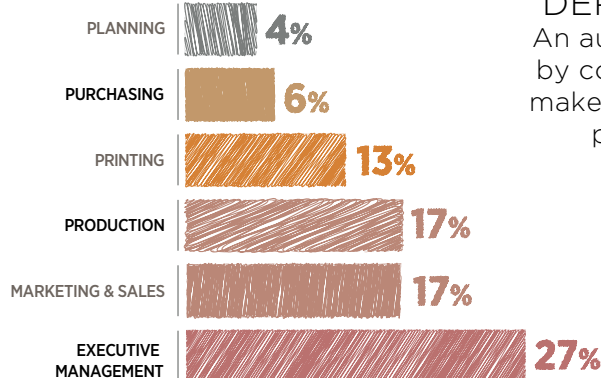
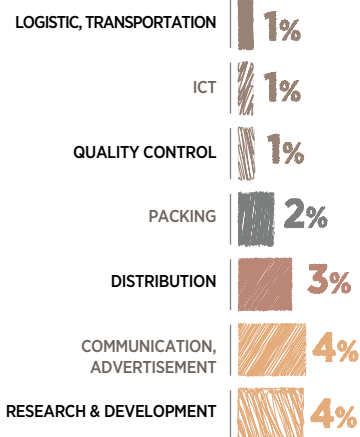
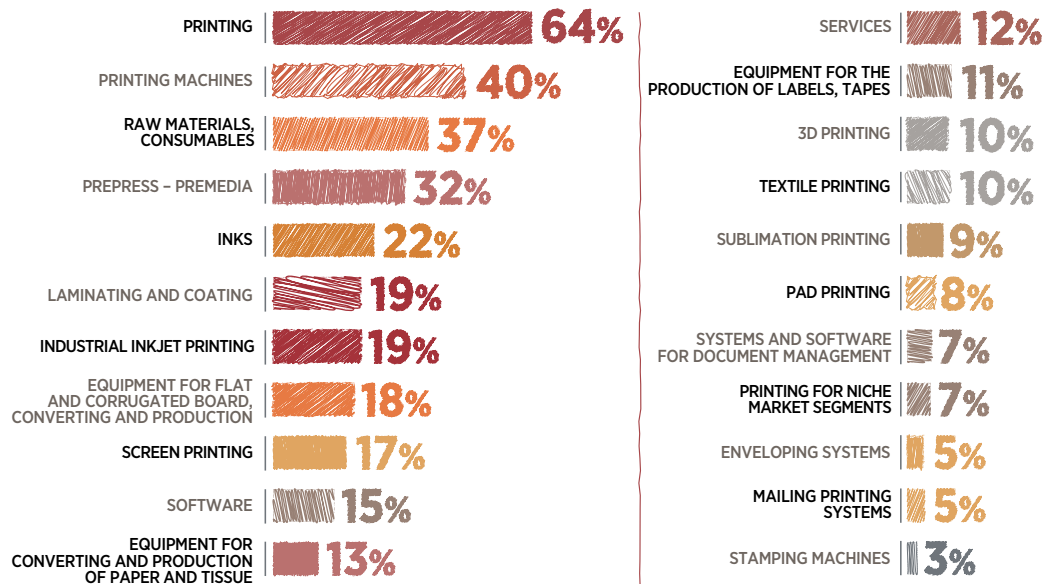
ABROAD (TOP TEN)



VISITORS

“ SECTORS
OF INTEREST
Products, machines,
substrates and software.
A qualified audience
for the entire
production chain

”

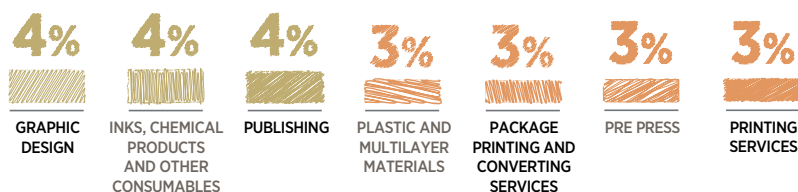
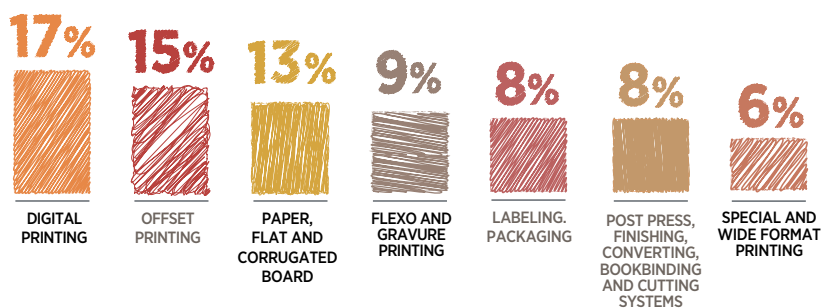


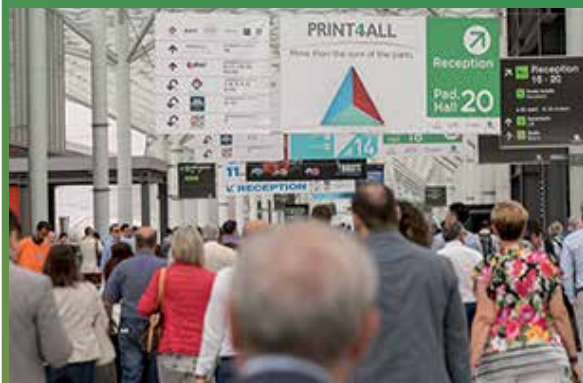
“ CORPORATE
DEPARTMENTS
An audience made up
by company decision
makers and marketing
professionals

”

“ VISITORS' MAIN BUSINESS
Printing first, but also
pre and post printing services.
It's a broad community

”





PRINT4ALL

“ ORGANISED BY



“ PART OF “THE INNOVATION ALLIANCE”



PRINT4ALL

